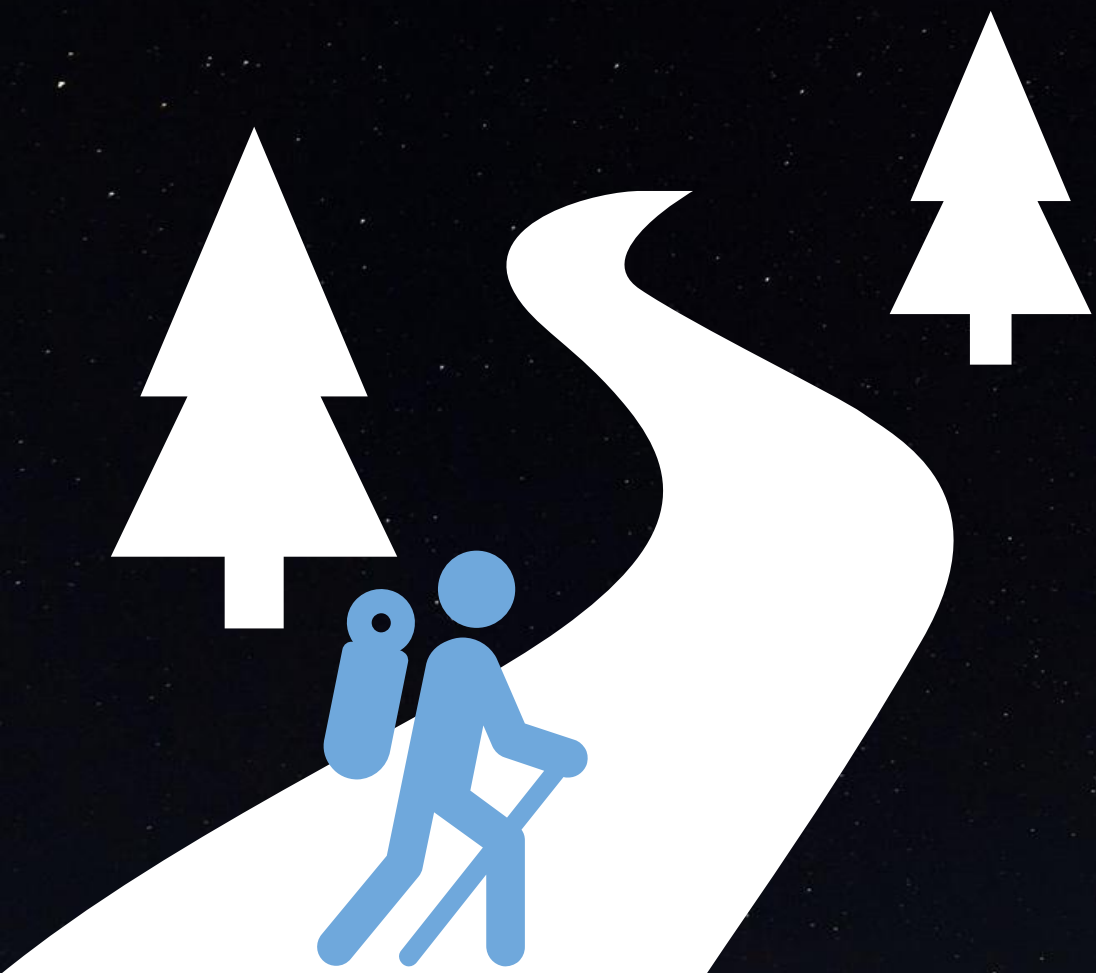


# Future Recommendations





## Macroeconomic Effects

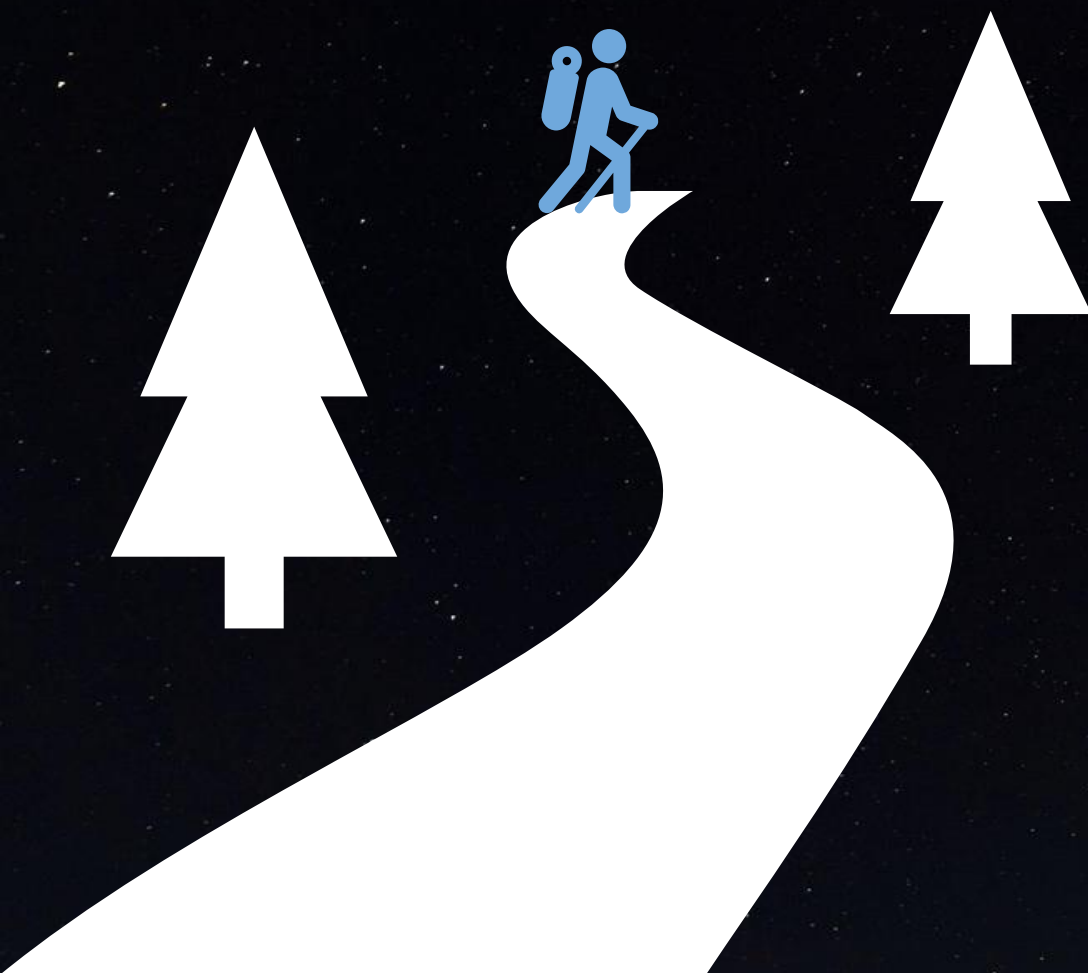




Store Locations

Macroeconomic Effects





Integrate Model with  
Current Technology

Store Locations

Macroeconomic Effects





# Business Value of this Model

Marketing



Finance



Operations



Management



Marketing: Learn where and  
how sales could increase





Finance: See which stores have the highest revenue growth opportunity





Operations: Anticipate the supply needed to match the demand for each store

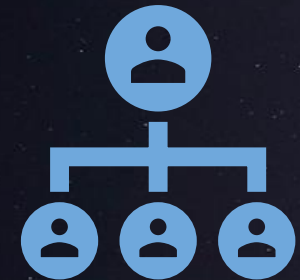




Management: Anticipate earnings of Maverik stores to inform shareholders of growth to the Maverik brand



# Business Value of this Model



# Fuel to Maverik's Big Adventure

**MAVERIK**

