JUSTIN WILSON

WEB + GRAPHIC DESIGNER

EXPERTISE

WEB DESIGN & DEVELOPMENT

GRAPHIC DESIGN

WORDPRESS

SEO

EDUCATION

**BACHELORS
WEB DEVELOPMENT**
*ECPI University
2010 - 2012*

**ASSOCIATES
COMPUTER NETWORK SYSTEMS**
*ITT Technical Institute
2007 - 2010*

CONTACT

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PROFILE

A self-driven and team-oriented web design professional with a strong focus on responsive design and user experience, exceptional presentational skills in an array of mediums, efficient in adopting new methods of development and modern design, seeking a challenging & rewarding career in web design.

EXPERIENCE

FRONT-END WEB DESIGNER / GRAPHIC DESIGNER
Fizzz Creative, 9/2011 - Present

- Manage freelance projects, offering web & graphic design services
- Design logos and graphics, and develop websites for various clients
- Perform maintenance for existing websites
- Planned, managed, secured and made accessible on mobile custom static and WordPress websites. Clients include The International Microwave Power Institute (IMPI), JMPEE, Katherine Wintsch and more

FRONT-END DESIGNER
Blue Triangle Technologies, 3/2015 - 6/2016

- Redesigned customer portal UI and layout
- Designed, developed and maintained corporate website using WordPress framework, and created custom icons, interactive features and landing pages
- Created marketing collateral including infographics, custom featured blog images & graphics, whitepapers, trade show booth designs, business cards and more
- Storyboarded and created promotional video for Akamai Marketplace and for BTT, and knowledgebase tutorial videos (with After Effects, Premiere & Camtasia)
- Assisted in daily marketing efforts including email and ad campaigns, as well as designed & developed HTML email templates
- Established corporate branding guidelines, produced Powerpoint presentations for potential customers, investors, partners and current customers, along with Powerpoint template and general usage guidelines
    - ° Clients and partners included: Akamai, IBM, Microsoft Store, Kohl's, Billabong, Marriott, Steve Madden, J Crew, Toys R Us, etc

J U S T I N   W I L S O N

W E B   +   G R A P H I C   D E S I G N E R

SKILLS

HTML5 / CSS3

WORDPRESS

PHOTOSHOP

ILLUSTRATOR

MAC/WINDOWS
MS OFFICE
JAVASCRIPT/PHP
BOOTSTRAP
FOUNDATION
GIT
SEO
INDESIGN
AFTER EFFECTS

SOCIAL

@ J W 2 X Y

@ J U S T I N _ J _ W I L S O N

J U S T I N J W I L S O N 1

- Successfully enhanced BTT's website performance/page response time by 25%, SEO rankings by 30.5% and mobile-friendly scores, and decreased overall bounce rate for key webpages

INDEPENDENT COURIER
American Expediting, 2/2013 - 3/2015

- Offered 24/7, on-call courier services, delivered packages, customer service
- Successfully fulflled thousands of critical expediting deadlines, including medical and other time-sensitive asset deliveries

INTERNSHIPS

GRAPHIC DESIGN INTERN
MGFX, 9/ 2011 -1/ 2012

- Created custom graphics, logos, maps and animations; edited images for TV stations
- Simultaneously completed MGFX Certifcation Program (consisted of Fundamental to Mastery level Photoshop, Illustrator, Cinema 4D and After Effects), created a full interstitial ID package for 18 different TV stations, and completed daily queued tasks

WEB DESIGN INTERN
ECPI University, 11/2010 - 1/2012

- Constructed website from ground up (HTML, CSS)
- Implemented contact form, payment service, analytics