

# **MPCS 51250**

## **Week 01 – Big Idea**

### **Assignments Due at Start**

- None

### **Agenda**

- 5:30 PM – 5:50 PM - Welcome and syllabus review
- 5:50 PM – 6:30 PM – “Big Idea” Lecture
- 6:30 PM – 6:40 PM – Break
- 6:40 PM – 6:45 PM – About Yourself
- 6:45 PM – 7:45 PM – Meeting Each Other
- 7:45 PM – 7:55 PM – Break
- 7:55 PM – 8:15 PM – Business Idea Pitches
- 8:15 PM – 8:30 PM – Team formation and planning

### **Objectives**

- Students will be able to articulate the course structure, requirements, and grading criteria for the entire quarter.
- Students will form groups and begin building relationships with their classmates.
- Students will be able to create a press release that announces their new idea.

### **Assignments Due Next Week**

- Individual Reflection Report 01
  - How was your “Meeting Each Other” experience?
    - Were you able to build connections?
    - Did you present yourself well?
  - What do you hope to get out of this class?
    - What are strengths you expect to use?
    - What are weaknesses you hope to develop?
- Group Progress Report 01
  - What does your business do?
  - What is your big idea?
  - What are the guiding questions you need to answer?
  - Who benefits from your business?
- Press Release 01 (see other handout)