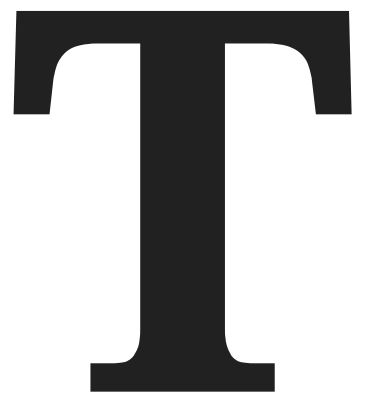
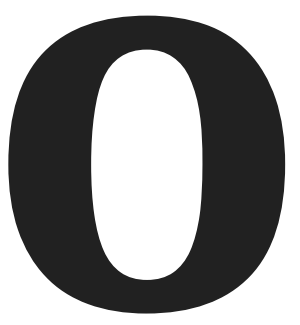
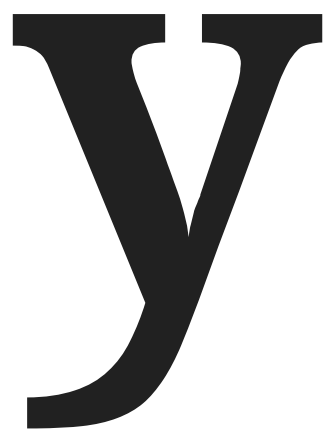
TYPOGRAPHY - WHAT THE HELL IS IT?







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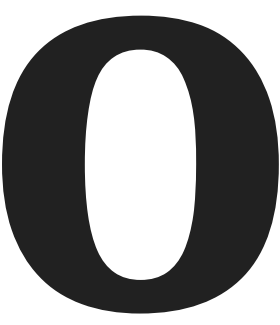

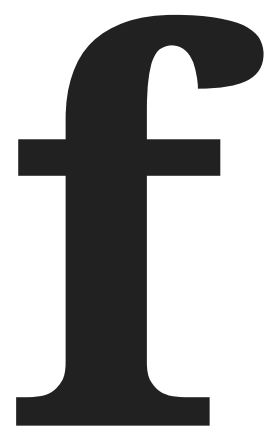

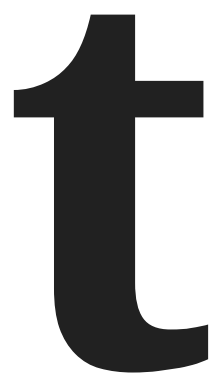

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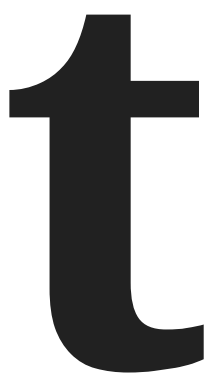

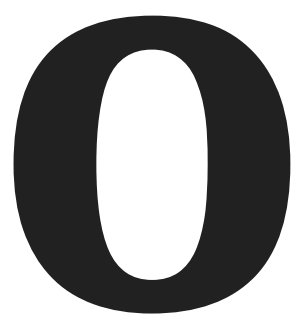

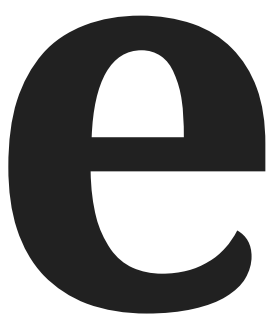

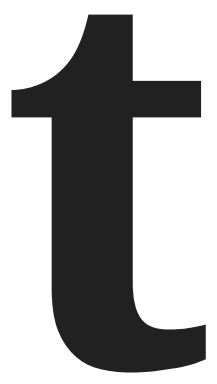

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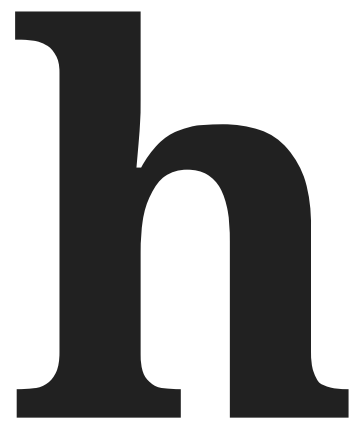

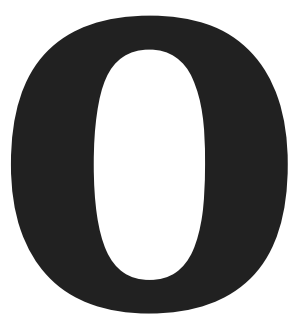

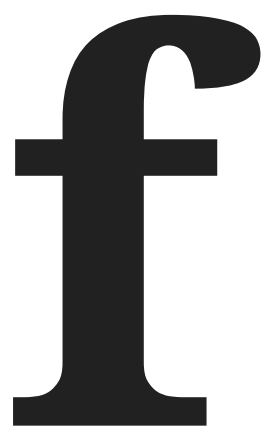

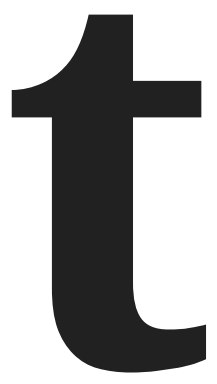

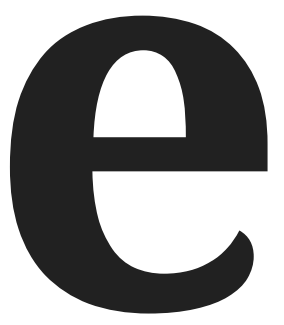

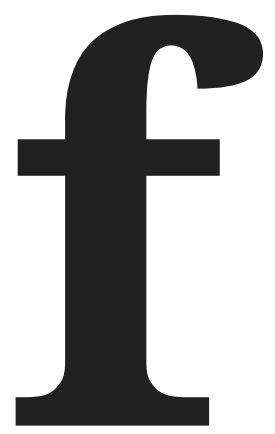

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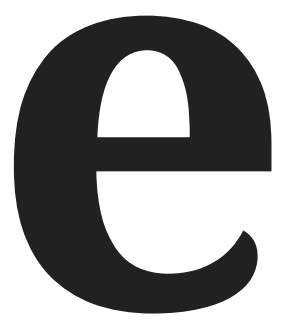

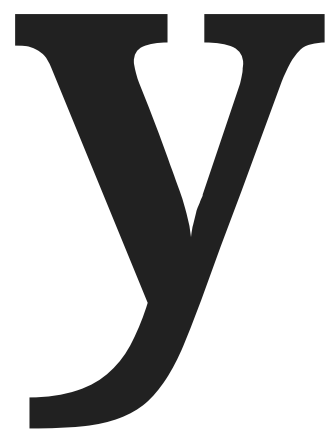

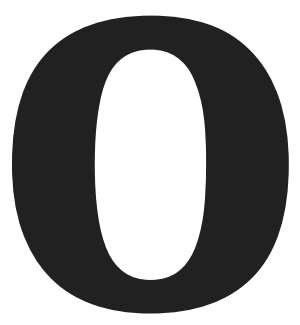

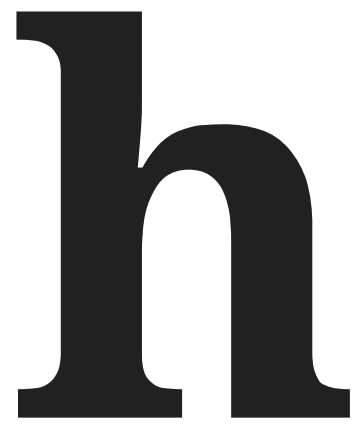

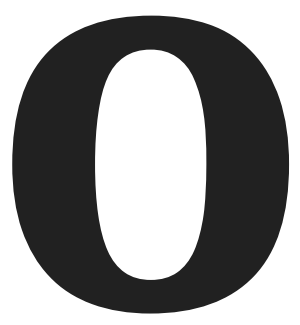

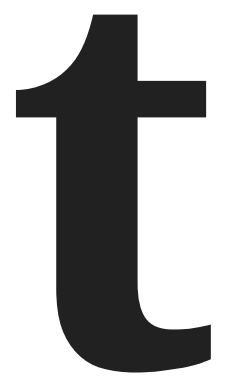

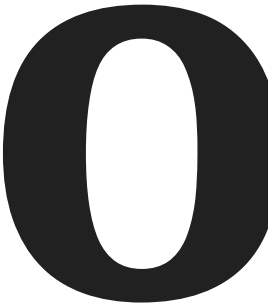

Typography is hard - an art
Vast array of terms to understand
Thousands of typefaces
Many more thousand variations