# Justin Wooley - Data Analyst

#### **TECHNICAL SKILLS**

Proficient: Excel, SQL, Tableau, Python, Business Analysis, Data Visualization, Other programming languages and

frameworks (such as React/JavaScript)

Knowledgeable: R, Power BI, Google Analytics

#### **EXPERIENCE**

## **Software Engineer @ 100Devs** — *Remote*

2022 - 2023

- Contributed to various open source projects, collaborating with developers from around the world.
- Worked independently as a software consultant, developing web solutions for small businesses and startups.

## Operations Manager @ Trybe Payment Solutions — Fort Worth, TX (Remote)

2022 - 2022

- Created policy/SOP infrastructure for early-stage startup.
- Managed equipment tracking, technical support, liquidity reporting, compliance, and more.
- Oversaw the build and launch of our own in-house point-of-sale mobile application.
- Implemented data-driven approach to identify common technical support issues, improving customer satisfaction polling in onboarding questionnaires.

# Senior Merchant Service Associate, Bank Officer @ PlainsCapital Bank — Dallas, TX

2017 - 2022

- Oversaw risk management and liquidity operations for the 13th largest bank in Texas.
- Provided business data analysis, and comprehensive financial reporting to clients.
- Provided internal reports to guide and inform sales goals, and marketing.
- Onboarded and maintained our portfolio's largest customer, at \$30 million/year.

## Treasury Management Client Specialist @ PlainsCapital Bank — Dallas, TX

2016 - 2017

- Monitored and managed clients' daily cash positions.
- Optimized cash utilization and minimized idle funds for best possible return.
- Prepared and presented regular reporting on treasury portfolio and activities.
- Provided business financial analysis and insight to support decision-making.

## **TECHNICAL PROJECTS**

# Sink or Swim — Developer

Python | scikit-learn | Pandas | NumPy

github.com/justintricate/sink-or-swim

- Deployed a machine learning web application that determines if a user would have survived the Titanic.
- Analyzed over 800 data points using modern data processing and data modeling techniques.
- Designed and developed interactive web application to showcase the project's results.

## Halfsies — Developer

JavaScript | React Native | Google Cloud Vision AI | Expo | NativeBase | Firebase

github.com/team-celsius/halfsies

- Android/iOS mobile app that allows users to take a photo of a receipt and calculate splitting the bill.
- Implemented Optical Character Recognition technology to extract transaction data from receipt images.

#### **MILITARY SERVICE**

**68W Combat Medic** – U.S. Army National Guard

2011 - 2017

#### **EDUCATION & CERTIFICATIONS**

## **Google Data Analytics Professional** — Data Analytics Certificate

2023

# **Fullstack Academy** — Software Engineering Certificate

2022 - 2023 | Full-time, Full Stack JavaScript Web Development Immersive

## Texas Tech University, Lubbock TX — Major: Economics

2011 - 2014

#### **VOLUNTEER EXPERIENCE**

# **Children's Miracle Network Hospitals** — Fundraising Volunteer

2015 - PRESENT

• Raised over \$3,500 in an annual 24-hour gaming stream for Children's Medical Center of Dallas.

## **Junior Achievement USA** — Educator

2015 - 2021

Volunteered at area elementary schools to teach basic economics and financial literacy.

# Texas Tech League of Legends eSports Organization — Founder

2011 - 2014

Created an eSports organization to compete in collegiate leagues, in-house tournaments, and more.