SEO

ON-PAGE SEO

Too much popups makes it very hard for search engines to craw your site, and also it cause a very bad user experience which doesn’t increase click through rate for search engines.

So remove or don’t use popups on your site at all. If you have email collection form, don’t make it a popup.

TITLE

\* Keep title length under 60. but make sure it between 50-60. remember it should be under 60 not equal to 60.

\* Keep keywords at the beginning of the title and avoid repetition of words. Make sure it will attract users to click it.

META DESCRIPTION

\* The length should be between 155–160

\*Avoid too much repeating of keywords. But you can find the bold text in your competitors result in Google search engine and include those keywords in your meta description as well as in the content.

And also make sure it attract users to clicks

\* Don't use quote in meta description around sentence. Whenever Google see quote it cut off the content in the meta description.

CONTENT

\* Create short sentences that is not more than 19 characters

\* Actions of On-Page SEO

Heading Tags

Optimize Title & Slug ->slug is the url of the post

Keywords in IMAGE ALT

Keyword Density

Internal links & Outbound Links

Remember: Where to Add MAIN Keyword in Post

Inside Post title tag

Inside Post slug(URL)

Inside The first paragraph of the post

Inside The first H2 heading of the post

Post image ALT text

Post Featured Image Title & ALT text

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LINK BUILDING OR (OFF-PAGE SEO)

Actions of OFF-Page SEO

Social Media Bookmarking

Guest Post

QNA Sites

Image Bookmarking

Backlinks Building

Top Guide

If your site is not getting traffic or getting ranked for some keywords, Consider building links to the homepage of the site and never Stop. Because Google first Consider the Authority of the site and together with that actually page you want to rank for.

So never stop building links to the homepage of your site. Build 50% backlinks for homepage and 50% for inner pages. (Confirmed by Matthew Woodward)

Here is the proven Strategy Mathew Woodward Use all the time = If he found that an inner page of his site needs a backlink from youtube.com to rank, He will build a backlink from YouTube to that inner-page and build another one from YouTube to his homepage. (That’s, His Secret for Ranking)

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**SEO TOOLS**

\* catchy title generator = https://www.title-generator.com/