

# Justin Brower-Severini

UX Designer with a diverse background in curating experiences. Having worked in various industries provides me with a unique understanding of how to build interactions based on the user and their desires.

## CONTACT

Montclair, NJ  
jseverini.c@gmail.com  
631.873.8162  
justinbrowerseverini.wordpress.com  
www.linkedin.com/in/justinbrowerseverini

## SKILLS

Research  
User Surveys  
User Interviews  
Competitive Annalysis  
Personas  
User Flows  
User Testing  
Wireframing  
Mockups  
Prototyping

## TOOLS

Sketch  
Adobe XD  
Balsamiq

## EDUCATION

CareerFoundry 2019  
UX Design Certification

500+ hours of hands on  
experience culminating with  
fully designed clickable  
prototype

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York College of Pennsylvania,  
York, PA      Class of 2011

Bachelors of Science:  
Recreation and Leisure  
Administration

Minor: Photography

## Work Experience

**Staples Office Supply Store, Cedar Grove, NJ**      **August 2018 - Present**  
**Print and Marketing Associate**  
Consult with customers to understand their unique projects  
Produce professional quality products based on specifications places by the customer  
Worked as a team member to ensure all projects were done correctly and on time

**United States Postal Service, Montclair, NJ**      **October 2017 - August 2018**  
**City Carrier Assistant**  
Organized and delivered mail and parcels

**Self Employed, New York, NY**      **October 2016 - October 2017**  
**Freelance Film Production**  
Served as Producer; PA (Production Assistant); Grip (Lighting assistant); AC (Assistant to the Camera operator); Teleprompter operator; Set designer  
Experience working on various length, budget, and styles of productions

**True Film Production, New York, NY**      **January 2017 - May 2017**  
**Content Producer**  
Provided on-set assistance as a PA, Grip, and AC  
Worked with prospective clients to understand their production needs  
Analyzed sales trends and website traffic data to more effectively market services to prospective clients

**SolarCity, Bethpage, NY**      **November 2014 - October 2016**  
**Field Energy Specialist**  
Ensured quality service through customer interaction and education  
Scheduled consultations and managed follow up with prospective clients  
Represented SolarCity at various events across Long Island

**National Council of University Research Administrators, Washington, DC**  
**Meetings and Marketing Assistant**      **June 2012 - September 2014**  
Planned bi-monthly meetings from start to finish that catered to 60 - 250 participants  
Assisted in planning 7 large conferences that catered to 700 - 2000 participants  
Created marketing emails utilizing Dreamweaver software  
Curated Content and edited footage to create educational videos provided to subscribers weekly  
Maintained social media platforms including Facebook and Twitter