

# **JUSTIN MORRIS, Ph.D.**

Executive Communications Specialist

"The CEO trusts me. *Ask me why.*"

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## **PROFESSIONAL SUMMARY**

Executive communications specialist with 5+ years supporting C-suite leaders at Fortune 500 companies. Primary speechwriter for Insight Enterprises CEO Joyce Mullen, delivering 127+ deliverables including keynotes, town halls, and executive videos. Background in philosophy (Ph.D.) and ethics consulting provides rigorous analytical foundation for high-stakes messaging.

## **KEY ACHIEVEMENTS**

- 127+ CEO deliverables — keynotes, town halls, videos, internal communications
- 24+ executives supported across CEO, CMO, COO, SVPs, and regional presidents
- \$19M deal closed where CEO video was cited as 'the first thing the customer mentioned'
- Built voice profiles for new executives within weeks of their start dates

## **PROFESSIONAL EXPERIENCE**

### **Executive Communications Specialist**

*Insight Enterprises (Fortune 500) — Chandler, AZ / Remote | 2022 – Present*

- Primary speechwriter for CEO Joyce Mullen; trusted voice partner across all external and internal communications
- Write and produce keynotes for 1,500+ attendee events, quarterly town halls, executive videos, and thought leadership
- Support CMO Hilary Kerner, CTO Stan Lequin, and 20+ SVPs/VPs with tailored messaging
- Created voice-matching methodology for onboarding new executives (12 weeks to keynote-ready)

### **B2B Copywriter & Creative Consultant**

*The Copy Doc (Independent) — Remote | 2018 – 2022*

- Wrote campaigns for NetApp, AWS, Google Cloud, and enterprise technology clients
- Won 'Storyteller of the Year' at Mercer-MacKay; campaigns exceeded MQL targets by 237%
- Developed long-form content, case studies, and executive thought leadership pieces

### **Ethics Consultant**

*Bill & Melinda Gates Foundation via IEPI, McMaster University — Hamilton, ON | 2016 – 2019*

- Consulted on ethical frameworks for gene drive technology and clinical trial design
- Translated complex bioethics concepts for diverse stakeholder audiences

### **Course Instructor — Environmental Philosophy**

*McMaster University — Hamilton, ON | 2017 – 2018*

- Designed and taught undergraduate philosophy course; supervised 15+ TA assignments

## **EDUCATION**

### **Ph.D., Philosophy — McMaster University, 2020**

Dissertation: "Human dignity: In (pragmatistic) defence of a (purportedly) useless concept"

SSHRC Doctoral Fellowship (\$40,000); Ontario Graduate Scholarships

### **M.A., Philosophy — University of Windsor, 2013**

**B.A. Honours (with distinction), Philosophy** — University of Windsor, 2011

## **CORE COMPETENCIES**

Executive Speechwriting • Voice Matching • Keynote Development • Town Hall Scripts • Video Production • Thought Leadership • Strategic Messaging • Stakeholder Communications • Crisis Communications • C-Suite Advisory