


# Rahmah

 rahmah@heymusafir.com

 <https://justrahmah.github.io/>

 8144 9472

## PROFESSIONAL EXPERIENCE

### Senior Executive

Alice Lee Centre for Nursing Studies National University of Singapore  
March 2020 to March 2021

Singapore

- Assist in video shooting (camera position, scene take & audio recording).
- Perform video editing which includes compilation and sequencing of scene takes, addition of on screen text and user graphic interface, colour correction, visual animation, sound equalising and effects.
- Perform addition of interactive and branching question and responses in video or also known as **Sharable Content Objective Reference Model (SCORM)** enrich student's learning experience while viewing the video.
- The creation of websites from scratch to develop UI/UX design, user flow, coding, modifying to create a user-friendly, effective and appealing educational websites.

**Research Assistant** || Alice Lee Centre for Nursing Studies  
National University of Singapore  
March 2019 to March 2020

Singapore

Working in the team with Associate Prof. Liaw Sok Ying's research projects;

- In the creation of interactive video productions (Blended Learning).
- Websites (**CREATIVE & eRAPIDS**) and maintenance.
- Design & develop posters.
- Development of a web-based educational programme.
- Technical Support.

**Specialist Associate** || Department of Biochemistry  
National University of Singapore  
March 2017 to March 2019

Singapore

Webmaster, AV System, Create/Edit posters and department newsletter (Biochemistry Buzz), Videos, Photography.

Serving technical support to non-technical, staff, students in the provision of all microcomputer technical support and services Department.

- **Web & Digital Support**  
Organizing Committee Members for the 90th anniversary Celebration.
- **Designer for CSR, Yong Loo Lin School of Medicine. NUS**  
I was in charge of Mangrove Clean Up awareness campaign, produced the posters & video campaign.
- **Photographer for several department events: SB 7.0, SLING iSL57, Temasek's visit, etc.**

**Digital Designer** || Musafir Communications || Self-Employed  
September 2014 to February 2017

Indonesia

Designing and developing UI/UX website for several independent clients, digital illustration, video, social media administrator for clients to ideation. Content Writing works;

- Writing travel articles occasionally
- Translate from English to Indonesian
- Rewriting travel articles from Indonesian to casual English for Indonesian Travel Bloggers

**Freelance Content Writer** || Pangea  
October 2012 to January 2013

Indonesia

Writing several West Sumatra tourism articles

**Digital Designer** || Kognitif || Self-Employed  
October 2011 to June 2014

Indonesia

Developing UI/UX design work for website platform, videos, photography, Digital Illustration for Graphic Tees.

**Web & Graphic Designer** || The gift and paper company  
April 2011 to August 2011 (short term projects)

Singapore

- Product mock up for suppliers
- UI/UX design for company website
- Designing digital catalogue for company's exhibition in Singapore, Jakarta and Kuala Lumpur

### Sabbatical Leave

January 2010 to December 2010

A year of traveling within Indonesia, Southeast Asia, Europe and taking a 4 month Dutch Course at Erasmus Training Center, Jakarta Indonesia.

**Freelance Designer** || Affinity Seven Seas Group  
November 2009

Singapore

Print and Flash Animation for website, Micro Web, Flash Web Banners.

**Graphic Designer** || On Event(); Media  
December 2008 to November 2009

Singapore

Working with technical director for developing UI/UX design for websites, logo, print design, web master for Client's Websites (Lamc Production Singapore, Hog's BreathCafe).

**Multimedia Designer** || Silicon+ Comms  
April 2008 to November 2009

Singapore

Transforming a set of rough sketches into a digital illustration, the final product: 6 titles of educational comic for MOE - Ministry of Education Singapore. Website, flash animation and print design.

**Designer for Freelance Basis/ Project** || Various Companies  
January 2008 to April 2008

Singapore

Working for various companies for Website design, graphic design, short animation and print design.

**Multimedia Designer** || Bluemango Comms  
July 2006 to October 2006

Singapore

Creating company website from scratch with Flash Action Script, video editing.

## EDUCATION

**Universitas Bina Nusantara** || Jakarta  
Indonesia  
**Bachelor of Science in Computer Science**  
1998 - 2003

**Raffles Design Institute** || Singapore  
**Bachelor of Arts in Digital Media**  
2006 - 2007

**Raffles Design Institute** || Singapore  
**Diploma in Multimedia**  
2004 - 2006

## SKILLS:

- **Office 365**  
Word, Excel, PowerPoint, MS Team
- **Adobe Creative Suite**  
Photoshop, Illustrator, Premiere, After Effect, In Design
- **Camtasia**
- **Adobe Captivate**
- **Web Development**  
HTML/HTML5, CSS, JavaScript Frameworks - (beginner) meteor.js, react.js, JQuery, Bootstrap, GitHub, CMS (Wordpress)
- **SQL (basic)**
- **Google Analytic & SEO Optimization**
- **Photography**
- **Video Editing**

## ACHIEVEMENTS

**Winner for 2 Videos at NUSmed Safety Day 2018**  
**Category:** Lab & Office Safety Videos  
**Role:** Video Editor, Camera, Directing.

**Travel Writing Book titled The Ho[s]tel 2**  
**Publisher;** Bentang Pustaka, Indonesia  
June 2014

One of the 18 winners who contributed for a travel story in an anthology.

**Winner for Summer Course in Utrecht University, the Netherlands, June 2010**  
**Organized by NESO - Netherland Education Service Office.**  
A blog competition about Dutch Innovation in Your Opinion  
**Title:** Dutch Designer who created Typeface from E.Coli Bacteria (in Indonesian Language)

## VOLUNTEER EXPERIENCES

**Designer for Corporate Social Responsibility (CSR)**  
**National University of Singapore, Yong Loo Lin School of Medicine**  
Mar 2017 - Jul 2018

Cause: Environment

I'm in charge of Mangrove Clean Up awareness campaign, produced the posters & Video campaign from scratch to completion and it was a great success as we managed to gather more than hundred kilogram of trash within the time frame of 1 hours as we were against the tide rising.

**Web & Digital Support**  
**Organizing Committee Members for the 90th anniversary Biochemistry Celebration**

Designing souvenirs, digital invitation, posters, videos and website for the event.

## CLUB/ACTIVITIES

Team NUS - NUS Staff Runner