

JUSTIN BURROW

UX / UI / ENGINEERING / BRAND IDENTITY / DIGITAL STRATEGY

PROFILE

Name

Justin Burrow

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PROFESSIONAL STATEMENT

I've worked for over 15 years in the digital design space, executing in roles from design to development, as both a senior/lead, as well as a manager/director.

My primary ambition when it comes to designing-for-digital is to create great products that people enjoy using and find clever. I place a big priority on brand integrity and fidelity.

My greatest asset in these roles, I believe, is my ability to communicate effectively.

Design is communication.

As how we interact with digital products continues to evolve, great experiences are becoming ever more important.

Let's build great things.

EXPERIENCE

2018 - 2019

Genexa

Director, UX

End-to-end digital strategy and execution from wireframes to writing code, establishing VCS and environments for their Shopify storefront

2016 - 2018

Beautycounter

Director, UX/UI

Directed a small product/UX/engineering team to redesign site architecture from Magento to a decoupled front end

2015 - 2016

The Honest Company

Front End Engineer, UX

Front end resource for rapid prototyping and ad hoc experience fixes. Helped design engineering solutions for new UX initiatives

2010 - 2014

LD Products, Inc.

Product Design Manager, Sr. Front End Developer

Acting art director and design manager for digital product rollouts, led a front end team in best practices, assisted marketing with data analysis

SKILLS

Professional

HTML/CSS/JS



UX Research



Communication



A/B Testing



Responsive Design



Photography



Personal

Digital Design



Product Mgmt.



Data Analysis



Team Leading



Brand Identity



Art Direction



RECOMMENDATION

"Justin is intelligent, hardworking, dependable and comes to every meeting looking to contribute. You can always count on Justin to consider the customer when formulating a website design, process flow, email creative or marketing collateral. I had the pleasure of working with him often as he became a liaison between marketing, design and our engineering team. He was well respected at LD and I'd endorse him for a role at any company looking to make well thought out websites that solve customer's problems and have an engaging experience.

- Aaron Leon, CEO LD Products