

1. Measure of Central Tendency

- Mean
- Median
- Mode

Central Tendency: The property of data being concentrated in the centre

- 1.1 km
- 1.8 km
- 1.5 km
- 1.1 km
- 15 km

(here the 15 is outliers
we exclude to avoid
wrong mean)

∴ If there is no outliers then we use mean.

Mean: It is the average of all numbers and is sometimes called as Arithmetic mean

Median: The statistical median is the middle number in a sequence of numbers.

Mode: The mode is the number that occurs most with a set of numbers

- Discrete numerical data is go with mode.
- Used for categorical data mostly

- Mode Example:

3 7 5 25

Mode = 5
(Most Frequent)

① Measure of Spread / Data Variability

- Range:

• The difference b/w the highest and lowest value within a set of numbers

- Interquartile range (IQR)

• The interquartile data is the middle half of the data

Figure:

Q_1 - 25 %

Q_2 - 50 %

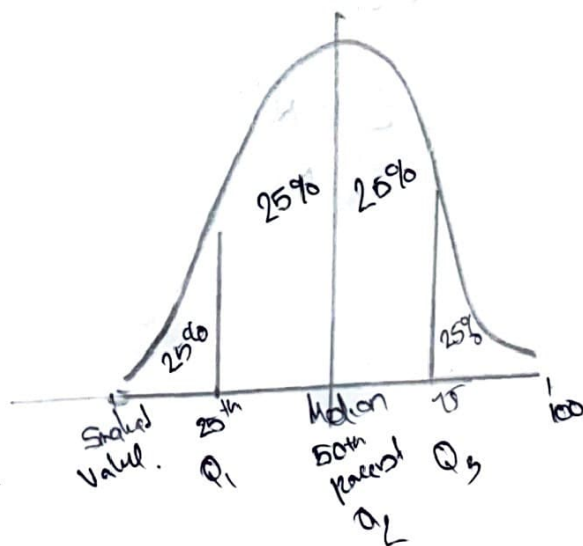
Q_3 - 75 %

∴ Q_2 is the median

1 2 3 4 5 6 7 8 9
 Q₁ Q₂ Q₃
 2.5 7.5

$$\begin{aligned} \text{IQR} &= Q_3 - Q_1 \\ &= 7.5 - 2.5 \\ &= 5 \end{aligned}$$

∴ Q_2 is not always equal to IQR



another example:

1 2 3 4 5 6 7 8 9 10

$\underbrace{\quad\quad}_2$ $\underbrace{\quad\quad}_5$ $\underbrace{\quad\quad}_8$

$$\begin{array}{r} \text{IQR} = 8.5 - 2.5 \\ = 6 \end{array}$$

- Standard Deviations (σ)

The standard deviation is the measure that is used to quantify the amount of variations or dispersal of a set of data values

Standard deviation = $\sqrt{\text{Variance}}$
(G)

• square root of variance is "SD"

Population

$$\sigma = \sqrt{\frac{\sum (x - \mu)^2}{N}}$$

Sample.

$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n-1}}$$

- Variance

2. The variance is a measure of how far a set of data are dispersed out from their mean/average value.

• If The ' σ^2 ' is Varied.

$$s^2 = \frac{\sum (x - \mu)^2}{N}$$

$$S^2 = \frac{\sum (x - M)^2}{N-1}$$

Example

| X | $\begin{matrix} \bar{x} = M \\ X - \bar{x} \end{matrix}$ | $(X - M)^2$ |
|-----|--|-------------|
| 1 | $1 - 3 = -2$ | 4 |
| 2 | $2 - 3 = -1$ | 1 |
| 3 | 0 | 0 |
| 4 | 1 | 1 |
| 5 | 2 | 4 |

$$\text{Variance} = \frac{\sum (X - M)^2}{N} = \frac{10}{5} = 2$$

$$\text{Variance} = 2$$

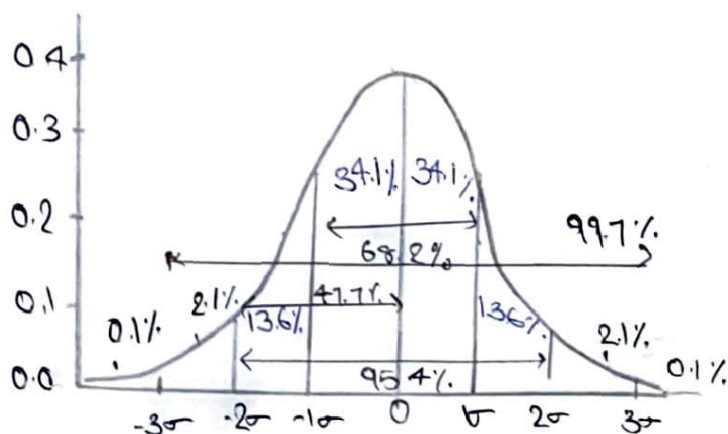
and

$$\bar{x} = \frac{1 + 2 + 3 + 4 + 5}{5} = \frac{15}{5} = 3$$

$$\text{SD} = \sqrt{\text{Variance}} = \sqrt{2} = 1.414$$

- Percentile / "Castile"

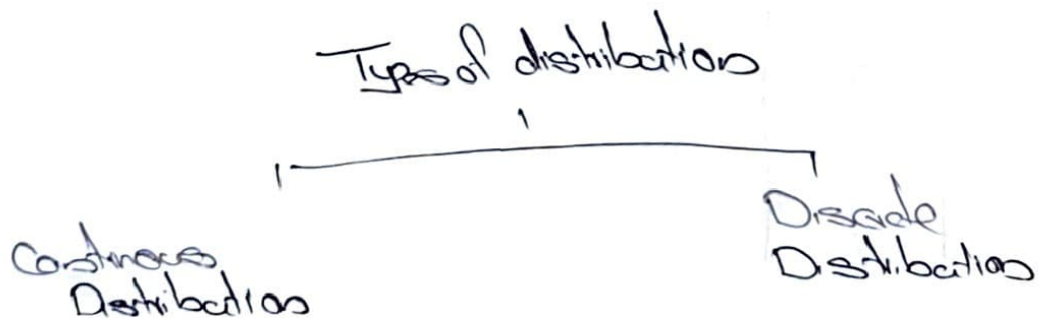
Fig.



A percentile is a measure used in statistics indicating the value below which a given percentage of observations in a group of observations fall.

① Distributions

The graphical representation of all observations is also known as distribution.



- Normal Distribution

Normal distribution, also known as the Gaussian distribution.

It is a probability distribution that is symmetric about the mean.

- Which follow 3 σ rule
- Most preferred in the pipeline
- Bell shaped Curve.

- Properties of Normal/Gaussian dist

1. Empirical rule
2. Distribution is Normal dist
3. Central Limit theorem.
4. Standard Normal dist
5. Outliers
6. QQ plot
7. Log, sqrt, Box-Cox transformation

1. Empirical rule

- Figure:

Some figures as the previous percentile

The empirical rule states that for a normal distribution nearly all of the data will fall within three standard deviations of the mean. The empirical rule can be broken down into three parts:

- 68% data fall within the 1st SD from the mean

- 95% fall within 2 SD

- 99.7% fall within 3 SD

- Any point lying after 3 sigma is outlier.

2. Distribution is Normal Distribution

The distribution is normally distributed curves can be quantified in

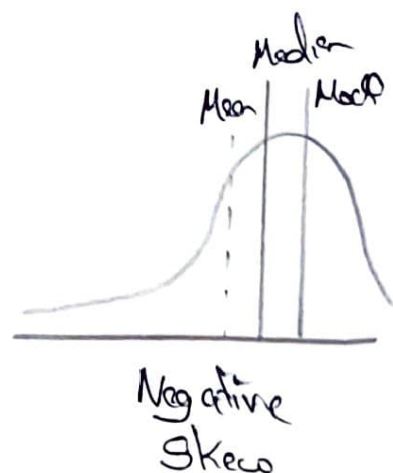
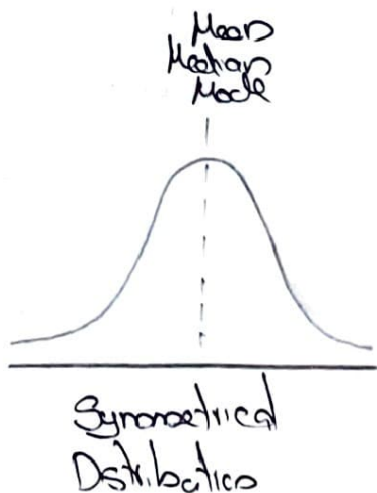
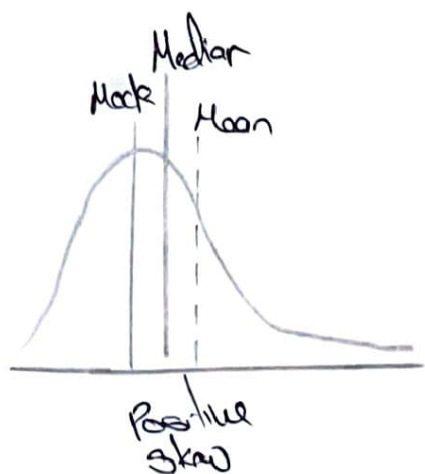
2 ways.

1. Skewness

2. kurtosis

1. skewness in Normal Distribution

Skewness is asymmetry in a statistical distribution, in which the curve appears distorted or skewed either to the left or to the right. Skewness can be quantified to define the extent to which a distribution differs from a normal distribution



- How much skewness and kurtosis

• If the skewness is between -0.5 and $0.5 \rightarrow$ fairly symmetrical

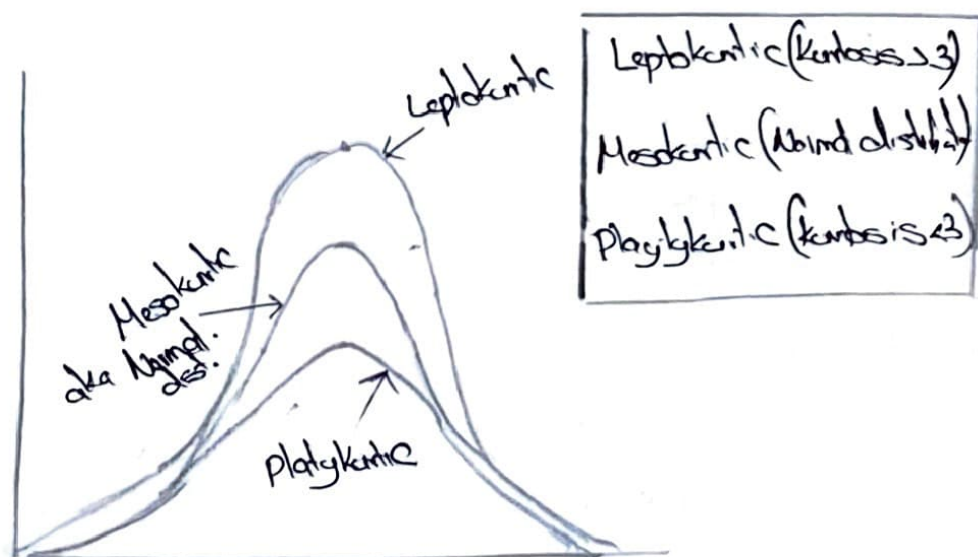
• If -1 and -0.5 or 0.5 and $1 \rightarrow$ moderately skewed

• If skewness is > 1 or $< -1 \rightarrow$ highly skewed

• A standard normal distribution has 3 kurtosis.

- Kurtosis.

In probability theory and statistics, kurtosis is a measure of the "peakedness" of the probability distribution of a real-valued random variable.



- Which is Best - the Mean, Median, or Mode?

• When you have a symmetrical distribution for continuous data, the mean, median and mode are equal. In this case, analysts tend to use the mean because it includes all of the data in the calculations. However, if you have a skewed distribution, the median is often the best measure of central tendency.

- When you have categorical or discrete data, the median or mode is usually the best choice
- For categorical data, you have to use the mode

Preferable:

Normal dist \rightarrow Mean

Skewed dist \rightarrow Median

Categorical dist \rightarrow Mode

- Correction Distortion is Normal Distribution

Transformation is nothing but taking a mathematical function and applying it to the data.

Log Transformation. [Each data point is replaced with $\log(x)$ to obtain ND]

Square-root Transformation [Each data point is replaced by its square root]

Reciprocal Transformation [It takes the reverse of x i.e. $1/x$]

Box-Cox Transformation. [Transformation of non-normal depends on variable to normal shape]

Reason: To transform the data to either reduce the skewness or to normalize the data or simply make the data easier to understand.

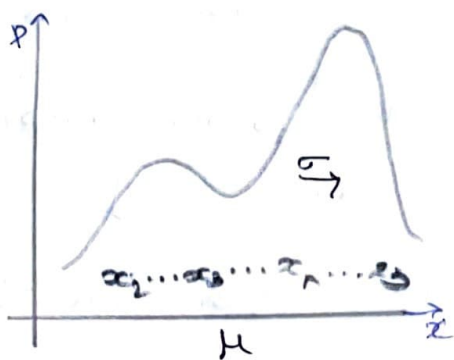
- Outliers.

An outlier is an observation point that is distant from other observations. An outlier may be due to variability in the measurements or it may indicate experimental error; the latter are sometimes excluded from the data.

② Central Limit Theorem

The central theorem states that the distribution of sample means approximates a normal distribution as the sample size get larger, regardless of population distribution shape

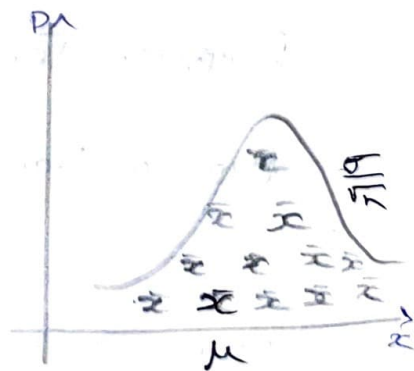
- CLT in one sentence "Even if it's not normal, the avg is normal"
- When ~~in one~~ collecting mean of the samples from any dist the no of samples taken for calculating the mean should be greater or equal to 30
- Rule of thumb: the sample should be bigger than 25 observations or ("30")



Population distribution

Samples of size n

A diagram showing a stack of small rectangles representing samples of size n . An arrow points from the population distribution to these samples, and another arrow points from the samples to the sample distribution graph.



sample distribution of the mean.