

Rapport för Inlämningsuppgift

1. Webbplats responsive

(1) Head

<meta name="viewport" content="width=device-width, initial-scale=1.0">

(2) Navigation

a. a breakpoint used:

- > 600px: display: inline (navigation); text-align: none (logo);
- < 600px: display: block (navigation); text-align: center (logo);

(3) Layout of Body in ourbusiness.html

Using display: flex and flex-wrap: wrap, so

- three different business scopes are put side by side horizontally when the width of the web page is more than 1230px ($=400\text{px} (\text{width per div} \cdot 3 + 10\text{px} (\text{margin per div}) \cdot 3)$);
- two scopes are put side by side and the rest one is put beneath when the width of the web page is between 840px ($=400\text{px} (\text{width per div} \cdot 2 + 10\text{px} (\text{margin per div}) \cdot 2)$) and 1230px;
- three scopes are put in three different rows when the width of the web page is less than 840px;

(4) Layout of Body in gallery.html

Using Bootstrap grid (.col-lg-4), when the width is:

- > 992px: three images are put side by side horizontally;
- < 992px: three images are put in three different rows.

2. SEO

(1) Meta tags

<meta name="keywords" content="consulting, SOKARE, BTH, translation, pick-up, accommodation searching">

(2) Link structure

Links connecting your pages inside your site:

- a. Internal links in the navigation;
- b. In index.html, in <main>, there are three internal links: Pick-up, Translation and Accommodation Searching who link to the paragraphs under Our Business in ourbusiness.html (when the width of web pages is lower than 840px, the effect of the guide is very obvious).

(3) Backlinks

External link to:

- a. <https://www.bth.se/> in index.html
- b. <https://www.karlskrona.se/Bo-och-bygga/bostader-och-tomter/> in ourbusiness.html

(4) User friendly Content

- a. keywords are used in the titles;
- b. lengths of title are all less than 10 characters;
- c. each paragraph is no more than 4 rows;

- d. text is split with headings (h1, h2, h3);
- e. More than two images with alt text are used;

(5) Keywords

Keywords are used in:

- a. consulting – in the content;
- b. SOKARE – in both heading and content;
- c. translation, pick-up, accommodation searching – in headings, contents and urls.