

# Justin Ziegler

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[justinziegler.com](http://justinziegler.com)  
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**Justin Ziegler**

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## Experience

**Web Developer** 2022-Present  
Freelance | Santa Barbara, CA

**Front-End Developer** 2016-2022  
Lull | Santa Barbara, CA

- Developed add-to-cart product pages and product showcases for over 15 product launches.
- Developed and iterated on customer cart and checkout pages, including cart upsells.
- Implemented data-driven marketing experiments and third-party platform integrations.
- Developed promotional pages uniquely tailored to the incoming customer's referring social media platform.

**E-Commerce Web Designer** 2012-2015  
Direct Action Group | Carpinteria, CA

- Designed and developed e-commerce websites and marketing campaigns
- Designed and developed the user interface for an audio/video streaming service with a 2,000+ title library

**E-Commerce Web Designer** 2011-2012  
Permilia | Santa Barbara, CA

**Web & Graphic Designer** 2008-2011  
Freelance | Santa Barbara, CA

## Skills

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|----------|----------------|---------|-------------------------------|--------|
| HTML     | JavaScript     | jQuery  | React                         | Vue.js |
| CSS/SCSS | Nunjucks/Jinja | Node.js | Adobe Photoshop & Illustrator |        |

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## Education

Bachelor of Arts – Studio Arts  
University of Minnesota