



# A Bloggers Guide To

# Affiliate Marketing

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# WELCOME TO AFFILIATE MARKETING FOR BLOGGERS

## **AFFILIATE MARKETING IS THE WAY TO MAKE MONEY AS A BLOGGER!**

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Affiliate Marketing is one of the best ways for Bloggers to make money. However, it's not as easy as you might think. There are a ton of programs that you can sign up for, and you can't just throw links around, willy nilly. You have to have some strategy and planning.

Below I have included all the Affiliate Programs that I am a part of, and that's not even all of them. If you ask, most products, programs and services you love have an affiliate kick back. I even get an affiliate bonus when I refer people to an agency I work for. Really all you have to do is be willing to ask if they have a program that you can join.

My biggest pieces of advice for newbie bloggers that want to make some money with Affiliate Programs include:

- Promote Products that you really love. When you are selling to your audience, you need to build up trust and the second you recommend a shitty product or service, the faster you lose that trust and then people won't trust you to buy anything again.
- Always read the Affiliate Program Guidelines. You don't want to make a mistake and get kicked out of a program!
- Not all programs are created equal, make sure that you know how they work and how profitable they are. If you choose to promote a product that is worth very little vs a product that has a high affiliate, it's definitely going to change your income. Pick to promote products that you will see a good return on because it can be a lot of work.

# AFFILIATE PROGRAMS

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- ShareASale
- Bluehost
- Elegant Themes
- Amazon
- Airbnb
- Tailwind
- Booking.com
- 90 Day VA
- Middle Finger Project
- Sugar High Babes
- Reward Style
- Agoda
- Skyscanner
- TripAdvisor
- Cruise Direct
- Sandals Resorts
- Lonely Planet
- Converkit
- Leadpages
- Send Owl
- SiteGround
- Teachable
- Coded Creative
- World Nomads
- Convertkit
- Bluechic
- SendOwl
- Hello You Designs
- Shop Style Collective
- fabfitfun
- Stitch Fix
- Style Collective
- Bare Minerals
- Grove Collaborative
- Rent the Runway
- Ultimate Bundles
- Skimlinks
- Craftsy
- Creative Market
- Etsy
- Udemy