

# Justin Ziegler

## Front-End Developer

[justinziegler.com](http://justinziegler.com)

[linkedin.com/in/JZieglerSB](https://linkedin.com/in/JZieglerSB)

---

**Justin Ziegler**

4825 San Gordiano Ave Unit B

Santa Barbara, CA 93111

805.259.6774

[justin.ziegler@gmail.com](mailto:justin.ziegler@gmail.com)

---

### Experience

**Lull** • Santa Barbara, CA 2016-2022

Senior Front-End Developer • Front-End Developer

- Developed add-to-cart product pages and product showcases for over 15 product launches.
- Developed and iterated on customer cart and checkout pages, including cart upsells.
- Implemented data-driven marketing experiments and third-party platform integrations.
- Developed promotional pages uniquely tailored to the incoming customer's referring social media platform.

**Direct Action Group** • Carpinteria, CA 2012-2015

Creative Director

- Designed and developed e-commerce websites and marketing campaigns
- Designed and developed the user interface for an audio/video streaming service with a 2,000+ title library

**Permilia** • Santa Barbara, CA 2011-2012

E-Commerce Web Designer

**Freelance** • Santa Barbara, CA 2008-2011

Web & Graphic Designer

**Merchandise Mart Properties** • Chicago, IL 2007-2008

Web Design Lead • Web Designer

**Interactive Visuals** • Chicago, IL 2000-2007

Art Director & Project Manager • Graphic Designer

### Skills

---

HTML

JavaScript

jQuery

React

Vue.js

CSS/SCSS

Nunjucks/Jinja

Node.js

Adobe Photoshop & Illustrator

---

### Education

Bachelor of Arts – Studio Arts

University of Minnesota