# Justin Tse, MLA

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### **RESEARCH INTERESTS**

### **EDUCATION**

2023 - 2025 Master of Landscape Architecture (focus on environmental planning)

University of California, Berkeley

Thesis: "Examining the Interplay Between Temperature and PM<sub>2.5</sub> and Their Relationships with Land Use and Landscape Patterns: A Case Study of Denton County"

Committee: Lu Liang (Chair, LAEP), Kristina Hill (LAEP), Zoé Hamstead (CP)

2021 - 2023 Bachelor of Arts in Environmental Studies

University of California, Santa Barbara

2019 - 2021 Associate of Arts

Edmonds College, Lynnwood

### RESEARCH EXPERIENCE

2024 - Present Graduate Student Researcher (Bay Area Air Quality Mapping)

Institute of - Berkeley, CA

Spearhead the code development in the ArcGIS Online Notebook to automate the preprocessing, spatial interpolation, and zonal statistics of air quality data in the Bay Area. Design a near-real-time web application to enable the visualization of PM2.5 trends and daily historical exposure, along with facility emission and wildfire data to inform outdoor air quality. Perform evaluations on different machine learning algorithms to identify the optimal mapping method.

2024 Graduate Student Researcher (Heat and Haze in Denton, TX)

UC Berkeley - Berkeley, CA

Performed bivariate correlation and landscape morphological analysis using Python and R to investigate the influence of landscape patterns on the seasonal correlation between urban heat and air quality. Developed a series of forward-selection random effect models to identify the most significant landscape and land use variables.

2023 Undergraduate Researcher

UCSB Sustainability - Santa Barbara, CA

Analyzed the campus-wide survey to identify and synthesize housing and food insecurity trends, correlations, and variations across AANHPI communities. Conducted, transcribed, and coded 10 interviews to collect qualitative data on AANHPI students' experience regarding commuting and campus basic needs services. Work collectively with other researchers to develop a policy brief and brainstorm ideas to advise the task force on supporting AANHPI students in basic needs efforts.

2023 Research Assistant

UC Santa Barbara - Santa Barbara, CA

Collected and analyzed data from sources, collections, and databases to facilitate in-depth research on ocean equity and Chumash Heritage National Marine Sanctuary. Assisted with the oral history project by conducting literature reviews and transcribing interviews with the Chumash community. Attended relevant seminars, lectures, and events to collect qualitative data from different stakeholders

### WORK EXPERIENCE

#### 2024 - Present Graduate Student Intern

City of San Jose - San Jose, CA

Research park quality framework and standardization methods to establish a base model for city-wide park quality assessment. Derive park amenity conditions and diversity indicators at the census tract level from over 2700 features using ArcGIS Pro. Update spatial data, develop automation in RME, and load data into the enterprise database to provide analytical data. Perform other on-demand tasks, such as georeferencing, digitization, reviewing joint use agreements, updating attributes, and configuring mobile and web apps in ArcGIS Survey 123, ExperienceBuilder, and QuickCapture.

#### 2023 - 2024 Communications Intern

Center for Creative Land Recycling - Berkeley, CA

Was responsible for multimedia content creation through drafting newsletters and editing the official website regularly to maintain content consistency and quality, and to deliver timely information for effective external communication. Created 2 to 3 videos and multiple educational materials monthly to promote brownfield redevelopment and engagement.

## 2023 - 2024 Cal Zero Waste Project Coordinator

UC Berkeley - Berkeley, CA

Spearheaded the deployment of reusables across the campus community by delegating respective tasks to staff associates and coordinating with food ware providers, university staff, and the City of Berkeley. Assisted with dishwashing capacity research on campus to identify potential sites for dishwasher deployment. Developed strategic plans and schemes collectively to promote the implementation of zero-waste projects and enhance their operations.

### 2023 OCS Mandarin Book Drafting Intern

Environmental Defense Fund - San Francisco, CA

Summarized and translated the methodology and findings of methane emission analysis projects and research into Chinese. Ideated and developed infographics, diagrams, maps, and illustrations using Adobe Creative Suite to enhance visual clarity and the efficiency of content delivery. Developed a book template on Microsoft Word to streamline the formatting process.

## 2023 Marketing Intern

Wine To Water - Boone, NC

Researched and analyzed WTW's audiences, social media engagement, public image, and market to gather market information. Created marketing materials, including short videos, reels, graphics, and manuals, to increase social media presence and disseminate information to stakeholders. Assisted with marketing project management and digital asset management to enhance project efficiency and content accessibility.

### 2022 - 2023 Media Coordinator

Don't Cage Our Ocean - Santa Barbara, CA

Developed strategic plans and identified media to connect with to increase community engagement and expand the campaign. Coordinated volunteer events and activities, including petitioning and phone-banking. Participated in community events to engage with stakeholders and educate them about the social and environmental impacts of aquaculture

# 2022 Research and Communication Intern

U.S. Green Chamber of Commerce - Solana Beach, CA

Curated online content for the Global Climate Pledge project to promote the project and enhance environmental awareness. Managed social media accounts and developed strategic plans to increase content reach. Identified and communicated with potential partners to establish partnerships.

2022 Urban Forestry Restoration Intern

UCSB Your Children's Tree - Santa Barbara, CA

Conducted weekly tree assessments for 50+ trees to inspect tree health and remedy potential threats. Assisted with other native species and forest restoration projects at YCT to expedite the North Campus Open Space Project.

# STUDENT PROJECT HIGHLIGHT

Spring 2024 Green Space as Indicator of Urban Health: Evaluating its Changes in Hong Kong
Fall 2023 California Tiger Salamander GIS-based Habitat Assessment in Central Valley, California

Winter 2023 Campus Point Faculty Housing Environmental Impact Report (Aesthetics)

GIS Land Suitability Analysis - Urban PV Solar in the City of Seattle and Austin

Fall 2022 Environmental Short Film - "Awake"

## PEER-REVIEWED PUBLICATION

Tse, J., & Liang, L. (2025). Evaluating PurpleAir Sensors: Do They Accurately Reflect Ambient Air Temperature?. *Sensors*, 25(10), 3044.

### **PRESENTATION**

2025 (March 25). American Association of Geographers (AAG), "Examining the Interplay Between

Temperature and PM2.5 and Their Relationships with Landscape Patterns: A Case Study of

Denton County." Detroit, MI.

2024 (November 21). UC GIS Week, "Comparing GIS-Based and WUDAPT Approaches for Local

Climate Zone Mapping: A Case Study in Denton County." Online.

## **COMPETITION**

Spring 2024 2024 APA Student Planning and Design Competition (Reclaiming Nicollet: the People and the

Place) – Honorable Mention

## **UNIVERSITY SERVICE**

2023 - 2023	Mentor, UCSB Transfer Student Mentoring Program
2022 - 2023	Route Rider, UCSB Associated Student Recycling
2021 - 2022	Volunteer, UCSB Greenhouse Garden Project

## **COMMUNITY INVOLVEMENT**

2022 - 2023	Mapping Volunteer, Humanitarian OpenStreetMap Team
2022 - 2023	Volunteer, Silicon Valley Alliance Church
2021 - 2023	Photographer, Daily Nexus
2022 - 2023	Historian, UCSB Hong Kong Student Association
2022 - 2023	Graphic Designer, UCSB International Student Association
2021 - 2022	Activity Director, UCSB International Student Association
2021 - 2021	Volunteer, UCSB CALPIRG

# **CERTIFICATION**

LEED Green Associate, GBCI

Graduate Certificate in Geographic Information Science and Technology, UC Berkeley

# ADDITIONAL TRAINING

Spatial Data Science: The New Frontier in Analytics offered by Esri Academy

Imagery in Action offered by Esri Academy

Regression Analysis Essentials offered by Esri Academy

## PROFESSIONAL MEMBERSIHP

American Planning Association (APA)

American Society of Landscape Architects (ASLA)

Associate of Environmental Professionals (AEP)

American Association of Geographers (AAG)

U.S. Green Building Council (USGBC)

### **SKILLS**

Technical writing: CEQA, EIR

Graphic design: Adobe Illustrator, Adobe Photoshop, Canva

Programming: Python, JavaScript, R

Other: Microsoft Office Suite, Zoom, ArcGIS, ArcGIS Online, QGIS, Google Earth Engine

# LANGUAGE PROFICIENCIES

Cantonese: Fluent Mandarin: Proficient English: Proficient