# NLP Project: Woby's Spooky Tales



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Natural Language Processing - DATS 6312
Group 4
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https://github.com/justjoshtings/Final-Project-Group4

#### Introduction

- Recent language models have the ability to produce text in various genres and domains where humans are not aware they are computer generated.
- Horror stories have been an integral part of humanity's outlet to explore and bring to life our collective deepest fears and imagination.

#### Research Question

Can we create a language model that can generate coherent horror stories for readers who enjoy a good scare?

#### What Makes a Good Horror Story?

A well written horror story will need to understand:

- The semantics and structure of a particular language
- Different nuanced elements that elicit a response from our primal fight or flight instincts

#### **Prior Similar Works**

 In 2017, a group of people leveraged deep learning to create Shelley, a Twitter bot to complete scary stories from Twitter users.

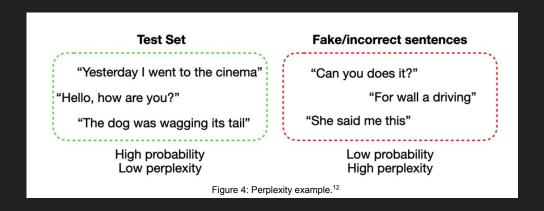
 The actual architecture of Shelley was never released to the public but since this was developed in/prior to 2017, it is likely some sort of RNN architecture.



# Corpus Source

Number	SubReddit Name	Link		
1	r/nosleep	<u>Link</u>		
2	r/stayawake	Link		
3	r/DarkTales	Link		
4	r/LetsNotMeet	<u>Link</u>		
5	r/shortscarystories	Link		
6	r/Thetruthishere	Link		
7	r/creepyencounters	<u>Link</u>		
8	r/truescarystories	Link		
9	r/Glitch_in_the_Matrix	Link		
10	r/Paranormal	<u>Link</u>		
11	r/Ghoststories	Link		
12	r/libraryofshadows	Link		
13	r/UnresolvedMysteries	<u>Link</u>		
14	r/TheChills	Link		
15	r/scaredshitless	Link		
16	r/scaryshortstories	<u>Link</u>		
17	r/Humanoidencounters	Link		
18	r/DispatchingStories	<u>Link</u>		

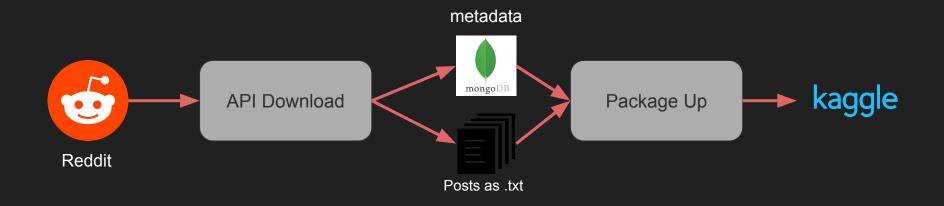
#### Metrics: Perplexity



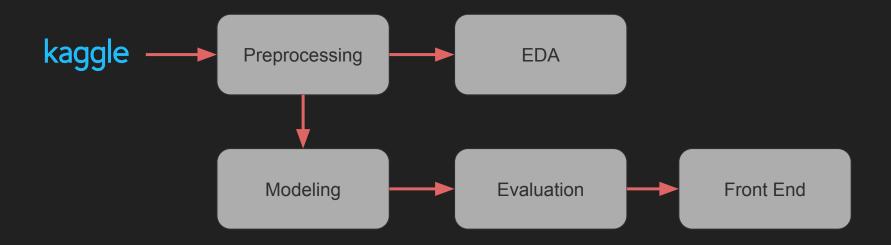
$$P(M) = e^{H(L,M)}$$

where, H is cross entropy loss, M is the true language model, L is generated data

#### Code Architecture: Data Acquisition Pipeline



# Code Architecture: Preprocessing & Modeling Pipeline



#### **Data Acquisition**

- Python Reddit API Wrapper (PRAW)<sup>6</sup>
  - Official Reddit API Wrapper
  - Runs into issues of 1000 posts limit per SubReddit available
- Python Pushshift.io API Wrapper (PSAW)<sup>7</sup>
  - Community open-sourced API wrapper
  - Collects more posts than PRAW but can run into issues where certain hosting shards are not online
- We used both in order to have the widest coverage then removed any duplicates afterwards
- ~90 MB, ~15k posts

#### Data Storage: Local Disk/MongoDB

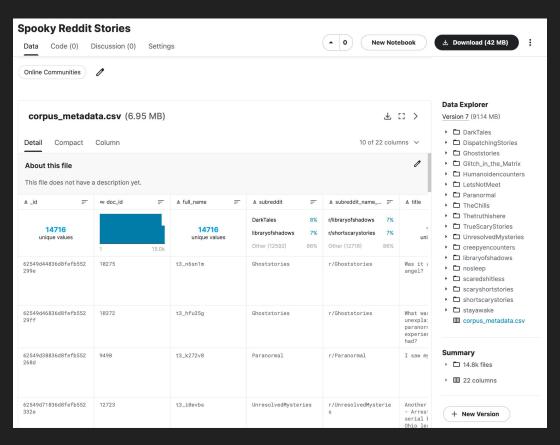
#### Metadata Saved to MongoDB

```
data_dict = {
            'doc id': ,
            'full_name': ,
            'subreddit': ,
            'subreddit_name_prefixed': ,
            'title': ,
            'little_taste': ,
            'selftext': ,
            'author': ,
            'upvote_ratio': ,
            'ups': ,
            'downs': ,
            'score': ,
            'num_comments': ,
            'permalink': ,
            'kind': ,
            'num_characters': ,
            'num_bytes': ,
            'created_utc': ,
            'created human readable': ,
            'filepath': ,
            'train test':
```

#### Post Text Saved as .txt to Disk

```
FINAL-PROJECT-GROUP4
   Code
    Woby_Log
    Corpus
        -nosleep
            1_t3_diuucz.txt
            2_t3_dyqd5e.txt
         -creepyencounters
            5931_t3_i31009.txt
            5931_t3_i31009.txt
            . . .
         -Ghoststories
            9845_t3_jdedeb.txt
            9846_t3_hvu2ko.txt
```

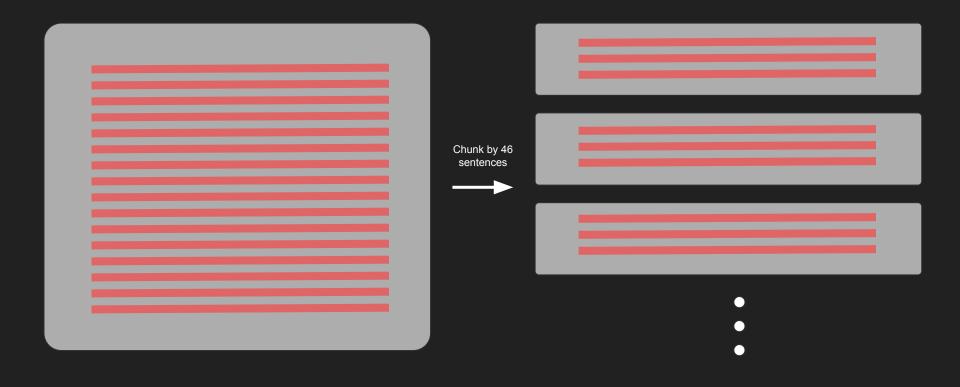
#### Data Storage: Kaggle



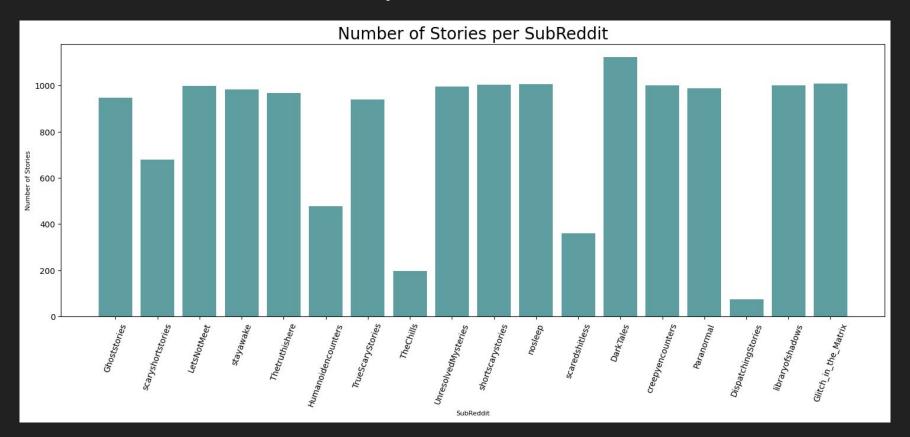
# Data Preprocessing: Cleaning

Step	Cleaning Task	Description			
1	Remove all text after: "TLDR", "TLDR:", "TL;DR", "TL DR", "TL DR:".	TLDR stands for Too Long Didn't Read and the text that follows often is not part of the actual story.			
2	Remove all links	Not relevant for stories.			
3	Remove "&" and " "	These are HTML elements that are not needed in our corpus.			
4	Remove "***" or more *.	These are often used for formatting purposes and are not needed for our corpus.			

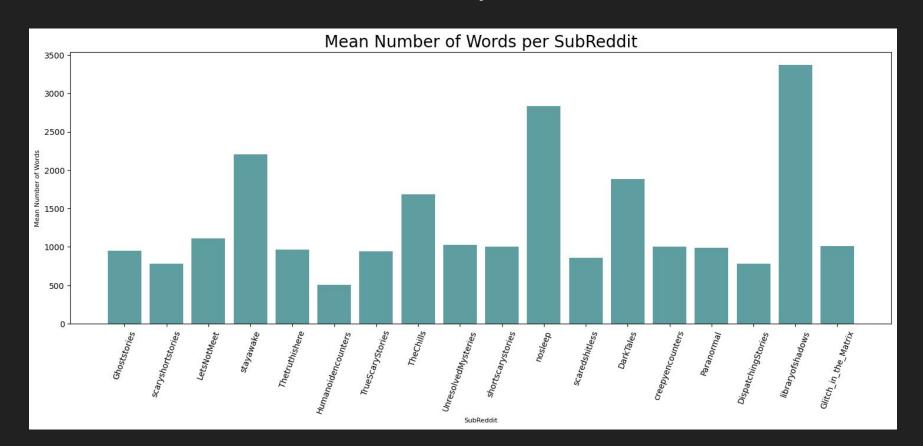
# Data Preprocessing: Sentence Chunking



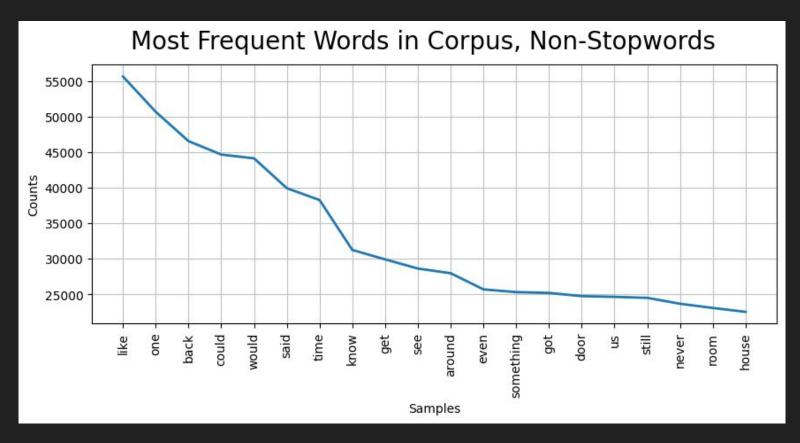
# EDA: Number of Stories per SubReddit



#### EDA: Mean Number of Words per SubReddit

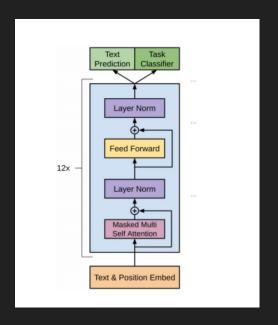


### EDA: Most Frequent Words in Corpus

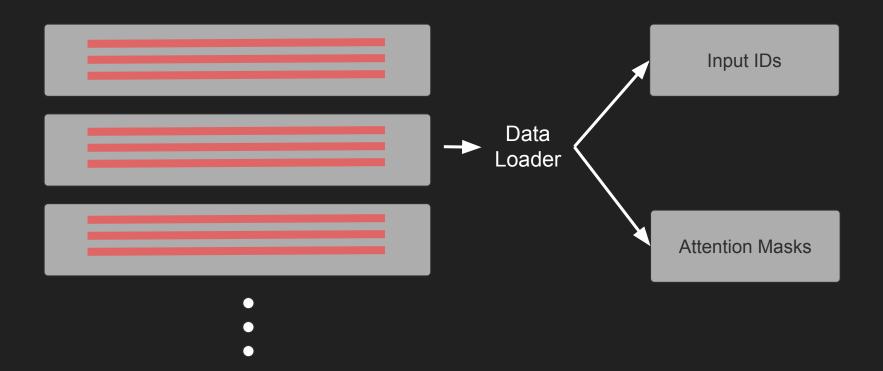


# Modeling Options: Autoregressive Transformers

- 1. **GPT2** fine tuned on our corpus for text generation.<sup>8</sup>
- 2. **GPT-NEO** fine tuned on our corpus for text generation.<sup>9</sup>
- 3. A **custom GPT2 variant** pretrained on our corpus then again fine tuned on our corpus for text generation, GPT2Spooky



#### Data Loader



#### GPT2

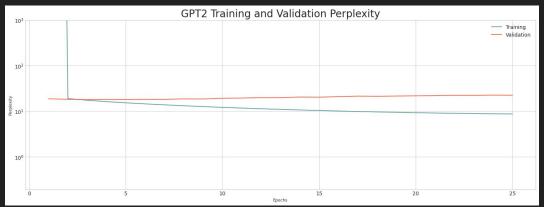
- OpenAl
- 1.5 billion parameters
- Trained on a dataset of 8 million web pages
- Predict the next word
- Hugging Face's 'gpt2' configuration: 117M parameters

# **GPT2** Fine Tuning

Configuration	Value				
Tokenizer	from transformers import GPT2Tokenizer				
Model Head	from transformers import GPT2LMHeadModel				
Optimizer	from torch.optim import AdamW				
Custom Tokens	bos_token='< startoftext >', eos_token='< endoftext >', pad_token='< pad >'				
Number of Epochs	25				
Learning Rate	5e-5				
Learning Rate Scheduler	Linear				
Batch Size	1				
Max Input Length	768 Tokens				
Model Type	'gpt2'				
Seed	42				
Loss	Cross Entropy				
Metric	Perplexity, Equation (3)				
Number of Parameters	117M				
Pretrained On	8 million web pages				

# **GPT2 Training**





#### **GPT-Neo**

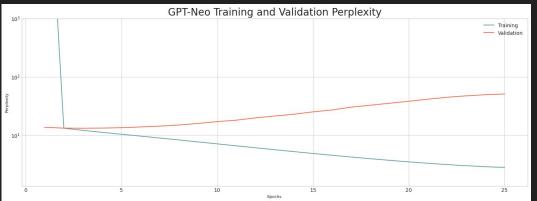
- Released in the <u>EleutherAl/gpt-neo</u> repository by Sid Black, Stella Biderman, Leo Gao, Phil Wang and Connor Leahy
- Similar to GPT2 except that GPT Neo uses local attention in every other layer with a window size of 256 tokens
- Trained on the <u>Pile</u> dataset (>800GB)
- GPT-Neo has several model versions with the largest being 2.7B parameters

# **GPT-Neo Fine Tuning**

Configuration	Value				
Tokenizer	from transformers import GPT2Tokenizer				
Model Head	from transformers import GPTNeoForCausalLM				
Optimizer	from torch.optim import AdamW				
Custom Tokens	bos_token='< startoftext >', eos_token='< endoftext >', pad_token='< pad >'				
Number of Epochs	25				
Learning Rate	5e-5				
Learning Rate Scheduler	Linear				
Batch Size	1				
Max Input Length	1024 Tokens				
Model Type	'EleutherAl/gpt-neo-125M'				
Seed	42				
Loss	Cross Entropy				
Metric	Perplexity, Equation (3)				
Number of Parameters	125M				
Pretrained On	Pile dataset				

# **GPT-Neo Training**





#### GPT2Spooky

- Custom pretrained model on our own corpus
- Uses the same architecture as the first model of GPT2, except it is completely pretrained on just our own custom corpus.

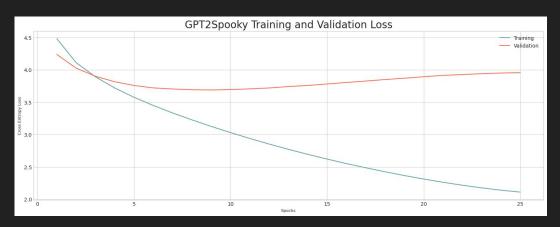
# **GPT2Spooky Custom Corpus Pretraining**

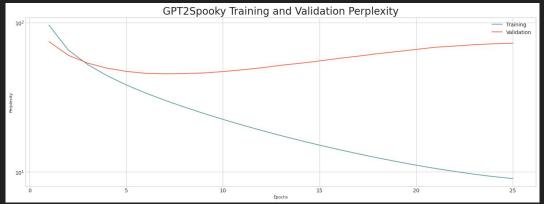
Configuration	Value				
Tokenizer	from tokenizers import ByteLevelBPETokenizer from tokenizers.implementations import ByteLevelBPETokenizer from transformers import GPT2TokenizerFast				
Custom Tokens	bos_token='< startoftext >', eos_token='< endoftext >', pad_token='< pad >'				
Model Head	from transformers import GPT2LMHeadModel				
Vocab Size	8000				
Number of Attention Heads	12				
Number of Hidden Layers	6				
Optimizer	from torch.optim import AdamW				
Number of Epochs	5				
Batch Size	64				
Max Input Length	512 Tokens				
Seed	42				

# **GPT2Spooky Fine Tuning**

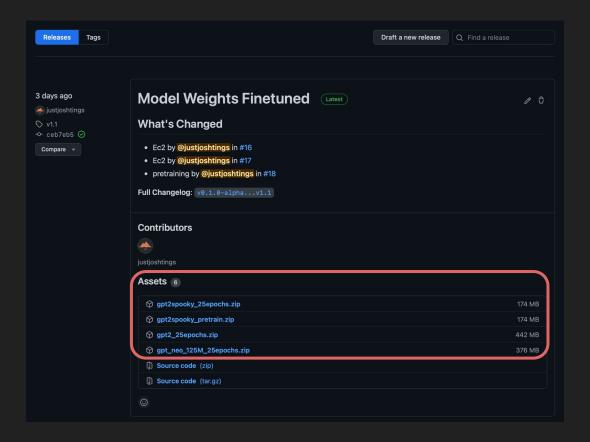
Configuration	Value				
Tokenizer	from transformers import GPT2Tokenizer				
Model Head	from transformers import GPT2LMHeadModel				
Optimizer	from torch.optim import AdamW				
Custom Tokens	bos_token='< startoftext >', eos_token='< endoftext >', pad_token='< pad >'				
Number of Epochs	25				
Learning Rate	5e-5				
Learning Rate Scheduler	Linear				
Batch Size	1				
Max Input Length	512 Tokens				
Model Type	'gpt2spooky'				
Seed	42				
Loss	Cross Entropy				
Metric	Perplexity, Equation (3)				
Number of Parameters	5M				
Pretrained On	Custom Corpus (Scary Stories)				

# **GPT2Spooky Training**





#### **Model Distribution**



# Model Evaluation: Perplexity

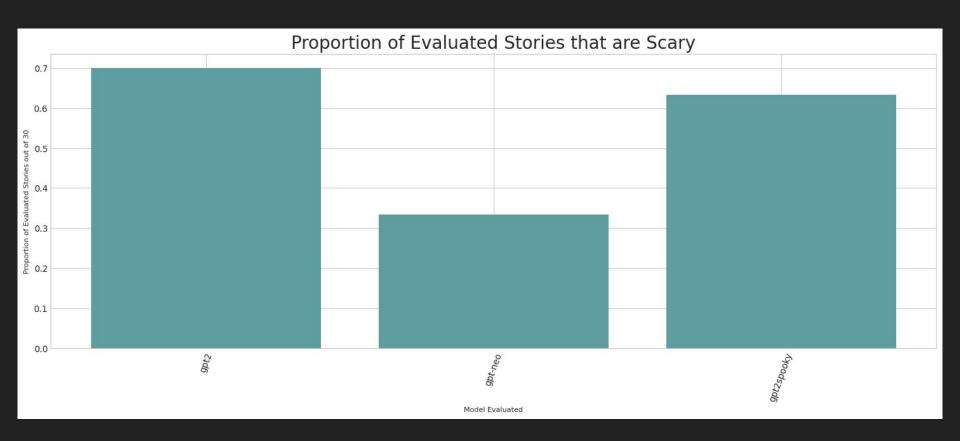
#### After 25 epochs:

- 1. GPT2 = 22.5
- 2. GPT-Neo = 50.7
- 3. GPT2Spooky = **72.7**

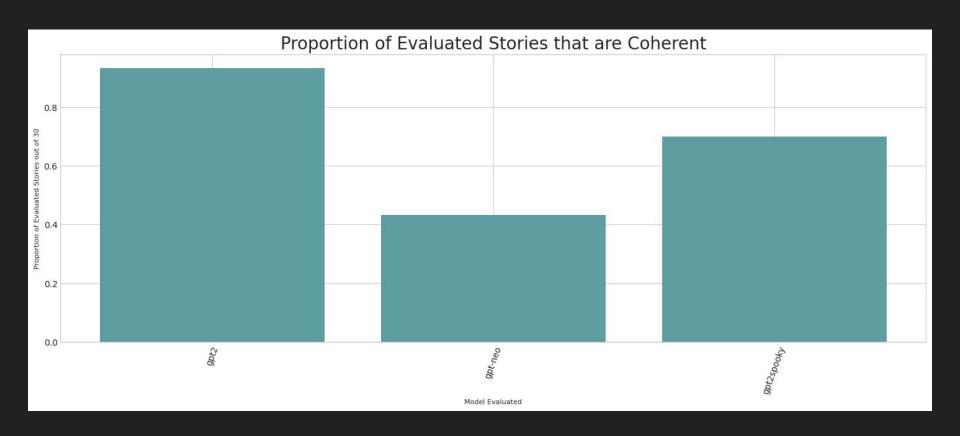
#### Model Evaluation: Human Evaluation

prompts	gpt2_25_generate	gpt_neo_25_generate	gpt2spooky_generate	gpt2_25_scary	gpt_neo_25_scary	gpt2spooky_scary	gpt2_25_choherent	gpt_neo_25_coherent	gpt2spooky_coherent
Lorem ipsum	Lorem ipsum	Lorem ipsum	Lorem ipsum	1	0	0	0	1	1
Lorem ipsum	Lorem ipsum	Lorem ipsum	Lorem ipsum	0	1	1	1	0	1

#### Model Evaluation: Human Evaluation



#### Model Evaluation: Human Evaluation



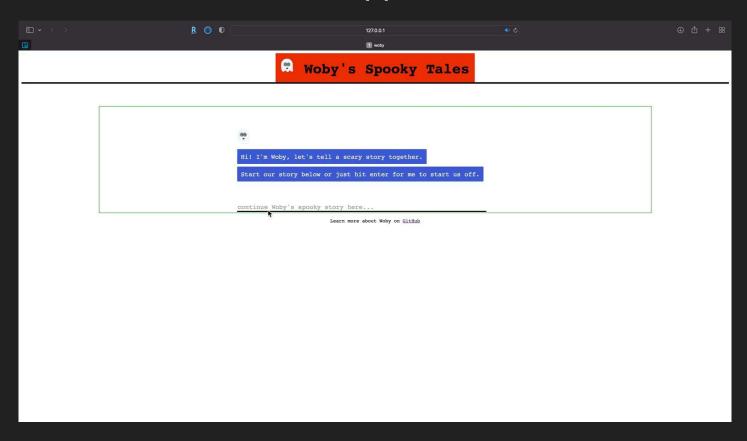
#### Conclusion

- Succeeded in our objective to train and compare several models to perform the downstream task of horror story generation
- Best model: GPT2 fine tuned
- Performance of GPT2 and GPT2Spooky are not too far off
- More tweaking and fine tuning, GPT2Spooky may perform close to GPT2 while being much smaller
- Human evaluation is completely subjective and small sample size

# Front End Chat Bot - Flask App: Demo



# Front End Chat Bot - Flask App: Demo



#### References

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- 3. Devlin et. al (2018) BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding
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- 14. <u>Hugging Face How to Text Generation</u>
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