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USC Data Boot Camp

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Excel Homework: Kickstart My Chart

1. *Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?*  
   1. Overall there is a roughly equal number of campaigns that were able to meet their financial goal as those that were not.
   2. Besides Technology and Music, there is a strong correlation between Percentage of successful campaigns and average amount given per donation.
   3. There is a very strong correlation between campaigns that were spotlighted and those that were successful in reaching their fundraising goal.
2. *What are some limitations of this dataset?*
3. *What are some other possible tables and/or graphs that we could create?*