

Justin Rodriguez

iOS Engineering | Product Management

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Experience

Verizon Media Yahoo Fantasy Sports - iOS Engineer

Summer 2019 - Present, Sunnyvale CA

- Launched Fantasy Plus, a subscription product for the Yahoo Fantasy Sports app, on iOS by working on a team, and developing several advanced features like Start Optimal Players, Trade Insights, and upsell flows, resulting in top line revenue growth and contribution to Verizon Media initiatives
- Increased prop bets traffic to BetMGM by developing several entry points in the players tab and player cards
- Launched Best Ball, a new Yahoo Fantasy Sports game, by working on a team and developing several iOS features such as the game's main roster view where users track team players' points

DripDrip Social Hydration iOS App

Fall 2019 - Present

- Improved 550+ users' health by launching DripDrip, an irreverent social based hydration tracker and reminder iOS app designed for the subreddit community, r/Hydrohomies, using the Isenberg Unbundling Strategy
- Partnered with r/Hydrohomies leadership to conduct surveys, community research, and beta testing to determine app changes and new features

AC Angel

Spring 2019 - Summer 2020

- Led two Agile teams in the design and development of an AC filter subscription service for private landlords, one in Ruby on Rails, and the other with Flask and React
- Led market research, and user research to distill and define user stories and pain points experienced by private landlords, and drove product strategy for user acquisition and retention

Weekend Trip

Fall 2018 - Summer 2019

- Made travel more accessible for 200+ users by developing a flight search app that finds the cheapest round trips for the upcoming weekend resulting in a spontaneous and affordable trip planning experience

Paysafe Group - Software Engineering Intern

Summer 2018, Sofia Bulgaria

- Optimized team productivity analysis for over 900 employees in 130 teams by writing a Jira extension web app that automates team report writing and task time estimation

Skills

Languages

Swift (5), C++ (5),
Objective C (3), Spanish (16),
HTML (4), CSS (4),
Javascript (2)

Technologies

Xcode, Git, UIKit, iOS SDK,
Firebase SDK, MVC, MVVM

Design

UI Design, Adobe Creative
Suite, Human Computer
Interaction Design,
Accessibility Design

Collaboration

Agile, Initiative, Problem
Solving, Pair Programming,
Networking, Leadership,
Collaboration, Work Ethic

Education

Texas A&M University

B.S. Computer Science
Minor in Art, Minor in Cybersecurity
GPA: 3.42

Extracurricular

Drums, Soccer, Travel, Entrepreneurship, DJ, FatFIRE
2nd Place Aggies Invent, Team Texas at the Weizmann
Institute International Physics Tournament,
Houston Marathon 2014 Finisher