

SONO FEST & CHILI COOK-OFF 2025

PRE-EVENT PROMOTION

YOUR COMPANY MENTIONED IN MCKINLEY ELEMENTARY NEWSLETTER

YOUR COMPANY NAME AND LOGO ON HIGHLY-TRAFFICKED MCKINLEY ELEMENTARY PTC WEBSITE

YOUR COMPANY PROMOTIONAL MATERIAL ON MCKINLEY ELEMENTARY STUDENT TAKE HOME COLLATERAL TO 1200+ PARENTS AND STAFF

YOUR LOGO ON SONO FEST WEBSITE

LINK TO YOUR WEBSITE ON SONO FEST WEBSITE

YOUR COMPANY FEATURED ON SONO FEST SOCIAL MEDIA: FACEBOOK, INSTAGRAM

YOUR BUSINESS BANNER HUNG IN PREMIERE LOCATION AT MCKINLEY ELEMENTARY

YOUR LOGO ON ALL EVENT POSTCARDS

YOUR LOGO ON ALL EVENT POSTERS

YOUR LOGO ON ALL EVENT BANNERS

Your logo on SoNo Fest Website Footer -- all pages

YOUR COMPANY NAME INCLUDED IN SONO FEST PRESS RELEASE

MEDIA COVERAGE OPPORTUNITIES, INCLUDING TV

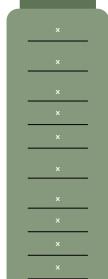
COMMUNITY
\$600

x x x	×
×	х
х	×
	х
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x	х

NEIGHBOR \$1,250

×	
x	
x	
х	
х	
×	
x	

BEST FRIEND \$3.500



\$5,000	
x	
x	
x	
х	
×	
x	
x	
x	
x	
x	
x	

MERCHANDISE AND PASSES

SONO FEST 2025 CHILI TASTING PASSES

SONO FEST 2025 COMMEMORATIVE CHILI MUGS

SONO FEST 2025 COMMEMORATIVE TOTE BAGS

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DAY-OF-EVENT PROMOTION AND EVENT PRESENCE

10x10 Canopy space for your business (equipment PROVIDED IF NEEDED)

COMPANY SHOUT-OUTS BY EMCEE DURING EVENT

LOGO ON PROMOTIONAL BANNERS THROUGHOUT THE **EVENT**

YOUR COMPANY LOGO ON ALL 5.000 CHILI TASTING PASSES

INTERVIEW ON STAGE WITH EMCEE DURING EVENT

OPPORTUNITY TO HAND OUT PROMOTIONAL ITEMS AT EVENT

EVENT DAY PHOTOGRAPHY SPECIFIC TO YOUR COMPANY

Your business banner hung at Thorn St & 32^{nd} St FOR WEEK LEADING TO AND DURATION OF EVENT







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