

JUSTIN BURROW

UX / UI / ENGINEERING / BRAND IDENTITY

PROFILE

Name

Justin Burrow

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PROFESSIONAL STATEMENT

I've worked for over 15 years in the digital design space, executing in roles from design to development, as both a senior/lead, as well as a manager/director.

My primary ambition when it comes to designing-for-digital is to create great products that people enjoy using and find clever. I place a big priority on brand integrity and fidelity.

My greatest asset in these roles, I believe, is my ability to communicate effectively.

Design is communication.

As how we interact with digital products continues to evolve, great experiences are becoming ever more important.

Let's build great things.

EXPERIENCE

2016 - Now

Beautycounter

Director, UX

Develop User Experience and forge teams to lead digital product design and new development by data gathering and user testing.

2015 - 2016

The Honest Company

Front End Engineer, UX

Assist User Experience team as a Front End resource for rapid prototyping and ad hoc experience fixes.

2010 - 2014

LD Products, Inc.

Product Design Manager, Sr. Front End Developer

Acting art director and design manager for digital product rollouts, led a front end team in best practices, assisted marketing with data analysis.

2010

Supermedia

Web Designer

Manage and develop websites for multiple client accounts in proprietary system or custom HTML/CSS/JS.

SKILLS

Professional

HTML/CSS/JS

UX Research

Communication

A/B Testing

Responsive Design

Photography

Personal

Digital Design

Product Mgmt.

Data Analysis

Team Leading

Brand Identity

Art Direction

RECOMMENDATION

"Justin is intelligent, hardworking, dependable and comes to every meeting looking to contribute. You can always count on Justin to consider the customer when formulating a website design, process flow, email creative or marketing collateral. I had the pleasure of working with him often as he became a liaison between marketing, design and our engineering team. He was well respected at LD and I'd endorse him for a role at any company looking to make well thought out websites that solve customer's problems and have an engaging experience.

- Aaron Leon, CEO LD Products