

JULIAN HARDEE

Front-End Engineer

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TECHNICAL SKILLS

JavaScript/TypeScript, React, Astro, Svelte, Tailwind CSS, HTML5/CSS3 REST APIs, JSON, Webhooks, Headless Architecture, Git, Vite, Vercel, Netlify Shopify (Liquid, Theme Development), WooCommerce, Headless CMS (Sanity, Tina) Figma-to-Code, Responsive Design, WCAG 2.1 Accessibility, SEO Optimization

PROFESSIONAL EXPERIENCE

Front-End Developer | Times10 – Los Angeles, CA | Feb 2025 – Present

- Build responsive web applications using Astro, React, Svelte, and Tailwind CSS for consumer brands
- Develop custom Shopify storefronts and headless e-commerce solutions integrated with third-party APIs
- Implement component-based architecture from Figma designs through production deployment on Vercel/Netlify
- Optimize site performance achieving 90+ Lighthouse scores through modern build pipelines and asset optimization
- Integrate headless CMS solutions (Sanity, Tina) enabling content teams to manage dynamic content

E-Commerce & Web Development Manager | Hope Sews – Remote | Aug 2023 – Apr 2024

- Led front-end development and UX optimization for global WooCommerce platform serving international customers
- Increased conversion rates through A/B testing and data-driven redesign of checkout and product pages
- Implemented WCAG 2.1 accessibility standards ensuring compliance for diverse user base
- Optimized page load performance through lazy loading, code splitting, and database query optimization
- Managed SEO strategy resulting in improved organic search visibility and engagement metrics

WordPress Developer | DigitalAgency.Support – Richmond, VA | Mar 2020 – Aug 2023

- Developed custom web applications and e-commerce sites using modern JavaScript frameworks and WordPress
- Built reusable component libraries and integrated REST APIs for dynamic content delivery
- Translated Figma mockups into pixel-perfect, responsive interfaces using HTML5, CSS3, and JavaScript
- Implemented payment gateway integrations and third-party API connections for e-commerce clients
- Collaborated with cross-functional teams using Git workflows and agile development practices

Web Developer & Digital Designer | KNOWN Digital – Richmond, VA | Jan 2018 – Dec 2019

- Designed and developed responsive web applications for Shopify and WordPress platforms
- Created custom Shopify themes using Liquid templating and JavaScript for enhanced user interactions
- Implemented SEO best practices and accessibility standards across all client deliverables
- Produced digital assets and marketing materials aligned with brand guidelines

Software Developer Apprentice | Maxx Potential – Richmond, VA | Jan 2016 – Dec 2017

- **Contributed to front-end maintenance** by identifying and resolving cross-browser UI bugs and layout inconsistencies.
- **Provisioned and configured WordPress environments**, including local development setups and staging deployments.
- **Assisted in the implementation of responsive web layouts**, translating design requirements into clean HTML and CSS.
- **Gained hands-on experience with version control and collaborative workflows** within an agile development team.
- **Managed routine site updates and content migrations**, ensuring data integrity across client platforms.

Freelance Consultant/Digital Strategist | Thoughtform Worldwide – Richmond, VA | 2017 – 2024

- **Executed end-to-end e-commerce solutions** for small businesses, managing everything from initial store setup (Shopify/WooCommerce) to brand identity and graphic design.
- **Directed operations and logistics**, including inventory management systems, shipping workflows, and third-party fulfillment integrations.

- **Provided creative direction and asset production**, delivering high-impact digital marketing materials and user-centric web layouts.
- **Consulted on growth strategy**, helping clients scale through SEO optimization, performance tracking, and conversion rate improvements.
- **Managed client relationships and project lifecycles**, overseeing budgeting, contract negotiation, and technical support.

EDUCATION

- Data Science Certificate – BrainStation | 2025
- AI & Data Science Certificate – AAA Institute | 2024