Public Figure’s Social Media

Justin Boggs

Collin County Community College

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Professor Tushar Gokhale

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# Introduction

I chose the social media of NASCAR driver Ryan Blaney again to analyze for OSINT insights. Being a public figure, he has all the social media a typical figure would have. I located a Facebook, Instagram, and Twitter page to start. There was no LinkedIn or other sites.

# Methodology

To begin, I analyzed his Twitter, Facebook, and Instagram pages. I did a deeper dive using Google Dorks to find the information I was most interested in. I used the OSINT Techniques book as a guide to help me better search for information. They have offered a tool to search social media sites specifically. For example, using <https://inteltechniques.com/tools/Facebook.html>, I can automatically populate Blaney’s username to all the forms and search Facebook yusing very specific parameters such as About and Biography.

**Findings**

First, I will focus on my Facebook findings. Over the last few years Facebook has changed a lot of the way in which it works, which has made it tougher to for OSINT investigators to use it. For general information, I could not find much. I am assuming his Facebook page is ran by the PR team of the team he drives for, so there is no personal information available. His Facebook pictures offer a bit more information. It does have some locations posted and people tagged in the pictures. Most of the tags and people are relating to racing so it would not offer any further insights. There were a few posts with tags at locations outside of the normal job, except those tags are done after the event so there would be no real-time information.

# Analysis

# Conclusion