

# ST. MICHAEL'S COLLEGE OF ILIGAN, INC

Document Code: SMCII.RMO.CVIICV.001

Rev.: Effectivity Date: 0 08.20.2024

Subject: CONTENT VALIDITY INDEX (CVI) FORM 20 ITEM CONTENT VALIDATION

### CONTENT VALIDITY INDEX (CVI) FORM 20 ITEM CONTENT VALIDATION

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#### STEPS IN CONDUCTING THE CVI PROCESS

#### **Step 1: Develop the Questionnaire**

- Structure your questionnaire into clear sections (e.g., Demographic Information, Main Survey Items).
- Ensure each item aligns with your research objectives.

#### **Step 2: Identify Expert Evaluators**

 Choose 3 to 5 experts with relevant academic or professional credentials in your research field.

### Step 3: Use the CVI Rating Scale

Have each expert rate every survey item using the 3-2-1 scale.

#### **Step 4: Format the Expert Rating Table**

Use the table provided above to record each expert's ratings per item.

#### **Step 5: Interpret the Results**

- For each item, calculate the CVI:
  - CVI=Number of Experts rating 3 (essential)Total Number of Experts\text{CVI} = \frac{\text{Number of Experts rating 3 (essential)}}{\text{Total Number of Experts}}CVI=Total Number of ExpertsNumber of Experts rating 3 (essential)
- Interpretation:
  - o CVI ≥ 0.78 The item is valid and should be retained.
  - CVI < 0.78 The item may need revision or removal.

#### Step 6: Obtain Certificate from a Data Analyst

- After analysis, secure a certificate of validation from a qualified data analyst.
- You may choose a data analyst from the Research Management Office or an external qualified analyst (ensure validity of certificate).