

# Justin Brower-Severini

UX Designer with a diverse background in curating experiences. Having worked in various industries provides me with a unique understanding of how to build interactions based on the user and their desires.

## Contact

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Montclair, NJ

[justinbrowerseverini.github.io/portfolio](https://justinbrowerseverini.github.io/portfolio)  
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## EDUCATION

CareerFoundry - 2019

UX Design Certification

500+ hours culminating in a fully designed:

- Responsive
- Accessable
- Mobile first

clickable prototype

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York College of Pennsylvania,  
York, PA - Class of 2011

Bachelors of Science:  
Recreation and Leisure  
Administration

Minor: Photography

## SKILLS

Research  
User Surveys  
User Interviews  
Competitive Analysis

Personas  
User Flows  
User Testing  
Wire-framing  
Mockups  
Prototyping

## TOOLS

Sketch  
Adobe XD  
Balsamiq

## Work Experience

**Staples Office Supply Store, Cedar Grove, NJ**

**August 2018 - Present**

**Print and Marketing Associate**

- Consult with customers to understand their unique projects
- Produce professional quality products based on specifications places by the customer
- Worked as a team member to ensure all projects were done correctly and on time

**United States Postal Service, Montclair, NJ**

**October 2017 - August 2018**

**City Carrier Assistant**

- Organized and delivered mail and parcels

**Self Employed, New York, NY**

**October 2016 - October 2017**

**Freelance Film Production**

- Served as Producer; PA (Production Assistant); Grip (Lighting assistant); AC (Assistant to the Camera operator); Teleprompter operator; Set designer
- Experience working on various length, budget, and styles of productions

**True Film Production, New York, NY**

**January 2017 - May 2017**

**Content Producer**

- Provided on-set assistance as a PA, Grip, and AC
- Worked with prospective clients to understand their production needs
- Analyzed sales trends and website traffic data to more effectively market services to prospective clients

**SolarCity, Bethpage, NY**

**November 2014 - October 2016**

**Field Energy Specialist**

- Ensured quality service through customer interaction and education
- Scheduled consultations and managed follow up with prospective clients
- Represented SolarCity at various events across Long Island

**National Council of University Research Administrators, Washington, DC**

**Meetings and Marketing Assistant**

**June 2012 - September 2014**

- Planned bi-monthly meetings from start to finish that catered to 60 - 250 participants
- Assisted in planning 7 large conferences that catered to 700 - 2000 participants
- Created marketing emails utilizing Dreamweaver software
- Curated Content and edited footage to create educational videos provided to subscribers weekly
- Maintained social media platforms including Facebook and Twitter