

# Intuit Idea Jam SnackOverflow

# 55 million

Freelancer Facts

35%

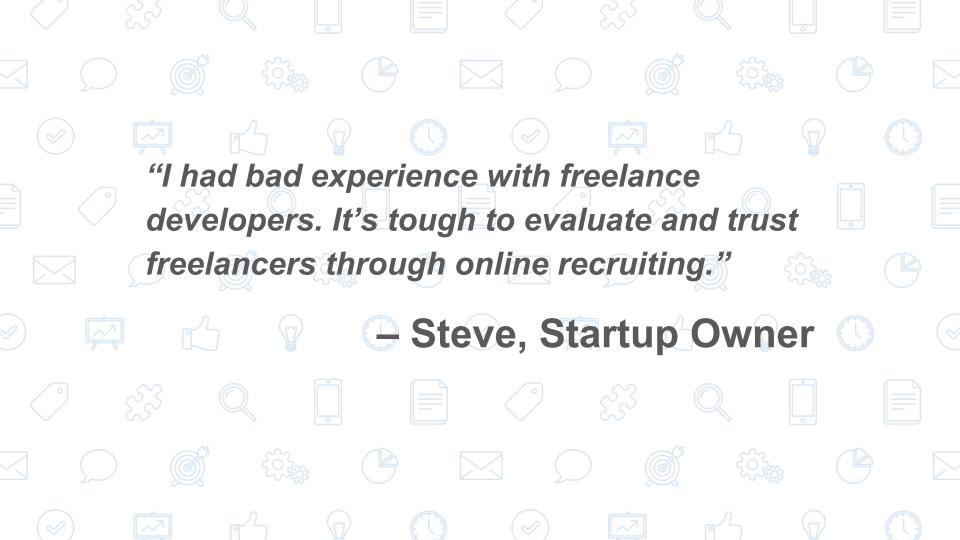
\$1 trillion

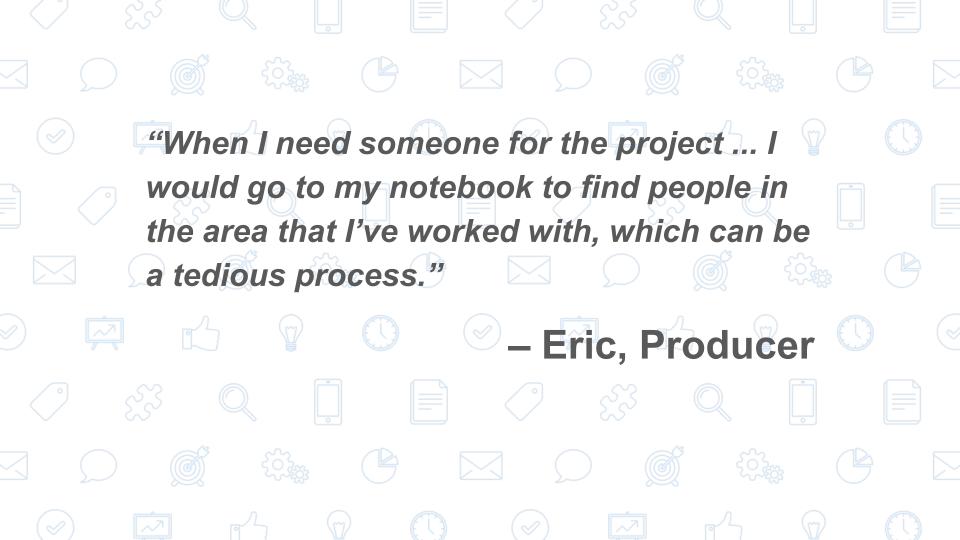


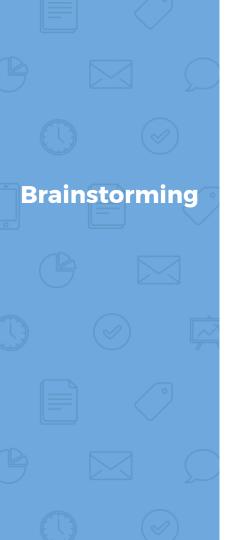
# Problem Statement

Come up with a product that enables increased predictability of future work or income for this group.









### **Centralized job listings**

Difficult to aggregate and maintain.

#### **Market forecast**

Information is available online and only applicable to a limited group of freelancers.

#### LinkedIn

Dependency on LinkedIn to provide data makes it less profitable.





# Grid

NETWORK THAT GROWS FROM NOTE TAKING.

## Demo





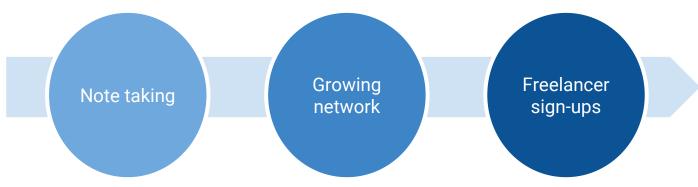














# Hypothesis

By catering to the employer as a note-taking app, there will be an organic growth in the network, attracting both employers and freelancers.





Growth rate of the network

Reviews dated from launch

### Grid.

# Differentiating factors

#### vs LinkedIn.

Our connections are verified and more valuable.

#### vs Thumbtack.

Grid is people-based and not project-based.

### vs Yelp.

Our reviews are more specialized and detailed.

### vs Upwork.

Our network is more closely related to you.





Addition of job listings



Optimized suggestions



Internal payment system



Paid users:

Additional filters

Unlimited connections



# THANKS!

Any questions?