

# Justin Ellis

(714) 699-6987 | justinrellis52@gmail.com | <https://www.linkedin.com/in/justinrellis52>

## EDUCATION

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### Bachelor of Science Information Systems

June 2023

Brigham Young University - Marriott School of Business

Provo, UT

- GPA 3.67
- Awards: Phi Eta Sigma (2019), Academic Scholarship (2023)
- Specialized Courses: Advanced Web Development, Communication in Organizational Settings, Enterprise Application Development, Marketing, Experience Design Management

## EXPERIENCE

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### Lead Web Developer / Email Marketer

Oct 2022 – May 2023

BYU Sorensen Center for Moral & Ethical Leadership

Provo, UT

- Designed and implemented entire website framework with over 20 pages in 3-week period
- Coordinated with team of 4 to create marketing strategy and style guide for website
- Created email campaign with roughly 1300 students and maintained at least 60% engagement

### Software Engineer Intern

June 2022 – Dec 2022

Safe and Reliable Healthcare / Vizient

Evergreen, CO

- Programmed front-end components in React, including user forms, overlays, and popups
- Designed Material UI components using design tools such as Figma to produce exact results
- Communicated through Scrum framework to coordinate and ensure 100% completion of each task

### Lead Data Analyst / Email Marketer

Nov 2021 – June 2022

BYU Marriott Student Advisement Center

Provo, UT

- Automated collection of student data through Python web scraping to increase productivity by 500%
- Analyzed student trends and presented findings to managers for ways to assist unadmitted students
- Designed and managed weekly newsletter for over 2,000 students to increase campus involvement

### Project Manager / Web Design Intern

Sept 2020 – Aug 2021

CHOICE Humanitarian

West Jordan, UT

- Designed 5 webpage wireframes to improve website navigation, readability, and call-to-actions
- Conducted over 15 hours of research on UX for Web Design and SEO to influence implementation
- Managed a team of 3 to ensure deliverables were completed on time and exceeded expectations

## SKILLS & ACHIEVEMENTS

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- Clifton Strengths: 1. Strategic 2. Communication 3. Ideation 4. Learner 5. Positivity
- Most proficient in HTML, CSS, Bootstrap, GitHub, Figma, Agile and Scrum frameworks
- Most proficient in Javascript, React.js, Material UI, BlazeJS, Node.js, Express
- Proficient in Python, Django, Pandas, Beautiful Soup web scraping
- Proficient in database management, SQL, PostgreSQL, MySQL, SQLite, NoSQL, Studio 3T
- Proficient in UX / UI for web design, SEO, and website strategy
- Proficient in C#, ASP.net, C++, Java, Go
- Proficient in Tableau, Excel formulas, task automation using VBA
- Proficient in WordPress, Beaver Builder, Ahrefs (SEO tool), and Google analytics
- Experience in Adobe Illustrator, Photoshop, MS paint, Audacity, pixel art
- Eagle Scout Award
- I enjoy designing video games, playing guitar, and watching theater with my wife