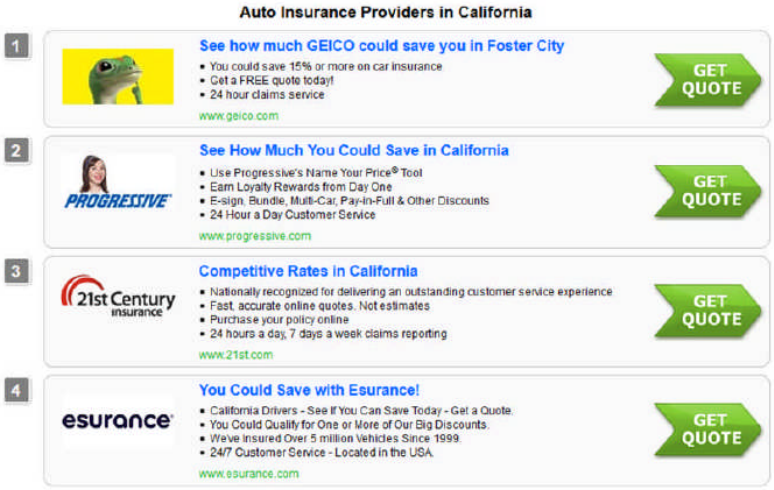
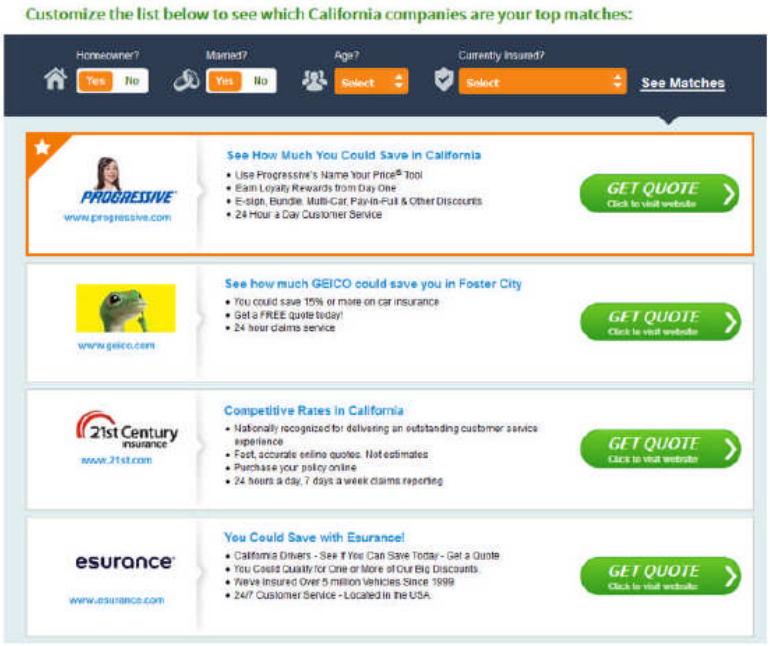
Design Activity

Given the following "dated" ad designs for reference, create three new styles that you feel could/would generate more interest from a consumer and potentially draw them to click on the ad. Feel free to use "Lorem ipsum dolor" text, no need to hand type the content. Use a width of 960px as your base. Actual implementation would be "responsive" though so keep that in mind with your design. Choose one of your designs and generate a mobile friendly version. Think 400-600px width max.

Ad #1:



Ad #2: