

Justin Heinze

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Summary

Business analyst and IT professional with a combined 6 years of experience dealing with various retailers and OEM's. Expertise in data analysis, system testing, and EDI integration. Excellent at establishing critical relationships, influencing at various levels, and engaging cross-functional teams.

Core Competencies

- Strong analytical skills and innovative mindset
- Usability Engineering
- Advanced presentation and communication skills
- Business Process Management

Experience

March 2013 – Present

Seagate Technology • Bloomington, MN

IT Systems Analyst II – B2B & Collaborative eCommerce

- Lead analyst & SME for custom B2B processes – Contract Manufacturing & Order to Cash systems
- Consistently analyze current processes for defects and/or other technical improvements
- Play a key role in onboarding and IT SIT for system migration projects
- Received performance rating of 5(5) after first year in position
- Lead analyst for retail compliance – Reduced retail fines from \$150k to \$20k
- Create technical documentation for processes and turnover documents
- Support system related incidents and provide troubleshooting, workarounds or permanent fixes
- Build tools and reports to help the business understand EDI performance (SFDC, Splunk, Tableau, Confoo, SQL reports)
- Identify information gaps and develop plans to fill unmet needs

June 2010 – March 2013

Imation Corp • Oakdale, MN

Global Product Manager – XtremeMac Audio & Power Management

- Gather continuous market intelligence within the industry on technology, retailers, competitors and suppliers
- Identify information gaps and develop research plan to understand target audience's unmet needs
- Collaborate with Marketing to build selling tools and deliver product information
- Set and deliver product performance targets for revenue, market share, and profitability
- Build and manage a portfolio of product solutions and provide category strategic direction
- Develop and maintain 3 year product roadmaps for each category
- Collaborate with the regional sales teams to confirm product viability, build forecasts, define pricing, set performance targets and map competitive positioning

Education

September 2013 – June 2015 (expected)

Masters of Business Administration

Ashford University • Clinton, IA
Specialization: **Information Systems**

August 2005 – May 2010

Bachelors of Business Administration

University of Minnesota Duluth • Duluth, MN
Specialization: **Marketing**

Qualifications & Skills

- Oracle E-Business Suite 11i & R12
- SQL
- Tibco Business Connect & Business Works – Enterprise Integration
- UNIX/Linux
- Salesforce.com
- Splunk
- HP Quality Center
- Microsoft Office (Word, Excel, Visio)