

14-07-2025  
Monday

## ① Statistics for Data

### - Why Statistics

- A/B testing
- Feasibility of the solution

### - Types of Statistics

1. Descriptive statistics
2. Inferential statistics

#### 1. Descriptive statistics

A descriptive value for a population is called a parameter & a descriptive value for a sample called a statistics

Collect data

eg, Survey

Present data

eg, Tables and graphs

Summarize data

eg, Sample mean:  $\frac{\sum X_i}{n}$

## 2. Inferential Statistics

Inferential statistics are methods for using sample data to make general conclusions (inferences) about populations.

- Because a sample is typically only a part of the whole population, sample data provide only limited information about the population. As a result, sample statistics are generally imperfect representatives of the corresponding population parameters.

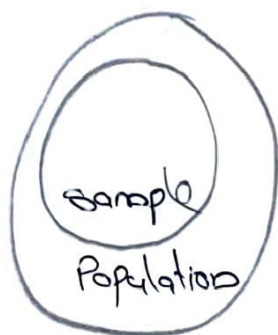
### Estimation

Eg: Estimating the population mean weight using the sample mean weight

### Hypothesis testing

Eg: Test the claim that the population mean weight is 70 kg

### - Basic terms



• Sample: A subset of the population.

Population: A collection, or set, of individuals or objects or events whose properties are to be analyzed

## - Example

### • Statistical Population.

A collection of all probable observations of a  
Probable observation of a specific characteristic of interest

Ex: All learners taking this course

### • Sample

A subset of population

Ex: A group of 20 learners selected for a quiz

### • Variable

An item of interest that can assume various  
numerical values

Ex: The number of defective items manufactured in  
a factory

### • Parameter

A population characteristic of interest

Ex: The average income of a class of people

# -Types of Data.

