# JUSTINA VILLANUEVA

Self-taught designer ready to build simple and fluid solutions. Fantastic at producing comps and high quality prototypes of apps and responsive websites.

#### **EXPERIENCE**

## Freelance Product Designer — Complex Media

JAN 2017 - Present & AUG 2016 - NOV 2016

- Researching innovative video experiences and interactions
- Documenting design spec guidelines for front-end development
- Producing pixel-perfect comps for Collider.com redesign

**Designer** — Mayor's Office of Operations

NOV 2016 - JAN 2017

• Researched, prototyped and created templates for service design products that will empower city agencies

#### WordPress Designer & Developer — Freelance

JUN 2014 - AUG 2016

- Designed and implemented new features, enhancements, and content of existing websites with custom functions and plugins
- Prototyped responsive pre-deployment sites for clients to test
- Coached clients on WordPress best publishing practices

# Rental Technician — Calumet Photographic

AUG 2011 - APR 2014

- Resolved technical issues with cameras, lighting and software
- Demonstrated and maintained equipment in minute detail

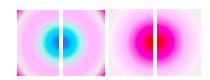
#### **PUBLIC SPEAKING**

# Workshops

JUL 2016: Not a Female Rapper, <u>hiphoptimeline.xyz</u> SEP 2014: Rock Photography Redux at Photoville Dumbo SEP 2013: DIY Guide to Rock Photo at Photoville Dumbo

### **Panel Discussions**

JAN 2016: speaker, Pretty Good for a Girl at Ray-Ban APR 2016: co-organizer, The Clap Back at The New School MAY 2016: speaker, Women in Rock at Barnard College



#### **CONTACT**

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Portfolio jusv.co
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#### **SKILLS**

Product Design
Data Visualization
Responsive Web Design
Wireframing & Prototyping

#### **SOFTWARE**

Adobe CC, Final Cut Pro, Sketch, Sublime Text, Transmit

#### **TOOLS**

Bootstrap, CSS3, D3.js, Git, Haml, HTML5, JavaScript, Ruby, SASS, WordPress PHP

## **VOLUNTEERING**

# Willie Mae Rock Camp for Girls

Photographer 2012 – 2016

### The Future Project, Newark

Mentor 2015

## **EDUCATION**

## **Montclair State University**

Broadcast Journalism, BA 2008

#### Metis

Data Visualization with D3 2016