



JOURNEYER

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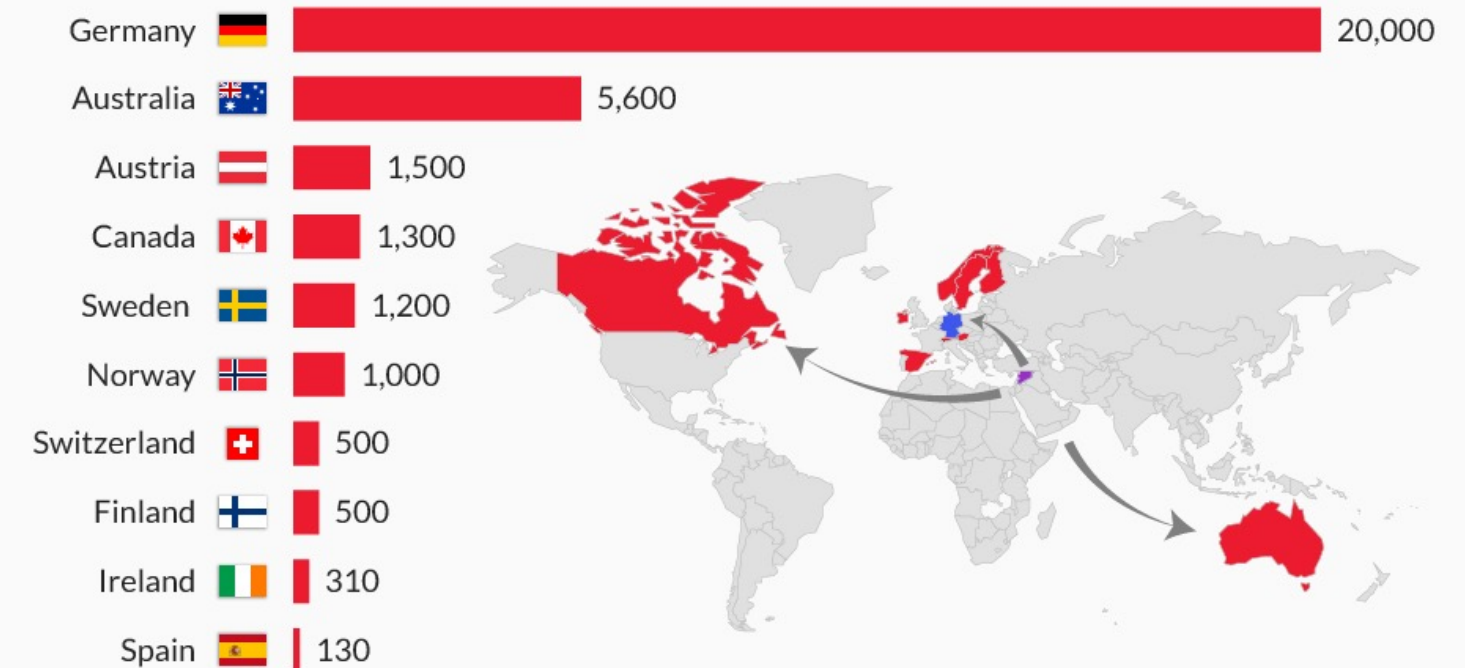
EUROPEAN MIGRANT CRISIS



- Rising number of refugees seeking for asylum in European countries
- Most refugees come from the Middle East and Africa
- Germany is the primary destination

Germany comes first for Syrian refugee resettlement

Number of places pledged to Syrian refugees as of November 2014



*Resettlement, humanitarian admission or other forms of admission (open ended-resettlement in the U.S.)

**The UK is not among the countries that have signed up with the UN Refugee Agency's resettlement program



@StatistaCharts

Source: UNHCR

i100

from
The INDEPENDENT

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PROBLEMS



- ① Hard to find routes to refugee camps
- ② People want to help, but no centralized platform exists
- ③ Refugees use many different applications during their journey







PROBLEMS




IS THERE ONE APPLICATION
TO TACKLE ALL THESE
PROBLEMS?

SOLUTION



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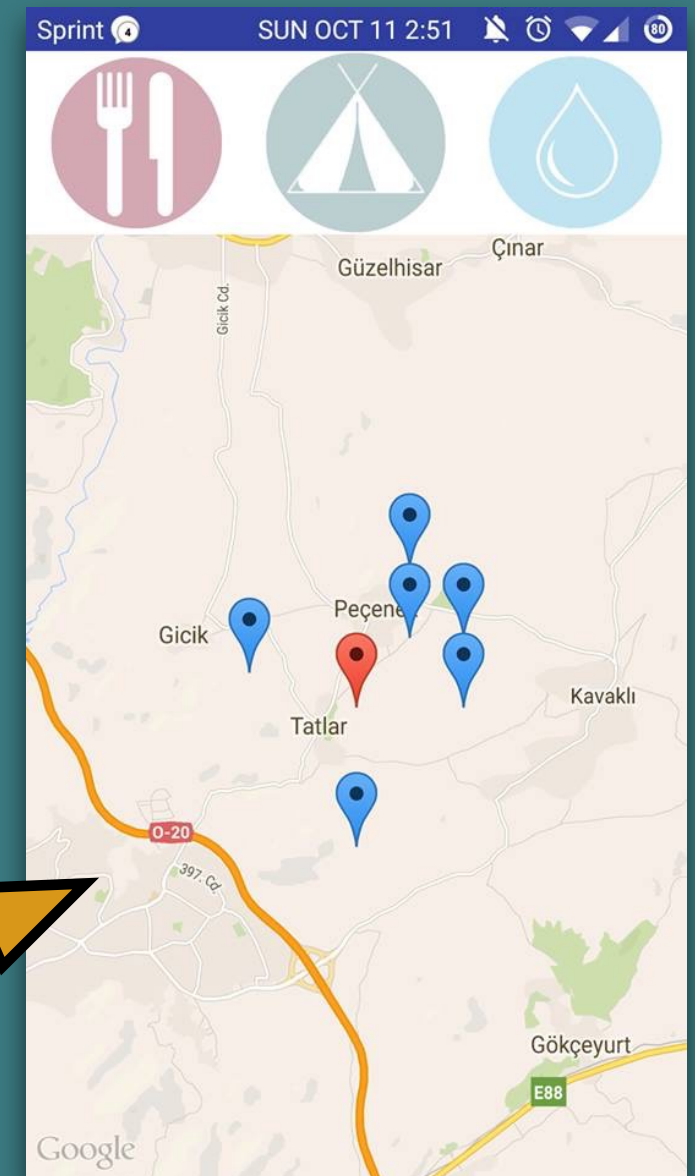
JOURNEYER

Email

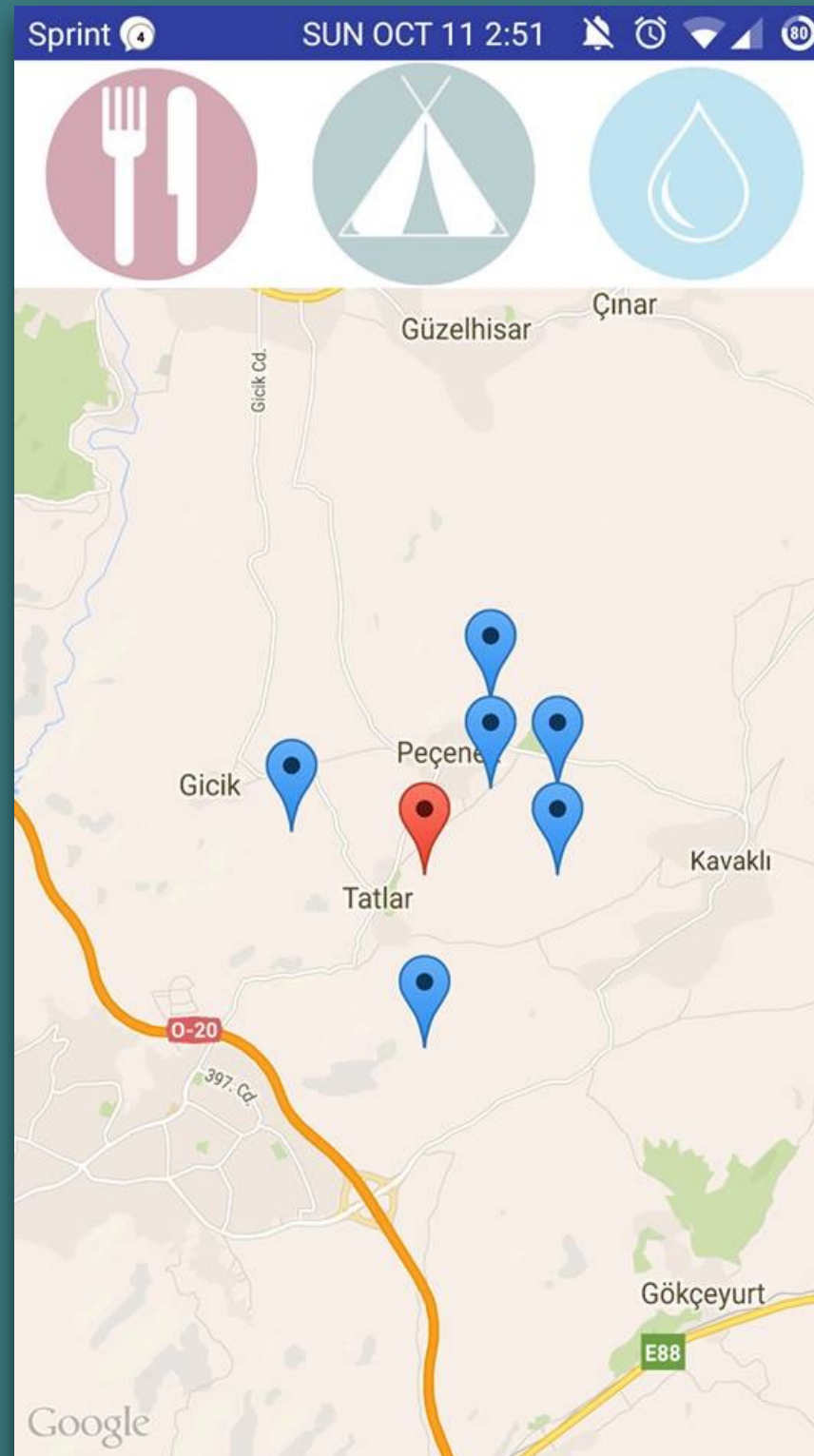
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SIGN IN OR REGISTER

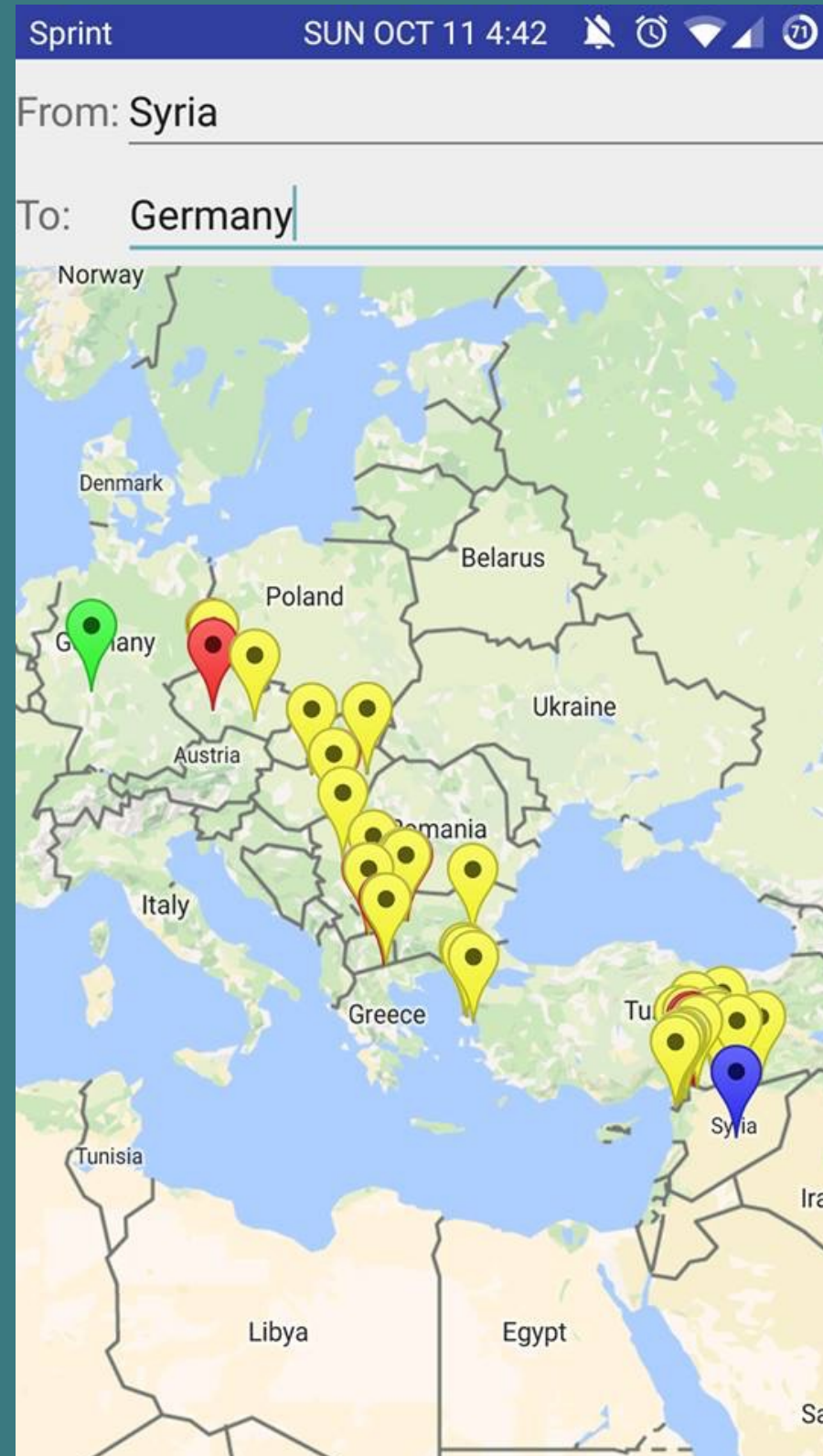
SOLUTION



SOLUTION



SOLUTION



FUTURE FEATURES



- ① **In-app Messaging:**
allows communications between journey and hosts
- ② **Location Based Newsfeed:**
Informs journeyers of potential shortcuts and dangers
- ③ **Host Organization:**
Open up host ability for organizations such as UNHCR

IMPLICATIONS



- ① **Crisis Situations:**
Volunteers can have a direct connection with victims



- ② **Homeless Population:**
Centralized information regarding soup kitchens and shelters

