

Justin Ziegler

Front-End Developer

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Justin Ziegler

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Experience

Lull • Santa Barbara, CA 2016-2022

Senior Front-End Developer • Front-End Developer

- Developed add-to-cart product pages and product showcases for over 15 product launches.
- Developed and iterated on customer cart and checkout pages, including cart upsells.
- Implemented data-driven marketing experiments and third-party platform integrations.
- Developed promotional pages uniquely tailored to the incoming customer's referring social media platform.

Direct Action Group • Carpinteria, CA 2012-2015

Creative Director

- Designed and developed e-commerce websites and marketing campaigns
- Designed and developed the user interface for an audio/video streaming service with a 2,000+ title library

Permilia • Santa Barbara, CA 2011-2012

E-Commerce Web Designer

Freelance • Santa Barbara, CA 2008-2011

Web & Graphic Designer

Merchandise Mart Properties • Chicago, IL 2007-2008

Web Design Lead • Web Designer

Interactive Visuals • Chicago, IL 2000-2007

Art Director & Project Manager • Graphic Designer

Skills

HTML

JavaScript

jQuery

React

Vue.js

CSS/SCSS

Nunjucks/Jinja

Node.js

Adobe Photoshop & Illustrator

Education

Bachelor of Arts – Studio Arts

University of Minnesota