

READY OR NOT 2.0

KPI IMPACT CARDS

RD-1 Net Income

RD-2 Net Income

RD-3 Net Income

CAPACITY	23K
	22,750
	22,500
	22,250
	22K
	21,750
	21,500
	21,250
	21K
	20,750
	20,500
	20,250
	20K
	19,750
	19,500
	19,250
	19K
	18,750
	18,500
	18,250
	18K
	17,750
	17,500
	17,250
	17K
	16,750
	16,500
	16,250
	16K
	15,750
	15,500
	15,250
	15K
	14,750
	14,500
	14,250
	14K
	13,750
	13,500
	13,250
	13K
	12,750
	12,500
	12,250
	12K
	11,750
	11,500
	11,250
	11K
	10,750
	10,500
	10,250
	10K
	9,750
	9,500
	9,250
	9K
	8,750
	8,500
	8,250
	8K
	7,750
	7,500
	7,250
	7K
	6,750
	6,500
	6,250
	6K
	5,750
	5,500
	5,250
	5K
	4,750
	4,500
	4,250
	4K
	3,750
	3,500
	3,250
	3K

ORDERS	23K
	22,750
	22,500
	22,250
	22K
	21,750
	21,500
	21,250
	21K
	20,750
	20,500
	20,250
	20K
	19,750
	19,500
	19,250
	19K
	18,750
	18,500
	18,250
	18K
	17,750
	17,500
	17,250
	17K
	16,750
	16,500
	16,250
	16K
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	15,250
	15K
	14,750
	14,500
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	14K
	13,750
	13,500
	13,250
	13K
	12,750
	12,500
	12,250
	12K
	11,750
	11,500
	11,250
	11K
	10,750
	10,500
	10,250
	10K
	9,750
	9,500
	9,250
	9K
	8,750
	8,500
	8,250
	8K
	7,750
	7,500
	7,250
	7K
	6,750
	6,500
	6,250
	6K
	5,750
	5,500
	5,250
	5K
	4,750
	4,500
	4,250
	4K
	3,750
	3,500
	3,250
	3K

COSTS	\$2.6M
	\$2.575
	\$2.550
	\$2.525
	\$2.5M
	\$2.475
	\$2.450
	\$2.425
	\$2.4M
	\$2.375
	\$2.350
	\$2.325
	\$2.3M
	\$2.275
	\$2.250
	\$2.125
	\$2.1M
	\$2.075
	\$2.050
	\$2.025
	\$2.0M
	\$1.975
	\$1.950
	\$1.925
	\$1.9M
	\$1.875
	\$1.850
	\$1.825
	\$1.8M
	\$1.775
	\$1.750
	\$1.725
	\$1.7M
	\$1.675
	\$1.650
	\$1.625
	\$1.6M
	\$1.575
	\$1.550
	\$1.525
	\$1.5M
	\$1.475
	\$1.450
	\$1.425
	\$1.4M
	\$1.375
	\$1.350
	\$1.325
	\$1.3M
	\$1.275
	\$1.250
	\$1.225
	\$1.2M
	\$1.175
	\$1.150
	\$1.125
	\$1.1M
	\$1.075
	\$1.050
	\$1.025
	\$1.0M
	\$975K
	\$950K
	\$925K
	\$900K
	\$875K
	\$850K
	\$825K
	\$800K
	\$775K
	\$750K
	\$725K
	\$700K

ASP	\$1,200
	\$1,190
	\$1,180
	\$1,170
	\$1,160
	\$1,150
	\$1,140
	\$1,130
	\$1,120
	\$1,110
	\$1,100
	\$1,090
	\$1,080
	\$1,070
	\$1,060
	\$1,050
	\$1,040
	\$1,030
	\$1,020
	\$1,010
	\$1,000
	\$990
	\$980
	\$970
	\$960
	\$950
	\$940
	\$930
	\$920
	\$910
	\$900
	\$890
	\$880
	\$870
	\$860
	\$850
	\$840
	\$830
	\$820
	\$810
	\$800