JUSTIN WILSON

WEB + GRAPHIC DESIGNER

EXPERTISE

WEB DESIGN & DEVELOPMENT

GRAPHIC DESIGN

BRAND IDENTITY

EMAIL DESIGN

WORDPRESS/CMS

EDUCATION

BACHELORS IN WEB DEVELOPMENT
ECPI University
2010 - 2012

ASSOCIATES IN COMPUTER NETWORK SYSTEMS
ITT Technical Institute
2007 - 2010

WEBSITE

HTTP://JUSTINJWILSON.COM

REFERENCES AVAILABLE UPON REQUEST

PROFILE

A self-driven and team-oriented web design professional with a strong focus on responsive design and user experience, exceptional presentational skills in an array of mediums, efficient in adopting new methods of development and modern design, seeking a challenging & rewarding career in web design.

EXPERIENCE

FOUNDER / WEB & GRAPHIC DESIGNER

Zen Fox Creative, 9/2011 - Present

- Manage freelance projects, offering web & graphic design services
- Design logos and graphics, and develop websites for various clients
- Create/develop static & working prototypes using InVision, Adobe XD, Illustrator or Sketch
- Build responsive HTML email templates for marketing campaigns
- Perform maintenance for existing websites
- Planned, managed, secured and made accessible on mobile custom static and WordPress websites. Clients include Verizon, The International Microwave Power Institute (IMPI), JMPEE, Chesapeake Environmental Communications, Katherine Wintsch, TECHEAD, UNOS Compare.com, and more

FRONT-END DEVELOPER & CONSULTANT

TECHEAD, 10/2017 - 1/2018

- Presented technical ideas, concepts and solutions to intradepartmental team members with varying degrees of technical knowledge
- Reviewed designs and concepts, documented front-end technical specifications, provided reliable time estimates, and met reasonable deadlines for implementing new features and fixes
- Acted as a knowledge leader and made/carried out recommendations on how to implement emerging mobile/responsive trends and best practices
- Created live style guide and UI pattern library based off of existing branding guidelines
- Provided working prototypes of proposed front-end changes

WEB DEVELOPMENT CONSULTANT

Circlehawk, 4/2017 - Present

- Provide web design & maintenance services and expertise for clients
- Consult with clients on UX/UI features and improvements, including responsive design
- Assist with organizing, building out and documenting the needs & requirements of the project, using web and design best practices, including accessibility
- Evaluate and troubleshoot performance/load time issues

JUSTIN WILSON

WEB + GRAPHIC DESIGNER

SKILLS

HTML5 / CSS3

WORDPRESS

PHOTOSHOP

ILLUSTRATOR

MAC/WINDOWS
MS OFFICE
JAVASCRIPT/PHP
BOOTSTRAP
FOUNDATION
GIT, VERSION CONTROL
SEO
INDESIGN
ADOBE XD
AFTER EFFECTS
SKETCH

SOCIAL

@JW2XY

@JUSTIN_J_WILSON

JUSTINJWILSON1

LEAD DESIGNER & FRONT-END DEVELOPER

Blue Triangle Technologies, 3/2015 - 6/2016

- Designed, developed and maintained corporate website using WordPress framework, and created custom icons, interactive features and landing pages
- Created marketing collateral including infographics, custom featured blog images & graphics, whitepapers, trade show booth designs, business cards and more
- Storyboarded and created promotional video for Akamai Marketplace and for BTT, and knowledgebase tutorial videos (with After Effects, Premiere & Camtasia)
- Assisted in daily marketing efforts including email and ad campaigns, as well as designed & developed HTML email templates
- Redesigned customer portal UI and layout
- Established corporate branding guidelines, produced PowerPoint presentations for potential customers, investors, partners and current customers, along with PowerPoint template and general usage guidelines
    ° Clients and partners included: Akamai, IBM, Microsoft Store, Kohl's, Billabong, Marriott, Steve Madden, J Crew, Toys R Us, etc
- Successfully enhanced BTT's website performance/page response time by 25%, SEO rankings by 30.5%, mobile-friendly scores, decreased overall bounce rate for key pages

INDEPENDENT COURIER

American Expediting, 2/2013 - 3/2015

- Offered 24/7, on-call courier services, delivered packages, customer service
- Successfully fulfilled thousands of critical expediting deadlines, including medical and other time-sensitive asset deliveries

INTERNSHIPS

GRAPHIC DESIGN INTERN

MGFX, 9/ 2011 -1/ 2012

- Created custom graphics, logos, maps and animations; edited images for 18+ TV stations
- Simultaneously completed MGFX Certification Program, created a full interstitial ID package for television, and completed daily queued tasks
- Internship certifies in the following:
    ° Video compositing and animation (Adobe After Effects)
    ° 3D Modeling, animation and rendering (Cinema 4D)
    ° Advanced to Mastery in Adobe Photoshop and Illustrator

WEB DESIGN INTERN

ECPI University, 11/2010 - 1/2012

- Constructed website from ground up (HTML, CSS)
- Implemented contact form, payment service, analytics