

Website Planning Document

Wacky Weather Watch

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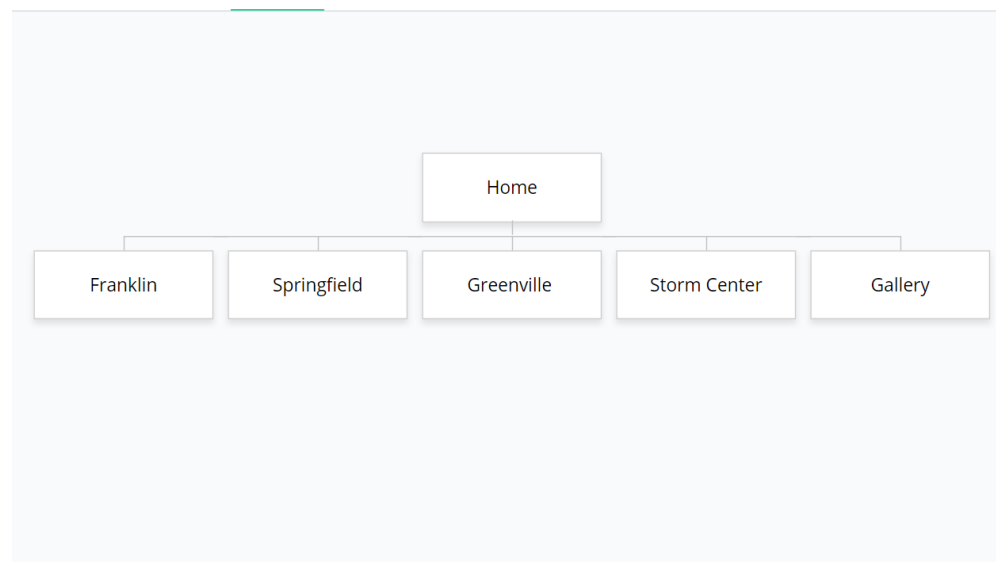
Site Purpose

Provide easy, accurate, and fun access to elderly users for all their weather needs. This site will provide the information that they need and be very simple to navigate. It also will not only show them information for their town but for their neighboring towns as well.

Target Audience

Older Generation 60 years and older, I know that this age group appreciates seeing how the weather is going to be and this site will be their one stop shop.

Site Map



Color Scheme

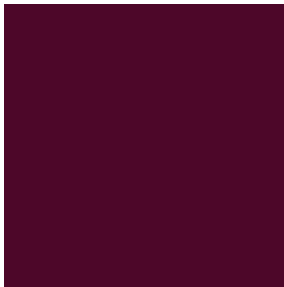
Blue 59A5D8

Primary Navigation



Maroon 700C3A

Subheadings



White #ffffff, Background

Typography

Titles & Header, Tahoma 26, Maroon

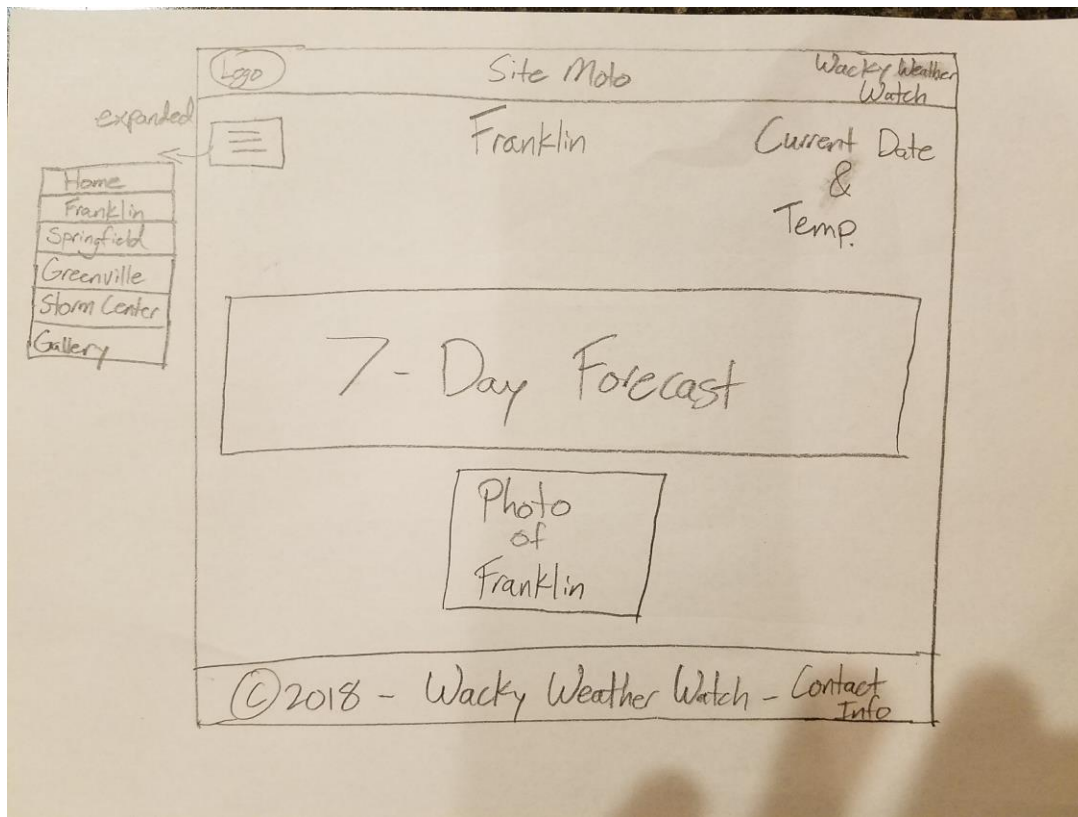
Sub Headings, Tahoma 18, Maroon

Primary and Footer Navigation, Tahoma 14, Blue

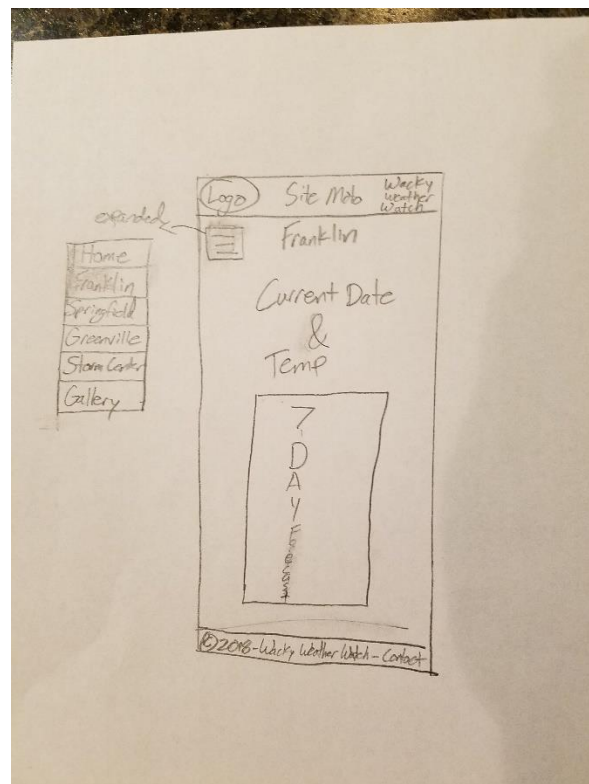
Paragraph text, Tahoma 14, Black

Wire-Frame Sketches

Medium Size:



Phone View:



Full Size:

