# JUSTIN HEINZE

BUSINESS ANALYST

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Accomplished business analyst and IT professional who can adapt to any situation. I thrive in a fluctuating environment and I transform unexpected obstacles into stepping stones for achievements. I am a self-motivated, life-long learner who is always looking to expand my toolbox.

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**EXPERIENCE**

**BUSINESS SYSTEMS ANALYST**: Donaldson Company (Bloomington, MN)

2015 – present

- Managed 20+ global EDI onboarding projects that contributed to a mass reduction of manual work and accounted for a total revenue of $120M
- Built a new process around project management and incident resolution for EDI customers
- Lead analyst on Global Process Synergy team responsible for creating and maintaining a global standard process within the Oracle R12 track and related touchpoints
- Order processing functional lead for new eCommerce and TMS system implementation
- Work closely with IT to identify process gaps and develop plans to fill unmet needs
- Serve as level 2 systems support for B2B processes

**BUSINESS SYSTEMS ANALYST**: Seagate Technology (Bloomington, MN)

2013 – 2015

- Lead analyst & SME for all Oracle B2B processes
- EDI functional lead for Oracle R12 system upgrade
- Consistently analyze processes for defects and technical improvements
- Played a key role in onboarding and system migration projects
- Supported system related incidents while providing troubleshooting, temporary workarounds or permanent fixes
- Built tools and reports to help other functional areas understand EDI performance
- Identify process gaps and develop plans to fill unmet needs

**CHANNEL MARKETING SPECIALIST**: Imation Corp (Oakdale, MN)

2010 – 2013

- Gather continuous market intelligence within the industry on technology, retailers, competitors and suppliers
- Identify information gaps and develop research plan to understand target audience's unmet needs
- Collaborate with Marketing to build selling tools and deliver product information
- Build and manage a portfolio of product solutions and provide category strategic direction
- Collaborate with the regional sales teams to confirm product viability, build forecasts, define pricing, set performance targets and map competitive positioning

## EDUCATION

**MBA INFORMATION SYSTEMS**: Ashford University (Clinton, IA)

2013 – 2015

**BBA MARKETING**: University of Minnesota – Duluth (Duluth, MN)

2005 – 2010

## PROJECTS

**PERSONAL WEBSITE**: www.justinheinze.co

A personal website to showcase my experience, knowledge, skills, and upcoming projects.

## SKILLS

### APPLICATIONS

- Oracle E-Business Suite
- Oracle OBIEE
- UNIX/Linux
- SQL
- Microsoft Apps (Office, SharePoint, Dynamics CRM)
- Confio
- Splunk
- SOA Suites (Tibco & Oracle)

### LANGUAGES

- HTML5 (junior level)
- CSS3 (junior level)
- JavaScript (junior level)

### INTERESTS

- LEARNING!
- Coffee
- Making things
- Minnesota sports