

# JASBAR A. LEGASPINA

## GRAPHICS DESIGNER AND CONTENT CREATOR

### PROFESSIONAL SUMMARY

With nearly 3 years of freelance experience as a Graphic Designer and Content Creator, I specialize in impactful designs like logos, websites, content creation, video editing and Photography. My goal is to consistently exceed client expectations with creative, high-quality results. Detail-oriented Content Creator skilled in creating visually appealing content and adapting to market trends.

### CONTACT

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Portfolio: <https://justjazzedgraphic.vercel.app/>

### Experience

#### CONTENT CREATOR AND GRAPHIC DESIGNER | INDRIVE.PH | 2023-2024

- Executed monthly digital content initiatives for inDrive Philippines, including graphic design, monthly content, photography, and video production.
- Developed seasonal and holiday campaign content aligned with marketing objectives, with all creative assets published on Instagram (@indrive.ph) or Facebook (inDrive).

#### GRAPHICS DESIGNER | AFFINITY BSC | 2021-2022

- Maintaining the Visual Graphics for daily posting in social Media Platform. Developing high-quality content for multiple platforms, including blogs and social media. Posted all work on Twitter (AffinityDefi).

#### GRAPHICS DESIGNER | ATHLETIX.AI | 2022-2023

- Delivered an alternative web design concept for the client's upcoming crypto project, ensuring modern and brand-aligned visuals, maintained daily social media assets to strengthen brand consistency and engagement on Twitter (Athletix.AI).

#### GRAPHICS DESIGNER | HODL SIGNAL.IO | 2022

- Developed logos and maintained visual assets for daily social media postings to strengthen brand consistency and engagement. Created structured graphic templates to support ongoing digital content across platforms, posted on Twitter (HodlSignal)

### ACADEMIC HISTORY

#### Ramon Magsaysay Memorial Colleges

2018 - 2022 | Bachelors of Science and Information Technology

#### Kodego Bootcamp + Certification

2023 Feb-June | Full Stack Web-Development