

# JUSTIN RATTAPITUCK

Industrial Designer

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📍 Vallejo, CA

✉ <https://www.jrattdesign.com/>

## PROFESSIONAL PROFILE

Industrial Design graduate with a passion for packaging and product design. Committed to creating both innovative and visually appealing solutions that meet user needs and business objectives. Skilled in utilizing design thinking methodologies to develop concepts, sketching and prototyping, and leveraging industry-standard software to bring ideas to life. Proficient at collaborating effectively with cross-functional teams to ensure seamless execution of design projects. Strong communication and presentation abilities, with a keen eye for detail. Seeking opportunities to apply expertise and contribute to the success of organizations in the industrial design field.

## EXPERIENCE

### SALES SPECIALIST

Apple / August 2022 - January 2023 | August 2023 - January 2024

- Collaborated with a diverse team to deliver exceptional customer service and exceed sales targets in the retail environment.
- Engaged with customers to understand their needs and provided personalized recommendations, engaging in B2C and B2B sales efforts.
- Demonstrated in-depth knowledge of Products, services, and accessories effectively communicating features and benefits to customers.
- Leveraged strong interpersonal and communication skills to educate customers on Apples' ecosystem including seamless integration between devices and software.
- Conducted product demonstrations and workshops to showcase capabilities of our product, addressing customer questions and concerns.

### SALES ASSOCIATE

Abercrombie & Fitch / June 2015 - January 2020

- Provided excellent customer service, and clear communication.
- Maintained organization by processing and replenishing inventory count.
- Assisted in onboarding new recruits, providing early stages of training.

### INTERNSHIP

San Francisco Association of Realtors / May 2018 - August 2018

- Provided client file organization, processing, and documentation in a timely manner.
- Maintained files within company database to ensure data is up to date.
- Coordinated with accounting department to audit records.

## EDUCATION

### BS / INDUSTRIAL DESIGN

San Francisco State

## SKILLS

Problem Solving

Concept Development

3D / CAD

Prototyping / Model

Materials

Manufacturing Process

Ergonomics

User Research

Fusion 3D

Rhino

AutoCAD