

# Final Project

Coffee Shop Sales	Data Overview	Sales peak during the summer	Customers purchase often in the morning ..	Chai Tea is the best selling product, espei..	Astoria Kitchen has the most sales
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Part 1: Data Overview
Part 2: Sales Trend Analysis
Sales Trends Over Time
Part 3: Product and Store Insights
Product Performance
Store Performance
Customer Trends

# Final Project

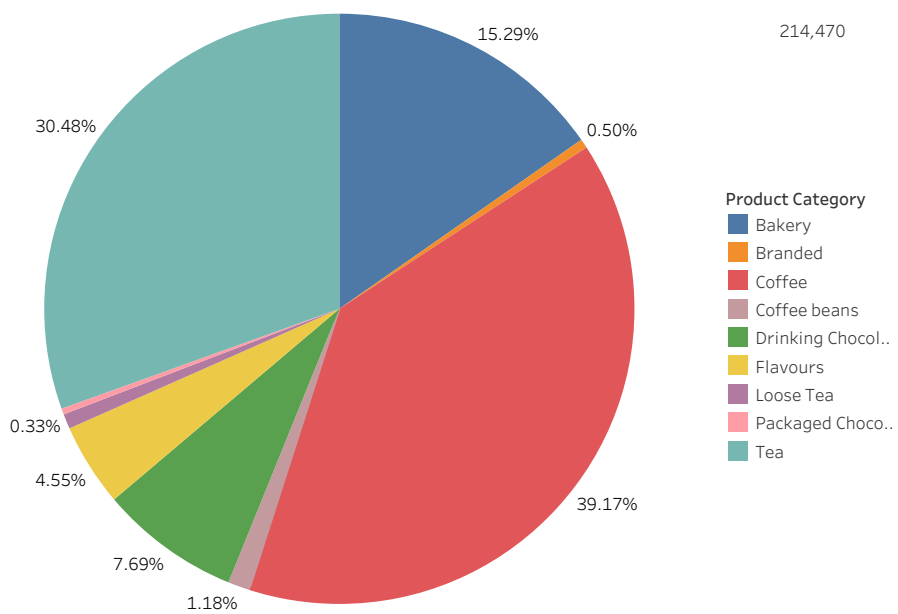
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## Data Overview

Transaction Quantity by Store



Percentage of Sales by Category



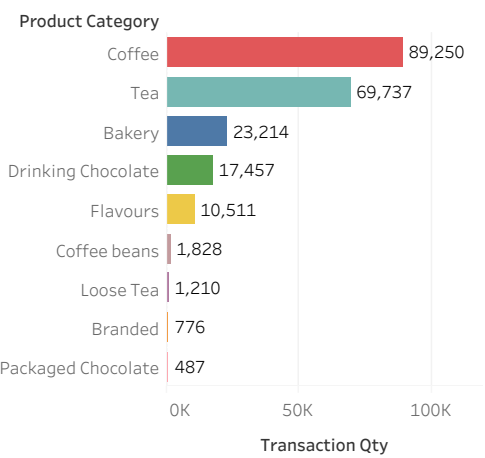
Total Sales:

\$149,116.00

Total Transactions:

214,470

Total Sold by Product Category

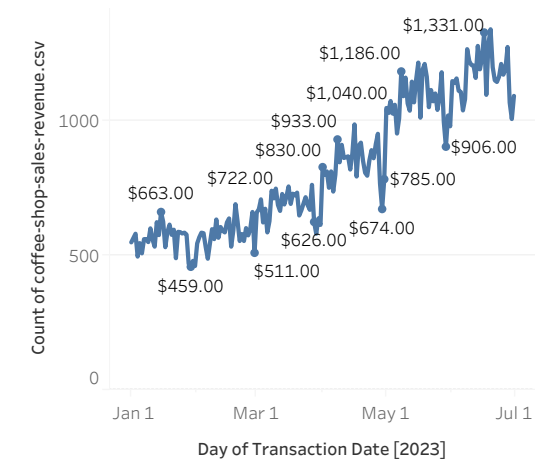


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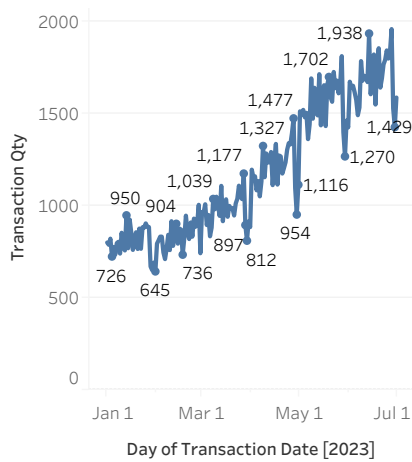
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## Sales Trend Analysis

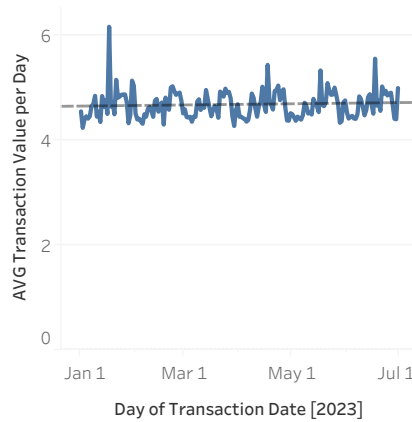
Sales by Day



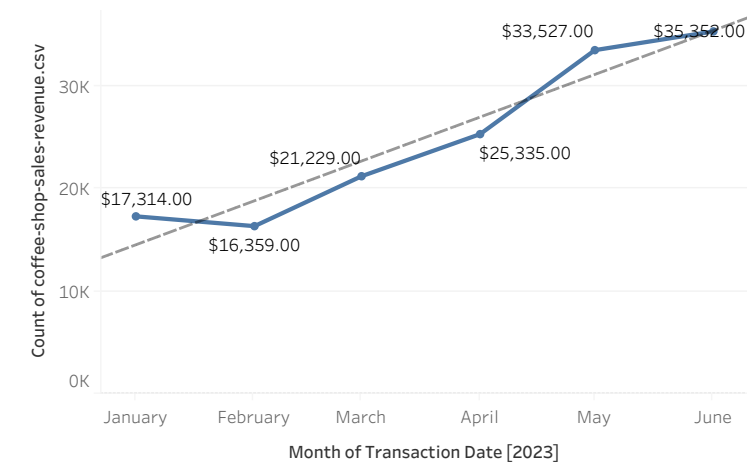
Quantity by Day



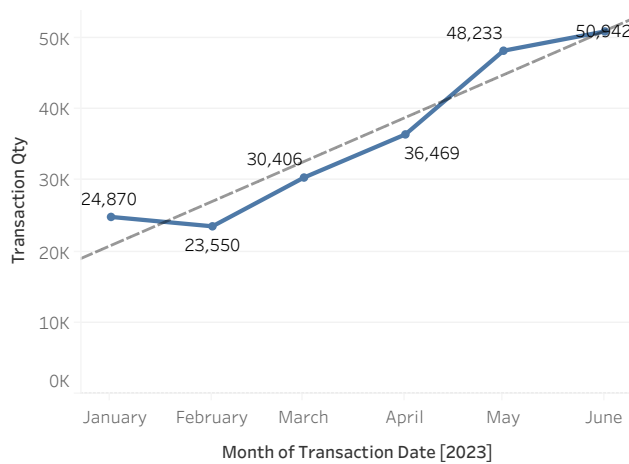
Average Transaction Value per Day



Sales by Month



Quantity by Month

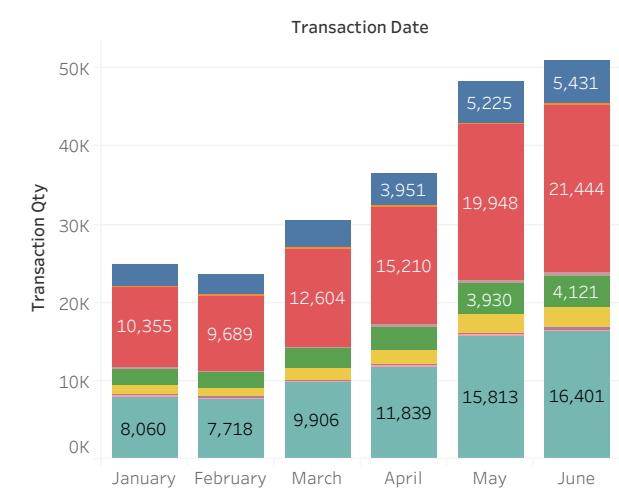


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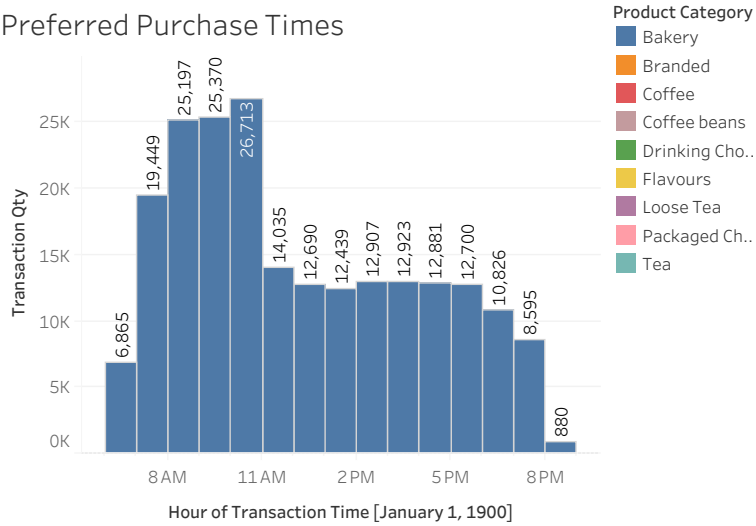
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## Customer Trends

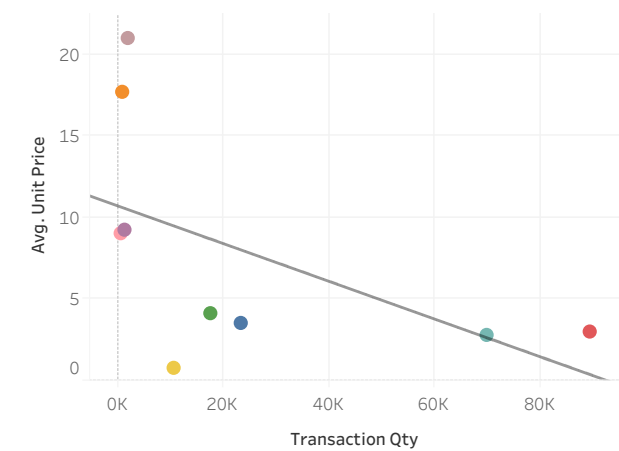
Seasonal Trends by Category



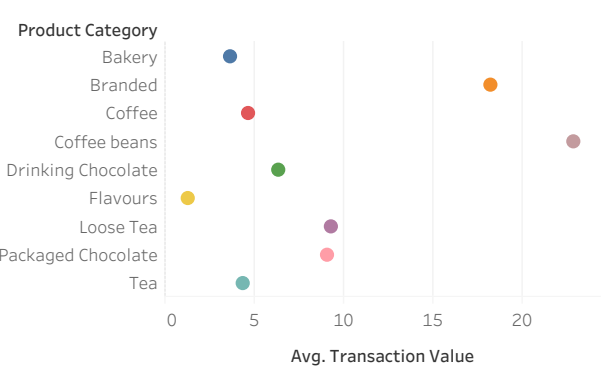
Preferred Purchase Times



Price Sensitivity



Avg. Transaction Value by Product Category

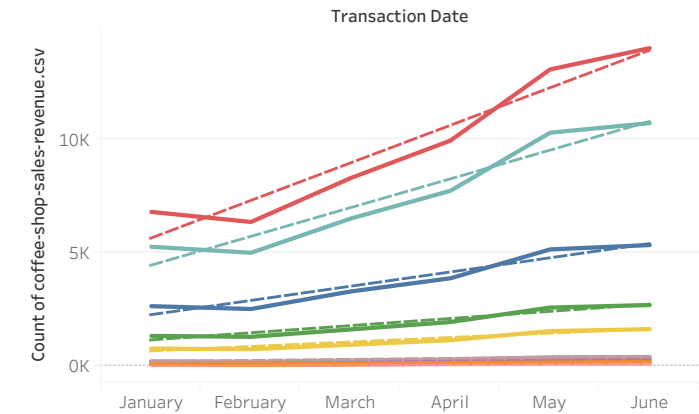


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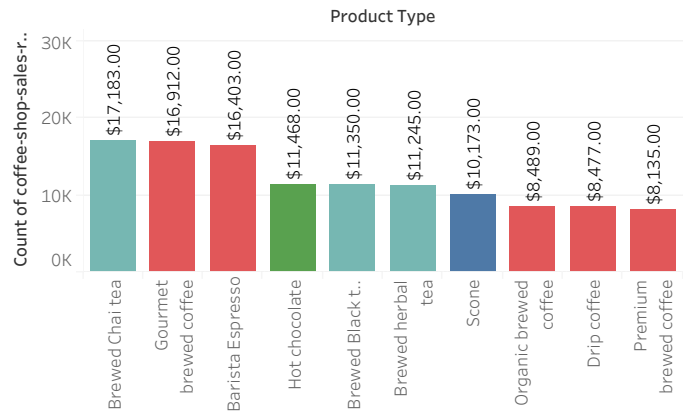
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Product Performance

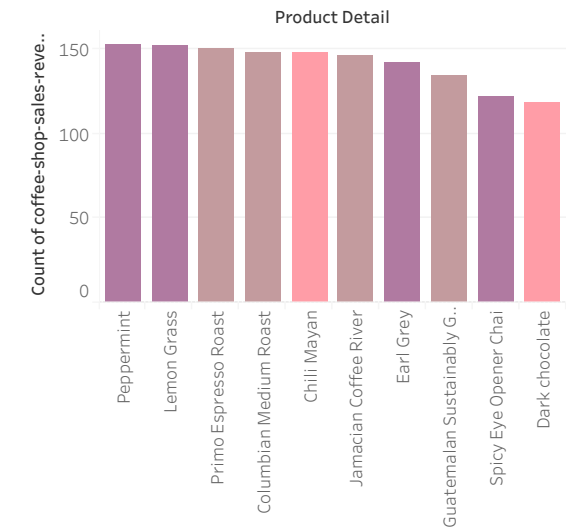
Sales trend by product category



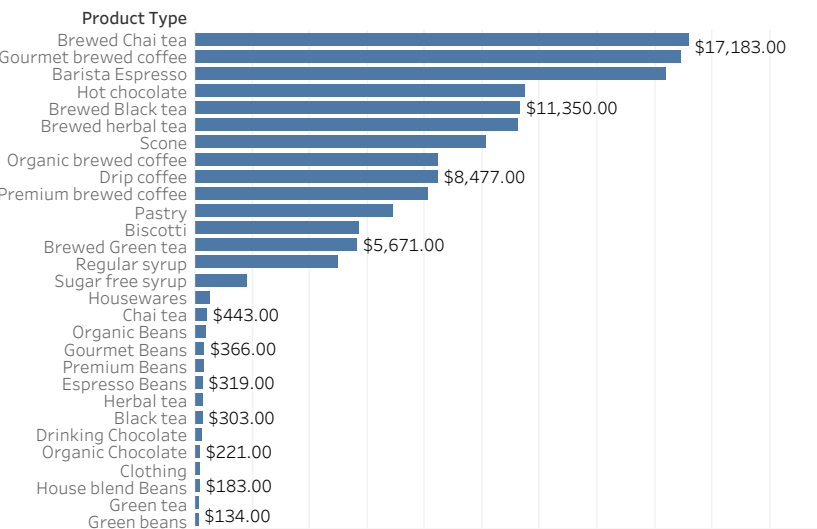
Top 10 Best Selling Products



Top 10 Worst Selling Products



Revenue by Product Type

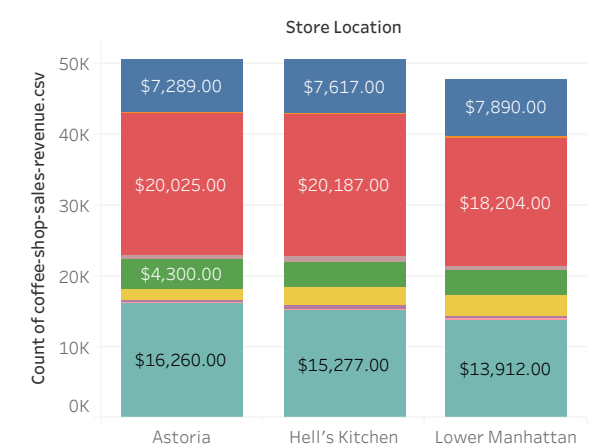


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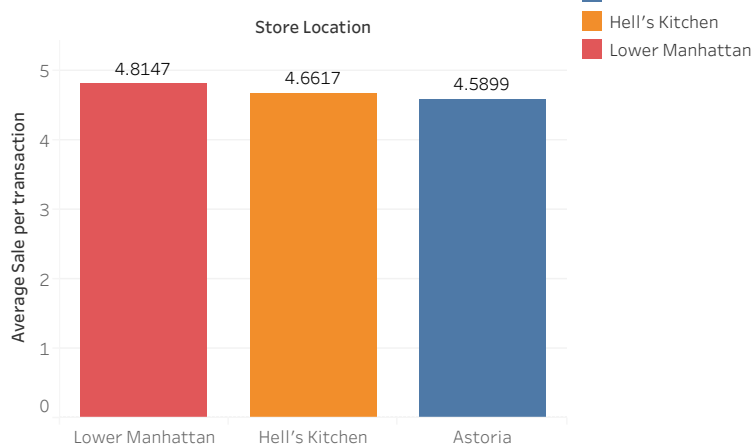
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## Store Performance

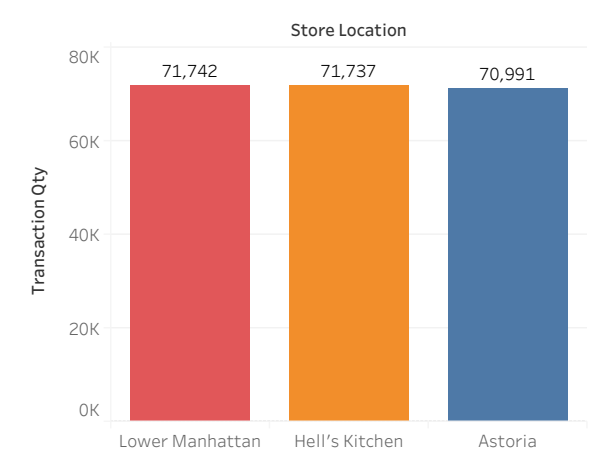
Product Category Sales by Store



Avg. Sales per transaction by store



Total Quantity by Store



Total Sales by Store

