Justin Ziegler

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Experience

Front-End Developer   2016-2022
Lull | Santa Barbara, CA

- Developed add-to-cart product pages and product showcases for over 15 product launches.
- Developed and iterated on customer cart and checkout pages, including cart upsells.
- Implemented data-driven marketing experiments and third-party platform integrations.
- Developed promotional pages uniquely tailored to the incoming customer's referring social media platform.

E-Commerce Web Designer   2012-2015
Direct Action Group | Carpinteria, CA

- Designed and developed e-commerce websites and marketing campaigns
- Designed and developed the user interface for an audio/video streaming service with a 2,000+ title library

E-Commerce Web Designer   2011-2012
Permilia | Santa Barbara, CA

Web & Graphic Designer   2008-2011
Freelance | Santa Barbara, CA

Web Design Lead • Web Designer   2007-2008
Merchandise Mart Properties | Chicago, IL

Skills

HTML	JavaScript	jQuery	React	Vue.js
CSS/SCSS	Nunjucks/Jinja	Node.js	Adobe Photoshop & Illustrator	

Education

Bachelor of Arts – Studio Arts

University of Minnesota