

9-July-2025

Wednesday

- Supervised ML

- Most popular ML method
- Labelled data to train and predict future events.

The model can be evaluated and fine-tuned to obtain accurate predictions.

- Unsupervised ML

- Used when the past data used to train is neither classified nor labeled

The system doesn't figure out the right output, but it explores the data and can draw inferences from data to describe hidden structures from unlabeled data.

~~Semi-supervised ML~~

- Semi-Supervised ML

- Fall between supervised & unsupervised learning, since they use both labeled and unlabeled data for training typically a small amount of labeled data and a large amount of unlabeled data.

The systems that use this method can considerably improve learning accuracy.

- Reinforcement Learning.

- Learning by interacting with its environment by performing actions and discovers errors or rewards.

This method allows to automatically determine the ideal behavior within a specific context in order to max perf.

Simple reward feedback is required (reinforcement signal)

- Machine Learning Algorithms

| | Unsupervised | Supervised |
|-------------|---|---|
| Continuous | <ul style="list-style-type: none"> ○ Clustering & Dimensionality Reduction <ul style="list-style-type: none"> • SVP • PCA • K-means | <ul style="list-style-type: none"> ○ Regression <ul style="list-style-type: none"> • Linear • Polynomial ○ Decision Trees ○ Random Forest |
| Categorical | <ul style="list-style-type: none"> ○ Association Analysis <ul style="list-style-type: none"> • Apriori • FP-Growth ○ Hidden Markov Model | <ul style="list-style-type: none"> ○ Classification <ul style="list-style-type: none"> • KNN • Trees • Logistic Regression • Naive-Bayes |

Dimensionality Reduction

- Big data visualisation
- Meaningful compressions
- Feature Discovery
- Feature Extraction

Unsupervised Learning

- Clustering
- Recommender system

- Targeted Marketing
- Customer segmentation

Machine Learning

Reinforcement Learning

- Realtime decisions
- Game AI
- Robot Navigation
- Skill Acquisition
- Learning Tasks

Supervised Learning

Classification

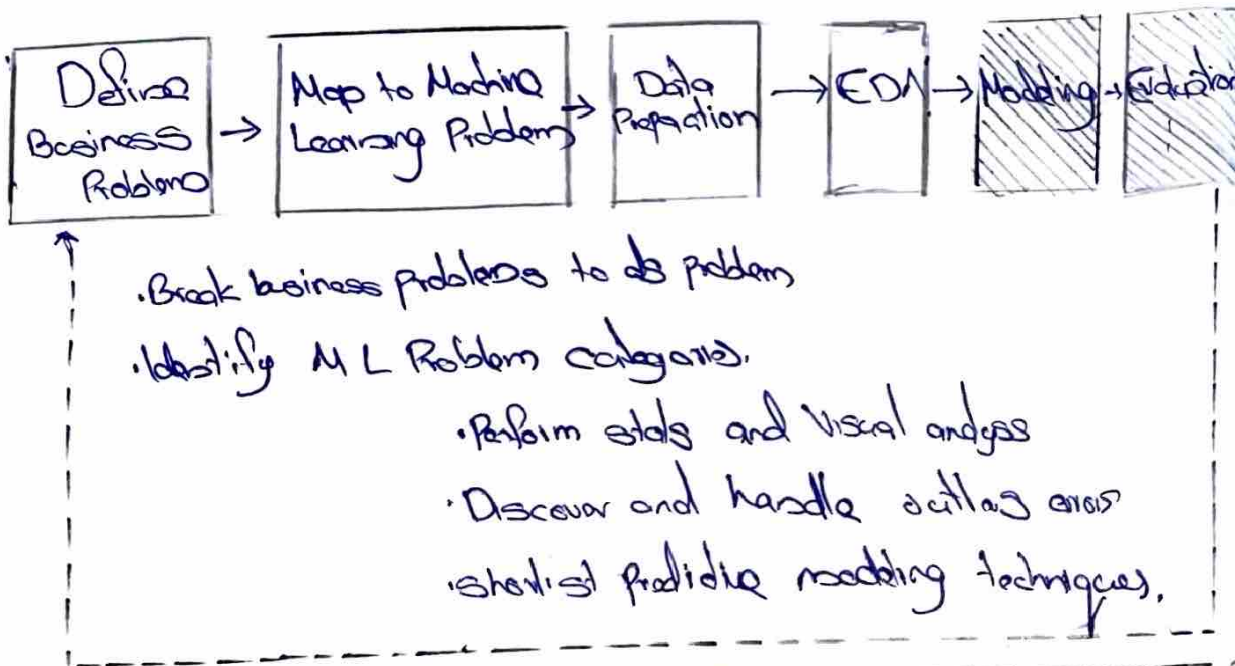
- Id Fraud Detection
- Image classification
- Customer retention
- Diagnostics

Regression

- Advertising Popularity Prediction
- Weather Forecasting
- Market Forecasting
- Estimating life expectancy
- Population Growth Prediction

① Data Science Workflow

- clearly defined business problem
- set success criteria
- Define clear DS objectives
- Understanding data points and constraints
- Formulate data analytics strategy
- Perform required transformation
- Experimented with multiple models
- Choose the most optimal model
- Create a feedback loop



① Introduction to AI

Artificial Intelligence is the simulation of human intelligence in machines that are programmed to think and learn like humans.

- Computer Vision:

Enabling Machine to see and Interpret Visual Information
Includes image processing, feature extraction, and object recognition

• Applications:

- Facial Recognition
- Gesture Recognition
- Grop monitoring
- Diagnostic Imaging

- Natural Language Processing

(Bridging the Gap between Computers and Human Language)

- NLP is a branch of AI that focuses on the interaction between computer and human language.
- Includes text processing, sentiment analysis, language generation
- Applications:

• chatbots • language translation • voice recognition

- Reinforcement Learning

Reinforcement Learning is a type of ML where an agent learns to make decisions by taking actions in an environment to maximize cumulative rewards

• Applications:

- Gaming
- Robotics &
- Autonomous system

- Generative Adversarial Network (GAN)

- GANs are a class of AI algorithms used in Unsupervised ML for generating synthetic data.

• Application:

- Image generation
- Style transfer
- Data Augmentation

