#### Lecture 15. Unsupervised Learning

**COMP90051 Statistical Machine Learning** 

Semester 2, 2015 Lecturer: Andrey Kan



Copyright
University of
Melbourne

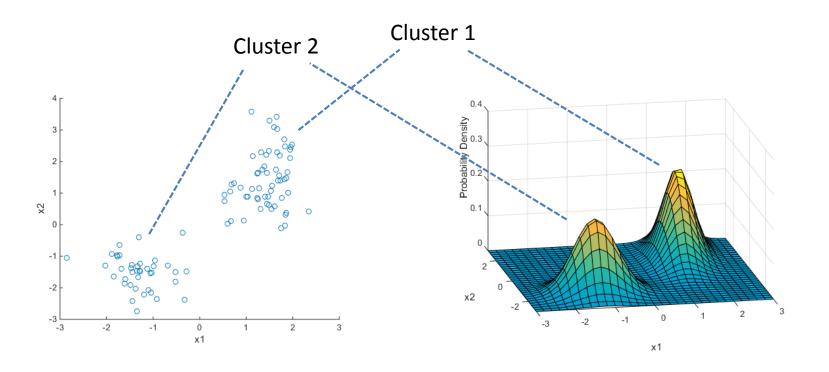
# Supervised vs unsupervised learning

Supervised	Unsupervised
Each training example is a combination of features and labels	a set of data points (not distinguishing between "predictors" and "labels")
Application is to predict labels from features	Applications: clustering, association rules, identifying correlations
Given samples $[x_1,, x_n, y_1,, y_n]$ , learn properties of $\Pr(Y X)$ (discriminative approach)	Given samples $[x_1,, x_n]$ , learn properties of joint density $Pr(X)$ (generative approach)
Usually interested in $\mu(\mathbf{x}) = E(Y X = \mathbf{x})$	E.g., modes of the distribution, covariance matrix

#### Clustering: probabilistic interpretation

Clustering can be viewed as identification of components in a mixture probability density function

Identifying cluster centroids can be viewed as finding modes of distributions



#### Association rules: probabilistic interpretation

Given a list of supermarket transactions:

1: beer, chips, water

2: nappies, baby wipes, bread

3: tomatoes, potatoes, beer, chips

...

Identify frequent itemsets, e.g., "beer, chips"

- Each item as a binary random variable (e.g.,  $x_1$  for beer, ...,  $x_4$  for nappies, etc.)
- Each transaction is a sample with <u>all</u> variables.
- These set to 1 for items in the transaction, and set to 0 for all other items

Frequent itemsets = variables with high joint probability of ones

### Data analysis

#### **Hypothesis driven**

Formulate a research question/hypothesis

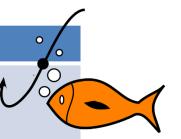
Design and run experiments, collect data that can address hypothesis

Can be very expensive (e.g., Large hadron collider)

See if data supports or contradicts the hypothesis

#### **Exploratory analysis**

Data is there



Data is usually free/cheap (e.g., connection logs)

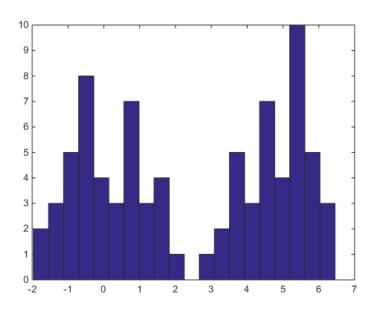
"Fishing expedition": try to discover facts (trends, patterns, clusters)

See if discovered information is useful

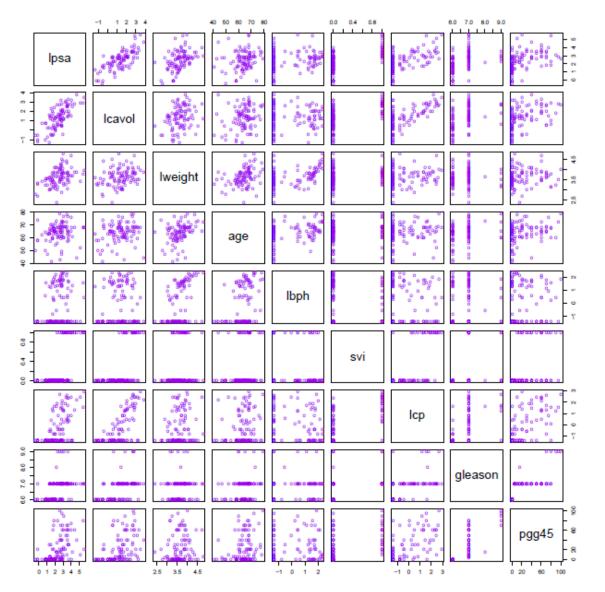
# Visualise your data (Example 1)

- Consider a high dimensional dataset. Focus on a distribution of a particular feature  $x_i$ .
- Here are the feature values for 80 data points. Can you see the pattern?
- Plotting a histogram can make any patterns apparent

0.170	5.82	3.73	0.450
5.42	5.28	5.43	4.97
1.77	3.52	3.52	5.26
4.44	-1.51	3.21	3.96
1.80	6.45	-0.240	5.38
0.590	5.60	-0.850	4.46
-0.640	4.67	4.49	5.20
3.14	1.18	4.31	2.03
5.59	3.83	-1.97	-0.760
0.0700	-1.27	5.65	0.880
6.30	-0.650	-0.560	0.600
5.04	-0.280	1.78	0.790
0.180	2.98	-0.570	-1.87
4.72	0.800	-1.05	-0.290
4.65	-1.11	1.27	-0.200
-0.490	0.590	0.930	-0.850
4.51	5.45	5.06	3.95
-1.37	1.18	3.79	5.93
1.40	4.84	5.43	5.90
6.11	5.61	-0.320	-0.420



# Visualise your data (Example 2)



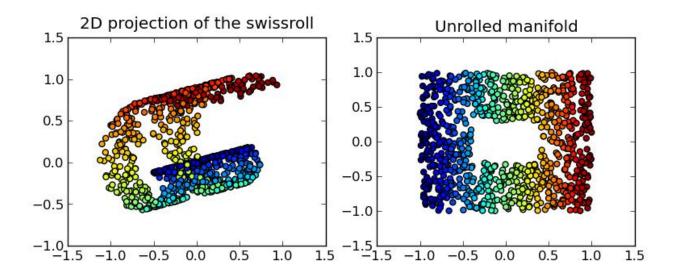
Another useful way to visualize: pairwise scatterplots

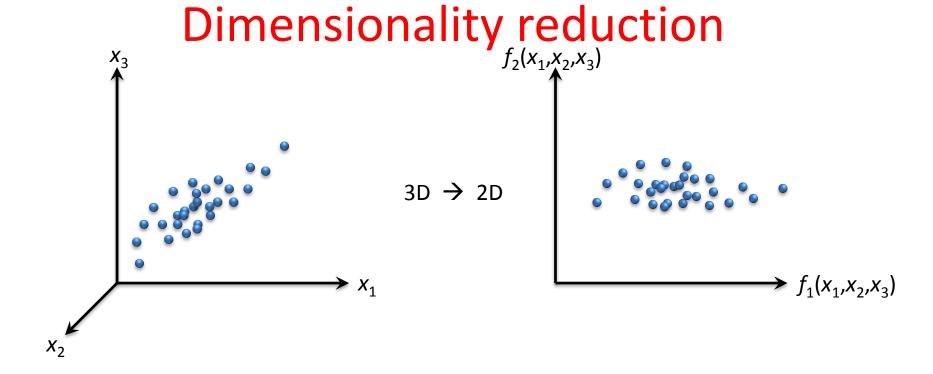
Plot from Hastie et al. The Elements of Statistical Learning, 2013

## Dimensionality reduction

- A generic term for converting a high dimensional dataset into a low dimensional representation
- Reduces computational time and storage requirements
  - A form of compression: often data can be approximated with a lower dimensional representation
- Often used for visualization
  - \* Dimensionality reduction does not always imply visualization
  - Low dimensional representation can have more than 3 dimensions
- There are many techniques for dimensionality reduction
  - Principle component analysis
  - Multidimensional scaling

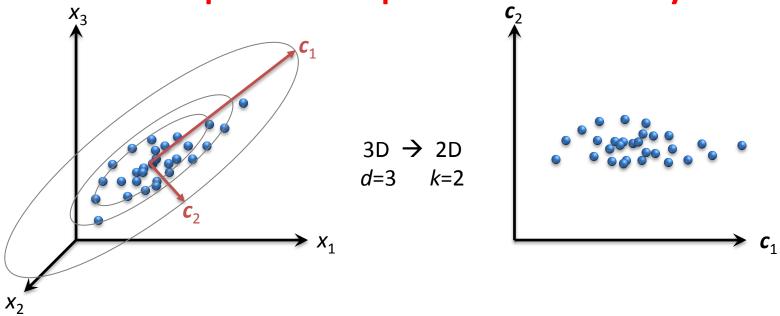
### Dimensionality reduction





- Visualisation
- Feature selection, before (e.g.) classification

## **Principal Components Analysis**

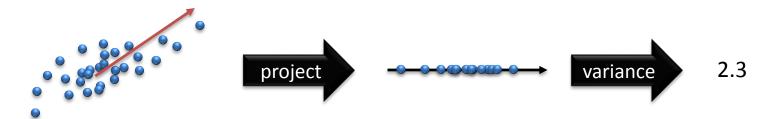


- Chooses new dimensions as directions of max variance – the data's principal components
- PC's chosen to be orthogonal; use top k<d</li>
- Same as k-dim plane that minimises RSS

#### **PCA Algorithm**

Find direction c of max variance

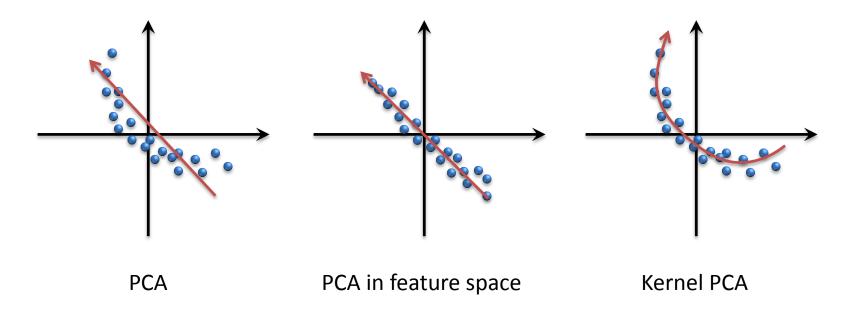




- Simplify: first center data, then linear algebra...
  - \* c's given by eigenvectors of covariance matrix XX<sup>T</sup>
  - Variance explained by PC i given by i<sup>th</sup> eigenvalue

#### Kernel PCA

Low-dim approximation need not be linear!



- Kernel PCA: map data to feature space, then run PCA
  - \* Modular! Just PCA on a matrix related to K

## Checkpoint

Which of the following statements is true?



Sum of two kernels is a kernel



Kernel is any symmetric real valued function of two arguments  $K(\boldsymbol{u}, \boldsymbol{v}) = K(\boldsymbol{v}, \boldsymbol{u})$ 

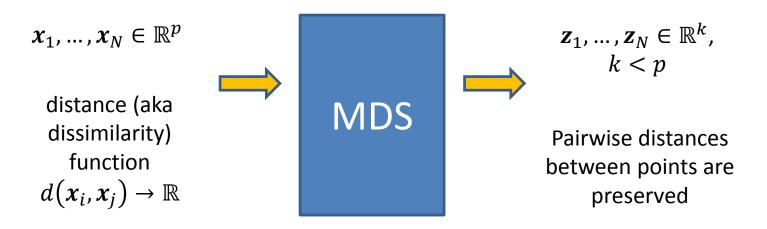


Representer theorem provides two solutions to the soft margin SVM optimization problem



## Multidimensional scaling (MDS)

- MDS is an approach to map data to a lower-dimensional space, such that pairwise distances are preserved
- MDS is a common name for a group of related methods



#### Least squares MDS

• Given a dataset  $x_1, ..., x_N \in \mathbb{R}^p$  with  $d(x_i, x_j)$  denoting distance between points i and j, find values  $z_1, ..., z_N \in \mathbb{R}^k$ , k < p, to minimise

Stress function

$$S_M(\mathbf{z}_1, \dots, \mathbf{z}_N) = \sum_{i \neq j} (d(\mathbf{x}_i, \mathbf{x}_j) - ||\mathbf{z}_i - \mathbf{z}_j||)^2$$

#### Least squares MDS with Sammon mapping

• Given a dataset  $x_1, ..., x_N \in \mathbb{R}^p$  with  $d(x_i, x_j)$  denoting distance between points i and j, find values  $z_1, ..., z_N \in \mathbb{R}^k$ , k < p, to minimise

$$S_{Sm}(\mathbf{z}_1, \dots, \mathbf{z}_N) = \sum_{i \neq j} \frac{\left(d(\mathbf{x}_i, \mathbf{x}_j) - \|\mathbf{z}_i - \mathbf{z}_j\|\right)^2}{d(\mathbf{x}_i, \mathbf{x}_j)}$$

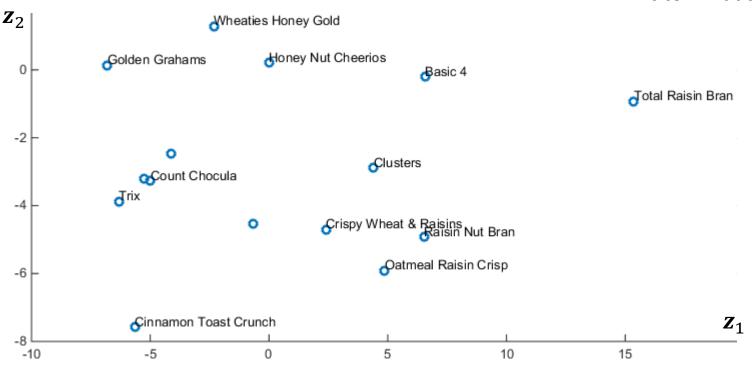
#### Classical MDS

• Given a dataset  $x_1, ..., x_N \in \mathbb{R}^p$  with  $s(x_i, x_j)$  denoting <u>similarity</u> between points i and j, find values  $z_1, ..., z_N \in \mathbb{R}^k$ , k < p, to minimise

$$S_C(\mathbf{z}_1, \dots, \mathbf{z}_N) = \sum_{i \neq j} (s(\mathbf{x}_i, \mathbf{x}_j) - \langle \mathbf{z}_i - \overline{\mathbf{z}}, \mathbf{z}_j - \overline{\mathbf{z}} \rangle)^2$$

#### MDS at work

- Cereals dataset (sample)
- Each original point has 22 dimensions
- MDS is used to convert it to 2D data



#### **Notes on MDS**

- Most commonly used with k=2 for visualization
- Least squares MDS is solved using gradient descent
- Classical MDS has an explicit solution (in terms of eigenvectors)
  - Classical MDS is equivalent to PCA (if similarities are centered innerproducts)
- The three variations of MDS are not equivalent, objective functions are different

### Pairwise distances/similarities

- MDS does not require original values for data points, <u>only</u> <u>pairwise dissimilarities</u>
  - Sometimes we don't even have original values (e.g., wine tasting experiment)
- Euclidean distance is commonly used as a dissimilarity measure

\* 
$$d(\mathbf{x}_i, \mathbf{x}_j) = \|\mathbf{x}_i - \mathbf{x}_j\|$$

Centered inner product is often used as a similarity measure

\* 
$$s(x_i, x_j) = \langle x_i - \overline{x}, x_j - \overline{x} \rangle$$

Other distance and similarity measures can be used!

#### Summary

- The goal of unsupervised learning is to investigate properties of data distribution
- Two types of approaches: hypothesis driven and exploratory analysis
- Dimensionality reduction and visualization are useful in data analysis
- Principal Component Analysis and Multidimensional Scaling are popular tools for dimensionality reduction