

Justin Cho

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Education

University of California, Berkeley | Berkeley, CA
Bachelor of Arts, Double Major in Computer Science and Economics

Expected Graduation: May 2022
Cumulative GPA: 3.64

Work Experience

ALCHERA

SOFTWARE ENGINEERING INTERN

PANGYO, SOUTH KOREA

MARCH 2021 – JULY 2021

- Programmed and co-strategized a license based face authentication IOS and Android app that was demonstrated at the SMART TECH AI festival Korea 2021 to over 1,000 users as one of the four main products of the company
- Developed and thoroughly tested a casual face authentication service by first developing using Vue JS and React Native and secondly launching the service internally during the company's annual event
- Streamlined communication between the executive board, engineering teams, and sales team regarding the license based face authentication service by creating presentations and actively communicating between different teams
- Created two sample codes in IOS using Swift and in Android using Java for developers who want to try out the face authentication API and SDK

MCCANN

ACCOUNT MANAGEMENT INTERN

GANGNAM, SOUTH KOREA

JUNE 2019 – AUGUST 2019

- Programmed an auto-categorizing tool in Python that saved 50 hours a month in organizing published advertisements
 - Researched and organized a presentation on unemployment regarding the 20s and 30s in South Korea to provide advertising ideas for SamYang Chemical
 - Created a Home Meal Replacement fact-book detailing research regarding the client ImWell and the HMR industry
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Leadership and Extracurriculars

KOREAN BUSINESS ORGANIZATION (Previous: Executive Vice President)

UC BERKELEY

PRESIDENT

NOVEMBER 2019 – AUGUST 2021

- Co-developed a semester-long internship program in public speaking, marketing, consulting, and basic Excel
- Co-established the first Korean Business Networking Conference with 20 universities from the US and South Korea

UPSYNC CONSULTING (Previous: Data Analytics Committee Chair)

UC BERKELEY

CHIEF TECHNOLOGY OFFICER

AUGUST 2018 – MAY 2021

- Managed 4 consultants to minimize campaigning costs and increase efficiency in Lollicup's advertisement strategy
- Trained 30 consultants to utilize Python in data analysis and visualization for 4 consulting projects
- Recreated EDeeU's website to help students navigate through the website and enroll into classes with ease

ASSOCIATED STUDENTS OF THE UNIVERSITY OF CALIFORNIA (Previous: Associate)

UC BERKELEY

CHIEF OF STAFF TO THE CHIEF FINANCIAL OFFICER

AUGUST 2019 – MAY 2021

- Implemented a comprehensive algorithm that allocates \$10M every year to over 1,000 student organizations
- Analyzed and evaluated all annual funds and contingency funds applications for student organizations

ASSOCIATION OF KOREAN ARTISTS (Previous: Vice President)

UC BERKELEY

PRESIDENT/VOCALIST

AUGUST 2018 – JULY 2021

- Co-organized an annual music festival for Korean student organizations with a senator from the student government
 - Initiated the Korean Performance Association to bring many different Korean performance organizations together
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Interests and Other Activities

Music: participated in the school choir and jazz acapella. Selected to perform in Abu Dhabi and Berlin as part of an international choir. Continued music by joining a Korean music organization to sing in various school events

Entrepreneurship: Co-founded illuner as the CEO and managed a team of 7 to develop, strategize, and launch an app that helps restaurant owners near universities manage their orders and streamline their processes

Other Experiences: AK Interactive, Korean Undergraduate Networking Association, Virtual Reality @ Berkeley

Awards: Teach for America & Berkeley Haas Case Competition Finalist, Sejong Korea Sharing Service Grand Prize, South Korea Parliament Award, Korean Young Physicists' Tournament Gold Medal

Languages and Technical Skills

Languages: Native in English and Korean

Technical: Python, Java, C, Javascript, React Native, Vue, RISC-V, Swift, R