Justin Zhang

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Skills

Technical Skills React, Node.js, HTML, CSS, Java, Javascript, Python, VBA, Usability Testing, UI/UX Design
Tools GitHub, Figma, MongoDB, Microsoft Power Apps, SharePoint, Photoshop, Premiere, After Effects

Employment

(Incoming) Technical Systems Analyst Intern | Royal Bank of Canada
Starting May 2020

SharePoint Developer and Marketing Intern | Munich Re Canada
June 2019 - Present

- Redesigned UI/UX utilizing Adobe Experience Manager to uphold the company's international branding guidelines
- Reduced processing time by over 50% by implementing a digital onboarding process through user interviews, prototyping, and Office365 software tools such as **SharePoint** and **Power Apps**
- Led the creation of social media content that saw 3-times the usual engagement levels

Marketing Assistant | University of Western Ontario
December 2018 – September 2019

- Created the most viewed and shared video campaign with international viewership showcased on official social media channels that was self-designed, pitched, and produced
- Provided consultation services for student and community engagement strategies as well as digital marketing tools to better focus content delivery methods.
- Established project timelines, communicated with stakeholders, and managed resources amongst a small three-person that resulted in the largest year-over-year increase in student engagement.

Leadership Experience

Design Lead | Hack Western
April 2019 – Present

- Designed a sponsorship package for a nationally recognized Hackathon that resulted in **$XXK** of funding from over 30 companies.
- Built and managed the organization's video marketing brand that helped attract close to 3,000 applicants from universities across North America, an increase of 20% over the previous year

VP of Design | Western Founders Network
September 2018 – April 2020

- Led video strategy that helped increase total online engagement by over 3 times during my first year as a junior executive in Western University's largest business and technology club

Residence Orientation Leader | University of Western Ontario
February 2019 – April 2020

- Awarded Best Floor Leadership Team through building-wide vote for highest year-long impact on students.

Personal Projects

Founder and CTO | Case Competition Platform
Under Active Development

- Building a platform to help students run, discover, and participate in case competitions from around the world
- Developed using the MERN stack: **MongoDB**, **Express.js**, **React**, **Node.js**

Education

Honors Specialization in Computer Science | University of Western Ontario
September 2018 – April 2022

- Conditional Acceptance to the Richard Ivey School of Business
- Western Scholarship of Excellence
- Deans Honor List