Northern Utah United

Fee Raise 2017/18



Why raise our fees? The short answer, because we needed to.

In 2016, the US Youth Soccer Association send out a new curriculum nation-wide for youth soccer among it's affiliates. That mandate set new team sizes, field sizes, and goal sizes, and gave all affiliated members three years to comply with those requirements.

The US Youth Soccer mandate listed goal sizes of the following sizes, for each age group:

U6 - U8 - 4'x6' goals U9 - U12 - 6.5' x 18.5' goals U13 & older 8' x 24' goals

More than half of our local goals are not in compliance with the new required goal sizes, though they met the former recommendations set by our state association UYSA, so we must replace them. Luckily, we had already replaced most of our U6 goals with the smaller size our for our recreational program, but the majority of the goals in our program are 21' goals, which are now obsolete. We currently have more than 27 sets of goals in the valley, that we have identified so far, that must be replaced, and the cost is significant.

In addition to the cost of equipment replacement, we are starting an Academy program for players that are U7&U8. This program is in response to several teams currently participating within our valley's recreational programs that have been training and have skills that are far beyond the skill level of the majority of the rec programs they are participating in. These teams and players are not being challenged in the rec programs, and are creating an unfavorable environment for the other teams that are existing in the recreational programs. This is a strong indication that there are players and teams that are needing additional services, training, and development at this young age. We still stand by our commitment to our recreational program, and feel that it is the best environment for most players this age, but for those that are looking for more competition and development, we hope that this new academy program will fit the bill.

The new Academy program will have some associated costs for us to develop, including goals, trainers, and other resources.

More at the end of this article, but for now, let's look at the fee breakdowns and discuss where that money goes:

Northern Utah United Fee Breakdown for 2017/18

Full Year

UYSA State Competition League Fees

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	NUU Club Fee	NUU member Challenger League/Co op Fee	NUU Recreation League Fee	n Rec	referee Fee	Field Usage	fee	UYSA Member fee - Competition		SA Member Fee - Recreation	U9-U11	U12 -U1!	5	UYSA Legacy Field Fee		Total
1	\$22	\$32	\$47		\$10	\$10		\$11		\$8	\$42	\$50		\$40		
SV Rec U5- U6			\$ 47.00)		9			\$	8.00					\$	55.00
SV Rec U7 & up			\$ 47.00) \$	10.00				\$	8.00					\$	65.00
Logan Rec U5 - U6			\$ 47.00) \$	-	\$ 1	0.00		\$	8.00					\$	65.00
Logan Rec U8 & up			\$ 47.00) \$	10.00	\$ 1	0.00		\$	8.00					\$	75.00
															\$	-
Challenger	\$ 30.00	\$ 59.00				\$ 1	5.00	\$ 11.00							\$	115.00
															\$	-
State U9 - U11	\$ 30.00	\$ 27.00			·	\$ 1	5.00	\$ 11.00			\$ 42.00			\$ 40.00	\$	165.00
State U12 - U15	\$ 30.00	\$ 27.00				\$ 1	5.00	\$ 11.00				\$ 5	0.00	\$ 40.00	\$	173.00
Academy U7/8	\$ 30.00	\$ 59.00				\$ 1	5.00	\$ 11.00							\$	115.00

One Season Spring or Fall Only or Provisional

UYSA State Competition League Fees

		NUU member Challenger League/Co op Fee	League Fee			- Competition	UYSA Member Fee - Recreation		U12 -U15	U16 - U10	UYSA Legacy Field Fee	т	otal
	\$20	\$21	\$22	\$5	\$ 5	\$11	\$8	\$21	\$25	\$30	\$40	_	
												-	
new SV Rec U5-6			\$ 22.00				\$ 8.00					\$	30.00
new SV Rec U7 & up			\$ 22.00	\$ 5.00			\$ 8.00					\$	35.00
new Logan Rec U5 - U6			\$ 22.00		\$ 5.00		\$ 8.00					\$	35.00
new Logan Rec U7 & up			\$ 22.00	\$ 5.00	\$ 5.00		\$ 8.00					\$	40.00
												\$	-
Challenger	\$ 15.00	\$ 38.00			\$ 8.00	\$ 11.00						\$	72.00
												\$	-
State U9 - U11	\$ 15.00	\$ 22.00			\$ 8.00	\$ 11.00		\$ 21.00			\$ 40.00	\$	117.00
State U12 - U15	\$ 15.00	\$ 22.00			\$ 8.00	\$ 11.00			\$ 25.00		\$ 40.00	\$	121.00
State U16 & up	\$ 15.00	\$ 22.00			\$ 8.00	\$ 11.00				\$ 30.00	\$ 40.00	\$	126.00
Provisional (High School)	\$ 15.00	\$ 22.00			\$ 8.00					\$ 30.00		\$	75.00
Academy - U7/8	\$ 15.00	\$ 38.00			\$ 8.00	\$ 11.00						\$	72.00

Miscellaneous Fees

UYSA State Competition League Fees

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	NUU Club F		NUU member illenger League/Co- op Fee	NUU Recreation League Fee	Rec referee fee	Field	d Usage fee		ember fee	UYSA Member Fee - Recreation	U9-U11	U12 -U15	U16 - U10	UYSA Legacy Field Fee		Γotal
			оргее	League ree				- Com	petition	- Recreation				rieiu ree		Otal
Tournament Only Card	\$ 9	00						Ś	11.00						Ś	20.00
Late Team Fee	\$ 50	00													\$	50.00
Transfer Fee	\$ 10	00													\$	10.00
Transfer from Ch. To State	\$ 10	00									\$ 42.00	\$ 50.00	\$ 30.00		\$40, \$	52, or \$60
Transfer from Ch. To State																
after 10/31	\$ 10	00									\$ 21.00	\$ 25.00	\$ 30.00		\$31, \$3	35, or \$40
Challenger Reschedule Fee	\$ 20	00													\$	20.00
Challenger MR / year	\$ 3	.00 \$	59.00			\$	10.00								\$	72.00
Challenger MR / season	\$ 4	.00 \$	38.00			\$	5.00								\$	47.00
State MR / year	\$ 5	.00 \$	27.00			\$	10.00				\$ 42.00	\$ 50.00	\$ 30.00		\$84, \$9	92, or \$72
State MR / season	\$ 5	.00 \$	22.00			\$	5.00				\$ 21.00	\$ 25.00	\$ 30.00		\$52, \$5	57, or \$62
Player Cards - 1 player	\$ 5	.00													\$	5.00
Player Cards - team		00													\$	50.00
Recreation Late Fee	\$ 5	.00													\$	5.00

^{*}MR - Multiple Roster -

^{**}Local fees plus the State league fees specific to the age of the player.

What do these categories mean? What services do they cover?

<u>NUU Club</u> - This pays for Staffing (both employees, contract employees, and Professionals, such as our accountant and attorney); Utilities; Equipment (nets, goals, flags, etc.); Website services, Office equipment and maintenance; Field marking equipment, Advertising, Coaches licensing rebates, Insurance, clinics, and scholarships. And other services, more about that later...

<u>NUU Member Challenger League/ Co-op Fee</u> - This pays for Awards, Referee Assigning, Field Paint, some contract labor, and Scheduling for both our Challenger teams (through Challenger league fee), and our State teams (through Co-op fee).

<u>NUU Recreational League Fee</u> - This pays for Rec Coordinators, Assignors, and Instructors, Clinics, Balls & Cones, Coaches Training, Scheduling, and Field paint.

NUU Rec Referee Fee - This pays for our Recreational Referees (almost).

Field Usage Fee - This fee goes to pay cities for the use of their fields.

<u>UYSA Member Fees</u> - This fee goes to the Utah Youth Soccer Association (UYSA) to pay for our membership in their association; our Online Management program (Affinity Sports - which we use for online registration, team management, scheduling, etc.); Background checks on all staff and team administrators and coaches; affiliation fees for US Youth Soccer and US Soccer Federation; and supplemental medical insurance on all players.

<u>UYSA Competition League Fees</u> - Pays for Services associated with the State gaming leagues (X-league, IRL, and SCL) such as: Scheduling, UYSA Office Staff, Awards, Coaching education services, and everything else associated with running the UYSA state office, which serves over 53,000 players across Utah.

<u>UYSA Legacy Field Fee</u> - Pays into a fund for each Region within UYSA. We are part of Region 1, along with Box Elder County. That money can be used for field development. Those fields, then owned and maintained by UYSA, may be used by all members within Region 1.

Hopefully, that answered some of your questions. Northern Utah United provided programs and services for 3,400 youth soccer players during the 2016/17 season. We currently provide the following programs for those youth players:

- NUU's Recreational program currently serving players from Logan, North Logan, Hyde Park, some in Smithfield, Richmond, Lewiston, Cove, Cornish, Trenton, Clarkston, and Newton;
- The Challenger League which provides quality competition soccer within Cache, Box Elder, and Franklin (ID) counties;
- NUU provides registration, equipment, and other services for teams participating in the UYSA gaming leagues (X-league, IRL, and SCL);
- The Cache Valley Cup four day competitive tournament, brining in more than 10,000 participants from all over Utah and further;
- The Cache Valley Mini Cup a small sided recreational tournament a showcase for our talented recreational players.
- The Cache Valley Soccer EXPO a free to the public one day conference on all aspects of youth soccer. For parents, coaches, players, and referees, presenting classes on coaching education, sports medicine, sports nutrition, fund-raising, sports parenting, and more.

Northern Utah United typically has a yearly operating budget of about \$250,000 - \$260,000, yet over the last few years, our yearly income has been slightly less. We have resisted raising fees significantly, and have been as fiscally frugal as possible. However, we can no longer responsibly charge less than the cost of doing business, especially in the light of rising costs for city field usage, paint, coaches licensing rebates, and more - especially the significant cost in new goals.

In addition, we have set some goals to significantly increase the services that we will be offering our members and coaches in the following ways:

- The addition of our U7/8 Academy Program, which will provide not only a short gaming league twice a year, but will provide valuable training opportunities.
- To work toward building an inclusive valley wide organization increasing our player pool, and creating more opportunities for players.
- Quarterly Coaching Education for our Coaches, at the very minimum.
- Age/gender group coordinators to support our teams, mediate concerns, and help coordinate additional opportunities for players.
- The creation of traveling Showcase tournament teams, to help our top athletes get seen by collegiate scouts
- Bring in additional training opportunities for all teams, and coaches.
- Work with UYSA's Legacy Field Program to identify land and work on getting additional soccer fields built.
- Raising our profile and our recognition throughout Utah's Youth Soccer Community, so that our local players will have the same opportunities and recognition as others throughout the state. Building our services so that our top players won't have to leave the valley to get seen or to play on top teams.
- Finally, working to build our finances so that we have the IRS recommended minimum of 1 year operating budget in the bank, giving us the ability to create and build more services for the benefit of our membership.

So, that is why we had to raise our fees.

It is important to note, that we are still among the very least expensive of the soccer clubs throughout the State; and that our costs are comparable, if not lower, than other competitive sports, especially since our fees generally cover two seasons per year (except for the High School ages). Additionally, we have instituted a payment plan, that will allow parents the option of paying their fees in installments over three months. We hope this will make it easier for parents to budget.

The Northern Utah United Board of Directors and Staff hope that you can see the value that we offer our members, and our vision for the future. If we can answer any additional questions, please feel free to contact us directly.

For the love of the Game,

NUU - Board of Directors, & Terri Baker, Exec. Dir.