

# JUSTIN WILSON

WEB + GRAPHIC DESIGNER

## EXPERTISE

WEB DESIGN &  
DEVELOPMENT

GRAPHIC DESIGN

WORDPRESS

SEO

## EDUCATION

**BACHELORS:  
WEB DEVELOPMENT**

*ECPI University  
2010 - 2012*

**ASSOCIATES:  
COMPUTER NETWORK SYSTEMS**

*ITT Technical Institute  
2007 - 2010*

## WEBSITE

[HTTP://JUSTINWILSON.COM](http://justinwilson.com)

## PROFILE

A self-driven and team-oriented web design professional with a strong focus on responsive design and user experience, exceptional presentational skills in an array of mediums, efficient in adopting new methods of development and modern design, seeking a challenging & rewarding career in web design.

## EXPERIENCE

### FRONT-END WEB DESIGNER / GRAPHIC DESIGNER

*Zen Fox Creative, 9/2011 - Present*

- Manage freelance projects, offering web & graphic design services
- Design logos and graphics, and develop websites for various clients
- Perform maintenance for existing websites
- Planned, managed, secured and made accessible on mobile custom static and WordPress websites. Clients include Verizon, The International Microwave Power Institute (IMPI), JMPEE, Chesapeake Environmental Communications, Katherine Wintsch, TECHEAD, UNOS and more

### FRONT-END DEVELOPER & CONSULTANT

*TECHEAD, 10/2017 - 1/2018*

- Presented technical ideas, concepts and solutions to intradepartmental team members with varying degrees of technical knowledge
- Reviewed designs and concepts, documented front-end technical specifications, provided reliable time estimates, and met reasonable deadlines for implementing new features and fixes
- Acted as a knowledge leader and made/carried out recommendations on how to implement emerging mobile/responsive trends and best practices
- Created live style guide and UI pattern library based off of existing branding guidelines
- Provided working prototypes of proposed front-end changes

### WEB DEVELOPMENT CONSULTANT

*Circlehawk, 4/2017 - Present*

- Provide web design & maintenance services and expertise for clients
- Consult with clients on UX/UI features and improvements, including responsive design
- Assist with organizing, building out and documenting the needs & requirements of the project, using web and design best practices, including accessibility
- Evaluate and troubleshoot performance/load time issues

### FRONT-END DESIGNER

*Blue Triangle Technologies, 3/2015 - 6/2016*

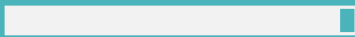
- Designed, developed and maintained corporate website using WordPress framework, and created custom icons, interactive features and landing pages

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## SKILLS

HTML5 / CSS3



WORDPRESS



PHOTOSHOP



ILLUSTRATOR



MAC/WINDOWS  
MS OFFICE  
JAVASCRIPT/PHP  
BOOTSTRAP  
FOUNDATION  
GIT  
SEO  
INDESIGN  
AFTER EFFECTS

## SOCIAL

@JW2XY



@JUSTIN\_J\_WILSON



JUSTINJWILSON1



- Created marketing collateral including infographics, custom featured blog images & graphics, whitepapers, trade show booth designs, business cards and more
- Storyboarded and created promotional video for Akamai Marketplace and for BTT, and knowledgebase tutorial videos (with After Effects, Premiere & Camtasia)
- Assisted in daily marketing efforts including email and ad campaigns, as well as designed & developed HTML email templates
- Redesigned customer portal UI and layout
- Established corporate branding guidelines, produced PowerPoint presentations for potential customers, investors, partners and current customers, along with PowerPoint template and general usage guidelines
  - Clients and partners included: Akamai, IBM, Microsoft Store, Kohl's, Billabong, Marriott, Steve Madden, J Crew, Toys R Us, etc
- Successfully enhanced BTT's website performance/page response time by 25%, SEO rankings by 30.5%, mobile-friendly scores, decreased overall bounce rate for key pages

## INDEPENDENT COURIER

*American Expediting, 2/2013 - 3/2015*

- Offered 24/7, on-call courier services, delivered packages, customer service
- Successfully fulfilled thousands of critical expediting deadlines, including medical and other time-sensitive asset deliveries

## INTERNSHIPS

### GRAPHIC DESIGN INTERN

*MGFX, 9/ 2011 -1/ 2012*

- Created custom graphics, logos, maps and animations; edited images for 18+ TV stations
- Simultaneously completed MGFX Certification Program, created a full interstitial ID package for television, and completed daily queued tasks
- Internship certifies in the following:
  - Video compositing and animation (Adobe After Effects)
  - 3D Modeling, animation and rendering (Cinema 4D)
  - Advanced to Mastery in Adobe Photoshop and Illustrator

### WEB DESIGN INTERN

*ECPI University, 11/2010 - 1/2012*

- Constructed website from ground up (HTML, CSS)
- Implemented contact form, payment service, analytics