

What's the problem?

We're running out of natural resources and drowning in our own **shit** waste.



Consumption

Earth Overshoot Day was on August 8th, 2016. That day we had **used 100%** of the earths **natural resources**.



Waste

The UK throws out over **£1bn** of reusable or recyclable goods **every year**. Humans are the only species who waste.