

# JUSTINA VILLANUEVA

Self-taught designer ready to build simple and fluid solutions. Fantastic at producing comps and high quality prototypes of apps and responsive websites.

## Work

### **Designer** — NYC Mayor's Office of Operations

NOV 2016 – Present

- Researching, prototyping and creating templates for service design products that will empower city agencies design practices

### **Freelance Product Designer** — Complex Media

AUG 2016 – NOV 2016

- Produced pixel-perfect comps for Collider.com redesign
- Designed variegated layout styles for article template types
- Documented design spec guidelines for front-end development

### **WordPress Designer & Developer** — Freelance

JUN 2014 – AUG 2016

- Designed and implemented new features, enhancements, and content of existing websites with custom functions and plugins
- Prototyped responsive pre-deployment sites for clients to test
- Coached clients on WordPress best publishing practices

### **Rental Technician** — Calumet Photographic

AUG 2011 – APR 2014

- Resolved technical issues with cameras, lighting and software
- Demonstrated how to use and service equipment

## Public Speaking

### **WORKSHOPS**

JUL 2016: Not a Female Rapper, [hiphoptimeline.xyz](http://hiphoptimeline.xyz)

SEP 2014: Rock Photography Redux at Photoville Dumbo

SEP 2013: DIY Guide to Rock Photo at Photoville Dumbo

### **PANEL DISCUSSIONS**

JAN 2016: speaker, Pretty Good for a Girl at Ray-Ban

APR 2016: moderator, The Clap Back at The New School

MAY 2016: speaker, Women in Rock at Barnard College

## Skills + Training

### **SOFTWARE**

Adobe CC, Final Cut Pro, Sketch, Sublime Text

### **TOOLS**

Bootstrap, CSS3, D3.js, Git, HTML5, JavaScript, Ruby, SASS, WordPress PHP

### **EDUCATION**

*Montclair State University*  
Broadcast Journalism, BA  
2008

*Metis*

Data Visualization with D3  
2016

## Contact

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**Portfolio** [jusv.co](http://jusv.co)

[github.com/justinav](https://github.com/justinav)

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