

Foundation

Innovate Together

<https://js.foundation>

Mission

- Drive widespread adoption and continued development of key JavaScript solutions and related technologies
- Facilitate collaboration within the JavaScript development community
- Create a center of gravity for open source projects throughout the end-to-end JavaScript ecosystem guiding them toward open governance and diverse collaborator bases
- Host the infrastructure to support hosted open source projects
- Enable, through advancement of the JS Foundation's projects and strategic partnerships, open and accessible application development standards

Our Community

We currently support 27 open source projects spanning client to cloud to IoT and beyond with over 7000 unique contributors and more than 115 million downloads per month from npm alone. Our projects are diverse, so we provide a common thread of strong governance, IP policies and sustainable practices to strengthen the JavaScript ecosystem.

- Extended Developer Ecosystem and Reach
 - Over 347,000 Twitter followers for @the_jsf
 - JS Foundation announcements regularly reach over 6 million Twitter users and over 15 million impressions



Innovate *Together*

- **Community**

- A center of gravity for open source JavaScript
- Crossing domain, technology and business sectors

- **Collaboration**

- Provide a location and mechanisms for the community to work together
- Guidelines and principles for growing large, diverse contributor bases

- **Continuity**

- A large, collaborative community increases innovation while providing for long-term sustainability

Mentorship Program

All projects joining the JS Foundation enter through the Mentorship Program

- Program Features
 - Project receives a mentor
 - Mentor assesses current project situation, policies, documentation and makes recommendations for changes and additions to align with overarching policies, procedures and guidance
 - Mentorship Program projects are given same support as graduated projects
 - Projects that have graduated are given additional opportunities to participate in JS Foundation technical governance

Governance

- **Board of Directors**

- Business leadership composed of member representatives
- Determine strategic direction
- Oversee budget, marketing, legal, policies, etc

- **Technical Advisory Committee (TAC)**

- Technical leadership composed of project, member and community reps
- Determine technical direction and policies
- Oversee Mentorship Program and project adherence to overarching community, collaboration and continuity policies

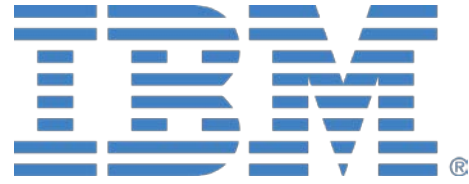
Projects

(as of 30 October 2017)



Members

(as of 30 October 2017)



Membership

- **Platinum Members**

- Guaranteed seat on Board of Directors
- Appoint representative to the Technical Advisory Committee
- Participation in Foundation committees (marketing, legal, budget, etc)

- **Gold Members**

- 1 seat on Board of Directors for every 3 Gold members
- Participation in Foundation committees (marketing, legal, budget, etc)

- **Silver Members**

- 1 seat on Board of Directors for every 10 Silver members
- Participation in Foundation committees (marketing, legal, budget, etc)

- **All Member Organizations**

- Marketing & PR benefits including logo on website, mention in press releases and other media outreach, association with JS Foundation at industry events, opportunities for presence at JS Foundation events

Membership Details

Membership Level	Annual Fee	Board Seat	Notes
Platinum	Flat fee: \$150K	Yes	Initial 2 year commitment
Gold	\$50k - \$100k based on org size ¹	1 per every 3 Gold members At least 1, up to 3 total	
Silver	\$5K - \$25K based on org size ²	1 per every 10 Silver members At least 1, up to 3 total	
Associate	\$0	No	For academic entities, non-profits, etc.

¹Gold Annual Fee Scale

5,000+ employees = \$100k
 2,000 - 4,999 employees = \$75k
 < 2,000 employees = \$50k

²Silver Annual Fee Scale

2,000+ employees = \$25K
 500 - 1,999 employees = \$15K
 100 - 499 employees = \$10K
 < 100 employees = \$5K

Domains

Structures that help members better align their brand with and direct support toward the projects and technologies they care about most.

Features

Each discrete Domain has certain features, including:

- A Strategy Council in charge of strategic planning around budget, marketing, community engagement, etc.
- A dedicated web presence and community on the JSF website
- Dedicated investment in support and outreach initiatives from the Foundation, including marketing campaigns, events, and support staff
- Targeted outreach to industry and technology segments
- Partnerships with industry organizations including standards bodies, open source projects, and companies active in the relevant market

Benefits

Domains drive further sustainability for JS Foundation Projects by providing benefits to Projects and Member organizations like:

- Building brand association and affinity in the market and open source JavaScript ecosystem
- Providing more opportunities for focused collaboration between a Project, Members, industry organizations, and other related Projects
- Opportunities for Members to direct membership fees to targeted groups of Projects
- Potential focused support staff for marketing, community management, infrastructure support, project management, etc

Innovate *Together*

For membership inquiries, please contact membership@js.foundation or you may reach out directly to our executive director at the contact information below:

Kris Borchers
Executive Director - JS Foundation
kris@js.foundation

