Justin Zhang

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Skills

Technical Skills React.js, Unix, HTML, CSS, Java, Javascript, Python, VBA, Usability Testing, UI/UX Design
Software Tools and Frameworks GitHub, Figma, Adobe XD, Agile, Office365, Photoshop, Premiere, After Effects

Employment

(Incoming) Technical Systems Analyst Intern | Royal Bank of Canada
Summer 2020

- Working alongside the Development and Engineering team who design and architect our collaboration solutions, work on new features and define how to keep the environment up and running
- Working alongside the Operations Support team who manages the day to day support and escalations
- Working alongside the Governance Manager who manages how requirements such as Data Loss Prevention, IT Risk, Internal Audit, Data Protection, Compliance, and legal are implemented and supported day to day

SharePoint Developer and Marketing Intern | Munich Re Canada
June 2019 - Present

- Redesigned UI/UX for international corporate website through implementing modern and accessible design using Adobe Experience Manager while upholding the company's international branding guidelines
- Consulted on business software and tools to transition the marketing team away from paper-based processes and adopt new technologies to increase operational efficiencies
- Used Agile development to implement a digital onboarding process that reduced processing time by over 50% through user interviews, prototyping, and Office365 software tools

Marketing Assistant | University of Western Ontario
December 2018 – September 2019

- Created the most viewed and shared video campaign with international viewership showcased on official social media channels that was self-designed, pitched, and produced
- Provided consultation services for student and community engagement strategies as well as digital marketing tools
- Created project timelines, communicated with stakeholders, and managed resources amongst a small three-person team in order to creative high-quality deliverables

Leadership Experience

Design Lead | Hack Western
April 2019 – Present

- Designed a sponsorship package for a nationally recognized Hackathon that helped result in $XXK of funding
- Built and managed the organization's video marketing brand that helped attract close to 3,000 applicants to the annual event from universities across North America, an increase of 20% over the previous year
- Collaboratively worked with a small team of five designers to design the physical and digital branding for over 600 attendees through careful management of time, resources, and budget

VP of Design | Western Founders Network
September 2018 – April 2020

- Led video strategy that helped increase total online engagement by over 3 times during my first year as a junior executive in Western University's largest business and technology club
- Mentored team members and managed a daily flow of design requests for the club's various events, creating project roadmaps, specification documents, and delegation of deliverables
- Was instrumental in the implementation of new technological processes to enable team members to complete deliverables faster and communicate more effectively between portfolios

Personal Projects

Bill Splitter App - https://madebyjustinzhang.com/billsplitterproject/

- Built to help split online food delivery app bills easily, while also learning how to build modular web-apps
- All projects can be found on my Github page: https://github.com/madebyjustinzhang

Education

Honors Specialization in Computer Science | University of Western Ontario
September 2018 – April 2022

- Conditional Acceptance to the Richard Ivey School of Business
- Western Scholarship of Excellence
- Deans Honor List