# Lecture 19. Introduction to Network Analysis

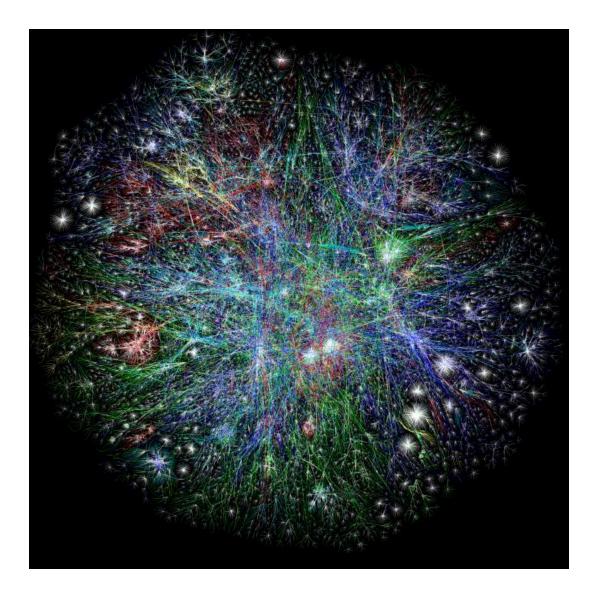
**COMP90051 Statistical Machine Learning** 

Semester 2, 2015 Lecturer: Andrey Kan

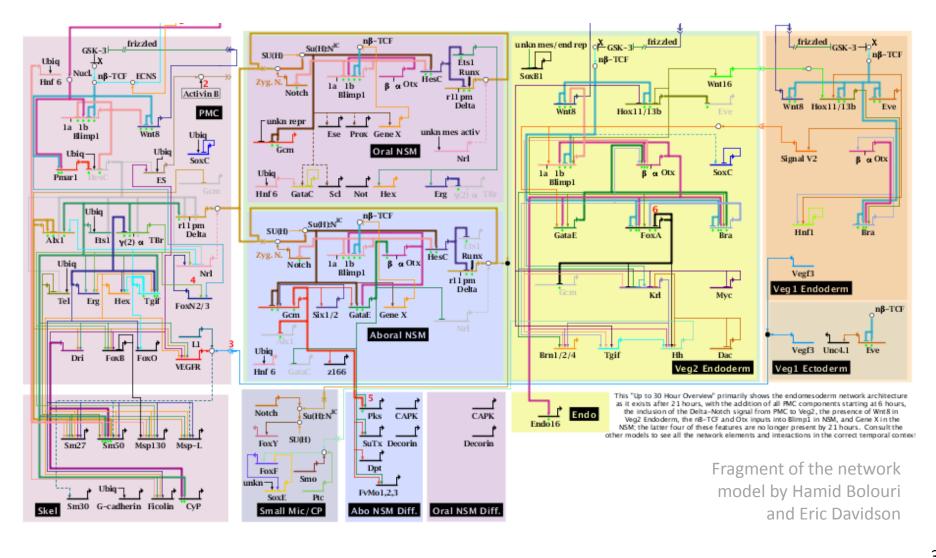


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## Networks in real life: the Internet



### Networks in real life: gene regulatory network



#### Networks in real life: transport map



# Graph as a mathematical abstraction

- Network = graph
- Graph is a tuple  $G = \{V, E\}$ , where V is a set of vertices, and  $E \subseteq V \times V$  is a set of pairs of vertices (edges)
  - Undirected graph: unordered pair
  - \* Directed graph: ordered pair
- Graphs model pairwise relations between objects
- Graph is a major type of data
  - Other types of data: feature sets, sequences, images, distributions
  - \* Mixed types, e.g., graph where each vertex is a sequence

# Basic definitions (refresher)

- Vertex degree is the number of incident edges
  - \* For directed graphs, in-degree and out-degree denote the number of adjacent incoming and outgoing edges, respectively
- A path is a sequence of vertices, such that each two consecutive vertices are connected
  - \* For directed graphs, edges in path must point in the same direction
- A subgraph is a graph with a subset of vertices and edges from the original graph
  - \* For graph  $G = \{V, E\}$ , H is a subgraph if  $H = \{V_H, E_H\}$ , where  $V_H \subset V$ ,  $E_H \subset E$  and  $E_H \subseteq V_H \times V_H$

# Basic definitions (refresher)

- Connected component is a maximal subgraph where each vertex is reachable from each other vertex via a path
  - \* Reachable means there exists a path
  - \* Maximal means that after adding any additional vertices, the new subgraph is not a connected component anymore

 Clique is a subgraph where each vertex is connected to each other vertex (for undirected graphs)

# Types of graphs

- Directed vs undirected
- Allowing self-edges or not
- Allowing multi-edges or not
- Weighted or unweighted
  - \* Weights on edges or on vertices
- Unlabeled vs labelled
  - Labels on edges or vertices

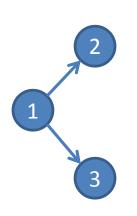




 In graphs (especially unlabeled and unweighted) most of the information is contained in the way the vertices are connected (connectivity structure aka topology)

# Adjacency matrix for directed graph

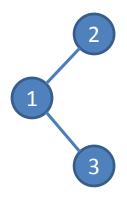
- Each graph  $G = \{V, E\}$  can be represented with an adjacency matrix A
  - \* Size of A is  $|V| \times |V|$
  - \*  $A_{ij} = 1 \Leftrightarrow (i \rightarrow j) \in E$ , otherwise  $A_{ij} = 0$

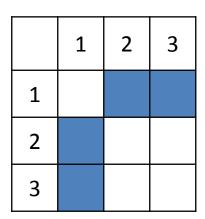


	1	2	3
1			
2			
3			

## Adjacency matrix for undirected graphs

- For undirected graphs, adjacency matrix is symmetric
- Diagonal elements are zeros unless self-edges are allowed

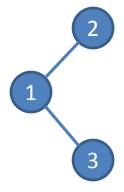




It's like a binarized kernel matrix or a pairwise similarity matrix!

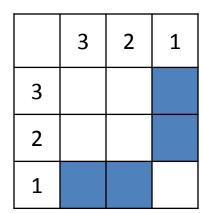
# Adjacency matrix

- Rows and columns of the adjacency matrix can be permuted (simultaneously)
  - \* This is also true for directed graphs



	1	2	3
1			
2			
3			

	2	1	3
2			
1			
3			



# More network examples

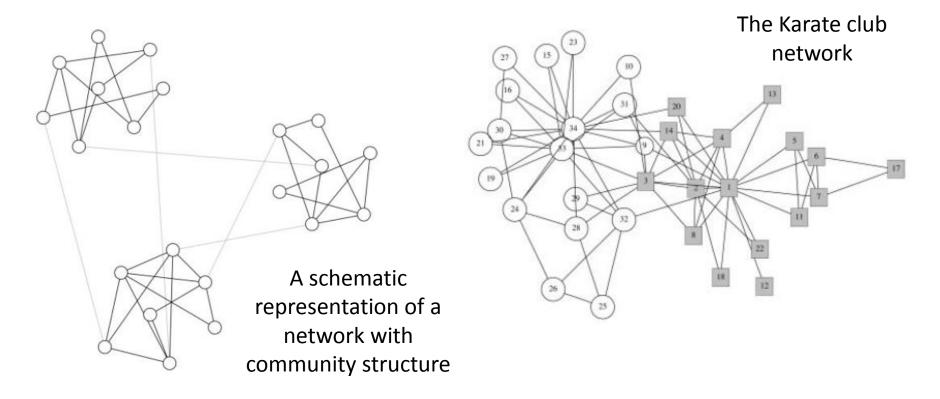
- Probabilistic Graphical Models
  - Vertices variables
  - Directed edges model dependencies
- Neural networks
  - Vertices values (input, intermediate, output)
  - Directed edges flow of computation
- Metro maps
  - Vertices stations
  - Undirected edges tunnels, rails
- Social relations
  - Vertices individuals
  - Undirected edges pairs of individuals often seen together

# Learning from networks

- In this course we focus on real-world networks
  - Naturally emerging networks
  - Emphasis on social and biological networks
  - \* Examples: the Internet, Facebook friendship, gene interaction
- Growing interest as more and more data becomes available
- Example problems / types of analysis
  - Link prediction
  - Identifying frequent subgraphs
  - Identifying influential vertices
  - Community finding

## Properties of real-world networks

- Real-world networks are not homogeneous
  - Different vertices play different "roles"

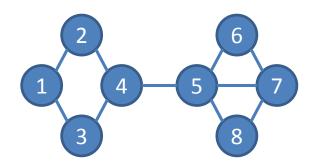


## Properties of real-world networks

- Sparse adjacency matrix
- Small world phenomenon
- Right-skewed degree distribution
- Clustering (transitivity)

#### Properties of real-world networks: Sparsity

- Given |V| vertices the maximum number of possible edges is  $|V| \times |V|$
- However, many real-world networks have much fewer number of edges, often in the order of |V|

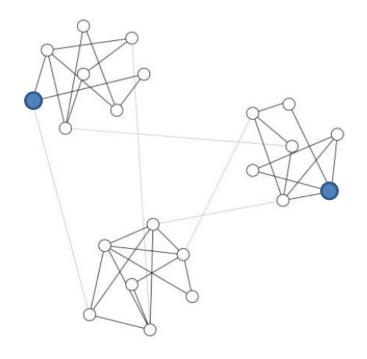


 The resulting adjacency matrix is sparse: most of its elements are zero

	1	2	3	4	5	6	7	8
1								
2								
3								
4								
5								
6								
7								
8								

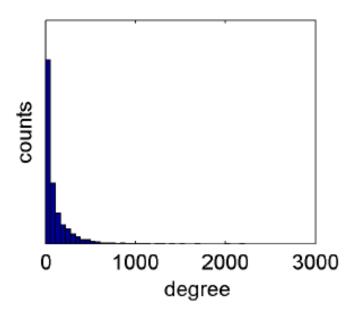
#### Properties of real-world networks: Small world

- Small world phenomenon: most vertices can be reached from any other vertex with a small number of hops
  - \* "Six degrees of separation"
  - Friends of friends chain



#### Properties of real-world networks: Power law

- Right-skewed degree distribution is common
  - \* Few "hubs", and a large number of peripheral vertices
- Often asymptotically follows a power law  $P(k) \sim k^{-\gamma}$ 
  - \* In many networks  $2 < \gamma < 3$
- "The rich get richer" or Preferential attachment



#### Properties of real-world networks: Clustering

- If two vertices are both connected to the same third vertex, they are more likely to be connected
  - More likely compared to two arbitrarily chosen vertices
- This property is also called network transitivity
- Clustering coefficient

$$C = \frac{3 \times (\#triangles)}{(\#connected\ triples\ of\ vertices)}$$

• In many networks 0.1 < C < 0.5

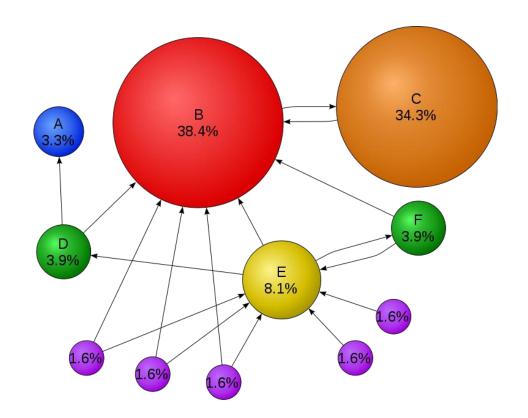
# Checkpoint

- Which of the following statements is true?
  - There is a finite number of paths in a real-world network
  - Maximum shortest path across all pairs of vertices tends to be small for real-world networks
  - In a small network each vertex can be accessed from any other vertex via a path



# The Google PageRank algorithm

- Rank webpages by some measure importance
- Consider a directed graph where vertices are webpages, and edges are links



# PageRank: Ranking scheme revisited

- PageRank assigns a score of importance to each page (vertex)
- A recursive definition: a page is important if it is referred by important vertices

$$p_{i} = \frac{(1-d)}{N} + d\sum_{j=1}^{N} A_{ji} \frac{p_{j}}{c_{j}}$$

- *A* is the adjacency matrix:
  - \*  $A_{ji}$  equals to 1 if there is a link from page j to page i, otherwise  $A_{ji}$  is 0
- (1-d) is the minimum guaranteed rank
- $c_j$  is the number of pages linked from page j (out-degree of vertex j)
- N is the total number of pages

# PageRank: Interpretation

 A recursive definition: a page is important if it is referred by important vertices

$$p_{i} = \frac{(1-d)}{N} + d \sum_{j=1}^{N} A_{ji} \frac{p_{j}}{c_{j}}$$

- PageRank  $p_i$  can be interpreted as a likelihood that a random surfer will land at page i
  - \* The surfer starts from a random page
  - Given a current page, the surfer follows a random link on this page
  - \* With a small probability the surfer does not follow any links from the current page, but jumps to a random page

# PageRank: Iterative solution

- At time t = 0 assume  $p_i(0) = \frac{1}{N}$
- At each subsequent time step

$$p_i(t+1) = \frac{1-d}{N} + d\sum_{j=1}^N A_{ji} \frac{p_j(t)}{c_j}$$

In matrix form

$$\boldsymbol{p}(t+1) = \frac{1-d}{N}\boldsymbol{e} + dA^T D_c^{-1} \boldsymbol{p}(\boldsymbol{t})$$

- \* Here *e* is a vector of *N* ones
- \*  $D_c$  is a diagonal matrix with elements  $\frac{1}{c_i}$
- Stop when convergence is observed

$$|\boldsymbol{p}(t+1) - \boldsymbol{p}(t)| < \varepsilon$$

# PageRank: Iterative solution

- Assume a steady state at  $t \to \infty$ 
  - \* Steady state means that for some large t: p(t+1) = p(t)
- We have that

$$\boldsymbol{p} = \frac{1 - d}{N} \boldsymbol{e} + dA^T D_c^{-1} \boldsymbol{p}$$

- \* Here e is a vector of N ones
- \*  $D_c$  is a diagonal matrix with elements  $\frac{1}{c_j}$
- After rearranging the terms one gets

$$\boldsymbol{p} = (I - dA^T D_c^{-1})^{-1} \frac{1 - d}{N} \boldsymbol{e}$$

- Here I is the identity matrix
- Proofs of existence and uniqueness of solution are omitted here

## PageRank: Solving using the power method

A recursive definition: a page is important if it is referred by important vertices

$$p_i = (1 - d) + d \sum_{j=1}^{N} A_{ji} \frac{p_j}{c_j}$$

• Let e be a vector of N ones and  $D_c$  be diagonal matrix with elements  $c_j$ . Also assume that PageRank is normalized  $e^T p = N$ . PageRank equation can then be rewritten in a matrix form

$$\boldsymbol{p} = (1 - d)\boldsymbol{e} + A^T D_c^{-1} \boldsymbol{p} = \left[ \frac{1}{N} (1 - d) \boldsymbol{e} \boldsymbol{e}^T + dA^T D_c^{-1} \right] \boldsymbol{p}$$

- The expression in the square braces contains known information, denote the expression as X. One gets  $\boldsymbol{p} = X\boldsymbol{p}$
- Vector p (ranks) can be found using the power method
  - \* The proof of this statement involves relating the PageRank equation to Markov chains

## Summary

- Recall basic definitions of graph theory (vertex degree, paths, connected components)
- How to construct an adjacency matrix?
- Give examples of real-world networks
- What are the properties of real-world networks?
- What is the aim of PageRank algorithm, and what is the intuition behind its main equation?