Justin Dietert

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EXPERIENCE

Freelance Web Developer

MAY 2015 – PRESENT | SAN ANTONIO, TX

- Designing and building websites and applications through proficiency in the Laravel MVC framework and the LAMP+J stack. Development done in a Vagrant environment utilizing version control with Git and Github.

Senior Graphic Designer

TEXAS STATE UNIVERSITY, OFFICE OF UNIVERSITY MARKETING
JULY 2012 – DECEMBER 2014 | SAN MARCOS, TX

- worked with clients from many of the diverse departments and offices of the university to effectively market their programs and services to both internal and external audiences
- designed within the university's branding guidelines, managing multiple projects simultaneously from conception to completion
- projects included publication design, magazine ad design, invitation design, brochure design, logo design, booklet design, email marketing, and other printed materials
- collaborated with in-house team of graphic designers, writers, photographers, and videographers on a daily basis

Marketing and Design Manager

DIGITAL PRO LAB
2010 – 2012 | SAN ANTONIO, TX

- increased sales and revenue by marketing company services to professional clients and supervised design staff to ensure success of projects
- lead designer for print and online advertising campaigns and in charge of monthly email newsletters from concept to HTML code
- assisted with vendor and product selection, product development, and regularly attended trade shows to make services recommendations
- planned special events and delivered presentations to professional clients

Graphic Designer

DIGITAL PRO LAB
2005 – 2010 | SAN ANTONIO, TX

- worked with in-house design team to create digital and print marketing material for company and professional clients
- supervised company website re-design while providing support to in-house web designer through the creation of graphics and written content
- responsible for managing multiple projects simultaneously and meeting tight deadlines required by professional clients
- in charge of product photography

EDUCATION

Codeup Bootcamp, 2015
LAMP+J Web Development
4-month immersive bootcamp

Bachelor of Fine Arts, New Media, 2008
University of Texas at San Antonio
GPA: 4.0, Summa Cum Laude

SKILLS

- LAMP stack (Linux, Apache, MySQL, PHP)
- HTML5, CSS3, JavaScript, jQuery
- Laravel MVC framework
- Zurb Foundation and Twitter Bootstrap
- Sequel Pro
- Vagrant
- version control – Git and GitHub
- brand and visual identity creation
- layout, typography, color theory, photography, art direction
- design project management
- Adobe InDesign, Illustrator, Photoshop, Lightroom