

# JUSTIN BURROW

UX / UI / ENGINEERING / BRAND IDENTITY

## PROFILE

### Name

Justin Burrow

### Address

650 S. Spring St PHg  
Los Angeles, CA  
90014

### Phone

562 714 3965

### Email

justinburrow@gmail.com

### LinkedIn

linkedin.com/in/justinburrow84

## PROFESSIONAL STATEMENT

I've worked for over 15 years in the digital design space, executing in roles from design to development, as both a senior/lead, as well as a manager/director.

My primary ambition when it comes to designing-for-digital is to create great products that people enjoy using and find clever. I place a big priority on brand integrity and fidelity.

My greatest asset in these roles, I believe, is my ability to communicate effectively.

### Design is communication.

As how we interact with digital products continues to evolve, great experiences are becoming ever more important.

Let's build great things.

## EXPERIENCE

2016 - Now

### Beautycounter

#### Director, UX

Develop User Experience and forge teams to lead digital product design and new development by data gathering and user testing.

2015 - 2016

### The Honest Company

#### Front End Engineer, UX

Assist User Experience team as a Front End resource for rapid prototyping and ad hoc experience fixes.

2010 - 2014

### LD Products, Inc.

#### Product Design Manager, Sr. Front End Developer

Acting art director and design manager for digital product rollouts, led a front end team in best practices, assisted marketing with data analysis.

2010

### Supermedia

#### Web Designer

Manage and develop websites for multiple client accounts in proprietary system or custom HTML/CSS/JS.

## SKILLS

### Professional

HTML/CSS/JS



UX Research



Communication



A/B Testing



Responsive Design



Photography



### Personal

Digital Design



Product Mgmt.



Data Analysis



Team Leading



Brand Identity



Art Direction



## RECOMMENDATION

"Justin is intelligent, hardworking, dependable and comes to every meeting looking to contribute. You can always count on Justin to consider the customer when formulating a website design, process flow, email creative or marketing collateral. I had the pleasure of working with him often as he became a liaison between marketing, design and our engineering team. He was well respected at LD and I'd endorse him for a role at any company looking to make well thought out websites that solve customer's problems and have an engaging experience.

- Aaron Leon, CEO LD Products