



SPONSOR BENEFITS

DECEMBER 7, 2025

SONOFESTCHILICOOKOFF.COM

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	COMMUNITY \$600	NEIGHBOR \$1,250	BEST FRIEND \$3,500	BENEFACTOR \$5,000
PRE-EVENT PROMOTION				
YOUR COMPANY MENTIONED IN MCKINLEY ELEMENTARY NEWSLETTER	x	x	x	x
YOUR COMPANY NAME AND LOGO ON HIGHLY-TRAFFICKED MCKINLEY ELEMENTARY PTC WEBSITE	x	x	x	x
YOUR COMPANY PROMOTIONAL MATERIAL ON MCKINLEY ELEMENTARY STUDENT TAKE HOME COLLATERAL TO 1200+ PARENTS AND STAFF	x	x	x	x
YOUR LOGO ON SONO FEST WEBSITE	x	x	x	x
LINK TO YOUR WEBSITE ON SONO FEST WEBSITE	x	x	x	x
YOUR COMPANY FEATURED ON SONO FEST SOCIAL MEDIA: FACEBOOK, INSTAGRAM	x	x	x	x
YOUR BUSINESS BANNER HUNG IN PREMIERE LOCATION AT MCKINLEY ELEMENTARY		x	x	x
YOUR LOGO ON ALL EVENT POSTCARDS			x	x
YOUR LOGO ON ALL EVENT POSTERS			x	x
YOUR LOGO ON ALL EVENT BANNERS			x	x
YOUR LOGO ON SONO FEST WEBSITE FOOTER -- ALL PAGES				x
YOUR COMPANY NAME INCLUDED IN SONO FEST PRESS RELEASE				x
MEDIA COVERAGE OPPORTUNITIES, INCLUDING TV				x
MERCHANDISE AND PASSES				
SONO FEST 2025 CHILI TASTING PASSES	2	2	2	7
SONO FEST 2025 COMMEMORATIVE CHILI MUGS			2	7
SONO FEST 2025 COMMEMORATIVE TOTE BAGS			2	7
DAY-OF-EVENT PROMOTION AND EVENT PRESENCE				
10X10 CANOPY SPACE FOR YOUR BUSINESS (EQUIPMENT PROVIDED IF NEEDED)			x	x
COMPANY SHOUT-OUTS BY EMCEE DURING EVENT			x	x
LOGO ON PROMOTIONAL BANNERS THROUGHOUT THE EVENT				x
YOUR COMPANY LOGO ON ALL 5,000 CHILI TASTING PASSES				x
INTERVIEW ON STAGE WITH EMCEE DURING EVENT				x
OPPORTUNITY TO HAND OUT PROMOTIONAL ITEMS AT EVENT				x
EVENT DAY PHOTOGRAPHY SPECIFIC TO YOUR COMPANY				x
YOUR BUSINESS BANNER HUNG AT THORN ST & 32 ND ST FOR WEEK LEADING TO AND DURATION OF EVENT				