

# Political Methodology III: Model Based Inference

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# Model Based Inference

- 1) Likelihood inference
- 2) Logit/Probit
- 3) Ordered Probit
- 4) Choice Models:
  - Multinomial Probit
    - a) DGP
    - b) No IIA, But No Likelihood
    - c) Quantities of Interest
    - d) Interpretation
  - Count Models
    - Poisson Regression
      - DGP
      - Quantities of Interest
      - Interpretation
    - Negative Binomial Regression
      - DGP
      - Quantities of Interest
      - Interpretation

# Revisiting The IIA Assumption

- IIA (Trump, Cruz, and Sanders)
- Formally: MNL assumes  $\epsilon_{ij}$  is i.i.d.  $\epsilon_{ij} \perp\!\!\!\perp \epsilon_{ik}$  for  $j \neq k$
- This implies that unobserved factors affecting  $Y_{ij}^*$  are unrelated to those affecting  $Y_{ik}^*$
- When is this assumption plausible?
- Example: Multiparty election with parties R, L1 and L2.
- Do voters' unobserved ideological preferences affect  $\Pr(Y_i = \text{L1})$  independently of their effect on  $\Pr(Y_i = \text{L2})$ ? Probably not.

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# Multinomial Probit Model

- How can we relax the IIA assumption?
- Instead of assuming  $\epsilon_{ij}$  to be i.i.d. across alternatives  $j$ , we allow  $\epsilon_{ij}$  to be correlated across  $j$  within each voter  $i$
- Multinomial probit model (MNP):

$$Y_i^* = X_i' \beta + \epsilon_i \quad \text{where} \quad \begin{cases} \epsilon_i \sim_{\text{iid}} \text{MVN}(0, \Sigma_J) \\ Y_i^* = [Y_{i1}^* \cdots Y_{iJ}^*]' \\ X_i = [X_{i1} \cdots X_{iJ}]' \end{cases}$$

- Restrictions on the model for identifiability:
  - The (absolute) **level** of  $Y_i^*$  shouldn't matter  
→ Subtract the 1st equation from all the other equations and work with a system of  $J - 1$  equations with  $\tilde{\epsilon}_i \sim_{\text{iid}} \text{MVN}(0, \tilde{\Sigma}_{J-1})$
  - The **scale** of  $Y_i^*$  also shouldn't matter  
→  $\tilde{\Sigma}_{(1,1)} = 1$

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# Limitations of Multinomial Probit

- MNP has no closed-form expression for the **likelihood**:

$$\pi_{ij} = \int_{-\infty}^{-\ddot{X}_{1j}^\top \beta} \cdots \int_{-\infty}^{-\ddot{X}_{Jj}^\top \beta} \phi(\ddot{\epsilon}_{1j}, \dots, \ddot{\epsilon}_{Jj}) d\ddot{\epsilon}_{1j} \cdots d\ddot{\epsilon}_{Jj} \text{ where } \begin{cases} \ddot{X}_{kl} &= X_{ik} - X_{il} \\ \ddot{\epsilon}_{kl} &= \epsilon_{ik} - \epsilon_{il} \end{cases}$$

- This makes its estimation computationally costly when  $J$  large
- Must use numerical approximation (quadratures) or simulation methods (maximum simulated likelihood or MCMC)
- Moreover, # of parameters in  $\Sigma_J$  increases as  $J$  gets large, but data contain little information about  $\Sigma_J$ :

$J$	3	4	5	6	7
# of elements in $\Sigma_J$	6	10	15	21	28
# of parameters identified	2	5	9	14	20

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Lacy and Burden (1999)

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	Actual	3-choice	4-choice
Bush	32.0	45.7	38.4
Clinton	48.6	54.3	61.6
Abstention	20.9	-	23.7

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Perot stole from Clinton!

# Event Count Models

# Event Count Outcomes

- Outcome: number of times an event occurs

$$Y_i \in \{0, 1, 2, 3, \dots, \}$$

- Examples:

- 1) Number of militarized disputes a country is involved in
- 2) Number of times a phrase is used
- 3) Number of messages into a Congressional office
- 4) Number of votes cast for a particular candidate

- Goal:

- Model the **rate** at which events occur
- Understand how an intervention (e.g. country becoming a democracy) affects rate
- Predict number of future events

# Deriving the Poisson Distribution

Suppose that events occur

- 1) Continuously (no simultaneous events)
- 2) Independently (occurrence of one event has no effect on occurrence of other event)
- 3) With constant probability

Poisson Distribution

# Poisson Distribution

## Definition

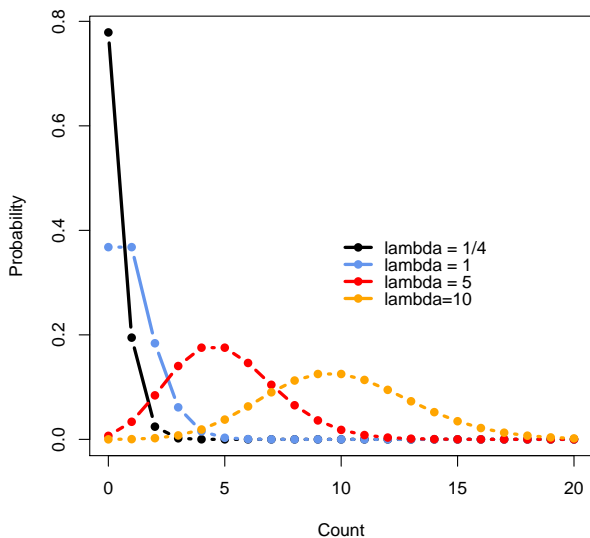
*Suppose  $Y$  is a random variable that takes on values  $Y \in \{0, 1, 2, \dots\}$  and that  $P(Y = y) = p(y)$  is,*

$$p(y) = e^{-\lambda} \frac{\lambda^y}{y!}$$

*for  $y \in \{0, 1, \dots\}$  and 0 otherwise. Then we will say that  $Y$  follows a **Poisson** distribution with **rate** parameter  $\lambda$ .*

$$Y \sim \text{Poisson}(\lambda)$$

# Poisson Distribution





# Poisson Distribution

Suppose  $Y \sim \text{Poisson}(\lambda)$ . Then:

$$E[Y] = \lambda$$

$$\text{Var}(Y) = \lambda$$

If  $Y \sim \text{Poisson}(\lambda)$  then the **wait time** between events,  $W \sim \text{Exponential}(\frac{1}{\lambda})$

# Poisson Distribution: Modeling Number of International Incidents

Suppose we observe  $N$  observations with

$$Y_i \sim_{\text{iid}} \text{Poisson}(\lambda)$$

Then:

$$\begin{aligned} L(\lambda|\mathbf{Y}) &= f(\mathbf{Y}|\lambda) \\ &= \prod_{i=1}^N f(Y_i|\lambda) \\ &= \prod_{i=1}^N e^{-\lambda} \frac{\lambda^{Y_i}}{Y_i!} \end{aligned}$$

# Poisson Distribution: Modeling Number of International Incidents

$$\begin{aligned}L(\boldsymbol{\lambda}|\mathbf{Y}) &= \prod_{i=1}^N e^{-\lambda} \frac{\lambda^{Y_i}}{Y_i!} \\ \log L(\boldsymbol{\lambda}|\mathbf{Y}) &= \sum_{i=1}^N (-\lambda + Y_i \log \lambda + \text{red } Y_i!) \\ &= -N\lambda + \sum_{i=1}^N Y_i \log \lambda + c\end{aligned}$$

# Poisson Distribution: Modeling Number of International Incidents

Differentiate, set equal to zero and solve:

$$\begin{aligned}\frac{\partial \ell(\boldsymbol{\lambda}|\mathbf{Y})}{\partial \lambda} &= -N + \sum_{i=1}^N \frac{Y_i}{\lambda} \\ 0 &= -N + \sum_{i=1}^N \frac{Y_i}{\lambda^*} \\ \lambda^* &= \frac{\sum_{i=1}^N Y_i}{N}\end{aligned}$$

# Poisson Distribution: Modeling Number of International Incidents

Uncertainty: inverse of negative expected hessian

$$\begin{aligned}\frac{\partial^2 \ell(\boldsymbol{\lambda} | \mathbf{Y})}{\partial \lambda \partial \lambda} &= - \left( \frac{\sum_{i=1}^N E[Y_i]}{\lambda^2} \right)^{-1} \\ &= \left( \frac{N\lambda}{\lambda^2} \right)^{-1} \\ &= \left( \frac{N}{\lambda} \right)^{-1} \\ &= \frac{\bar{Y}}{N} \text{ evaluated at MLE}\end{aligned}$$

Asymptotically,

$$\lambda^* \longrightarrow^D \text{Normal}(\bar{Y}, \frac{\bar{Y}}{N})$$

# Modeling the rate with covariates

# Poisson Regression

$$Y_i \sim \text{Poisson}(\lambda_i)$$
$$\lambda_i = \exp(\mathbf{X}_i' \boldsymbol{\beta})$$

This implies:

$$\begin{aligned} L(\boldsymbol{\beta} | \mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y} | \mathbf{X}, \boldsymbol{\beta}) \\ &= \prod_{i=1}^N f(Y_i | \mathbf{X}_i, \boldsymbol{\beta}) \\ &= \prod_{i=1}^N \exp \left\{ -\exp(\mathbf{X}_i' \boldsymbol{\beta}) \right\} \frac{\exp(\mathbf{X}_i' \boldsymbol{\beta})^{Y_i}}{Y_i!} \end{aligned}$$

# Poisson Regression

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$$\log L(\boldsymbol{\beta}|\mathbf{X}_i, \mathbf{Y}) = \sum_{i=1}^N \left( -\exp(\mathbf{X}_i' \boldsymbol{\beta}) + Y_i \mathbf{X}_i \boldsymbol{\beta} - \text{log } Y_i \right)$$

Score:  $s(\boldsymbol{\beta}|Y_i, \mathbf{X}_i) =$

$$\left( (Y_i - \exp(\mathbf{X}_i' \boldsymbol{\beta})), (Y_i - \exp(\mathbf{X}_i' \boldsymbol{\beta}))X_{i1}, \dots, (Y_i - \exp(\mathbf{X}_i' \boldsymbol{\beta}))X_{iK} \right)$$

Hessian:

$$\frac{\partial^2 \ell(\boldsymbol{\beta}|\mathbf{Y}, \mathbf{X})}{\partial \boldsymbol{\beta} \partial \boldsymbol{\beta}} = -\exp(\mathbf{X}_i' \boldsymbol{\beta}) \mathbf{X}_i \mathbf{X}_i'$$



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- 3) Treatment effect of intervention  $T_i$

$$E[E[Y|T_i = 1, \mathbf{X}_i] - E[Y|T_i = 0, \mathbf{X}_i]]$$

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- 3) Treatment effect of intervention  $T_i$

$$E[E[Y|T_i = 1, \mathbf{X}_i] - E[Y|T_i = 0, \mathbf{X}_i]]$$

- 4) Instantaneous change in  $X_{ik}$ :

$$\frac{\partial E[Y|\mathbf{X}]}{\partial X_{ik}} = \exp(\mathbf{X}_i' \boldsymbol{\beta}) \beta_k$$

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$\beta^* \rightarrow^D \text{Multivariate Normal}(\beta, I_N(\beta^*)^{-1})$

Quantities of Interest:

- 1) Expected Rate of Events, given characteristics:

$$E[Y|\tilde{\mathbf{X}}]$$

- 2) Probability of Event at  $\tilde{\mathbf{X}}$

$$\Pr(Y_i = y|\tilde{\mathbf{X}})$$

- 3) Treatment effect of intervention  $T_i$

$$E[E[Y|T_i = 1, \mathbf{X}_i] - E[Y|T_i = 0, \mathbf{X}_i]]$$

- 4) Instantaneous change in  $X_{ik}$ :

$$\frac{\partial E[Y|\mathbf{X}]}{\partial X_{ik}} = \exp(\mathbf{X}_i' \boldsymbol{\beta}) \beta_k$$

Uncertainty estimation:



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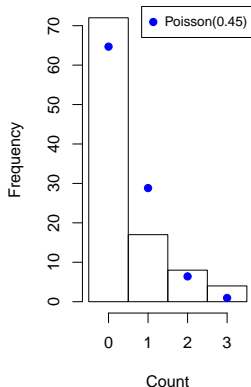
- 1) Bootstrap
- 2) Delta Method
- 3) Simulation

# Example: Democracy and War Involvement

Benoit (1996):

- $Y_i$ : # of involvement in international wars, 1960–80
- $X_i$ : democracy (Freedom House score), population, military capacity, economic interdependence

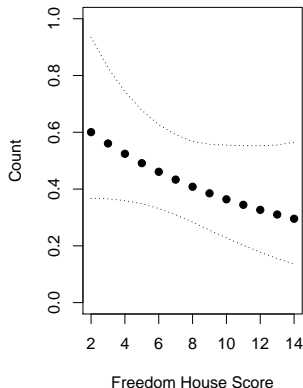
N. of Wars, 1960–80



Coefficients:

	Est.	s.e.	
(Int.)	-3.97	1.62	*
fh73	-0.06	0.04	
lpopln70	0.62	0.30	*
lmilwp70	1.29	0.45	**
ecintdep	-1.28	1.11	
	z	p	
	-2.45	0.014	
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Estimated Mean Count of War

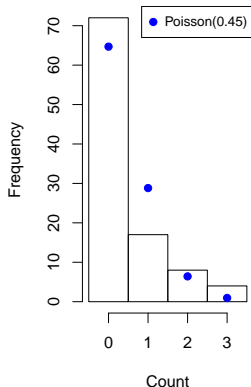


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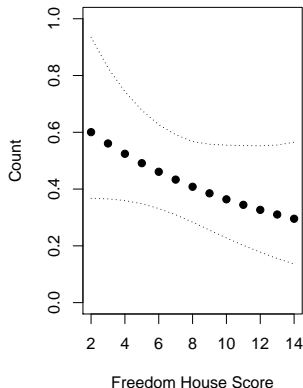
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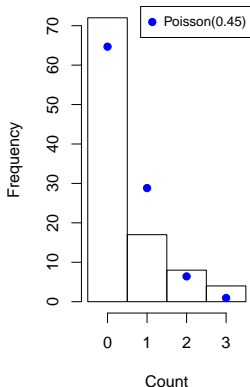


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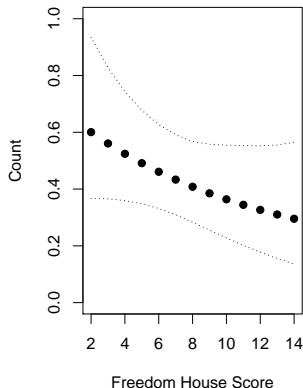
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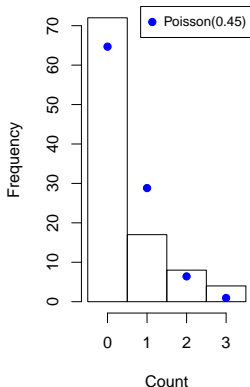


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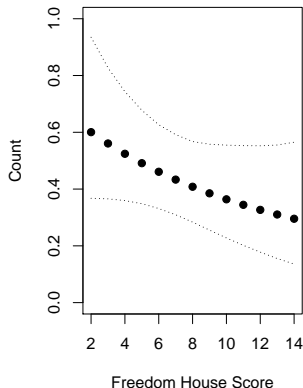
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# Overdispersion in Poisson Model

- The Poisson model assumes  $E(Y_i | X_i) = \text{Var}(Y_i | X_i)$
- But for many count data,  $E(Y_i | X_i) < \text{V}(Y_i | X_i)$

- Potential sources of overdispersion:

- 1 unobserved heterogeneity
- 2 clustering
- 3 contagion or diffusion
- 4 (classical) measurement error

- Underdispersion could occur, but rare

- One solution to this is to modify the Poisson model by assuming:

$$E(Y_i | X_i) = \lambda_i = \exp(X_i^\top \beta) \quad \text{and} \quad \text{Var}(Y_i | X_i) = V_i = \sigma^2 \lambda_i$$

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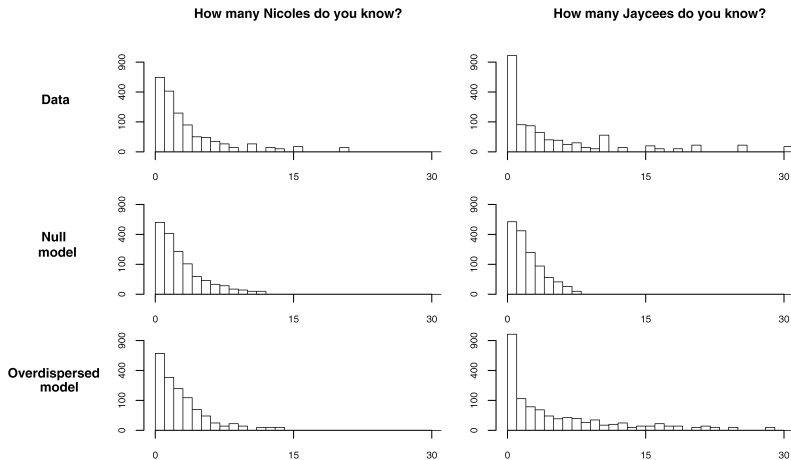
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# Example: Social Network Survey Data



(Zheng, et al., 2006 *JASA*)

# Negative Binomial Distribution

Suppose  $Y_i \in \{0, 1, 2, \dots, \}$ . If  $Y_i$  has pmf

$$p(y_i) = \frac{\Gamma\left(\frac{\lambda}{\sigma^2-1} + y_i\right)}{y_i! \Gamma\left(\frac{\lambda}{\sigma^2-1}\right)} \left(\frac{\sigma^2-1}{\sigma^2}\right)^{y_i} (\sigma^2)^{\frac{-\lambda}{\sigma^2-1}}$$

Then we will say

$$\begin{aligned} Y_i &\sim \text{NegBin}(\lambda, \sigma^2) \\ E[Y_i] &= \lambda \\ \text{Var}(Y_i) &= \lambda\sigma^2 \end{aligned}$$

# Negative Binomial Regression

Suppose:

$$\begin{aligned}Y_i &\sim \text{Negative Binomial}(\lambda_i, \sigma^2) \\ \lambda_i &= \exp(\mathbf{X}_i' \boldsymbol{\beta})\end{aligned}$$

This implies a likelihood of:

$$\begin{aligned}L(\boldsymbol{\beta} | \mathbf{X}, \mathbf{Y}) &= f(\mathbf{Y} | \mathbf{X}, \boldsymbol{\beta}) \\ &= \prod_{i=1}^N f(Y_i | \mathbf{X}_i, \boldsymbol{\beta}) \\ &= \prod_{i=1}^N \frac{\Gamma\left(\frac{\lambda_i}{\sigma^2 - 1} + y_i\right)}{y_i! \Gamma\left(\frac{\lambda_i}{\sigma^2 - 1}\right)} \left(\frac{\sigma^2 - 1}{\sigma^2}\right)^{y_i} (\sigma^2)^{\frac{-\lambda_i}{\sigma^2 - 1}}\end{aligned}$$

Optimize numerically. Usual theorems about asymptotic distributions apply.

# Negative Binomial Regression

Negative Binomial Regression:

1) Variance is sometimes:

$$\text{Var}(Y_i | \mathbf{X}_i) = \lambda_i(1 + \sigma^2 \lambda_i)$$

2) Run in R using

```
library(MASS)  
out<- glm.nb(Y~X)
```

# Clustering and Survival analysis