

Political Methodology III: Model Based Inference

Justin Grimmer

Associate Professor
Department of Political Science
Stanford University

April 19th, 2017

$$\begin{aligned}
\frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_j} &= \frac{1}{f(\mathbf{Y}|\boldsymbol{\theta})} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} \\
E \left[\frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_j} \right] &= \int \frac{1}{f(\mathbf{Y}|\boldsymbol{\theta})} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} f(\mathbf{Y}|\boldsymbol{\theta}) d\mathbf{Y} \\
&= \int \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} d\mathbf{Y} \\
&= \frac{\partial}{\partial \theta_j} \int f(\mathbf{Y}|\boldsymbol{\theta}) d\mathbf{Y} = \frac{\partial}{\partial \theta_j} 1 = 0
\end{aligned}$$

$$\begin{aligned}
\frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_j} \frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_k} &= \frac{1}{f(\mathbf{Y}|\boldsymbol{\theta})} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} \frac{1}{f(\mathbf{Y}|\boldsymbol{\theta})} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_k} \\
E \left[\frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_j} \frac{\partial l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_k} \right] &= \int \frac{1}{(f(\mathbf{Y}|\boldsymbol{\theta}))^2} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_k} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} f(\mathbf{Y}|\boldsymbol{\theta}) d\mathbf{Y} \\
-E \left[\frac{\partial^2 l(\boldsymbol{\theta}|\mathbf{Y})}{\partial \theta_j \partial \theta_k} \right] &= - \int \frac{\frac{\partial^2 f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j \partial \theta_k} f(\mathbf{Y}|\boldsymbol{\theta}) - \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_j} \frac{\partial f(\mathbf{Y}|\boldsymbol{\theta})}{\partial \theta_k}}{f(\mathbf{Y}|\boldsymbol{\theta})^2} f(\mathbf{Y}|\boldsymbol{\theta}) d\mathbf{Y}
\end{aligned}$$

Model Based Inference

- 1) Likelihood inference
- 2) Logit/Probit
 - a) DGP
 - b) Optimization
 - c) Quantities of Interest
 - d) Perfect + Near Perfect Separation
- 3) Ordered Probit
 - a) DGP
 - b) Optimization
 - c) Quantities of Interest

Civil Conflict and Political Instability (h/t: Yamamoto)

Fearon & Laitin (2003):

- Y_i : Civil conflict
- T_i : Political instability
- W_i : Geography (log % mountainous)

Estimated model:

$$\begin{aligned}\widehat{\Pr(Y_i = 1 \mid T_i, W_i)} \\ = \text{logit}^{-1}(-2.84 + 0.91T_i + 0.35W_i)\end{aligned}$$

Predicted probability:

$$\hat{\pi}(T_i = 1, W_i = 3.10) = 0.299$$

ATE:

$$\begin{aligned}\hat{\tau} &= \frac{1}{n} \sum_{i=1}^n \{\hat{\pi}(1, W_i) - \hat{\pi}(0, W_i)\} \\ &= 0.127\end{aligned}$$

Civil Conflict and Political Instability (h/t: Yamamoto)

Fearon & Laitin (2003):

- Y_i : Civil conflict
- T_i : Political instability
- W_i : Geography (log % mountainous)

Estimated model:

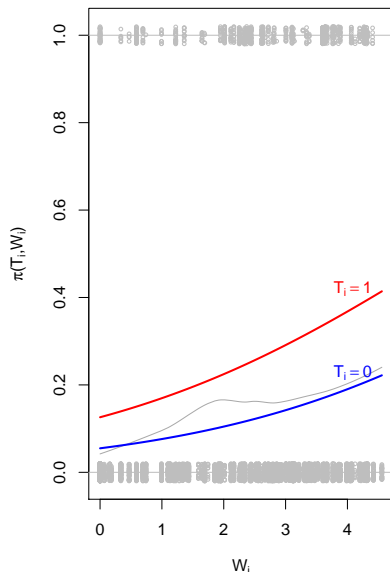
$$\begin{aligned} & \widehat{\Pr(Y_i = 1 \mid T_i, W_i)} \\ &= \text{logit}^{-1}(-2.84 + 0.91T_i + 0.35W_i) \end{aligned}$$

Predicted probability:

$$\hat{\pi}(T_i = 1, W_i = 3.10) = 0.299$$

ATE:

$$\begin{aligned} \hat{\tau} &= \frac{1}{n} \sum_{i=1}^n \{\hat{\pi}(1, W_i) - \hat{\pi}(0, W_i)\} \\ &= 0.127 \end{aligned}$$



Civil Conflict and Political Instability (h/t: Yamamoto)

Fearon & Laitin (2003):

- Y_i : Civil conflict
- T_i : Political instability
- W_i : Geography (log % mountainous)

Estimated model:

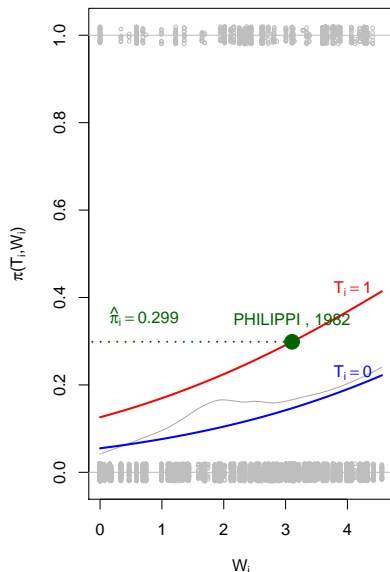
$$\begin{aligned} & \widehat{\Pr(Y_i = 1 \mid T_i, W_i)} \\ &= \text{logit}^{-1}(-2.84 + 0.91T_i + 0.35W_i) \end{aligned}$$

Predicted probability:

$$\hat{\pi}(T_i = 1, W_i = 3.10) = 0.299$$

ATE:

$$\begin{aligned} \hat{\tau} &= \frac{1}{n} \sum_{i=1}^n \{\hat{\pi}(1, W_i) - \hat{\pi}(0, W_i)\} \\ &= 0.127 \end{aligned}$$



Civil Conflict and Political Instability (h/t: Yamamoto)

Fearon & Laitin (2003):

- Y_i : Civil conflict
- T_i : Political instability
- W_i : Geography (log % mountainous)

Estimated model:

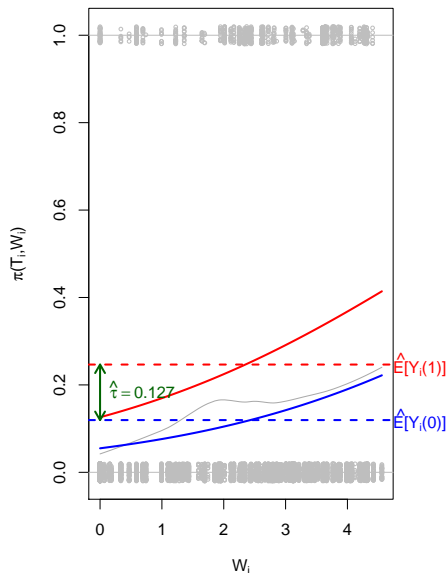
$$\begin{aligned} & \Pr(\widehat{Y_i = 1} \mid T_i, W_i) \\ &= \text{logit}^{-1}(-2.84 + 0.91T_i + 0.35W_i) \end{aligned}$$

Predicted probability:

$$\hat{\pi}(T_i = 1, W_i = 3.10) = 0.299$$

ATE:

$$\begin{aligned} \hat{\tau} &= \frac{1}{n} \sum_{i=1}^n \{\hat{\pi}(1, W_i) - \hat{\pi}(0, W_i)\} \\ &= 0.127 \end{aligned}$$



Civil Conflict and Political Instability (h/t: Yamamoto)

Fearon & Laitin (2003):

- Y_i : Civil conflict
- T_i : Political instability
- W_i : Geography (log % mountainous)

Estimated model:

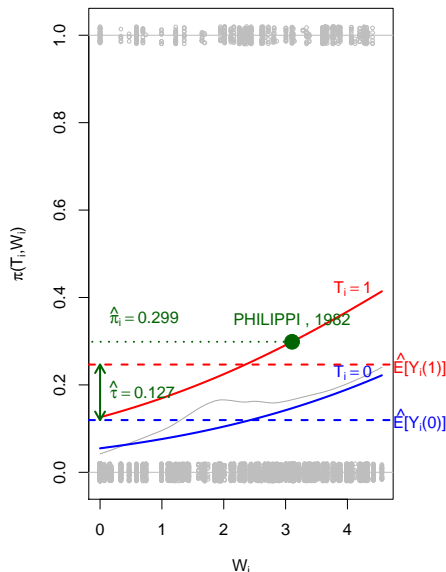
$$\begin{aligned} & \widehat{\Pr(Y_i = 1 \mid T_i, W_i)} \\ &= \text{logit}^{-1}(-2.84 + 0.91T_i + 0.35W_i) \end{aligned}$$

Predicted probability:

$$\hat{\pi}(T_i = 1, W_i = 3.10) = 0.299$$

ATE:

$$\begin{aligned} \hat{\tau} &= \frac{1}{n} \sum_{i=1}^n \{\hat{\pi}(1, W_i) - \hat{\pi}(0, W_i)\} \\ &= 0.127 \end{aligned}$$



Final Passage Vote for the Affordable Care Act

Y_i = Vote on ACA

X_{i1} = Democrat

X_{i2} = DW-Nominate Score

Final Passage Vote for the Affordable Care Act

Y_i = Vote on ACA

X_{i1} = Democrat

X_{i2} = DW-Nominate Score

	Nay	Yea
Republican	178	0
Democrat	34	219

Final Passage Vote for the Affordable Care Act

Y_i = Vote on ACA

X_{i1} = Democrat

X_{i2} = DW-Nominate Score

	Nay	Yea
Republican	178	0
Democrat	34	219

$$\Pr(Y_i = 1 | X_{i1} = 0) = 0$$

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

	ACA Vote
Intercept	-14.00 (1670.439)
Democrat	11.67 (1670.439)
Ideology	-16.86 (2.71)

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

	ACA Vote
Intercept	-14.00 (1670.439)
Democrat	11.67 (1670.439)
Ideology	-16.86 (2.71)

$$E[Y_i|X_i = \widehat{(1, 0, 0.7)}, \beta^*] = 0$$

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

	ACA Vote
Intercept	-14.00 (1670.439)
Democrat	11.67 (1670.439)
Ideology	-16.86 (2.71)

$$E[Y_i|X_i = \widehat{(1, 0, 0.7)}, \beta^*] = 0$$

$$CI_{95} = [0, 1] \text{ Coefficient Simulation}$$

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

	ACA Vote
Intercept	-14.00 (1670.439)
Democrat	11.67 (1670.439)
Ideology	-16.86 (2.71)

$$E[Y_i|X_i = \widehat{(1, 0, 0.7)}, \beta^*] = 0$$

$$CI_{95} = [0, 1] \text{ Coefficient Simulation}$$

$$CI_{95} = [1e - 13, 2.3e - 10] \text{ Bootstrap}$$

Final Passage Vote for the Affordable Care Act

```
> test_model<- glm(vote~dem + ideo,  
data = as.data.frame(final_votes), family = binomial('logit'))  
Warning message:  
glm.fit: fitted probabilities numerically 0 or 1 occurred
```

	ACA Vote
Intercept	-14.00 (1670.439)
Democrat	11.67 (1670.439)
Ideology	-16.86 (2.71)

$$E[Y_i|X_i = \widehat{(1, 0, 0.7)}, \beta^*] = 0$$

$$CI_{95} = [0, 1] \text{ Coefficient Simulation}$$

$$CI_{95} = [1e - 13, 2.3e - 10] \text{ Bootstrap}$$

We have problems!

Is There Anything the Tea Party Doesn't Screw Up?

Is There Anything the Tea Party Doesn't Screw Up?

$$L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = f(\mathbf{Y}|\mathbf{X}, \boldsymbol{\beta})$$

Is There Anything the Tea Party Doesn't Screw Up?

$$\begin{aligned} L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y}|\mathbf{X}, \boldsymbol{\beta}) \\ &= \sum_{i=1}^N Y_i \log \left(\frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) + (1 - Y_i) \log \left(1 - \frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) \end{aligned}$$

Is There Anything the Tea Party Doesn't Screw Up?

$$\begin{aligned} L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y}|\mathbf{X}, \boldsymbol{\beta}) \\ &= \sum_{i=1}^N Y_i \log \left(\frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) + (1 - Y_i) \log \left(1 - \frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) \end{aligned}$$

Remember:

Is There Anything the Tea Party Doesn't Screw Up?

$$\begin{aligned} L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y}|\mathbf{X}, \boldsymbol{\beta}) \\ &= \sum_{i=1}^N Y_i \log \left(\frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) + (1 - Y_i) \log \left(1 - \frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) \end{aligned}$$

Remember:

$$\Pr(Y_i = 1 | X_{i1} = 0) = 0$$

Is There Anything the Tea Party Doesn't Screw Up?

$$\begin{aligned} L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y}|\mathbf{X}, \boldsymbol{\beta}) \\ &= \sum_{i=1}^N Y_i \log \left(\frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) + (1 - Y_i) \log \left(1 - \frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})} \right) \end{aligned}$$

Remember:

$$\Pr(Y_i = 1 | X_{i1} = 0) = 0$$

To fit data: set $\beta_0 \rightarrow -\infty$.

Perfect and Near-Perfect Separation

Perfect and Near-Perfect Separation

Perfect separation: one covariate perfectly separates 0's and 1's

Perfect and Near-Perfect Separation

Perfect separation: one covariate perfectly separates 0's and 1's

Near perfect separation: one covariate perfectly separates 0's or 1's

Perfect and Near-Perfect Separation

Perfect separation: one covariate perfectly separates 0's and 1's

Near perfect separation: one covariate perfectly separates 0's or 1's

Solution?:

Perfect and Near-Perfect Separation

Perfect separation: one covariate perfectly separates 0's and 1's

Near perfect separation: one covariate perfectly separates 0's or 1's

Solution?:

You need to make more assumptions

Add a Few Observations...

	Nay	Yea
Republican	178	0
Democrat	34	219

Add a Few Observations...

	Nay	Yea
Republican	178.5	0.5
Democrat	34.5	219.5

Penalized (Prior)-Logistic Regression

- Separation: causes coefficients to diverge
- Penalty (prior): force coefficients towards zero

Step 1: Standardize inputs (Gelman et al)

- Binary variables: mean 0, differ by 1.
 - Democrats: (30%). (0.3, -0.7)
- Other variables: mean 0, sd 0.5.

Penalized (Prior)-Logistic Regression

Step 2: Penalize Likelihood

Penalized (Prior)-Logistic Regression

Step 2: Penalize Likelihood

1) Firth's Penalty (Zorn 2005):

Penalized (Prior)-Logistic Regression

Step 2: Penalize Likelihood

1) Firth's Penalty (Zorn 2005):

$$L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = \prod_{i=1}^N \pi_i^{Y_i} (1 - \pi_i)^{1-Y_i} |I(\boldsymbol{\beta})|^{1/2}$$

Penalized (Prior)-Logistic Regression

Step 2: Penalize Likelihood

1) Firth's Penalty (Zorn 2005):

$$L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = \prod_{i=1}^N \pi_i^{Y_i} (1 - \pi_i)^{1-Y_i} |I(\boldsymbol{\beta})|^{1/2}$$

where:

Penalized (Prior)-Logistic Regression

Step 2: Penalize Likelihood

1) Firth's Penalty (Zorn 2005):

$$L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = \prod_{i=1}^N \pi_i^{Y_i} (1 - \pi_i)^{1-Y_i} |I(\boldsymbol{\beta})|^{1/2}$$

where:

$$\pi_i = \frac{1}{1 + \exp(-\mathbf{X}'_i \boldsymbol{\beta})}$$

$$|I(\boldsymbol{\beta})| = \text{Determinant of Fisher's information at } \boldsymbol{\beta}$$

$$I(\boldsymbol{\beta}) = \mathbf{X}' \mathbf{W} \mathbf{X}$$

$$\mathbf{W} = \begin{pmatrix} \pi_1(1 - \pi_1) & 0 & \dots & 0 \\ 0 & \pi_2(1 - \pi_2) & \dots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \dots & \pi_N(1 - \pi_N) \end{pmatrix}$$

Penalized (Prior)-Logistic Regression

$$L(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = \prod_{i=1}^N \pi_i^{Y_i} (1 - \pi_i)^{1-Y_i} |\mathbf{I}(\boldsymbol{\beta})|^{1/2}$$

$$l(\boldsymbol{\beta}|\mathbf{X}, \mathbf{Y}) = \sum_{i=1}^N Y_i \log \pi_i + (1 - Y_i) \log(1 - \pi_i) + \frac{1}{2} \log(|\mathbf{I}(\boldsymbol{\beta})|)$$

Penalized (Prior)-Logistic Regression

```
jef_pri<- function(params, X, Y){  
  beta<- params  
  y.tilde<- X%*%beta  
  y.prob<- plogis(y.tilde)  
  temp<- matrix(0, nrow = length(Y), ncol=length(Y))  
  part1<- Y%*%log(y.prob) + (1-Y)%*%log(1- y.prob)  
  diag(temp)<- y.prob*(1-y.prob)  
  part2<- 0.5*log(det(t(X)%*%temp%*%X))  
  out<- part1 + part2  
}  
firth<- optim(rnorm(3), jef_pri, method = 'BFGS',  
control=list(fnscale=-1), hessian=T,  
X = cbind(1, dem, ideo), Y =clean[,3] )
```

Comparison

	ACA Vote (GLM)	Firth
Intercept	-14.00 (1670.439)	-5.70 (24.68)
Democrat	11.67 (1670.439)	3.30 (42.10)
Ideology	-16.86 (2.71)	-17.72 (2.85)

Penalized (Prior) Logistic Regression

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

- Add 1/2 to success and failure: t distribution, 7 degrees of freedom and **scale** = 2.5

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

- Add $1/2$ to success and failure: t distribution, 7 degrees of freedom and **scale** = 2.5
- Suggestion Cauchy (DOF = 1) with scale 2.5.

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

- Add 1/2 to success and failure: t distribution, 7 degrees of freedom and **scale** = 2.5
- Suggestion Cauchy (DOF = 1) with scale 2.5.
 - Prioritize $\beta < 0.5$

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

- Add 1/2 to success and failure: t distribution, 7 degrees of freedom and **scale** = 2.5
- Suggestion Cauchy (DOF = 1) with scale 2.5.
 - Prioritize $\beta < 0.5$
 - Occasionally allows very large values (Cauchy)

```
lst<- function(x, nu, mu, sigma2){  
  part1<- lgamma( (nu + 1)/2)  
  part2<- lgamma(nu/2)  
  part3<- sqrt(pi *nu*sqrt(sigma2))  
  part4<- 1 + (1/nu)*(((x- mu)^2)/sigma2)  
  part4<- ( - (nu + 1)/2)*log(part4)  
  out<- part4  
  return(out)  
}
```

Penalized (Prior) Logistic Regression

Alternative Prior (Gelman et al 2005):

- Add 1/2 to success and failure: t distribution, 7 degrees of freedom and **scale** = 2.5
- Suggestion Cauchy (DOF = 1) with scale 2.5.
 - Prioritize $\beta < 0.5$
 - Occasionally allows very large values (Cauchy)

```
lst<- function(x, nu, mu, sigma2){  
  part1<- lgamma( (nu + 1)/2)  
  part2<- lgamma(nu/2)  
  part3<- sqrt(pi *nu*sqrt(sigma2))  
  part4<- 1 + (1/nu)*(((x- mu)^2)/sigma2)  
  part4<- ( - (nu + 1)/2)*log(part4)  
  out<- part4  
  return(out)  
}
```



```
log_t<- function(params, X, Y, nu, mu, sigma2){  
  beta<- params  
  prior<- 0  
  for(k in 2:ncol(X)){  
    prior<- prior + lst(beta[k], nu, mu, sigma2)  
  }  
  prior<- prior + lst(beta[1], 1, 0, 10)  
  y.tilde<- X%*%beta  
  y.prob<- plogis(y.tilde)  
  out<- Y%*%log(y.prob) + (1- Y)%*%log(1- y.prob)  
  out<- out + prior  
  return(out)  
}
```

```

log_t<- function(params, X, Y, nu, mu, sigma2){
  beta<- params
  prior<- 0
  for(k in 2:ncol(X)){
    prior<- prior + lst(beta[k], nu, mu, sigma2)
  }
  prior<- prior + lst(beta[1], 1, 0, 10)
  y.tilde<- X%*%beta
  y.prob<- plogis(y.tilde)
  out<- Y%*%log(y.prob) + (1- Y)%*%log(1- y.prob)
  out<- out + prior
  return(out)
}

cauch<- optim(rnorm(3), log_t, method='BFGS',
  control=list(fnscale=-1), hessian=T,
  X= cbind(1, dem, ideo), Y = clean[,3], nu = 1,
  mu = 0, sigma2=2.5)

```

```

log_t<- function(params, X, Y, nu, mu, sigma2){
  beta<- params
  prior<- 0
  for(k in 2:ncol(X)){
    prior<- prior + lst(beta[k], nu, mu, sigma2)
  }
  prior<- prior + lst(beta[1], 1, 0, 10)
  y.tilde<- X%*%beta
  y.prob<- plogis(y.tilde)
  out<- Y%*%log(y.prob) + (1- Y)%*%log(1- y.prob)
  out<- out + prior
  return(out)
}

cauch<- optim(rnorm(3), log_t, method='BFGS',
  control=list(fnscale=-1), hessian=T,
  X= cbind(1, dem, ideo), Y = clean[,3], nu = 1,
  mu = 0, sigma2=2.5)

```

In practice: bayesglm in library(arm) is awesome!

Comparison

	ACA Vote (GLM)	Firth	Cauchy
Intercept	-14.00 (1670.439)	-5.70 (24.68)	-3.23 (0.99)
Democrat	11.67 (1670.439)	3.30 (42.10)	-0.19 (1.12)
Ideology	-16.86 (2.71)	-17.72 (2.85)	-16.25 (2.65)

Ordered Outcome Data

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Modeling Ordered Outcomes (ht: Yamamoto)

- Suppose that the J choices are **ordered** in a substantively meaningful way
- Examples:
 - “Likert scale” in survey questions (“strongly agree”, “agree”, etc.)
 - Party positions (extreme left, center left, center, right, extreme right)
 - Levels of democracy (autocracy, anocracy, democracy)
 - Health status (healthy, sick, dying, dead)
- Why not use continuous outcome models?
 - Don’t want to assume equal distances between levels
- Why not use categorical outcome models? (on Monday)
 - Don’t want to waste information about ordering

Ordered Logit and Probit Models (ht: Yamamoto)

- Again, the **latent variable** representation: $Y_i^* = X_i' \beta + \epsilon_i$
- Assume that Y_i^* gives rise to Y_i based on the following scheme:

$$Y_i = \begin{cases} 1 & \text{if } -\infty(=\psi_0) < Y_i^* \leq \psi_1, \\ 2 & \text{if } \psi_1 < Y_i^* \leq \psi_2, \\ \vdots & \vdots \\ J & \text{if } \psi_{J-1} < Y_i^* \leq \infty(=\psi_J) \end{cases}$$

where $\psi_1, \dots, \psi_{J-1}$ are the **threshold parameters** to be estimated

- If X_i contains an intercept, one of the ψ 's must be fixed for identifiability (typically $\psi_1 = 0$)
- $\epsilon_j \sim_{\text{iid}} \text{logistic} \Rightarrow$ the **ordered logit** model:

$$\Pr(Y_i \leq j \mid X_i) = \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)}$$

- $\epsilon_j \sim_{\text{iid}} \text{Normal}(0, 1) \Rightarrow$ the **ordered probit** model:

$$\Pr(Y_i \leq j \mid X_i) = \Phi(\psi_j - X_i' \beta)$$

Ordered Logit and Probit Models (ht: Yamamoto)

- Again, the **latent variable** representation: $Y_i^* = X_i' \beta + \epsilon_i$
- Assume that Y_i^* gives rise to Y_i based on the following scheme:

$$Y_i = \begin{cases} 1 & \text{if } -\infty(=\psi_0) < Y_i^* \leq \psi_1, \\ 2 & \text{if } \psi_1 < Y_i^* \leq \psi_2, \\ \vdots & \\ J & \text{if } \psi_{J-1} < Y_i^* \leq \infty(=\psi_J) \end{cases}$$

where $\psi_1, \dots, \psi_{J-1}$ are the **threshold parameters** to be estimated

- If X_i contains an intercept, one of the ψ 's must be fixed for identifiability (typically $\psi_1 = 0$)
- $\epsilon_j \sim_{\text{iid}} \text{logistic} \Rightarrow$ the **ordered logit** model:

$$\Pr(Y_i \leq j \mid X_i) = \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)}$$

- $\epsilon_j \sim_{\text{iid}} \text{Normal}(0, 1) \Rightarrow$ the **ordered probit** model:

$$\Pr(Y_i \leq j \mid X_i) = \Phi(\psi_j - X_i' \beta)$$

Ordered Logit and Probit Models (ht: Yamamoto)

- Again, the **latent variable** representation: $Y_i^* = X_i' \beta + \epsilon_i$
- Assume that Y_i^* gives rise to Y_i based on the following scheme:

$$Y_i = \begin{cases} 1 & \text{if } -\infty(=\psi_0) < Y_i^* \leq \psi_1, \\ 2 & \text{if } \psi_1 < Y_i^* \leq \psi_2, \\ \vdots & \\ J & \text{if } \psi_{J-1} < Y_i^* \leq \infty(=\psi_J) \end{cases}$$

where $\psi_1, \dots, \psi_{J-1}$ are the **threshold parameters** to be estimated

- If X_i contains an intercept, one of the ψ 's must be fixed for identifiability (typically $\psi_1 = 0$)
- $\epsilon_j \sim_{\text{iid}} \text{logistic} \Rightarrow$ the **ordered logit** model:

$$\Pr(Y_i \leq j \mid X_i) = \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)}$$

- $\epsilon_j \sim_{\text{iid}} \text{Normal}(0, 1) \Rightarrow$ the **ordered probit** model:

$$\Pr(Y_i \leq j \mid X_i) = \Phi(\psi_j - X_i' \beta)$$

Ordered Logit and Probit Models (ht: Yamamoto)

- Again, the **latent variable** representation: $Y_i^* = X_i' \beta + \epsilon_i$
- Assume that Y_i^* gives rise to Y_i based on the following scheme:

$$Y_i = \begin{cases} 1 & \text{if } -\infty(=\psi_0) < Y_i^* \leq \psi_1, \\ 2 & \text{if } \psi_1 < Y_i^* \leq \psi_2, \\ \vdots & \vdots \\ J & \text{if } \psi_{J-1} < Y_i^* \leq \infty(=\psi_J) \end{cases}$$

where $\psi_1, \dots, \psi_{J-1}$ are the **threshold parameters** to be estimated

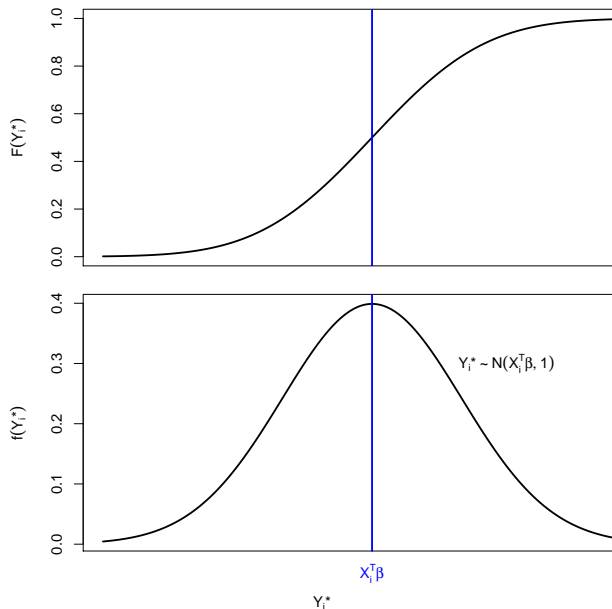
- If X_i contains an intercept, one of the ψ 's must be fixed for identifiability (typically $\psi_1 = 0$)
- $\epsilon_j \sim_{\text{iid}} \text{logistic} \Rightarrow$ the **ordered logit** model:

$$\Pr(Y_i \leq j \mid X_i) = \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)}$$

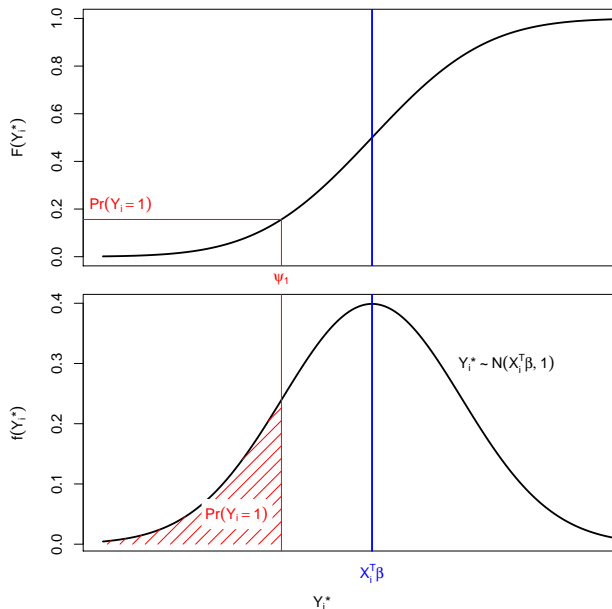
- $\epsilon_j \sim_{\text{iid}} \text{Normal}(0, 1) \Rightarrow$ the **ordered probit** model:

$$\Pr(Y_i \leq j \mid X_i) = \Phi(\psi_j - X_i' \beta)$$

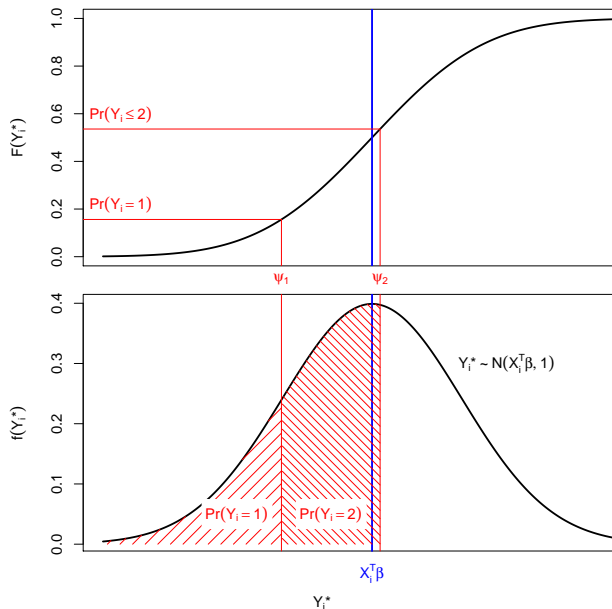
Ordered Logit and Probit Models (ht: Yamamoto)



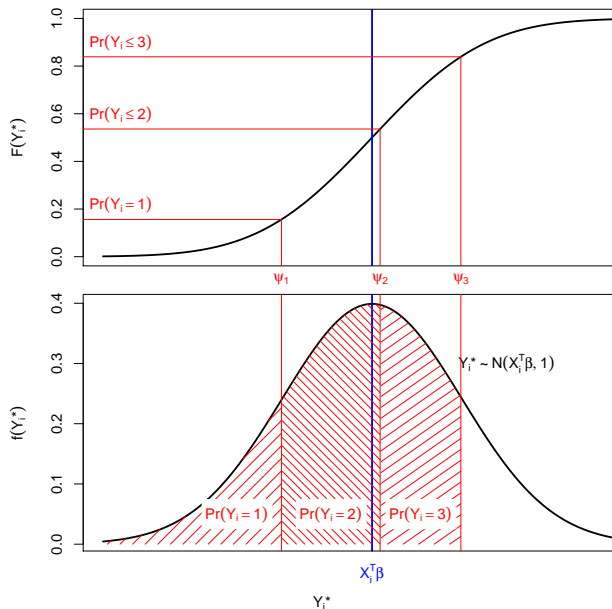
Ordered Logit and Probit Models (ht: Yamamoto)



Ordered Logit and Probit Models (ht: Yamamoto)



Ordered Logit and Probit Models (ht: Yamamoto)



Ordered Logit and Probit

Ordered Logit and Probit

$$\begin{aligned}P(Y_i = J) &= \int_{\psi_{j-1}}^{\psi_j} \phi(\tilde{y} | \mathbf{X}_i' \boldsymbol{\beta}) d\tilde{y} \\&= \Phi(\psi_j | \mathbf{X}_i' \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}_i' \boldsymbol{\beta})\end{aligned}$$

Ordered Logit and Probit

$$\begin{aligned}P(Y_i = J) &= \int_{\psi_{j-1}}^{\psi_j} \phi(\tilde{y} | \mathbf{X}_i' \boldsymbol{\beta}) d\tilde{y} \\&= \Phi(\psi_j | \mathbf{X}_i' \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}_i' \boldsymbol{\beta})\end{aligned}$$

Implies a likelihood of:

Ordered Logit and Probit

$$\begin{aligned}P(Y_i = J) &= \int_{\psi_{j-1}}^{\psi_j} \phi(\tilde{y}|\mathbf{X}'_i\boldsymbol{\beta})d\tilde{y} \\&= \Phi(\psi_j|\mathbf{X}'_i\boldsymbol{\beta}) - \Phi(\psi_{j-1}|\mathbf{X}'_i\boldsymbol{\beta})\end{aligned}$$

Implies a likelihood of:

$$L(\boldsymbol{\beta}, \boldsymbol{\Psi}|\mathbf{X}, \mathbf{Y}) = \prod_{i=1}^N \left[\prod_{j=1}^J [\Phi(\psi_j|\mathbf{X}'_i\boldsymbol{\beta}) - \Phi(\psi_{j-1}|\mathbf{X}'_i\boldsymbol{\beta})]^{I(Y_i=j)} \right]$$

Ordered Logit and Probit

$$\begin{aligned}P(Y_i = J) &= \int_{\psi_{j-1}}^{\psi_j} \phi(\tilde{y} | \mathbf{X}'_i \boldsymbol{\beta}) d\tilde{y} \\&= \Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})\end{aligned}$$

Implies a likelihood of:

$$\begin{aligned}L(\boldsymbol{\beta}, \boldsymbol{\Psi} | \mathbf{X}, \mathbf{Y}) &= \prod_{i=1}^N \left[\prod_{j=1}^J [\Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})]^{I(Y_i=j)} \right] \\l(\boldsymbol{\beta}, \boldsymbol{\Psi} | \mathbf{X}, \mathbf{Y}) &= \sum_{i=1}^N \left(\sum_{j=1}^J I(Y_i = j) \log [\Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})] \right)\end{aligned}$$

Ordered Logit and Probit

$$\begin{aligned}P(Y_i = J) &= \int_{\psi_{j-1}}^{\psi_j} \phi(\tilde{y} | \mathbf{X}'_i \boldsymbol{\beta}) d\tilde{y} \\&= \Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})\end{aligned}$$

Implies a likelihood of:

$$\begin{aligned}L(\boldsymbol{\beta}, \boldsymbol{\Psi} | \mathbf{X}, \mathbf{Y}) &= \prod_{i=1}^N \left[\prod_{j=1}^J [\Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})]^{I(Y_i=j)} \right] \\l(\boldsymbol{\beta}, \boldsymbol{\Psi} | \mathbf{X}, \mathbf{Y}) &= \sum_{i=1}^N \left(\sum_{j=1}^J I(Y_i = j) \log [\Phi(\psi_j | \mathbf{X}'_i \boldsymbol{\beta}) - \Phi(\psi_{j-1} | \mathbf{X}'_i \boldsymbol{\beta})] \right)\end{aligned}$$

fit with polr package

Calculating Quantities of Interest (ht: Yamamoto)

■ Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

- ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$
- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, **calculate quantities of interest, not just coefficients**

Calculating Quantities of Interest (ht: Yamamoto)

■ Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

■ ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$

- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, **calculate quantities of interest, not just coefficients**

Calculating Quantities of Interest (ht: Yamamoto)

- Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

- ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$
- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, calculate quantities of interest, not just coefficients

Calculating Quantities of Interest (ht: Yamamoto)

- Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

- ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$
- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, calculate quantities of interest, not just coefficients

Calculating Quantities of Interest (ht: Yamamoto)

- Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

- ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$
- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, calculate quantities of interest, not just coefficients

Calculating Quantities of Interest (ht: Yamamoto)

- Predicted probability:

$$\begin{aligned}\pi_{ij}(X_i) &\equiv \Pr(Y_i = j \mid X_i) = \Pr(Y_i \leq j \mid X_i) - \Pr(Y_i \leq j-1 \mid X_i) \\ &= \begin{cases} \frac{\exp(\psi_j - X_i' \beta)}{1 + \exp(\psi_j - X_i' \beta)} - \frac{\exp(\psi_{j-1} - X_i' \beta)}{1 + \exp(\psi_{j-1} - X_i' \beta)} & \text{for logit} \\ \Phi(\psi_j - X_i' \beta) - \Phi(\psi_{j-1} - X_i' \beta) & \text{for probit} \end{cases}\end{aligned}$$

- ATE (APE): $\tau_j = E[\pi_j(T_i = 1, W_i) - \pi_j(T_i = 0, W_i)]$
- Estimate β and ψ via MLE, plug the estimates in, replace E with $\frac{1}{n} \sum$, and compute CI by delta or MC or bootstrap
- Note that $X_i' \beta$ appears both before and after the minus sign in π_{ij}
 - Direction of effect of X_i on Y_{ij} is ambiguous (except top and bottom)
 - Again, **calculate quantities of interest, not just coefficients**

Immigration and Media Priming(ht: Yamamoto)

Brader, Valentino and Suhay (2008):

- Y_i : Ordinary response to question about increasing immigration
- T_{1i}, T_{2i} : Media cues (immigrant ethnicity \times story tone)
- W_i : Respondent age and income

Estimated coefficients:

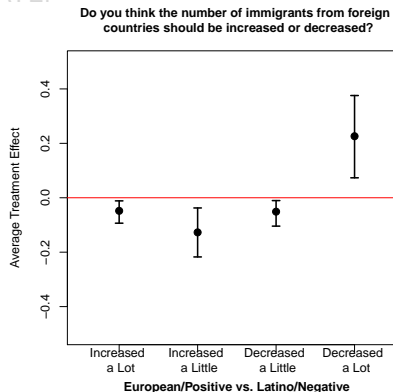
Coefficients:

	Value	s.e.	t
tone	0.27	0.32	0.85
eth	-0.33	0.32	-1.02
ppage	0.01	0.02	1.40
ppincimp	0.00	0.03	0.06
tone:eth	0.90	0.46	2.16

Intercepts:

	Value	s.e.	t
1 2	-1.93	0.58	-3.32
2 3	-0.12	0.55	-0.21
3 4	1.12	0.56	2.01

ATE:



Immigration and Media Priming(ht: Yamamoto)

Brader, Valentino and Suhay (2008):

- Y_i : Ordinary response to question about increasing immigration
- T_{1i}, T_{2i} : Media cues (immigrant ethnicity \times story tone)
- W_i : Respondent age and income

Estimated coefficients:

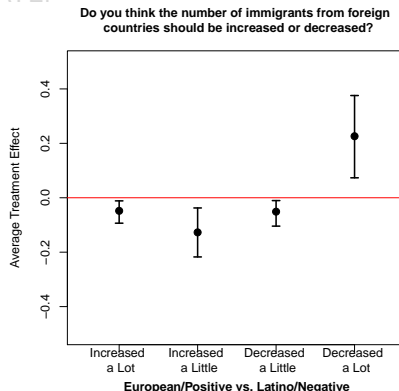
ATE:

Coefficients:

	Value	s.e.	t
tone	0.27	0.32	0.85
eth	-0.33	0.32	-1.02
ppage	0.01	0.02	1.40
ppincimp	0.00	0.03	0.06
tone:eth	0.90	0.46	2.16

Intercepts:

	Value	s.e.	t
1 2	-1.93	0.58	-3.32
2 3	-0.12	0.55	-0.21
3 4	1.12	0.56	2.01



Immigration and Media Priming(ht: Yamamoto)

Brader, Valentino and Suhay (2008):

- Y_i : Ordinary response to question about increasing immigration
- T_{1i}, T_{2i} : Media cues (immigrant ethnicity \times story tone)
- W_i : Respondent age and income

Estimated coefficients:

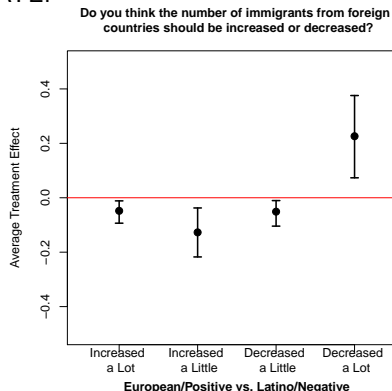
ATE:

Coefficients:

	Value	s.e.	t
tone	0.27	0.32	0.85
eth	-0.33	0.32	-1.02
ppage	0.01	0.02	1.40
ppincimp	0.00	0.03	0.06
tone:eth	0.90	0.46	2.16

Intercepts:

	Value	s.e.	t
1 2	-1.93	0.58	-3.32
2 3	-0.12	0.55	-0.21
3 4	1.12	0.56	2.01



Model Based Inference

- 1) Likelihood inference
- 2) Logit/Probit
 - a) DGP
 - b) Optimization
 - c) Quantities of Interest
 - d) Perfect + Near Perfect Separation
- 3) Ordered Probit
 - a) DGP
 - b) Optimization
 - c) Quantities of Interest
- 4) Choice Models: Multinomial Logit/Probit