

Optimed Brand Standards

Logo

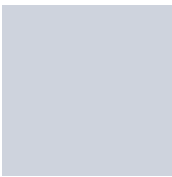
OptiMedHealth

OptiMedHealth

Icon



Colors



CMYK	7/4/13/0	0/13/31/4	49/31/0/18	0/44/56/20
HEX	#0C2659	#FDA50D	#5482D2	#FCEED2



Color usage

Type

The brand typography consist of two fonts:
JetBrains and DM Sans.

Only use JetBrains in ALL CAPS.

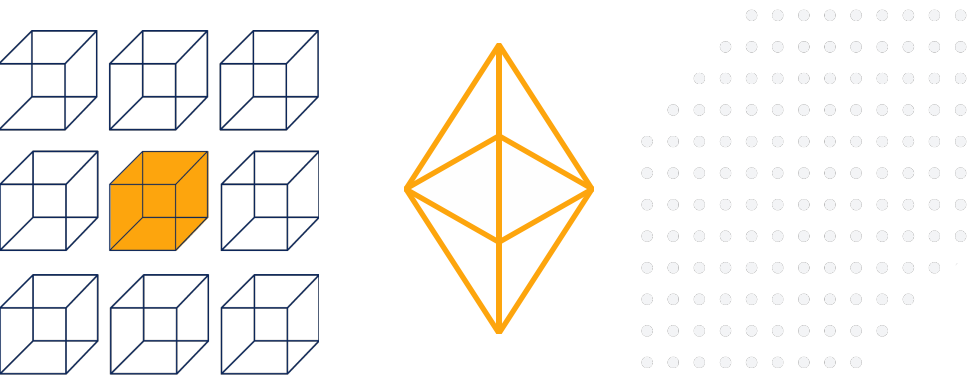
JetBrains	—
Bold	—
DM Sans	—
Regular	—
DM Sans	—
Medium	—

SIMPLIFY YOUR COVERAGE

OptiMed’s expert team will take on the complexities
for you to simplify coverage for peace of mind.

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Illustration



Photography

