

An immersive day-long summit to **INSPIRE STUDENTS**  
**TO EXPLORE DESIGN THINKING**

#DesignThinking

## Intersecting Creativity & Tech: Driving Disruptive Design as a Workplace Strategy

8:30am	<b>Check-In</b>	(RSVP Only) Pre-Registered attendees sign-in to receive name tags and conference pack.
9:00am	<b>Conference Kick-Off</b>	Introduction to conference, sponsors and speakers.
9:10-9:45am	<b>Opening Keynote: An Intro to Design Thinking</b>	<b>Stuart Karten</b> , Karten Design TBA
10:00-10:45am	<b>Session #1: Research</b>	<b>Johnson Fung</b> , Adobe TBA  <b>Kathryn Campbell</b> , Ticketmaster TBA
11:00-12:15pm	<b>Session #2: Ideation</b>	<b>Anders Tse</b> , VeryNice Co. TBA  <b>Bernadette Irizarry</b> , Velvet Hammer Design & AIGA Intro to IBM Design Thinking Framework
12:15-1:00pm	<b>Lunch</b>	Provided at Conference Location
1:00-2:30pm	<b>Session #3: Prototyping</b>	<b>Demian Borba</b> , Adobe TBA  <b>General Assembly Instructor</b> , General Assembly Build You Own Website (HTML Workshop)
2:45-3:30pm	<b>Session #4: Testing &amp; Implementation</b>	<b>Grant Delgatty</b> , USC IYA, URB-E   <b>Johnson Fung</b> , Adobe   <b>Product Designer</b> , Facebook   <b>Leon Zhang</b> , Tinder Product Design Panel  <b>Demian Borba</b> , Adobe   <b>Kimberly Morris</b> , Karten Design   <b>Jenny Chung &amp; Jane Byon</b> , Facebook Digital/UX Design Panel
3:45-4:15pm	<b>Closing Keynote:</b>	<b>Surya Vanka</b> , Design In Public & Microsoft UX TBA
4:15-5:30pm	<b>Closing &amp; Network Social</b>	Event recap followed by a networking social with our speakers, professionals, sponsors and students in the LA area.

