# Justin de la Cruz

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## — E D U C A T I O N —

*FLORIDA STATE UNIVERSITY, Tallahassee, Florida, USA*

**M.S.**, Library & Information Studies         **B.S.**, Psychology ([honors thesis](#))
**M.A.**, Interdisciplinary Humanities          **B.A.**, Humanities

## — A C H I E V E M E N T S —

➢ Simmons University Inter-Professional Informationist Certificate Scholarship ([2020-2021](#))
➢ Authenticity Project Fellow, Digital Library Federation + HBCU Alliance ([2019](#))
➢ Appointed to the editorial advisory board of *Library Hi Tech* (Feb. 2018)
➢ Leadership Award, Atlanta University Center Robert W. Woodruff Library (Dec. 2017)
➢ $2,500 American Library Association Diversity Research Grant Recipient ([2017](#))
➢ Association of College & Research Libraries' Excellence in Academic Libraries Award
   for the Atlanta University Center Robert W. Woodruff Library ([2016](#))
➢ Scholar, The Institute for Research Design in Librarianship ([2015](#))
➢ Detailed Exemplary Reference Award, Ask A Librarian Virtual Reference Service ([Jan. 2014](#))
➢ $3,200 Best Buy Community Grant Award: "Robotics & Computer Programming" ([Oct. 2013](#))
➢ Martin County Library System Employee Excellence Award (Sept. 2013)
➢ Library Studies Graduate Fellowship, Florida State University International Programs (2011-2012)

## — E X P E R I E N C E —

**UNIT HEAD, E-LEARNING TECHNOLOGY | *May 2016 – Present***
**The Atlanta University Center (AUC) Robert W. Woodruff Library | Atlanta, GA**

➢ Design and implement technology events for faculty, students, and library staff
➢ Provide class, group, and individual technology instruction for faculty, students, and library staff
➢ Manage a multimedia production computer lab equipped with the Adobe Creative Cloud
➢ Supervise and motivate three full-time library technical assistants and two work-study students
➢ Perform outreach to faculty development centers, tech labs, student groups, and campus staff
➢ Assess the library's technology offerings and events to optimize services for patrons
➢ Co-manage the library's website, including editing content, conducting quality assurance,
   troubleshooting the content management system, and training others on website maintenance
➢ Generate departmental social media posts for Facebook, Twitter, Instagram, and Snapchat
➢ Serve on library committees for technology, professional development, and other topics
➢ Conduct original research and publish on topics relating to library technology and user experience
➢ Serve as subject liaison to AUC Music Departments: provide instructional sessions, conduct
   collection development, attend faculty meetings, provide reference support

**REFERENCE & INSTRUCTION LIBRARIAN |** *August 2014 – May 2016*
**The Atlanta University Center (AUC) Robert W. Woodruff Library | Atlanta, GA**

➢ Performed reference work and research consultations with students and faculty from three institutions: Clark Atlanta University, Morehouse College, and Spelman College
➢ Developed the library's collection and served as liaison for psychology and music subject areas
➢ Created and led instructional sessions on library resources, information literacy, and other topics
➢ Planned and led library events, including orientation sessions and student art exhibits
➢ Created online research guides (LibGuides) and other resources for students and faculty
➢ Conducted and published original research in library and information studies
➢ Founded and co-led professional development initiatives, including a Coding Interest Group

**LIBRARY MANAGER |** *March 2014 – June 2014*
**The Blake Library, Martin County Library System | Stuart, FL**

➢ Managed the main county library, a 39,000 sq. ft. facility with over 148,000 items
➢ Supervised, trained, and motivated eight full-time employees and around 20 library volunteers
➢ Coordinated public service duties: reference, circulation, and the shared library collection
➢ Collaborated with other Martin County library managers to analyze and update library services
➢ Conducted outreach with local community groups, including small business owners
➢ Performed various administrative tasks: scheduling, budgeting, writing monthly progress reports, leading regular staff meetings, and conducting employee performance reviews

**DIGITAL LITERACY LIBRARIAN |** *January 2013 – March 2014*
**The Peter & Julie Cummings Library, Martin County Library System | Palm City, FL**

➢ Directed the operations of a digital media center, the "*idea lab*"
➢ Managed, motivated, and trained library staff and volunteers on technology topics
➢ Planned and led public library events on emerging technologies: mobile devices and applications, audio and video production, digital photography, social media
➢ Assisted patrons one-on-one and in group settings with queries about technology, including ebooks, smartphones, tablets, and computer troubleshooting
➢ Developed and maintained partnerships with community organizations
➢ Performed collection development for materials related to technology

**LIBRARY SUPERVISOR |** *August 2011 – July 2012*
**Florida State University International Programs | Florence, Italy**

➢ Managed operations for a 7,000-volume international academic library
➢ Assisted faculty, staff, and over 100 students with library resources, research, and technology
➢ Managed a $10,000 budget for collection development; acquired over 200 books & DVDs
➢ Conducted inventory of holdings and performed substantial weeding of unused materials
➢ Built an official website for the study center & library (it has since been replaced)
➢ Created an online public access catalog for the library's collection via LibraryThing
➢ Conducted research on student information sharing behaviors

**ADMINISTRATIVE ASSISTANT | October 2007 – July 2011**
**Florida State University Department of History, Tallahassee, FL**

➢ Assisted department chair, office manager, 30 full-time faculty, and over 50 graduate students with communications, technology, and information queries
➢ Completely redesigned the official departmental website: http://history.fsu.edu/
➢ Established an online calendar to display class schedules and enhance event planning
➢ Coordinated faculty and graduate student textbook orders

# —P R O F E S S I O N A L   E N G A G E M E N T—

## ORGANIZATIONS

➢ The American Library Association (Member, 2013 – Present)
　　　　*Committee on Library Advocacy (July 2018 – June 2020)
➢ The Association of College & Research Libraries (Member, 2015 – Present)
➢ The Florida Library Association (Member, 2013 – 2014)

## SERVICE

➢ Editorial board member and peer reviewer, *Library Hi Tech* (Feb. 2018 – Present)
➢ Reviewer, American Library Association grants
➢ Reviewer, Institute of Museum and Library Services grants
➢ Outside reviewer, Morehouse College Title III STEM Grants (April 2018)
➢ Peer reviewer, *Journal of New Librarianship* (Nov. 2017 – Present)
➢ Peer reviewer, *Choice Charleston Advisor*: PsycTESTS database review (June 2017)

## PUBLICATIONS

➢ "A Tale of Three IRBs," a chapter in *Becoming a Practitioner-Researcher: A Practical Guide for Information Professionals* (eds. Lee Ann Fullington, Brandon West, and Frans Albarillo), ACRL Publications (in press, expected 2020)
➢ "The Practice of Solidarity: Forming a Collaborative Coding Interest Group at AUC Robert W. Woodruff Library," second author with Joshua Hogan, a chapter in *Applying Library Values to Emerging Technology: Decision-Making in the Age of Open Access, Maker Spaces, and the Ever-Changing Library* (eds. Peter Fernandez and Kelly Tilton),  ACRL Publications (2018)
➢ "ACRL in Orlando: ACRL programs at the ALA Annual Conference," a conference panel report in *College & Research Libraries News*, Vol. 77, No. 8, Sept. 2016, p. 396-406 (link)
➢ "Hello, World! Starting a Computer Programming Group for Librarians," first author with Joshua Hogan for *Public Services Quarterly*, Vol. 12, Iss. 3, Aug. 2016, p. 249-256 (preprint)
➢ "Technology Volunteers in the Idea Lab: Fun with Robotics & Computer Programming" and "Teaching Technology with Volunteers in the Library," two chapters in *Library Volunteers Welcome!: Strategies for Attracting, Retaining and Making the Most of Willing Helpers* (ed. Carol Smallwood), McFarland & Company (2016)
➢ "Robotics and Computer Programming: Digital Literacy Training in the *idea lab*," *Voice of Youth Advocates*, Vol. 38, Iss. 4, Oct. 2015

**PRESENTATIONS**

- "How and Why to Sometimes Unplug from Technology," a presentation for the 2019 Digital Library Federation (DLF) Forum, Tampa, FL (10/14/19)
- "Diversity Research Update," co-presenter w/ Amy Winfrey, a presentation for the American Library Association Midwinter 2019 Conference, Seattle, WA (1/26/19)
- "Reading into the Rainbow: Expanding Library Services for LGBTQ+ Populations," co-presenter w/ Amy Winfrey, a presentation for the 2018 OCLC Americas Regional Council Meeting, Chicago, IL (10/25/18)
- "LITA Top Technology Trends," invited panelist for the American Library Association Annual Conference, New Orleans, LA (6/24/18)
- "Information Behaviors Among Lesbian, Gay, Bisexual, Transgender, and Queer+ Students at Single-Sex Historically Black Colleges and Universities," co-presenter w/ Amy Winfrey, a poster for the American Library Association Annual Conference, New Orleans, LA (6/23/18)
- "Snap Shots: Documenting Student Life Using Snapchat," co-presenter w/ Tiffany Atwater Lee, Ann'Drea Burns, and Sarah Tanner, a panel for the Rare Books & Manuscripts Section Annual Conference, New Orleans, LA (6/20/18)
- "When Life Gives You Lemons, Call Beyonce: Wikipedia Programming, Adaptation and Instruction," co-presenter w/ Tiffany Atwater Lee for the Atlanta Area Bibliographic Instruction Group, Atlanta, GA (6/8/18)
- "The Library Revolves Around the Campus: Creating Authentic Connections with Student Interests," co-presenter w/ Elizabeth Galoozis, a workshop for LOEX 2018, Houston, TX (5/4/18)
- "The Implications of Augmented Reality and Information Seeking Behavior in Libraries," co-presenter (in absentia) w/ Elizabeth Jean Brumfield, a panel for the Distance Library Services Conference, San Antonio, TX (4/12/18)
- "Snap Shots: Documenting Student Life Using Snapchat," co-presenter w/ Tiffany Atwater Lee, Ann'Drea Burns, and Sarah Tanner, a panel for the Society of Georgia Archivists Conference, Young Harris, GA (11/2/17)
- "In Their Shoes: Following Students through a Critical Analysis of Information," a presentation for Teaching Matters, a regional interdisciplinary conference at Gordon State College, Barnesville, GA (3/4/17)
- "More is More: Planning for Unexpected Developments in Library Research," a presentation for Empirical Librarians, a regional conference at North Carolina Agricultural and Technical State University, Greensboro, NC (2/24/17)
- "Hello, World! Strategies for Starting a Coding Group for Librarians," a presentation for a Florida Library Association webinar (11/16/16): https://vimeo.com/191857095
- "Revisiting Your Welcome Mat: Successes & Challenges in Library Orientation at the Atlanta University Center," co-presenter w/ Jordan Moore and Monya Tomlinson, Georgia International Conference on Information Literacy, Savannah, GA (10/1/16)
- "The Importance & Basics of Starting A Coding Group At Your Library," a presentation for the 2016 American Library Association Annual Conference, Orlando, FL (6/25/16)
- "Hosting a Library Mini-Conference: Peer Instruction & Information Sharing," co-presenter w/ Jennifer Townes (lead presenter) et al., Atlanta Area Bibliographic Instruction Group Conference, Atlanta, GA (6/10/16)
- "Information, technology, and older adults: Creating information use environments that work," co-presenter (in absentia) w/ Michelle Kazmer et al., for the *Library Research Seminar VI*, at the University of Illinois at Urbana-Champaign (10/7/14)
- "Changing Service Models in a Changing World: A Digital Literacy Lab," co-presenter w/ Jennifer

Salas et al. for the *Florida Library Association 2014 Conference*, Orlando, FL (5/8/14)
➢ "Connect: Technology," an 8-hour workshop for The Martin County Library System Connect Program, which was a staff training series that was awarded the 2014 American Library Association H.W. Wilson Library Staff Development Grant, Palm City, FL (2/2014)
➢ "Pay It Forward: Martin County's *idea lab*," co-presenter w/ Brett Lear, a virtual presentation for the *Tampa Bay Library Consortium* (1/30/14): https://tblc.org/events/pay-it-forward-martin-countys-idea-lab/
➢ "Using Technology Effectively in Genealogy Research," a presentation for the *Martin County Genealogical Society*, Stuart, FL, (9/20/2013)

# — S K I L L S —

➢ **Writing/editing:** served as the arts/entertainment editor for the *FSView & Florida Flambeau* (2005-2007) and the films editor for musicOMH.com (2008-2012)
➢ **Music/audio recording and production:** guitar playing, songwriting, voiceovers, singing, live music recording, multi-track recording with overdubs, sound editing/mixing/mastering via Reaper, Adobe Audition, Garageband, and Audacity
➢ **Video recording and production:** DSLR cameras, video editing via Adobe Premiere Pro
➢ **Graphic design:** flyers, pamphlets, graphics, and illustrations via Adobe Illustrator
➢ **Photography:** DSLR cameras, editing via Adobe Lightroom and Photoshop
➢ **Web development:** WordPress/Squarespace/other CMS's, HTML5 and CSS3 (advanced), JavaScript and PHP (working knowledge)
➢ **Office applications:** advanced level of working with word processing, spreadsheets, and presentations via Microsoft Office, Google Docs, and other related software programs
➢ **Productivity/collaboration software:** schedulers, calendars, task lists, cloud drives, and project management via various apps, including Atlassian, Basecamp, and Microsoft SharePoint
➢ **Library/education software:** SirsiDynix, OCLC WorldShare, Canvas, Blackboard, Moodle