

Justin Brower-Severini

UX Designer with a diverse background in curating experiences. Having worked in various industries provides me with a unique understanding of how to build interactions based on the user and their desires.

Contact

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EDUCATION

CareerFoundry - 2019

UX Design Certification

- 500+ technical hours
- Practiced responsive, accessible, and mobile first design principals

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York College of Pennsylvania
Class of 2011

Bachelor of Science:
Recreation and Leisure
Administration

Minor:
Photography

SKILLS

Research
User Surveys
User Interviews
Competitive Analysis
Personas
User Flows
User Testing
Wire-framing
Mockups
Prototyping
HTML
CSS
JavaScript

TOOLS

Sketch
Adobe XD
Balsamiq

Design Projects

InkTank - UX/UI

- Utilized Adobe XD, Balsamiq, and Prott to create a full-scale UX/UI project
- Designed personas, user flows, sketches, wireframes, mockups and prototypes of a mobile app for tattoo seekers

CLMB - UI

- Built the UI design from a wireframe prototype using Adobe XD and Sketch
- Developed mockups and high-fidelity prototypes for the Salt Lake Climbers Alliance for their web and mobile equipment tracking app

Professional Experience

Staples Office Supply Store, Cedar Grove, NJ Print and Marketing Associate

August 2018 - Present

- Consult with customers to understand their unique projects
- Produce professional quality products based on specifications placed by the customer
- Worked as a team member to ensure all projects were done correctly and on time

United States Postal Service, Montclair, NJ City Carrier Assistant

October 2017 - August 2018

- Organized and delivered mail and parcels

Self Employed, New York, NY Freelance Film Production

October 2016 - October 2017

- Served as Producer; Production Assistant; Grip; Assistant Camera operator; Teleprompter operator; Set designer
- Experience working on various lengths, budgets, and styles of productions

True Film Production, New York, NY Content Producer

January 2017 - May 2017

- Provided on-set assistance as a PA, Grip, and AC
- Worked with prospective clients to understand their production needs
- Analyzed sales trends and website traffic data to more effectively market services to prospective clients

SolarCity, Bethpage, NY Field Energy Specialist

November 2014 - October 2016

- Ensured quality service through customer interaction and education
- Scheduled consultations and managed follow up with prospective clients
- Represented SolarCity at various events across Long Island

N.C.U.R.A., Washington, DC Meetings and Marketing Assistant

June 2012 - September 2014

- Planned bi-monthly meetings from start to finish that catered to 60 - 250 participants
- Assisted in planning 7 large conferences that catered to 700 - 2000 participants
- Created marketing emails utilizing Dreamweaver software
- Curated content and edited footage to create educational videos provided to subscribers weekly
- Maintained social media platforms including Facebook and Twitter