

Justin Brower-Severini

UX Designer with a diverse background in curating experiences. Having worked in various industries provides me with a unique understanding of how to build interactions based on the user and their desires.

Contact

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EDUCATION

CareerFoundry - 2019

UX Design Certification

- 500+ technical hours
- Practiced responsive, accessible, and mobile first design principals

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York College of Pennsylvania
Class of 2011

Bachelor of Science: Recreation and Leisure Administration

Minor:
Photography

DESIGN SKILLS

Research
User Surveys
User Interviews
Competitive Analysis
Personas
User Flows
User Testing
Wire-framing
Mockups
Prototyping
HTML
CSS
JavaScript

DESIGN TOOLS

Figma
Sketch
Adobe XD
Balsamiq
Webflow
Wordpress

PROFESSIONAL SKILLS

Customer Service
Time Management
Adaptability

Design Projects

InkTank - UX/UI

- Utilized Adobe XD, Balsamiq, and Prott to create a full-scale UX/UI project
- Designed personas, user flows, sketches, wireframes, mockups and prototypes of a mobile app for tattoo seekers

CLMB - UI

- Built the UI design from a wireframe prototype using Adobe XD and Sketch
- Developed mockups and high-fidelity prototypes for the Salt Lake Climbers Alliance for their web and mobile equipment tracking app

Professional Experience

A Better World, New York, NY Volunteer Wordpress Designer

August 2020 - Present

- Make visual and content updates and provide maintenance to the company website in Wordpress

Staples Office Supply Store, Cedar Grove - Watchung, NJ Print and Marketing Associate

August 2018 - Present

- Consult with customers to understand their unique projects
- Produce professional quality products based on specifications placed by the customer
- Worked as a team member to ensure all projects were done correctly and on time

United States Postal Service, Montclair, NJ City Carrier Assistant

October 2017 - August 2018

- Organized and delivered mail and parcels

Self Employed, New York, NY Freelance Film Production

October 2016 - October 2017

- Served as Producer; Production Assistant; Grip; Assistant Camera operator; Teleprompter operator; Set designer
- Experience working on various lengths, budgets, and styles of productions

True Film Production, New York, NY Content Producer

January 2017 - May 2017

- Provided on-set assistance as a PA, Grip, and AC
- Worked with prospective clients to understand their production needs
- Analyzed sales trends and website traffic data to more effectively market services to prospective clients

SolarCity, Bethpage, NY Field Energy Specialist

November 2014 - October 2016

- Ensured quality service through customer interaction and education
- Scheduled consultations and managed follow up with prospective clients
- Represented SolarCity at various events across Long Island

N.C.U.R.A., Washington, DC Meetings and Marketing Assistant

June 2012 - September 2014

- Planned bi-monthly meetings from start to finish that catered to 60 - 250 participants
- Assisted in planning 7 large conferences that catered to 700 - 2000 participants
- Created marketing emails utilizing Dreamweaver software
- Curated content and edited footage to create educational videos provided to subscribers weekly
- Maintained social media platforms including Facebook and Twitter