

Final Project

Coffee Shop Sales	Data Overview	Sales peak during the summer	Customers purchase often in the morning ..	Chai Tea is the best selling product, espe..	Astoria Kitchen has the most sales
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Part 1: Data Overview

Part 2: Sales Trend Analysis

Sales Trends Over Time

Part 3: Product and Store Insights

Product Performance

Store Performance

Customer Trends

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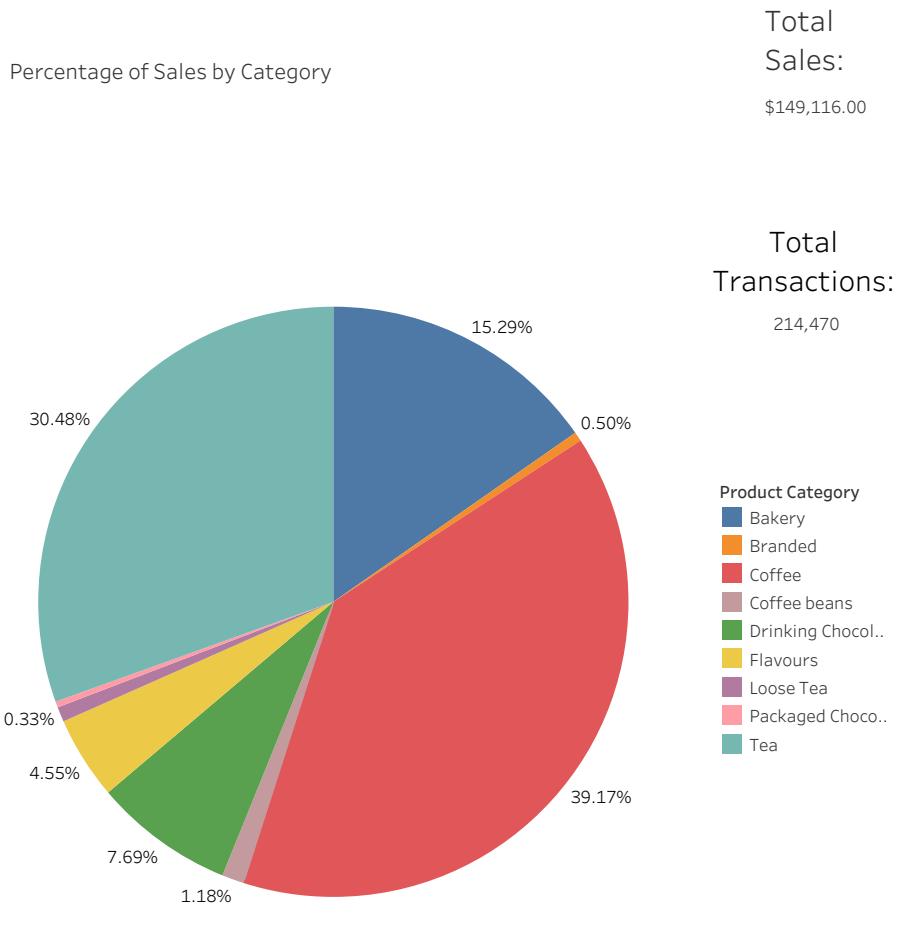
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Data Overview

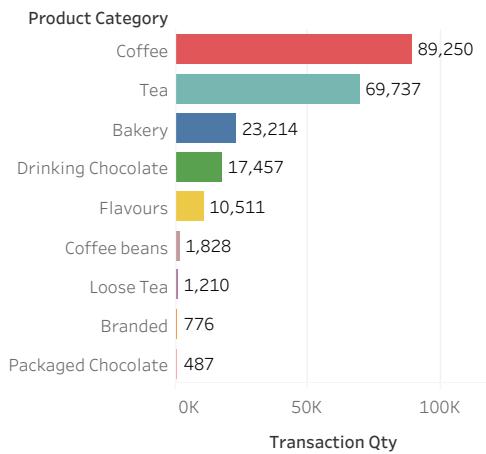
Transaction Quantity by Store



Percentage of Sales by Category



Total Sold by Product Category



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Coffee Shop Sales

Data Overview

Sales peak during the summer

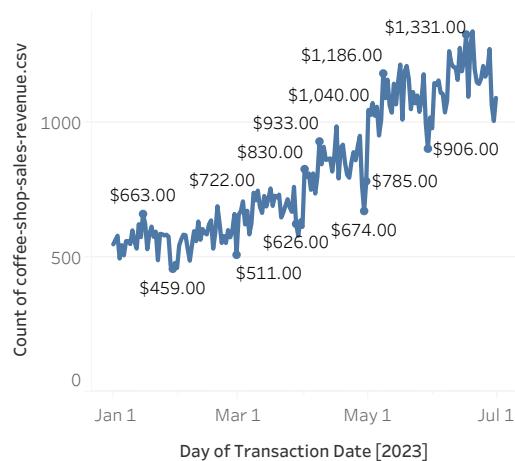
Customers purchase often in the morning ..

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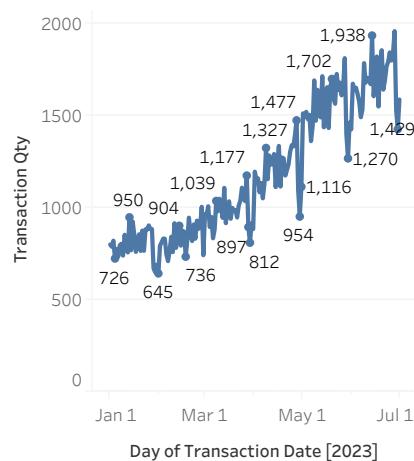
Astoria Kitchen has the most sales

Sales Trend Analysis

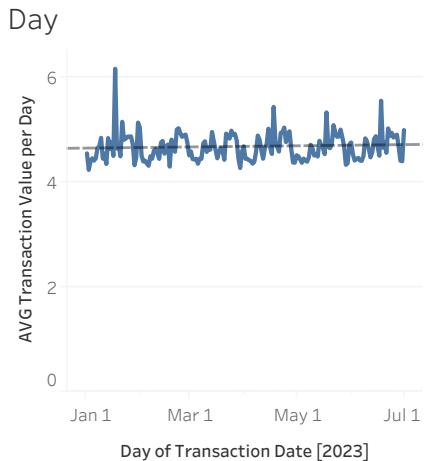
Sales by Day



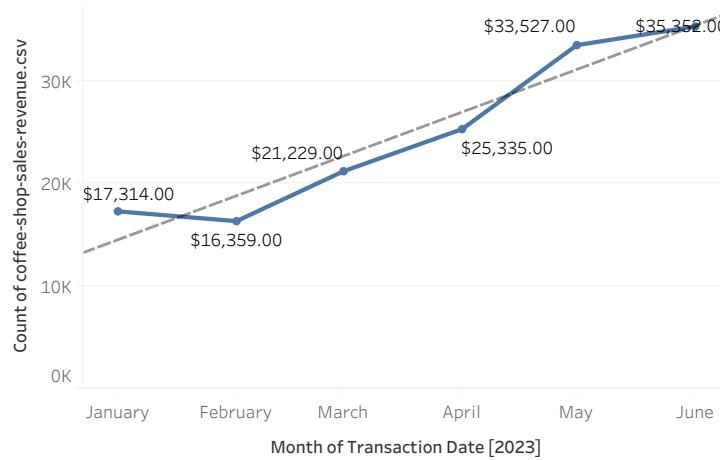
Quantity by Day



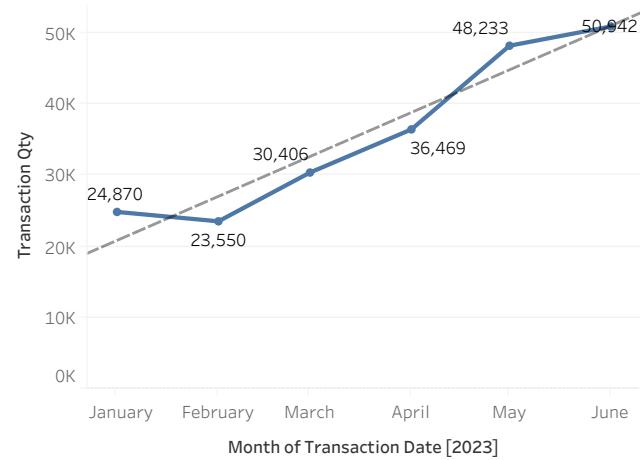
Average Transaction Value per Day



Sales by Month



Quantity by Month

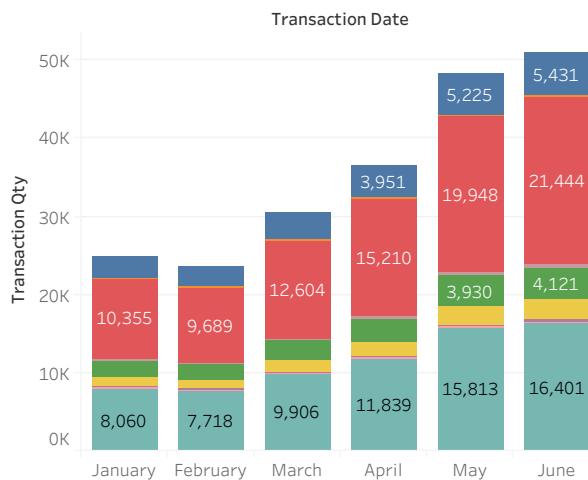


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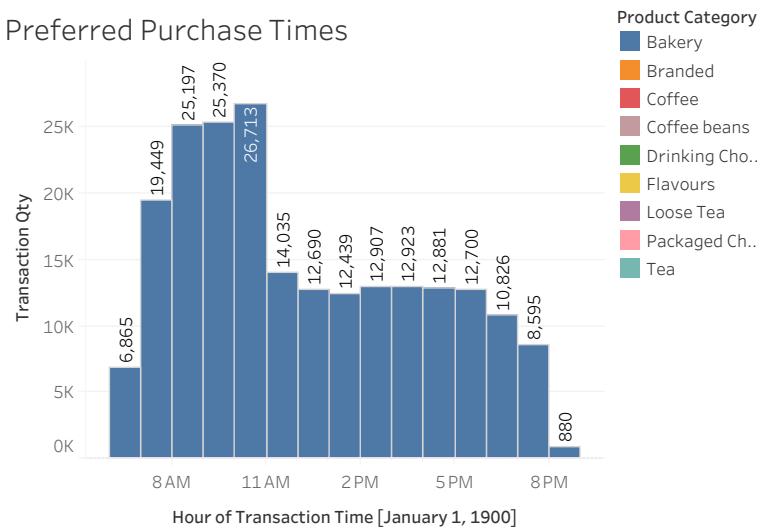
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Customer Trends

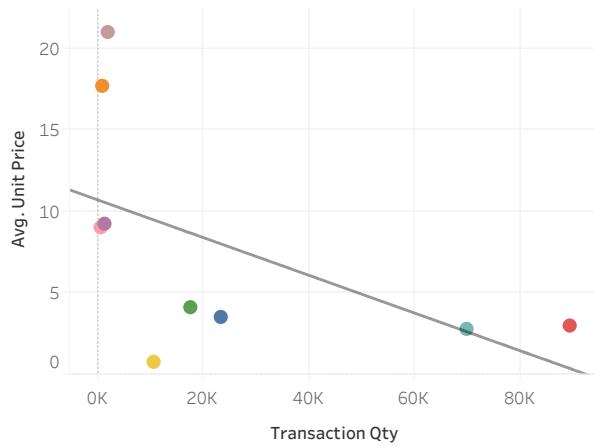
Seasonal Trends by Category



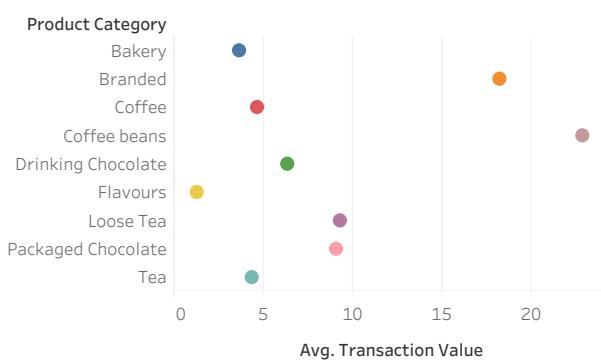
Preferred Purchase Times



Price Sensitivity



Avg. Transaction Value by Product Category

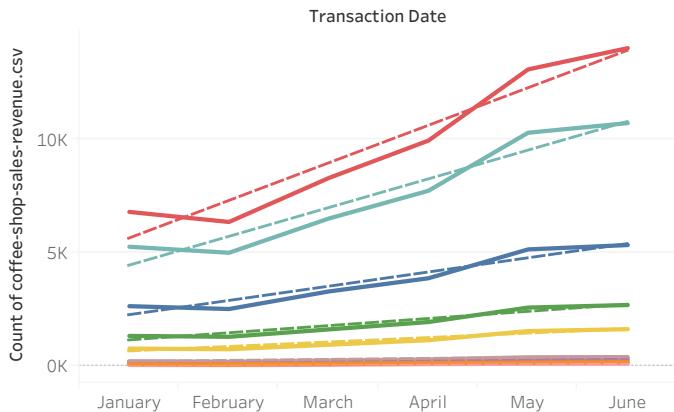


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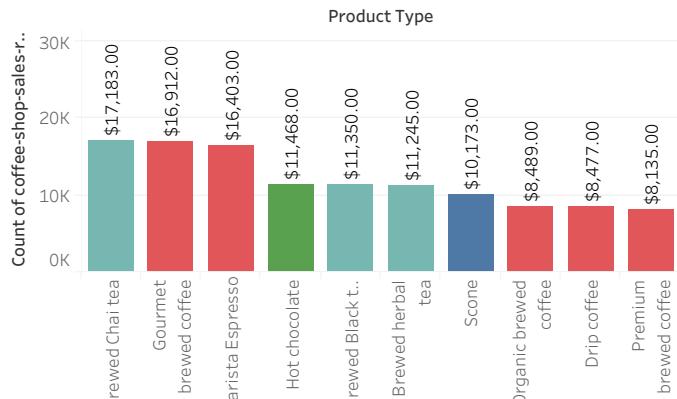
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Product Performance

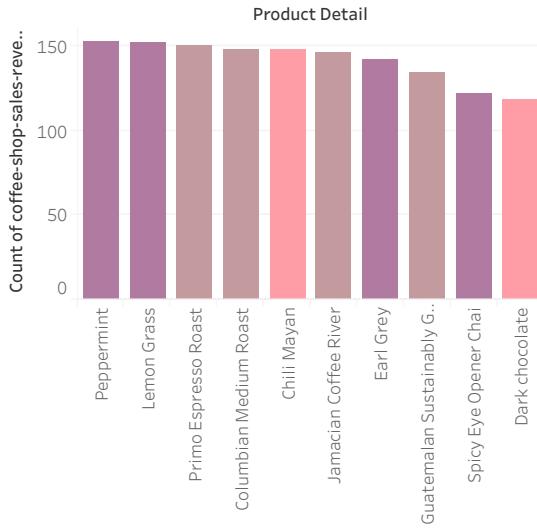
Sales trend by product category



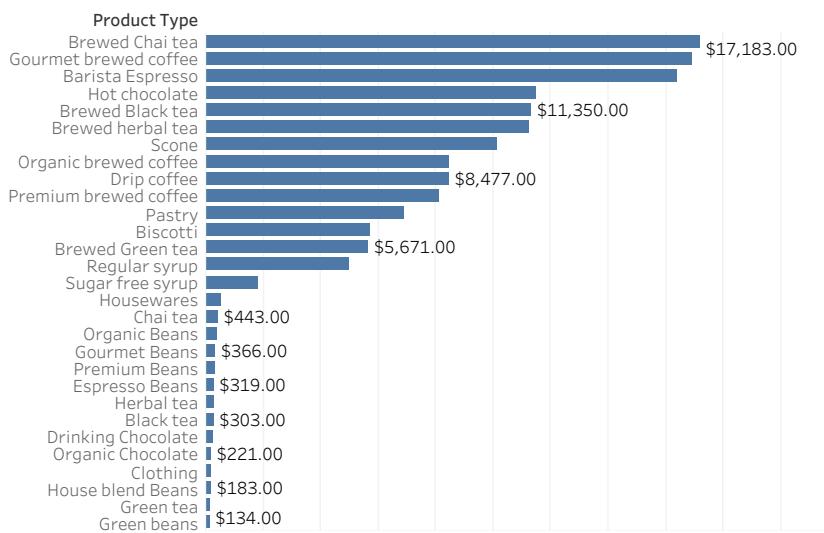
Top 10 Best Selling Products



Top 10 Worst Selling Products



Revenue by Product Type



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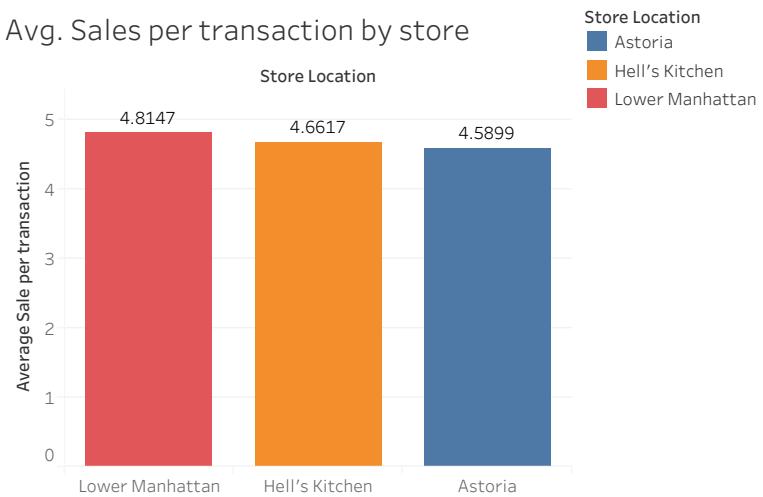
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Store Performance

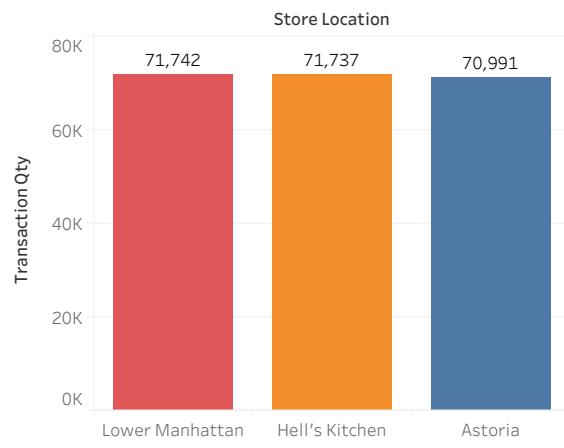
Product Category Sales by Store



Avg. Sales per transaction by store



Total Quantity by Store



Total Sales by Store

