

JUSTIN MORRIS, Ph.D.

Executive Communications Specialist

"The CEO trusts me. Ask my AI."

justinrossmorris@gmail.com | [linkedin.com/in/the-copy-doc](https://www.linkedin.com/in/the-copy-doc) | justinrossmorris.github.io/portfolio | Columbus, OH

PROFESSIONAL SUMMARY

Executive communications specialist with 5+ years supporting C-suite leaders at Fortune 500 companies. Primary speechwriter for Insight Enterprises CEO Joyce Mullen, delivering 140+ deliverables including keynotes, town halls, and executive videos. Background in philosophy (Ph.D.) and ethics consulting provides rigorous analytical foundation for high-stakes messaging.

KEY ACHIEVEMENTS

- 140+ CEO deliverables — keynotes, town halls, videos, internal communications
- 24+ executives supported across CEO, CMO, CTO, SVPs, and regional presidents
- \$19M deal closed where CEO video was cited as 'the first thing the customer mentioned'
- Built voice profiles for new executives within weeks of their start dates

PROFESSIONAL EXPERIENCE

Executive Communications Specialist

Insight Enterprises (Fortune 500) — Remote (Columbus, OH) | 2024 – Present

- Primary speechwriter for CEO Joyce Mullen; trusted voice partner across all external and internal communications
- Write and produce keynotes for 1,500+ attendee events, quarterly town halls, executive videos, and thought leadership
- Support CMO Hilary Kerner, CTO Stan Lequin, and 20+ SVPs/VPs with tailored messaging
- Created voice-matching methodology for onboarding new executives (12 weeks to keynote-ready)

B2B Copywriter & Creative Consultant

The Copy Doc (Independent) — Remote | 2020 – 2024

- Wrote campaigns for NetApp, AWS, Google Cloud, and enterprise technology clients
- Won 'Storyteller of the Year' at Mercer-MacKay; campaigns exceeded MQL targets by 237%
- Developed long-form content, case studies, and executive thought leadership pieces

Ethics Consultant

Bill & Melinda Gates Foundation via IEPI, McMaster University — Hamilton, ON | 2016 – 2019

- Consulted on ethical frameworks for gene drive technology and clinical trial design
- Translated complex bioethics concepts for diverse stakeholder audiences

Course Instructor — Environmental Philosophy

McMaster University — Hamilton, ON | 2017 – 2018

- Designed and taught undergraduate philosophy course; supervised 15+ TA assignments

EDUCATION

Ph.D., Philosophy — McMaster University, 2020

Dissertation: "Human dignity: In (pragmatistic) defence of a (purportedly) useless concept"
SSHRC Doctoral Fellowship (\$40,000); Ontario Graduate Scholarships

M.A., Philosophy — University of Windsor, 2013

B.A. Honours (with distinction), Philosophy — University of Windsor, 2011

CORE COMPETENCIES

Executive Speechwriting • Voice Matching • Keynote Development • Town Hall Scripts • Video Production • Thought Leadership • Strategic Messaging • Stakeholder Communications • Crisis Communications • C-Suite Advisory