

# Traveler

EID101D: Smart Connected Device





# Customer Segment

18-30yr Old Backpackers

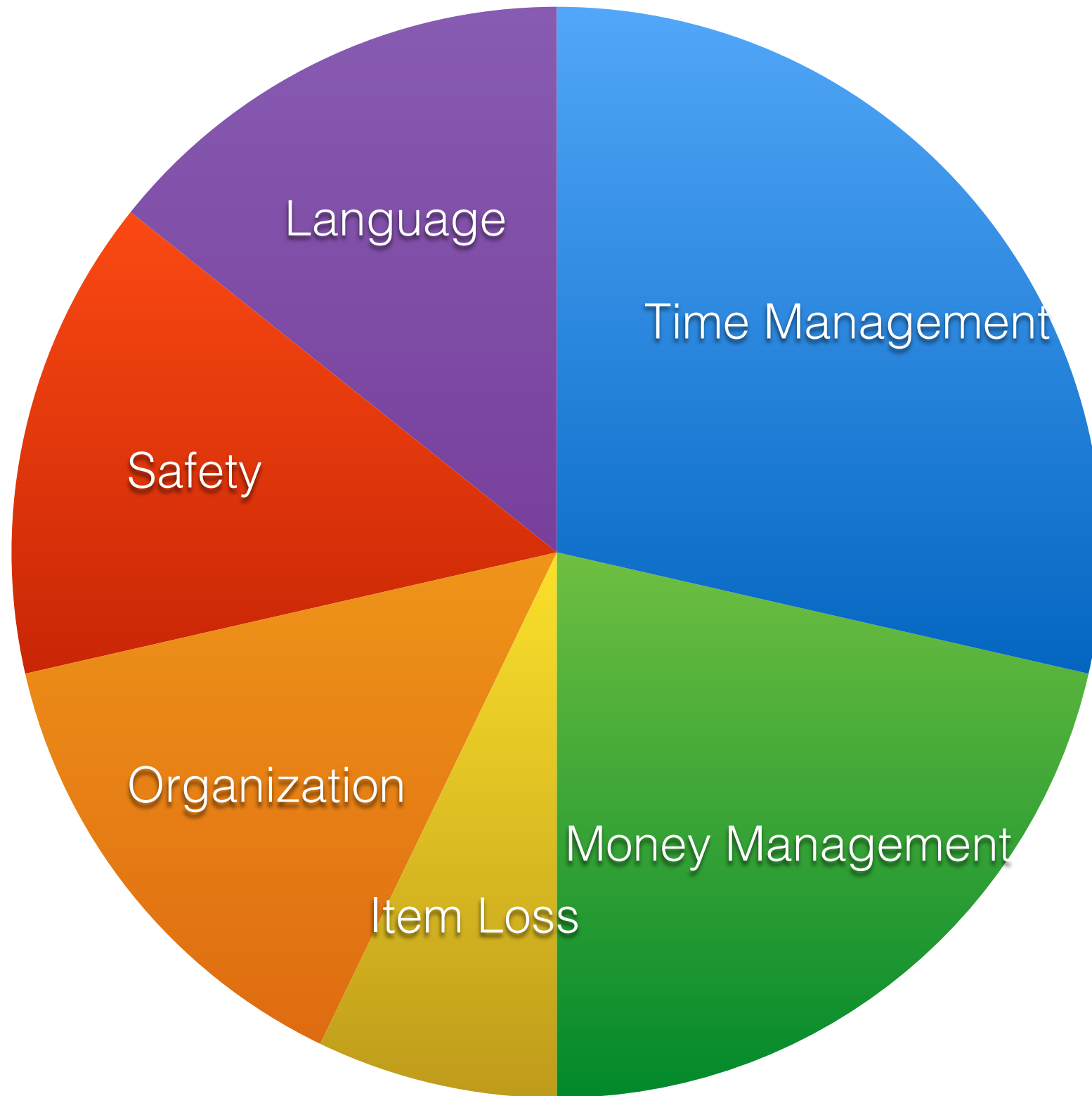


# Initial Value Proposition





# 1st Interviews



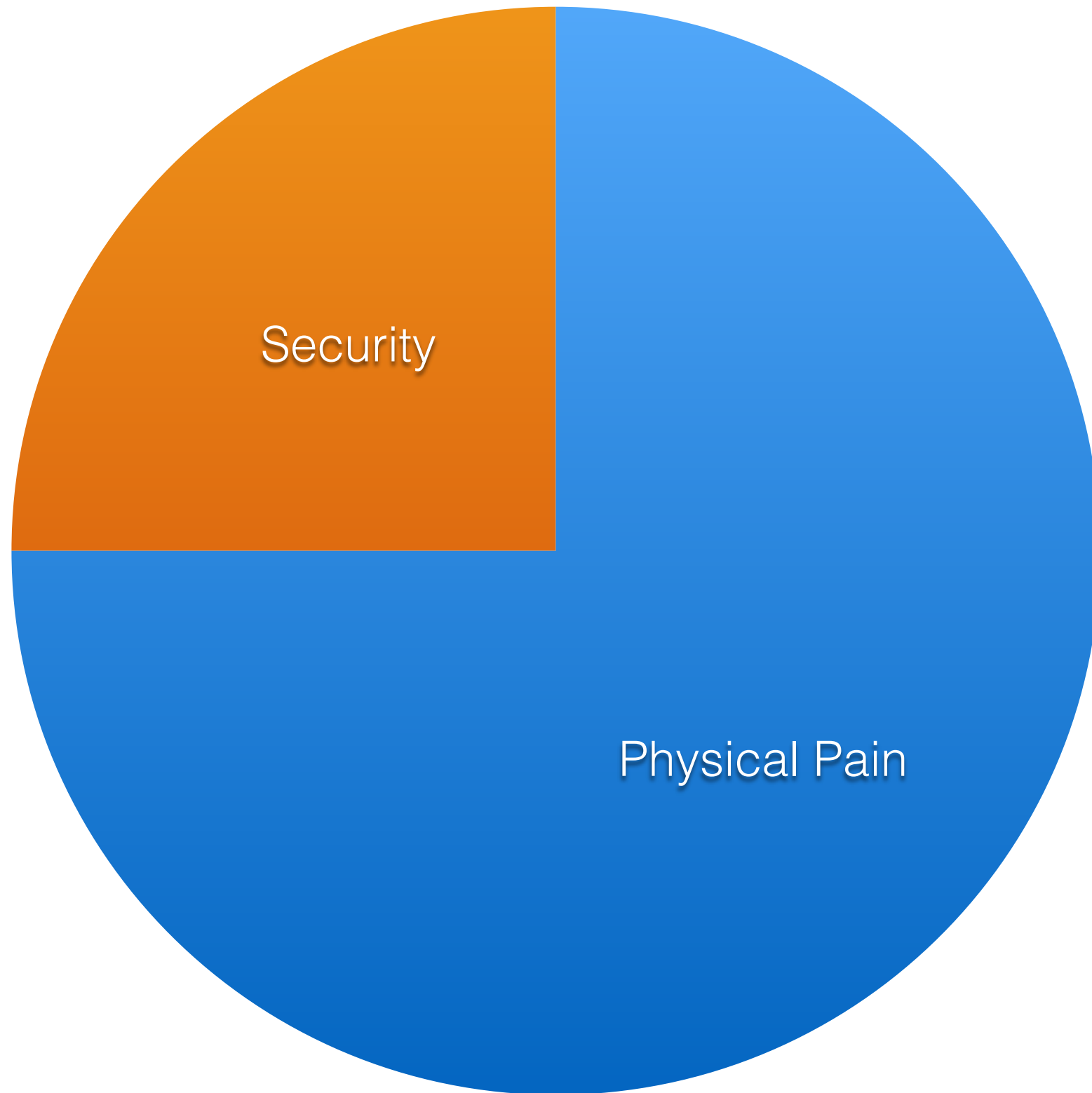
# 1st Interviews



# Possibilities



# 2nd Interviews



# Current Value Proposition



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