

EXPERIENCE DESIGN

# Arup DriveSim



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The Arup DriveSim brings gaming technology to infrastructure development, helping improve our projects by immersing people into a geometrically accurate virtual simulation of a project.

DriveSim helps to:

- Drive acceptance of complex and innovative scheme layouts
- Incorporate operational safety considerations effectively in designs
- Assess and enhance road user experiences
- Improve consultation and engagement with the public and other stakeholders.

If you'd like to learn more about how we're using technology in the design and stakeholder engagement process in highways, contact [chris.furneaux@arup.com](mailto:chris.furneaux@arup.com)

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