



FILM & PHOTO



ROCKEFELLER CENTER®

INSPIRING FILMMAKERS,
PHOTOGRAPHERS,
AND ARTISTS ALIKE...



YOUR NEXT LOCATION
ROCKEFELLER
CENTER

TO CAPTIVATE
AUDIENCES ALL OVER
THE WORLD.

FROM INTIMATE SPACES
AND ROOFTOP TERRACES,
TO ICONIC BACKDROPS...



LOCATION IS EVERYTHING



THESE LOOKS IMBUE AN
AUTHENTIC NEW YORK
TO EVERY SCENE.

IF YOU ARE LOOKING FOR
A CHRISTMAS SETTING,
LOOK NO FURTHER...



QUINTESSENTIAL CHRISTMAS

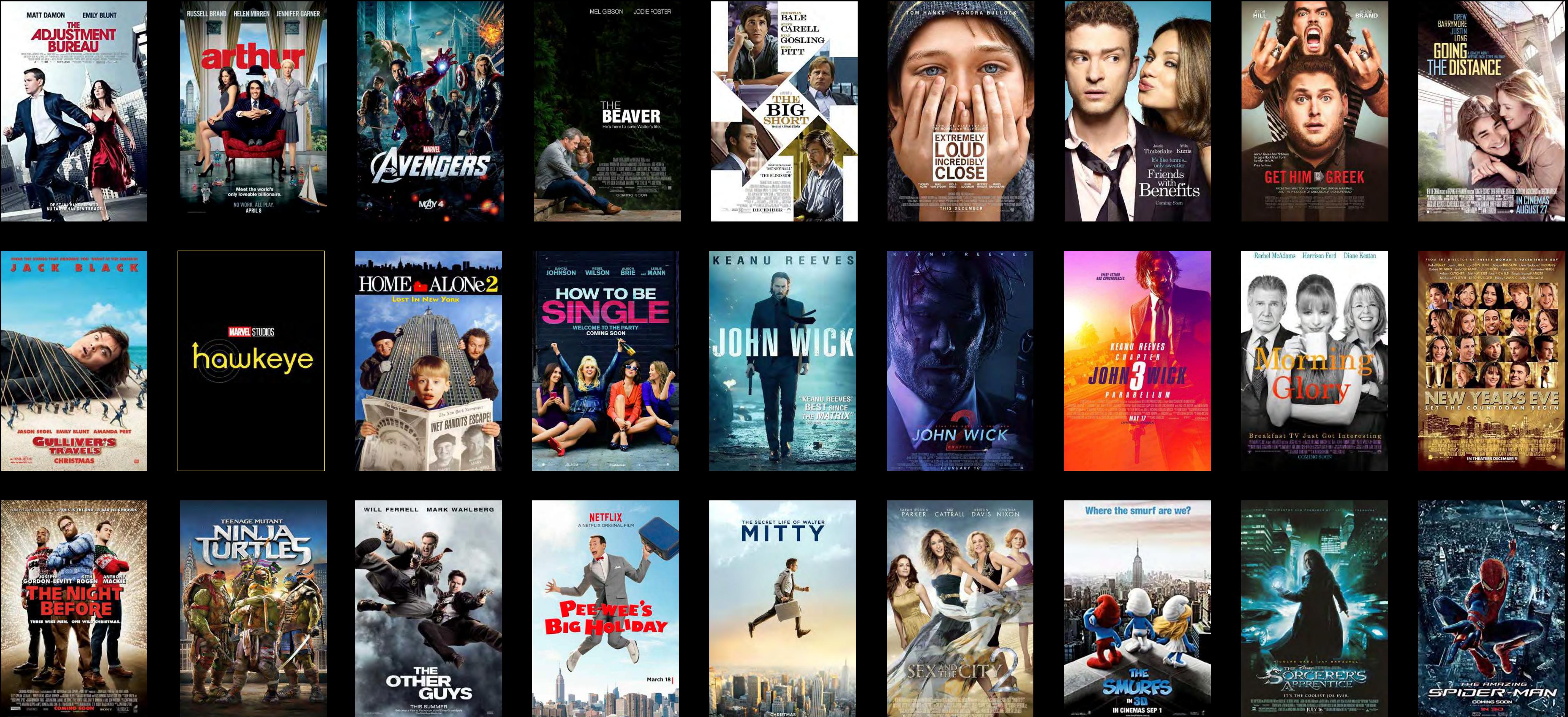


OUR CHRISTMAS TREE IS
THE PERFECT BACKDROP
FOR SEASONAL SHOOTS.

PORTFOLIO



FILM PRODUCTION



PRINT ADVERTISEMENTS & EDITORIAL



TELEVISION & STREAMING

America's
got Talent

BILLIONS

BLOOD TIES

BROAD
CITY

CHICAGO
P.D.

ellen

GOLDEN
GLOBE
AWARDS®

JESSICA
JONES

LAW & ORDER
SPECIAL VICTIMS UNIT

LATE
NIGHT
WITH
SETH
MEYERS

The Marvelous
Mrs. Maisel

NIGHTLY
NEWS
WITH LESTER HOLT



project
RUNWAY

the Real
Housewives
OF NEW YORK CITY

SATURDAY
NIGHT LIVE

123
SESAME STREET

SMASH

sneaky
pete

SUCCESSION™

THE
CARRIE
DIARIES

THE
TONIGHT
SHOW
STARRING
JIMMY
FALLON

TODAY



LOCATIONS

TOP OF THE ROCK

With sweeping, unobstructed views of Central Park and surrounding Manhattan skyscrapers, the views from Top of the Rock will make your shoot — and your day. On site are three levels of observation decks, a Breezeway (which also acts as an onsite location for production space), and an open-air roof, making Top of the Rock the perfect place to capture New York from any point of view.

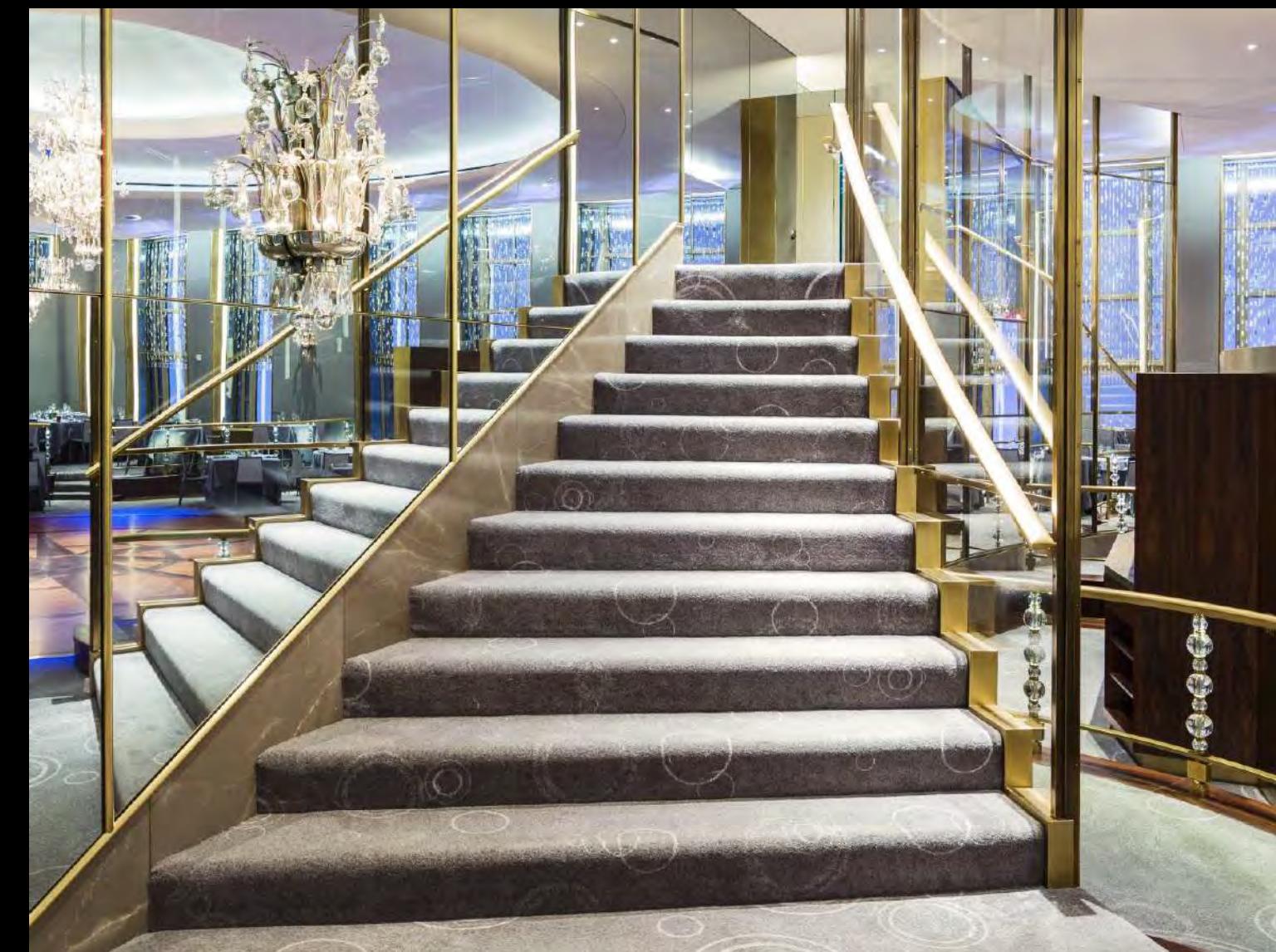
30 ROCKEFELLER PLAZA
67TH, 69TH & 70TH FLOOR
CEILING HEIGHT: THE SKY



RAINBOW ROOM

With panoramic cityscapes and a rotating dance floor, the Rainbow Room has continued to meet the standard of excellence our founding members set for us in 1934. The panoramic cityscapes, historic prestige and landmarked rotating dance floor, shape the setting for a timeless New York moment.

30 ROCKEFELLER PLAZA
65TH FLOOR
SQ FT: 4,464
CEILING HEIGHT: 18'



BAR SIXTYFIVE

Sitting 65 stories above Rockefeller Center, Bar SixtyFive at Rainbow Room is a hidden gem framed by the city.

30 ROCKEFELLER PLAZA
65TH FLOOR
SQ FT: 3,493
CEILING HEIGHT: 12' 3"



BAR SIXTYFIVE TERRACE

The highest outdoor terrace bar in NYC is perched 65 stories above Rockefeller Center, surrounding Bar SixtyFive — not to mention you can see the Empire State Building from just about every angle.

30 ROCKEFELLER PLAZA
65TH FLOOR
SQ FT: 910
CEILING HEIGHT: THE SKY



THE GALLERY

Floor to ceiling windows offer views of the Empire State Building and lower Manhattan you can't get anywhere else, in this elongated space situated between the Rainbow Room and Bar SixtyFive. Contains easily removable bar and cocktail style seating.

30 ROCKEFELLER PLAZA
65TH FLOOR
SQ FT: 2,530
CEILING HEIGHT: 8' 6"



PRIVATE DINING ROOM

Our Private Dining Room is an exclusive space adjacent to the Gallery, ideal for the more intimate scenes and interviews.

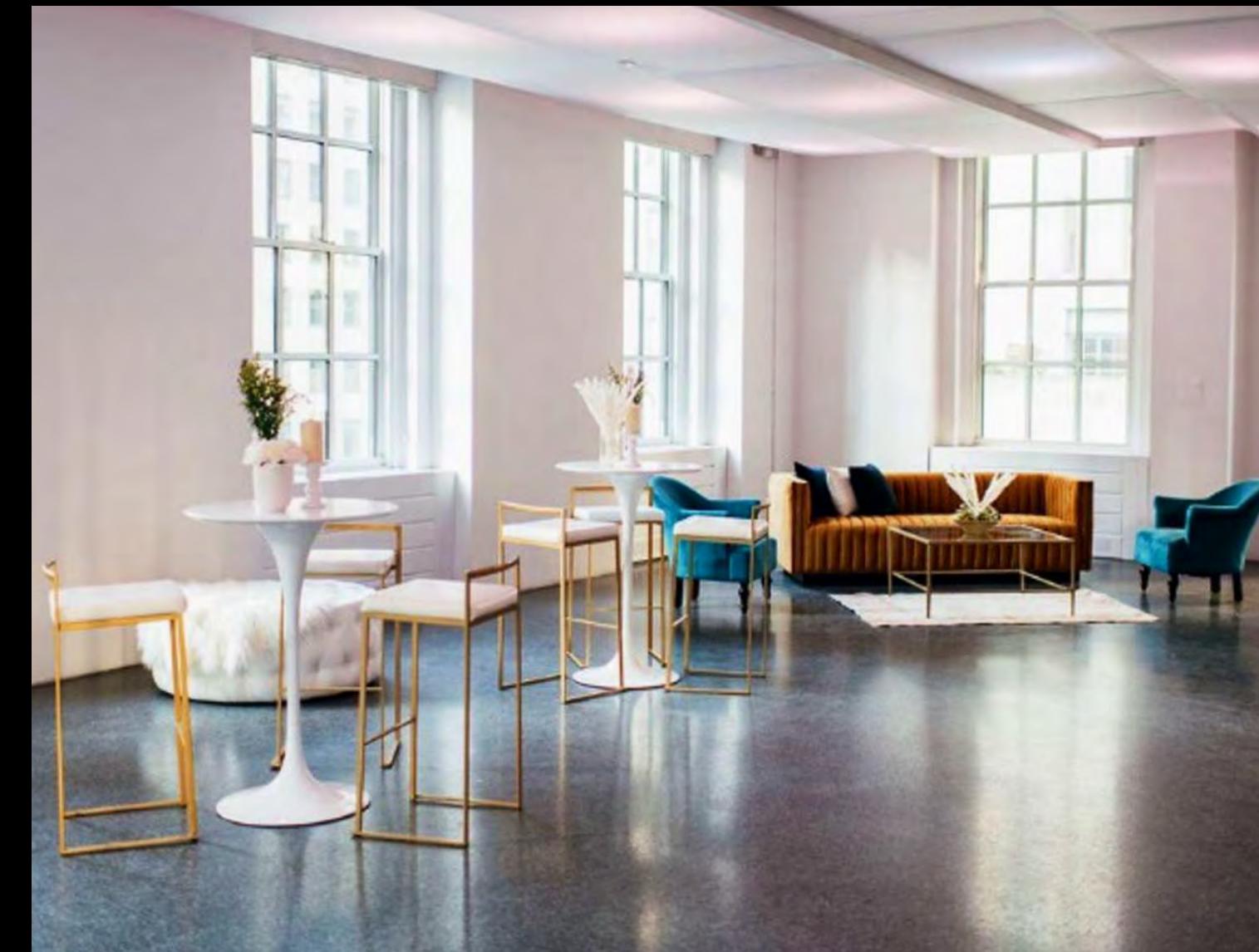
30 ROCKEFELLER PLAZA
65TH FLOOR
SQ FT: 360
CEILING HEIGHT: 8' 6"



620 LOFT & GARDEN

This unique location features dramatic cityscapes overlooking the iconic St. Patrick's Cathedral, and is highlighted by a historic manicured garden and a sparkling reflective pool and fountain. The extraordinary yet classic interior loft is entirely customizable, brightened by wall- to-wall windows flooding the space with natural light. The space highlights one-of-a-kind views throughout the year — from constants such as the Prometheus statue and Radio City Marquee to the iconic Rockefeller Center Christmas Tree and ice skating rink.

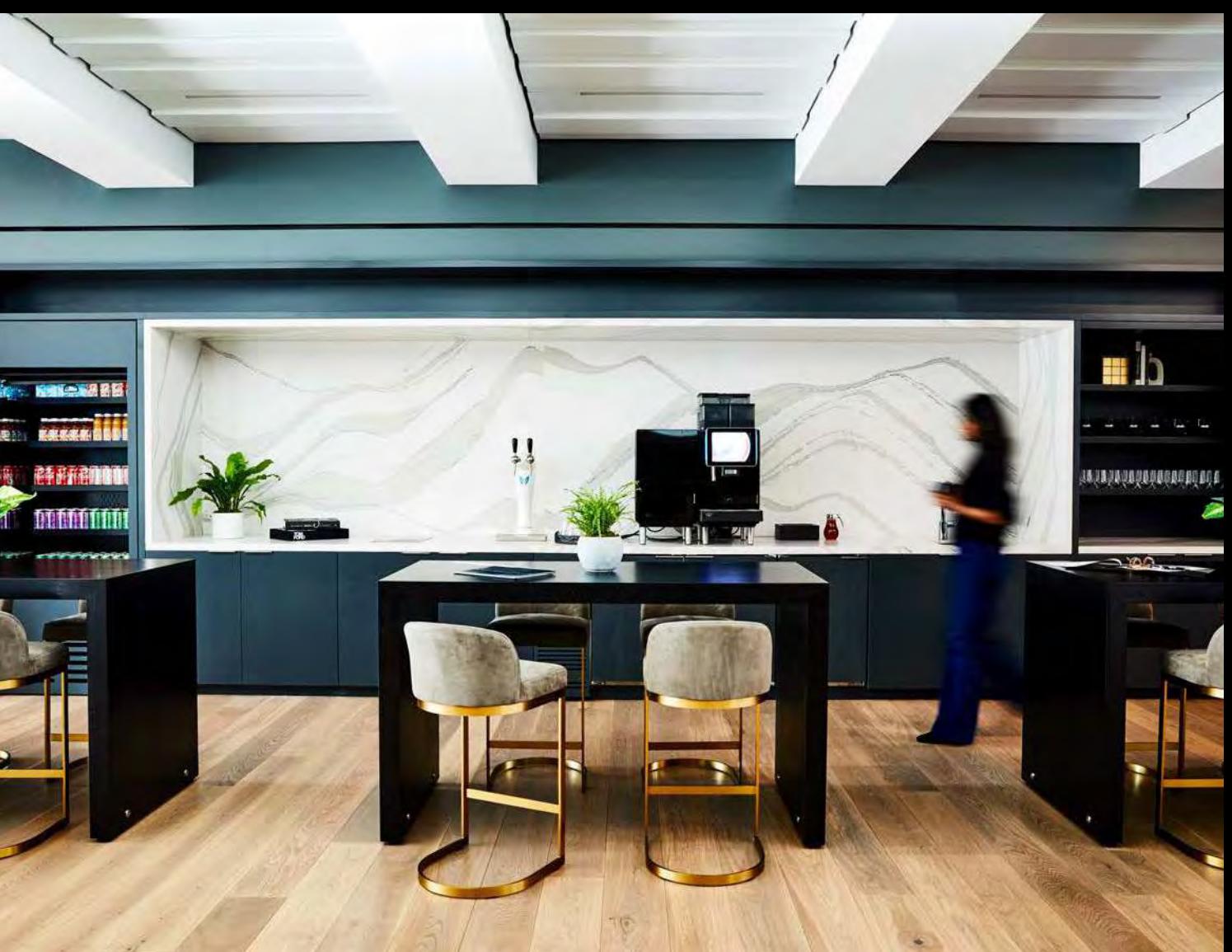
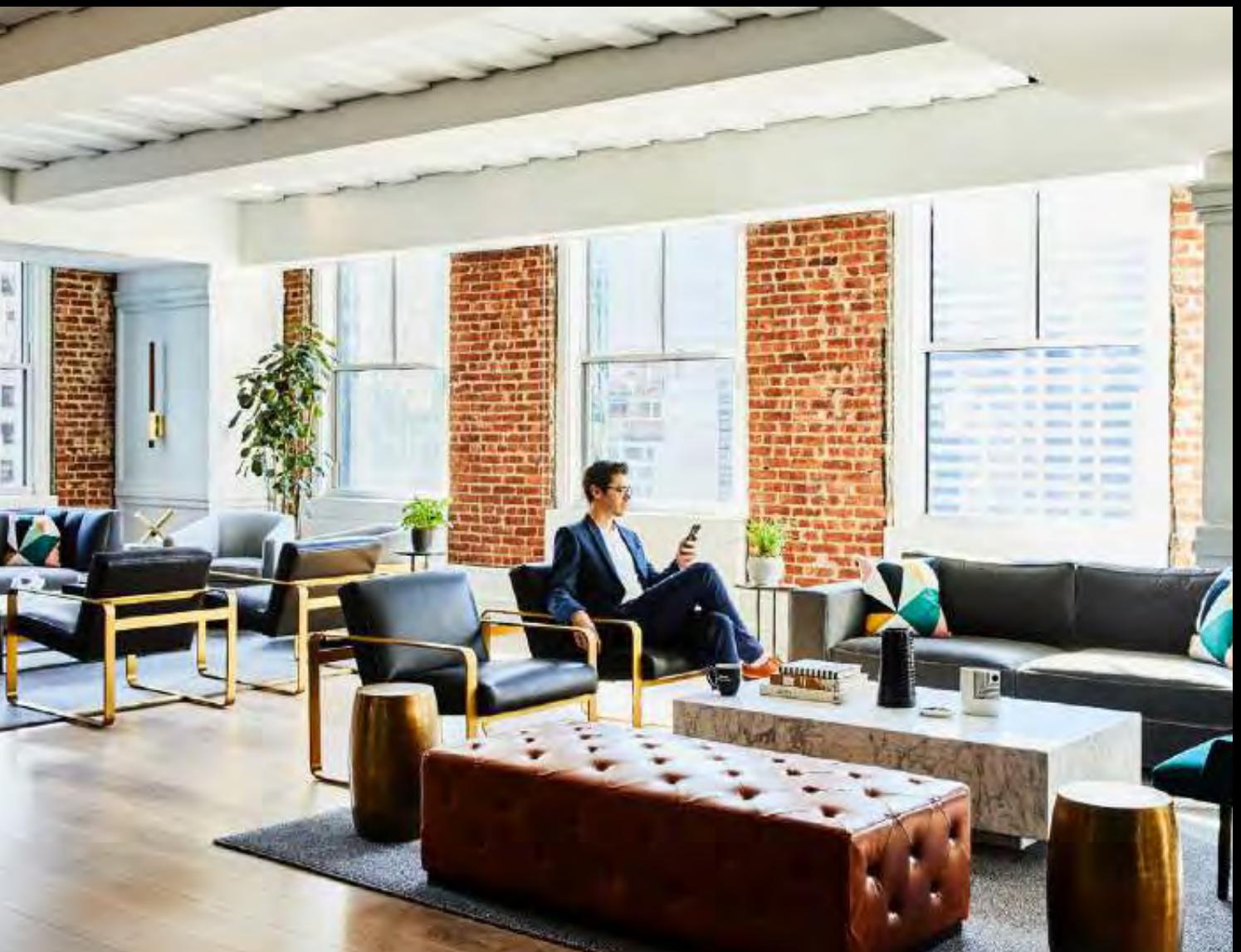
620 FIFTH AVENUE, 7TH FLOOR
EXTERIOR GARDEN SQ FT: 912
INTERIOR LOFT SQ FT: 5,624
CEILING HEIGHT: 10' 1"



STUDIO GATHER

Studio Gather highlights the signature contemporary approach, setting the stage for high-end furnished conference rooms, office space, loft apartment and sitting areas.

45 ROCKEFELLER PLAZA
67TH FLOOR
SQ FT: 7,840
CEILING HEIGHT: TBC



CLUBHOUSE

The Clubhouse at 1 Rockefeller Plaza is a two-floor space with a beautiful welcome area, full barista setup, cozy couches, and nap pods, made all the more welcoming by its easy access to two outdoor terraces on the East and West side of the building. The upstairs seating area is available every day until noon, and the entire space is available after 9pm and weekends.

1 ROCKEFELLER PLAZA
33RD FLOOR
SQ FT: 4,500
CEILING HEIGHT: 14'



CLUBHOUSE TERRACE

Perched 33 floors above Rockefeller Center on the East and West side of 1 Rockefeller Plaza, the Clubhouse Terrace is the perfect vantage point for a submersed in Manhattan exterior location. The heightened oasis offers sweeping views of the North and South skyline including the Empire State Building.

WEST TERRACE SQ FT: 3,125
EAST TERRACE SQ FT: 1,760



LOUNGE

Located on the mezzanine level of 30 Rockefeller Plaza, this space offers floor to ceiling windows overlooking 49th street and Christie's Auction House.

It plays the perfect part as a backdrop for interviews or intimate photo shoots.

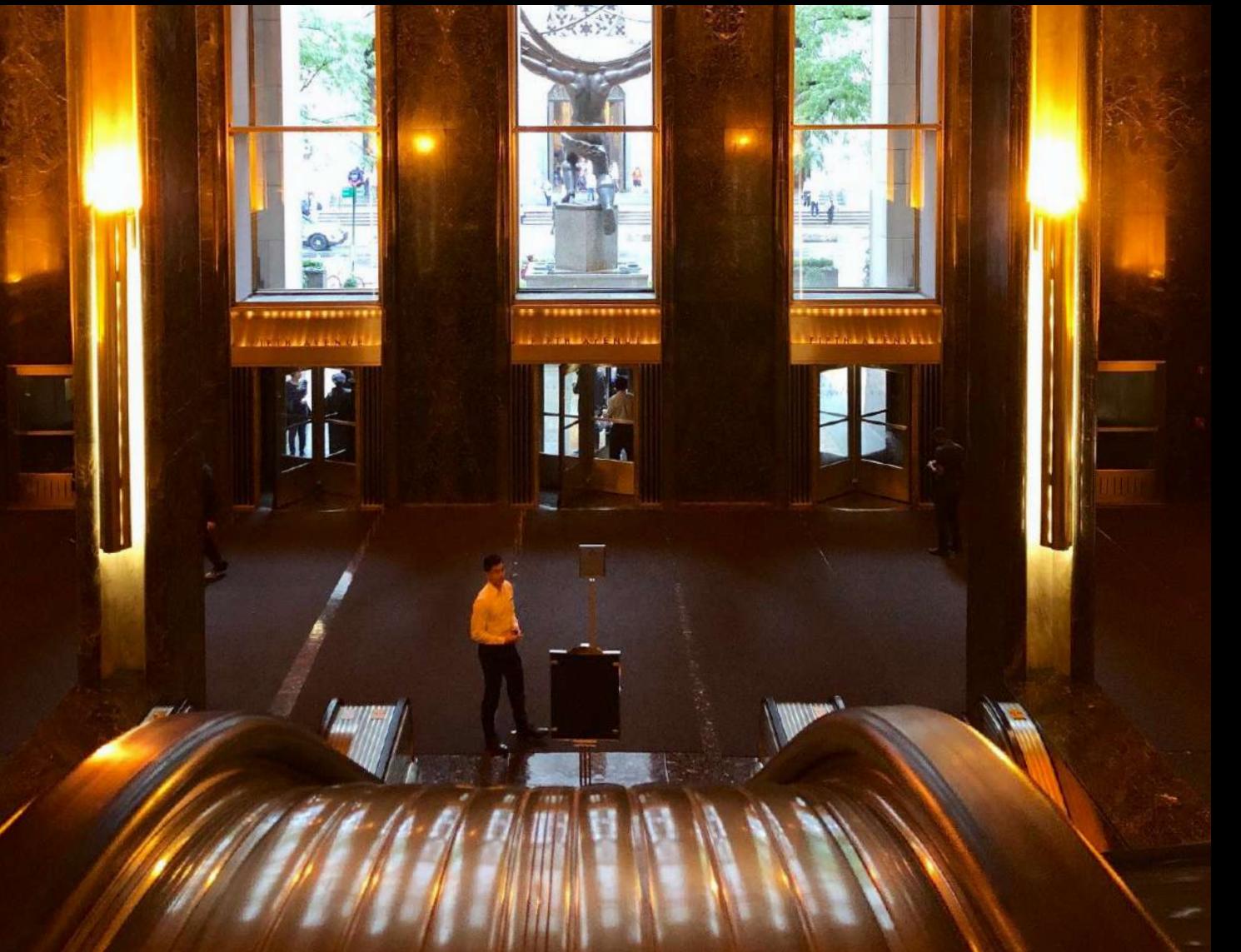
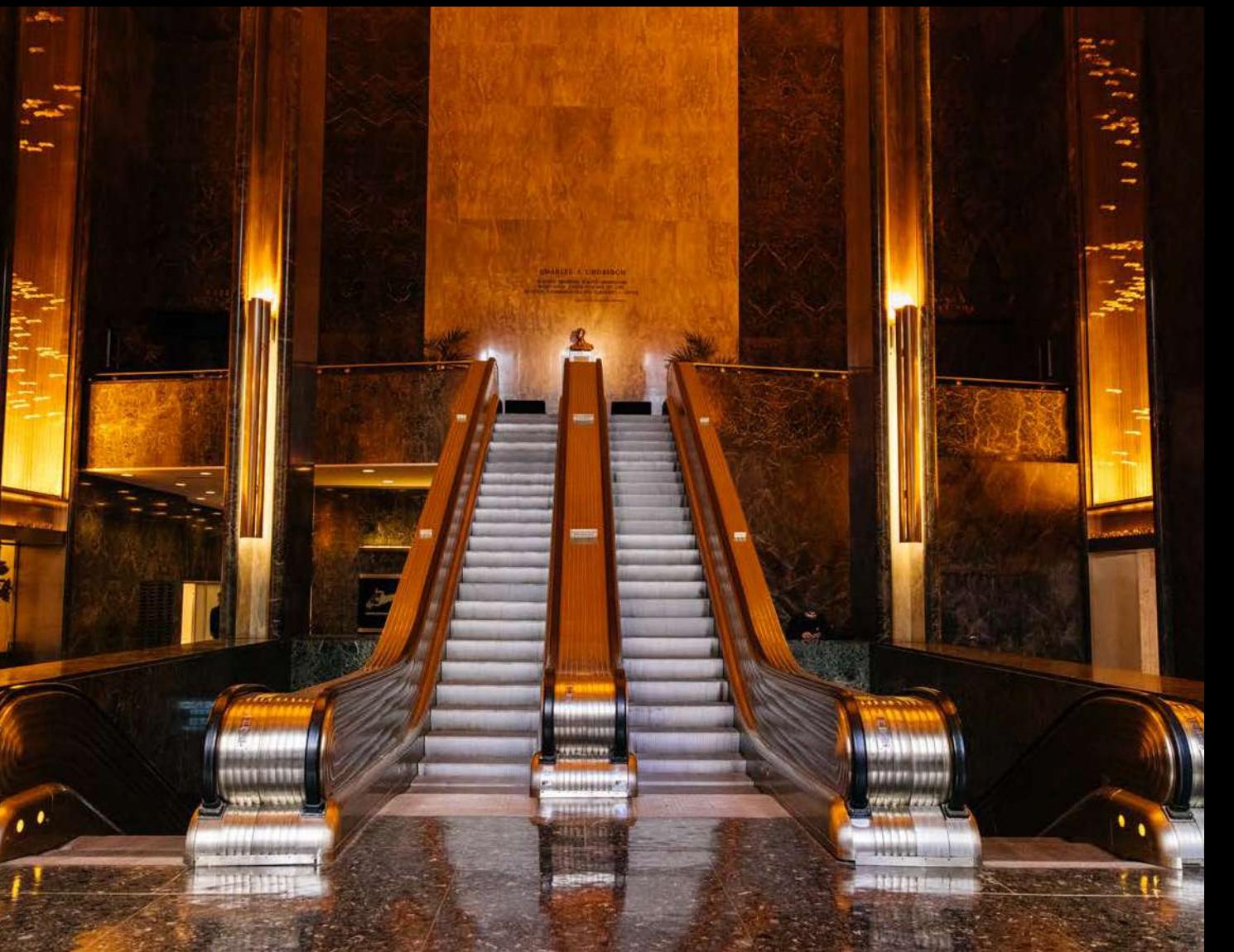
30 ROCKEFELLER PLAZA
MEZZANINE
SQ FT: 650
CEILING HEIGHT: 17'



LIBRARY

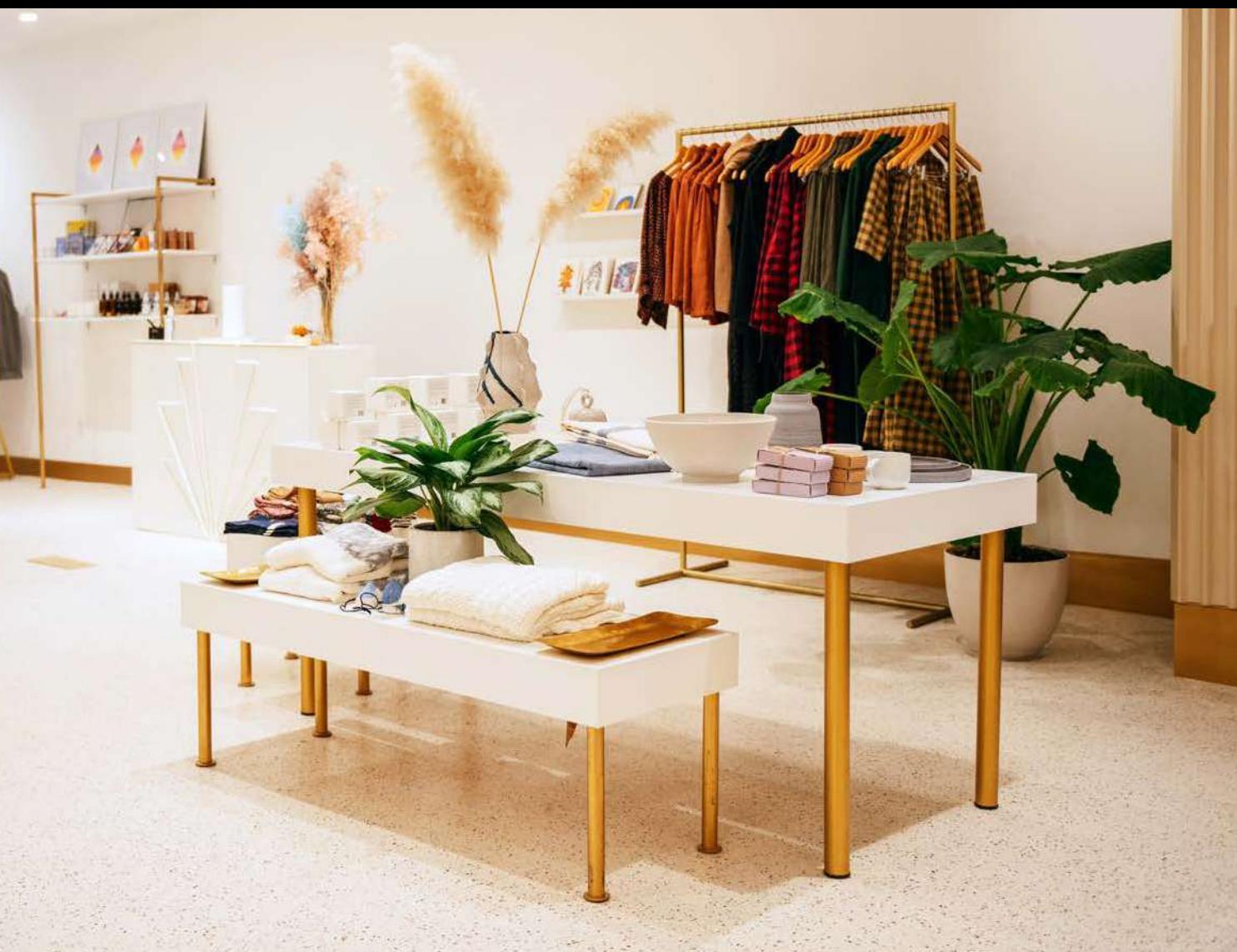
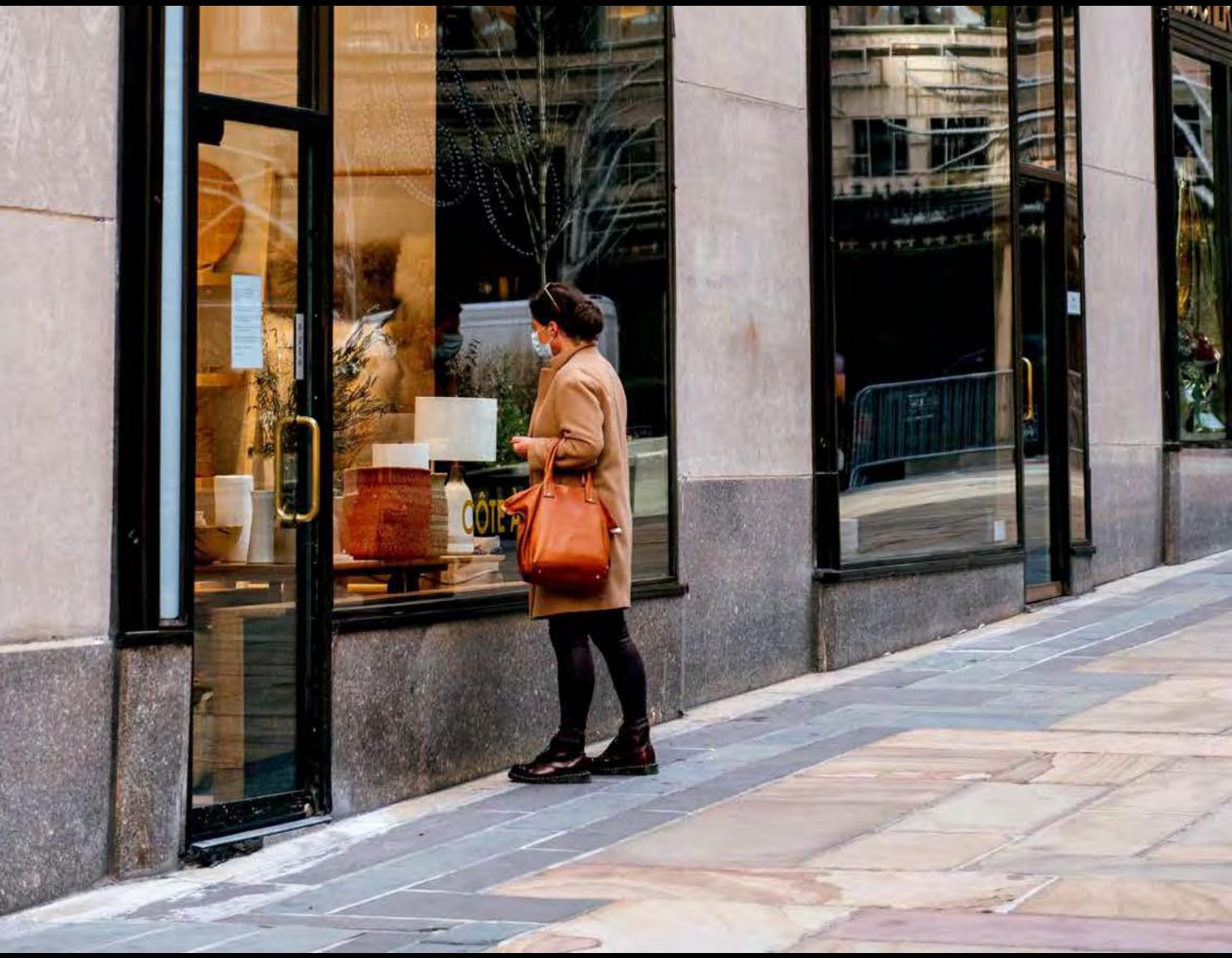
An elegant soft seating area located on the mezzanine level of 45 Rockefeller Plaza, overlooking the iconic Atlas statue and St. Patrick's Cathedral on Fifth Avenue.

45 ROCKEFELLER PLAZA
MEZZANINE
SQ FT: 1,500



RETAIL SPACES

Home to over 85 storefronts on both the street and the concourse level, there are many opportunities to custom design retail spaces for filming or back of house staging. Retail spaces are based on seasonal availability and pop up schedule. Please inquire and we will find the perfect space to fit your needs.



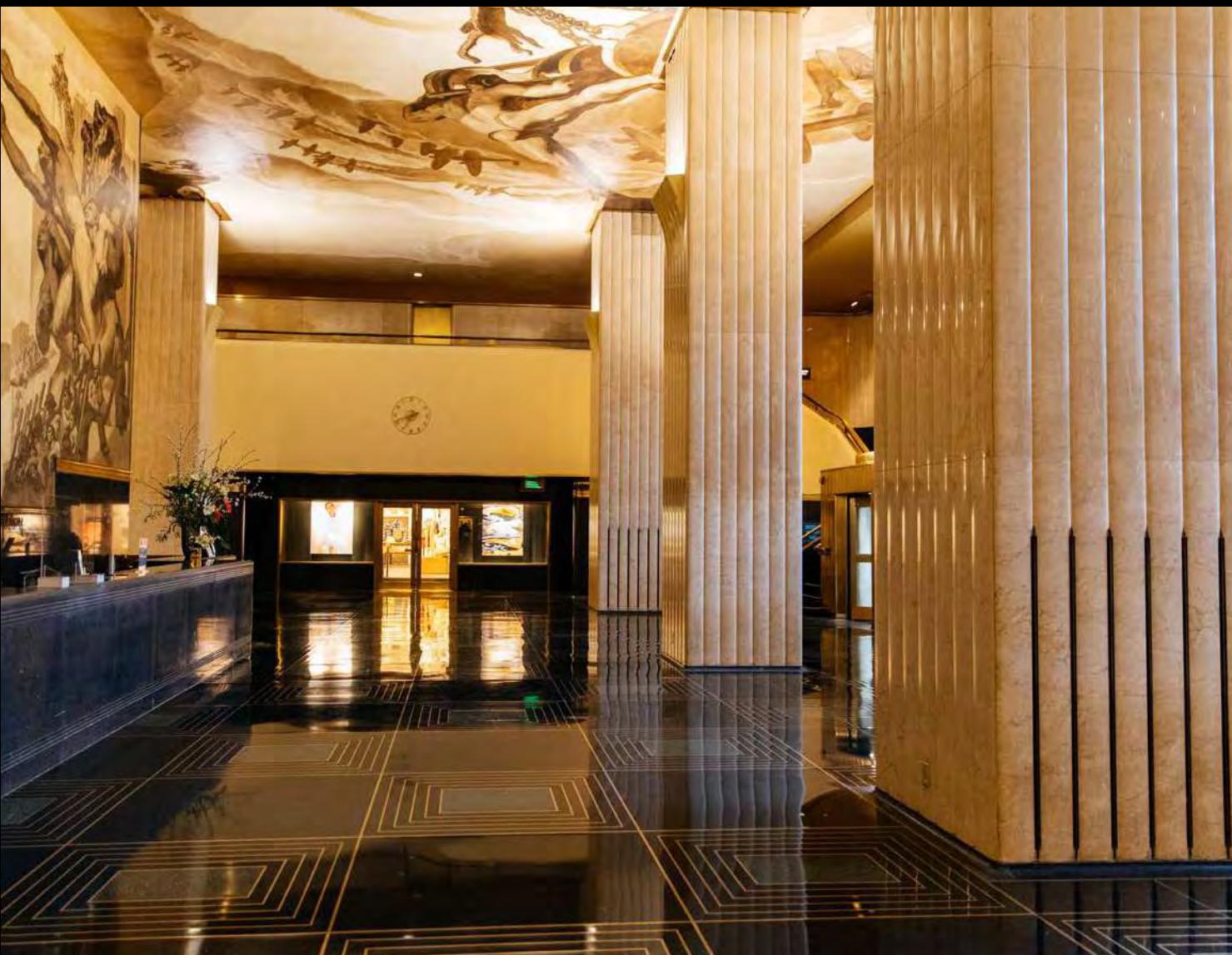
ROCKEFELLER CENTER ENTRANCES

30 ROCKEFELLER PLAZA
45 ROCKEFELLER PLAZA
50 ROCKEFELLER PLAZA
10 ROCKEFELLER PLAZA
1 ROCKEFELLER PLAZA
620 FIFTH AVENUE
610 FIFTH AVENUE
630 FIFTH AVENUE
1230 SIXTH AVENUE
1250 SIXTH AVENUE
1270 SIXTH AVENUE



ROCKEFELLER CENTER LOBBIES

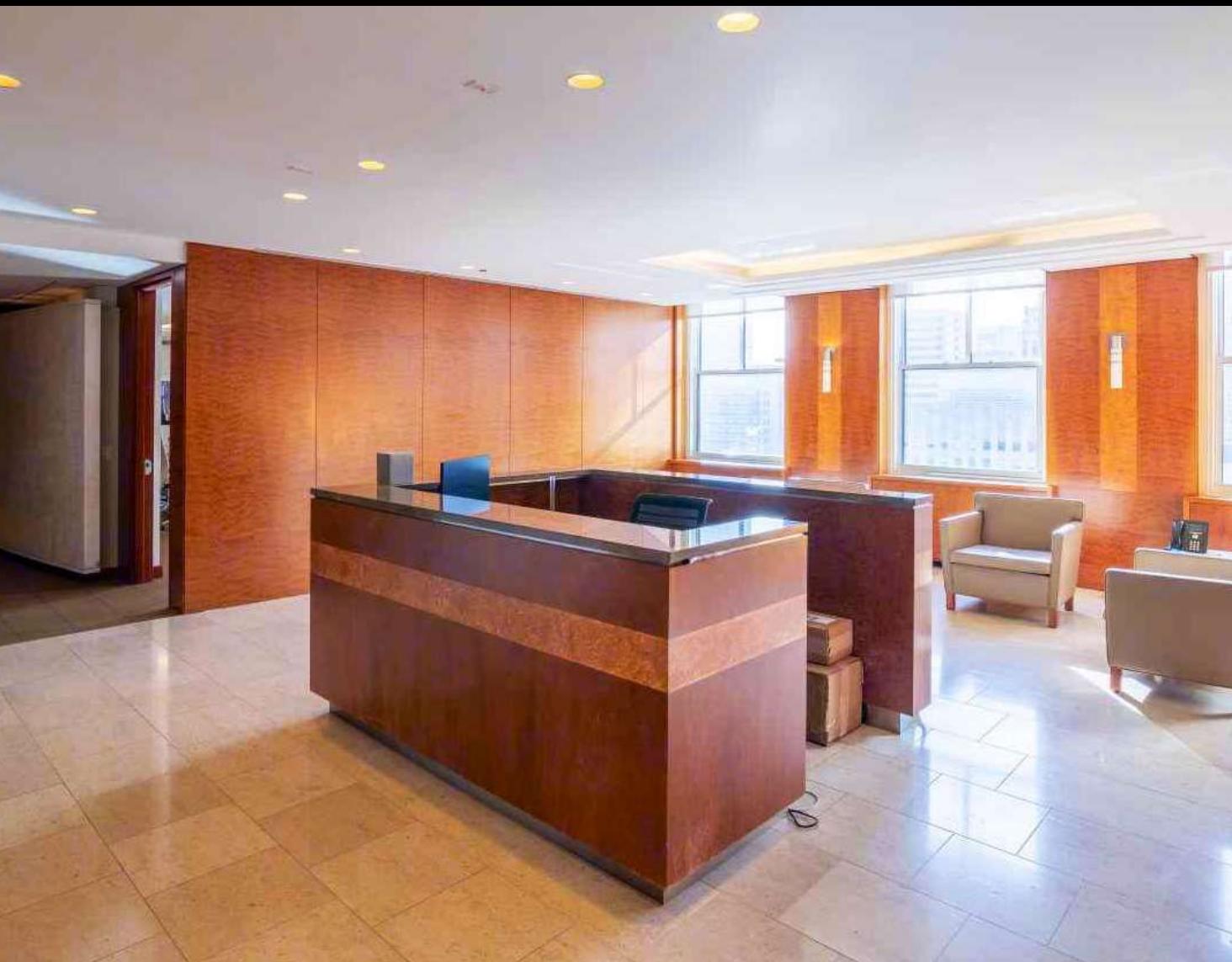
30 ROCKEFELLER PLAZA
45 ROCKEFELLER PLAZA
50 ROCKEFELLER PLAZA
10 ROCKEFELLER PLAZA
1 ROCKEFELLER PLAZA
620 FIFTH AVENUE
610 FIFTH AVENUE
630 FIFTH AVENUE
1230 SIXTH AVENUE
1250 SIXTH AVENUE
1270 SIXTH AVENUE



OFFICE SPACE

Office spaces are based on availability.
Please enquire and we will find you the
perfect space to fit your needs!

30 ROCKEFELLER PLAZA
45 ROCKEFELLER PLAZA
50 ROCKEFELLER PLAZA
10 ROCKEFELLER PLAZA
1 ROCKEFELLER PLAZA
620 FIFTH AVENUE
610 FIFTH AVENUE
630 FIFTH AVENUE
1230 SIXTH AVENUE
1250 SIXTH AVENUE
1270 SIXTH AVENUE



THE RINK

The Rink is perhaps the most popular area of Rockefeller Center, as it is home to the famous gilded Prometheus statue. The sunken plaza is transformed into an ice skating rink during the fall and winter months, and remains open to the public during the spring and summer months as an outdoor venue. No matter the season, The Rink is available for creating the perfect NY moment on screen.

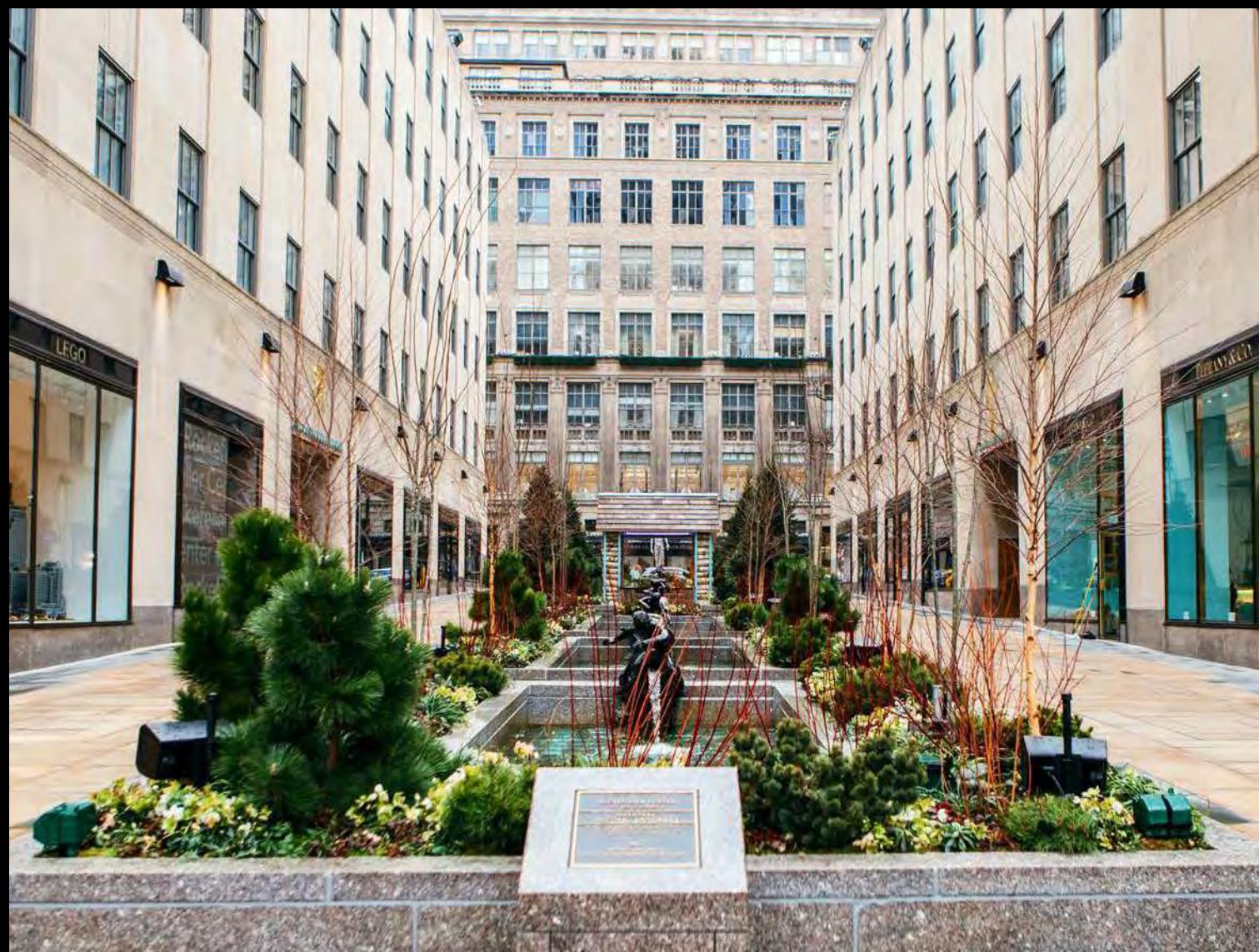
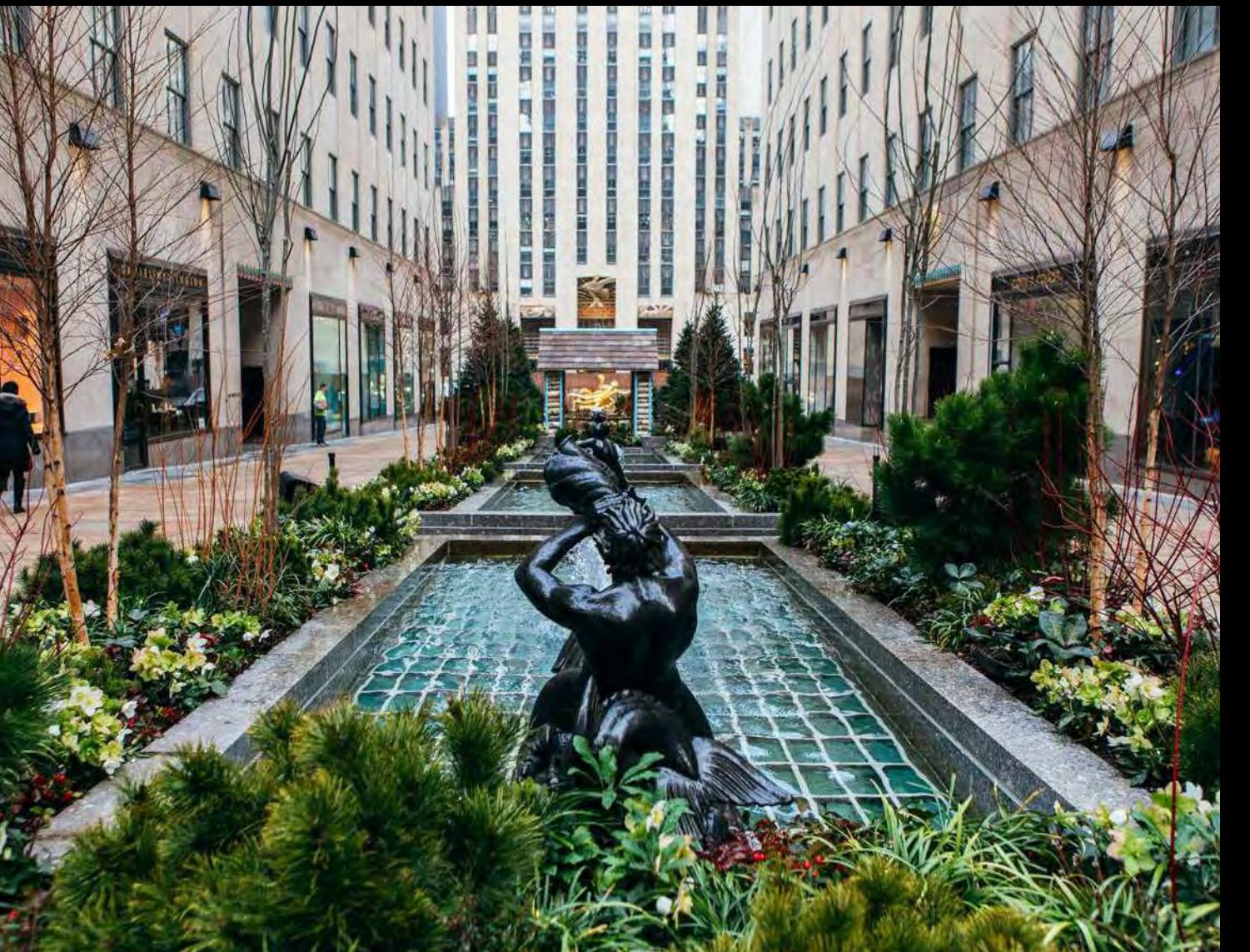
CENTER PLAZA
FIFTH & SIXTH AVENUE,
50TH STREET & 51ST STREET



CHANNEL GARDEN

Situated among the Rockefeller Center complex of 14 buildings on the west side of Fifth Avenue in New York City are the beautiful and imaginative Channel Gardens that act as the central axis of the center. The six granite pools, each with bronze-cast fountainhead sculptures of Tritons, Nereids and sea creatures, were designed by Rene Paul Chambellan.

FIFTH AVENUE BETWEEN
49TH & 50TH STREET



ROCKEFELLER CENTER PLAZA

The Rockefeller Center Plaza is comprising of three city blocks between Fifth Avenue, Avenue of the Americas, West 51st, and West 48th Streets in the heart of Midtown Manhattan, the 22-acre complex. All Plazas sets the stage for any New York story line. Recognizable from audiences world wide, the plazas immediately establishes location.

CENTER PLAZA
NORTH PLAZA
SOUTH PLAZA
NORTH ESPLANADE
SOUTH ESPLANADE



PRODUCTION GUIDELINES



PRODUCTION GUIDELINES

ACCESS

The Plaza Streets at Rockefeller Center are open 24 hours a day to the public, at no time may a shoot block access to or from any of the building entrances or retail stores on site. Intermediate holds for filming can be negotiated during off hours. Floor plans and script pages when appropriate must be submitted for approval. All equipment must be kept contained and tight.

ELECTRIC

Access to electricity is available throughout Rockefeller Center; a generator will not be allowed for any shoots. A certified electrician at cost must be on site whenever tied into power.

FIRE CODE

All candle flames must be protected on the sides and bottom (i.e. votive holders, hurricanes, lanterns, etc.). Unprotected taper and pillar candles are not allowed. Production setup cannot block a fire exits at any time.

GROUNDS

The rented area must be protected from damage during load-in, load-out, and throughout your shoot.

INSURANCE

All clients must provide evidence of general liability insurance. The specific terms and conditions will be outlined in the location agreement. A certificate of insurance is required upon signing.

LANDMARK STATUS

Rockefeller Center is a designated National Historical Landmark. As such, all building exteriors and the entire plaza area are protected from development or change. Nothing can be affixed to the buildings or any other permanent structure.

LOADING DOCK

The entrance for the loading dock is the same for all the buildings in Rockefeller Center. The address is 41 West 50th Street (between 5th and 6th Avenues — north side of the street). Truck dimensions may not exceed 24' long and 12' high. A loading dock form must be submitted ahead of time. All vehicles must check in at the top of the ramp. All people in the vehicle must have valid photo ID. Once the vehicle is cleared for entry they will proceed down the ramp and directed to the freight elevator of the building. Production trucks may not park in the loading dock. They can access for load in and load out only.

PRODUCTION GUIDELINES

PARKING

There is no parking at Rockefeller Center. There is a private parking garage located on 48th Street between Fifth and Sixth Avenue. Production trucks must park on the further most west and east sides of 51st & 48th Streets.

PERMITS

Rockefeller Center is a private property; as such, city permits are not required for the filming on site. All images of Rockefeller Center and its iconic artworks are protected by copyright. License image usage must be negotiated ahead of time.

SECURITY

Dedicated security staff will be assigned to shoots at cost. The amount of security personal required will be based on the size of production at the discretion of Rockefeller Center. If you would like to bring in outside security (in addition to ours) it will need to be approved.

TENTING

In general, Rockefeller Center discourages tents on the Plaza due to safety and aesthetic concerns.

TRASH REMOVAL

All garbage (dry and wet) must be removed at the end of a shoot by crew. There are two dumpsters in the loading dock.

VENDORS

Rockefeller Center works with a series of preferred vendors. Union electricians, painters and carpenters are located on-site to work in conjunction with any production.

QUESTIONS & INQUIRES:
RCFILMANDPHOTO@TISHMANSPAYER.COM



ROCKEFELLER CENTER®